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Global DTF Printer Market Growth 2026-2032

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Abstracts

The global DTF Printer market size is predicted to grow from US$ 231 million in 2025 to US$ 681 million in 2032; it is expected to grow at a CAGR of 16.3% from 2026 to 2032.

DTF Printer (Direct-to-Film Printer) is a professional printing device used in DTF (film transfer) printing process. It can print patterns on PET transfer film with high precision, and then transfer the patterns to textiles and other materials through hot melt adhesive powder. DTF printer uses special water-based pigment ink, including white ink and four-color ink, to achieve rich and saturated color effects on light and dark fabrics. Compared with traditional DTG (direct garment printing) technology, DTF printer has the advantages of adapting to a wide range of materials and easy operation, and is suitable for small batch and diversified customized printing.

In 2025, global DTF Printer sales volume reached approximately 29.5 k units, with an average global market price of around k US$ 8 per unit.

1) Rapid adoption in customized apparel and short-run printing markets

The DTF (Direct-to-Film) printer market is experiencing strong growth driven by the rising demand for customized apparel, on-demand printing, and small-batch production. Unlike traditional screen printing, DTF technology enables cost-effective printing without the need for plates or complex setup, making it ideal for small businesses, e-commerce sellers, and print-on-demand services. It allows printing on a wide variety of fabrics?including cotton, polyester, and blends?while maintaining high color vibrancy and durability. As personalized fashion, promotional merchandise, and online retail continue to expand globally, DTF printers are becoming a preferred solution for flexible, low-volume production.

2) Technological improvements enhancing print quality, efficiency, and ease of use

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Continuous advancements in DTF printer technology are improving performance and accelerating adoption. Developments in printheads, inks, and transfer films have significantly enhanced print resolution, color accuracy, and wash durability, addressing earlier limitations of the technology. At the same time, manufacturers are introducing more user-friendly, integrated systems that combine printing, powder application, and curing into streamlined workflows. Automation and software improvements are also reducing operator skill requirements and increasing production efficiency. These innovations are lowering the barrier to entry and enabling wider adoption among small and medium-sized businesses as well as professional print shops.

3) Intensifying competition and expansion of global supply chains, led by China

The DTF printer market is becoming increasingly competitive, with a growing number of manufacturers?particularly from China?entering the market and expanding global distribution networks. Chinese suppliers are leveraging cost advantages and rapid product iteration to offer competitively priced equipment, accelerating market penetration in regions such as North America, Europe, and Southeast Asia. At the same time, established printing technology companies are enhancing their DTF portfolios to maintain competitiveness, leading to a broader range of product offerings across different price points and performance levels. This intensifying competition is driving price reductions, improving product accessibility, and shaping a more dynamic and fragmented global market landscape.

LP Information, Inc. (LPI) ' newest research report, the ?DTF Printer Industry Forecast? looks at past sales and reviews total world DTF Printer sales in 2025, providing a comprehensive analysis by region and market sector of projected DTF Printer sales for 2026 through 2032. With DTF Printer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world DTF Printer industry.

This Insight Report provides a comprehensive analysis of the global DTF Printer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on DTF Printer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global DTF Printer market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DTF Printer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DTF Printer.

This report presents a comprehensive overview, market shares, and growth opportunities of DTF Printer market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Small-Format DTF Printer

Wide-Format DTF Printer

Segmentation by Printhead:

Dual printheads

Four printheads

Others

Segmentation by Product:

Entry-level Type

high-end Type

Segmentation by Application:

T-shirts

Hoodies

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Sportswear

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mimaki

Roland DG

M&R

STS Inks

DTF Station

MTuTech

Henan Yoto Machinery

FUNSUN

Linko

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DTG PRO

Epson

InkTec

Sublistar

Xinflying

xTool

Microtec

Key Questions Addressed in this Report

What is the 10-year outlook for the global DTF Printer market?

What factors are driving DTF Printer market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do DTF Printer market opportunities vary by end market size?

