

# Global DTG Inks and Consumables Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global DTG Inks and Consumables market size is predicted to grow from US\$ 706 million in 2025 to US\$ 904 million in 2032; it is expected to grow at a CAGR of 3.6% from 2026 to 2032.

DTG Inks and Consumables refer to pigment-based textile inks and supporting materials used in direct-to-garment printing systems to print full-color graphics onto cotton and cotton-blend fabrics. The category includes CMYK and white inks, pretreatment liquids, cleaning solutions, flushing fluids, maintenance cartridges, and printhead-related consumables that enable stable jetting and adhesion. These products are formulated for nozzle reliability, wash fastness, color gamut, and compliance with textile safety requirements, helping printers achieve consistent image quality, reduce downtime, and maintain repeatable production in apparel and on-demand printing.

The industrial chain of DTG Inks and Consumables covers upstream inputs such as pigments, resins/binders, humectants, surfactants, biocides, solvents/water systems, filtration media, packaging materials, and chemical intermediates. The midstream consists of ink formulation, dispersion, filtration, filling, and quality control, plus bundled consumable kitting for printer maintenance. Downstream users include DTG print shops, custom apparel brands, e-commerce on-demand fulfillers, and garment factories, supported by application testing, color profiling, pretreatment optimization, after-sales technical service, and regulatory compliance documentation.

United States market for DTG Inks and Consumables is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for DTG Inks and Consumables is estimated to increase from US\$ million

in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for DTG Inks and Consumables is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key DTG Inks and Consumables players cover DuPont, INKBANK Group, Eastman Kodak, Brother, Hongsam, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “DTG Inks and Consumables Industry Forecast” looks at past sales and reviews total world DTG Inks and Consumables sales in 2025, providing a comprehensive analysis by region and market sector of projected DTG Inks and Consumables sales for 2026 through 2032. With DTG Inks and Consumables sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world DTG Inks and Consumables industry.

This Insight Report provides a comprehensive analysis of the global DTG Inks and Consumables landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on DTG Inks and Consumables portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global DTG Inks and Consumables market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DTG Inks and Consumables and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DTG Inks and Consumables.

This report presents a comprehensive overview, market shares, and growth opportunities of DTG Inks and Consumables market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cyan

Yellow

Black

White

Others

#### Segmentation by Suitable Fabrics:

Cotton

Polyester

Blended

Nylon

Others

#### Segmentation by Application:

Apparel

Home

Others

#### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DuPont

INKBANK Group

Eastman Kodak

Brother

Hongsam

STS Inks

SAVEN Technology

Splashjet

Zhuhai Colour Spring Digital Technology

ShenLan Digital

Polyprint

Fcolor

Prism Inks

Print-Rite

Holdwin

Flyeah Inks

InkMall

Sublistar

Procolored

FIREBIRD Ink

Chenyang Technology

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