How does DTF Printer break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global DTF Printer Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for DTF Printer by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for DTF Printer by Country/Region, 2021, 2025 & 2032
2.2 DTF Printer Segment by Type
  2.2.1 Small-Format DTF Printer
  2.2.2 Wide-Format DTF Printer
  2.2.3 DTF Printer Sales by Type
    2.2.3.1 Global DTF Printer Sales Market Share by Type (2021-2026)
    2.2.3.2 Global DTF Printer Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global DTF Printer Sale Price by Type (2021-2026)
2.3 DTF Printer Segment by Printhead
  2.3.1 Dual printheads
  2.3.2 Four printheads
  2.3.3 Others
  2.3.4 DTF Printer Sales by Printhead
    2.3.4.1 Global DTF Printer Sales Market Share by Printhead (2021-2026)
    2.3.4.2 Global DTF Printer Revenue and Market Share by Printhead (2021-2026)
    2.3.4.3 Global DTF Printer Sale Price by Printhead (2021-2026)
2.4 DTF Printer Segment by Product
  2.4.1 Entry-level Type
  2.4.2 high-end Type

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2.4.3 DTF Printer Sales by Product
2.4.3.1 Global DTF Printer Sales Market Share by Product (2021-2026)
2.4.3.2 Global DTF Printer Revenue and Market Share by Product (2021-2026)
2.4.3.3 Global DTF Printer Sale Price by Product (2021-2026)
2.5 DTF Printer Segment by Application
2.5.1 T-shirts
2.5.2 Hoodies
2.5.3 Sportswear
2.5.4 Others
2.5.5 DTF Printer Sales by Application
2.5.5.1 Global DTF Printer Sale Market Share by Application (2021-2026)
2.5.5.2 Global DTF Printer Revenue and Market Share by Application (2021-2026)
2.5.5.3 Global DTF Printer Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global DTF Printer Breakdown Data by Company
3.1.1 Global DTF Printer Annual Sales by Company (2021-2026)
3.1.2 Global DTF Printer Sales Market Share by Company (2021-2026)
3.2 Global DTF Printer Annual Revenue by Company (2021-2026)
3.2.1 Global DTF Printer Revenue by Company (2021-2026)
3.2.2 Global DTF Printer Revenue Market Share by Company (2021-2026)
3.3 Global DTF Printer Sale Price by Company
3.4 Key Manufacturers DTF Printer Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers DTF Printer Product Location Distribution
3.4.2 Players DTF Printer Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR DTF PRINTER BY GEOGRAPHIC REGION

4.1 World Historic DTF Printer Market Size by Geographic Region (2021-2026)
4.1.1 Global DTF Printer Annual Sales by Geographic Region (2021-2026)
4.1.2 Global DTF Printer Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic DTF Printer Market Size by Country/Region (2021-2026)

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4.2.1 Global DTF Printer Annual Sales by Country/Region (2021-2026)
4.2.2 Global DTF Printer Annual Revenue by Country/Region (2021-2026)
4.3 Americas DTF Printer Sales Growth
4.4 APAC DTF Printer Sales Growth
4.5 Europe DTF Printer Sales Growth
4.6 Middle East & Africa DTF Printer Sales Growth

5 AMERICAS

5.1 Americas DTF Printer Sales by Country
5.1.1 Americas DTF Printer Sales by Country (2021-2026)
5.1.2 Americas DTF Printer Revenue by Country (2021-2026)
5.2 Americas DTF Printer Sales by Type (2021-2026)
5.3 Americas DTF Printer Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC DTF Printer Sales by Region
6.1.1 APAC DTF Printer Sales by Region (2021-2026)
6.1.2 APAC DTF Printer Revenue by Region (2021-2026)
6.2 APAC DTF Printer Sales by Type (2021-2026)
6.3 APAC DTF Printer Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe DTF Printer by Country
7.1.1 Europe DTF Printer Sales by Country (2021-2026)
7.1.2 Europe DTF Printer Revenue by Country (2021-2026)

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7.2 Europe DTF Printer Sales by Type (2021-2026)
7.3 Europe DTF Printer Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa DTF Printer by Country
  8.1.1 Middle East & Africa DTF Printer Sales by Country (2021-2026)
  8.1.2 Middle East & Africa DTF Printer Revenue by Country (2021-2026)
8.2 Middle East & Africa DTF Printer Sales by Type (2021-2026)
8.3 Middle East & Africa DTF Printer Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of DTF Printer
10.3 Manufacturing Process Analysis of DTF Printer
10.4 Industry Chain Structure of DTF Printer

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels

+357 96 030922
info@marketpublishers.com

11.2 DTF Printer Distributors
11.3 DTF Printer Customer

12 WORLD FORECAST REVIEW FOR DTF PRINTER BY GEOGRAPHIC REGION

12.1 Global DTF Printer Market Size Forecast by Region
  12.1.1 Global DTF Printer Forecast by Region (2027-2032)
  12.1.2 Global DTF Printer Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global DTF Printer Forecast by Type (2027-2032)
12.7 Global DTF Printer Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Mimaki
  13.1.1 Mimaki Company Information
  13.1.2 Mimaki DTF Printer Product Portfolios and Specifications
  13.1.3 Mimaki DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 Mimaki Main Business Overview
  13.1.5 Mimaki Latest Developments
13.2 Roland DG
  13.2.1 Roland DG Company Information
  13.2.2 Roland DG DTF Printer Product Portfolios and Specifications
  13.2.3 Roland DG DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
  13.2.4 Roland DG Main Business Overview
  13.2.5 Roland DG Latest Developments
13.3 M&R
  13.3.1 M&R Company Information
  13.3.2 M&R DTF Printer Product Portfolios and Specifications
  13.3.3 M&R DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
  13.3.4 M&R Main Business Overview
  13.3.5 M&R Latest Developments
13.4 STS Inks
  13.4.1 STS Inks Company Information
  13.4.2 STS Inks DTF Printer Product Portfolios and Specifications
  13.4.3 STS Inks DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
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13.4.4 STS Inks Main Business Overview
13.4.5 STS Inks Latest Developments
13.5 DTF Station
13.5.1 DTF Station Company Information
13.5.2 DTF Station DTF Printer Product Portfolios and Specifications
13.5.3 DTF Station DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 DTF Station Main Business Overview
13.5.5 DTF Station Latest Developments
13.6 MTuTech
13.6.1 MTuTech Company Information
13.6.2 MTuTech DTF Printer Product Portfolios and Specifications
13.6.3 MTuTech DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 MTuTech Main Business Overview
13.6.5 MTuTech Latest Developments
13.7 Henan Yoto Machinery
13.7.1 Henan Yoto Machinery Company Information
13.7.2 Henan Yoto Machinery DTF Printer Product Portfolios and Specifications
13.7.3 Henan Yoto Machinery DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Henan Yoto Machinery Main Business Overview
13.7.5 Henan Yoto Machinery Latest Developments
13.8 FUNSUN
13.8.1 FUNSUN Company Information
13.8.2 FUNSUN DTF Printer Product Portfolios and Specifications
13.8.3 FUNSUN DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 FUNSUN Main Business Overview
13.8.5 FUNSUN Latest Developments
13.9 Linko
13.9.1 Linko Company Information
13.9.2 Linko DTF Printer Product Portfolios and Specifications
13.9.3 Linko DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Linko Main Business Overview
13.9.5 Linko Latest Developments
13.10 DTG PRO
13.10.1 DTG PRO Company Information
13.10.2 DTG PRO DTF Printer Product Portfolios and Specifications
13.10.3 DTG PRO DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 DTG PRO Main Business Overview
13.10.5 DTG PRO Latest Developments

+357 96 030922
info@marketpublishers.com

13.11 Epson
13.11.1 Epson Company Information
13.11.2 Epson DTF Printer Product Portfolios and Specifications
13.11.3 Epson DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Epson Main Business Overview
13.11.5 Epson Latest Developments
13.12 InkTec
13.12.1 InkTec Company Information
13.12.2 InkTec DTF Printer Product Portfolios and Specifications
13.12.3 InkTec DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 InkTec Main Business Overview
13.12.5 InkTec Latest Developments
13.13 Sublistar
13.13.1 Sublistar Company Information
13.13.2 Sublistar DTF Printer Product Portfolios and Specifications
13.13.3 Sublistar DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Sublistar Main Business Overview
13.13.5 Sublistar Latest Developments
13.14 Xinflying
13.14.1 Xinflying Company Information
13.14.2 Xinflying DTF Printer Product Portfolios and Specifications
13.14.3 Xinflying DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Xinflying Main Business Overview
13.14.5 Xinflying Latest Developments
13.15 xTool
13.15.1 xTool Company Information
13.15.2 xTool DTF Printer Product Portfolios and Specifications
13.15.3 xTool DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 xTool Main Business Overview
13.15.5 xTool Latest Developments
13.16 Microtec
13.16.1 Microtec Company Information
13.16.2 Microtec DTF Printer Product Portfolios and Specifications
13.16.3 Microtec DTF Printer Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 Microtec Main Business Overview
13.16.5 Microtec Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. DTF Printer Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. DTF Printer Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Small-Format DTF Printer
Table 4. Major Players of Wide-Format DTF Printer
Table 5. Global DTF Printer Sales by Type (2021-2026) & (K Units)
Table 6. Global DTF Printer Sales Market Share by Type (2021-2026)
Table 7. Global DTF Printer Revenue by Type (2021-2026) & ($ million)
Table 8. Global DTF Printer Revenue Market Share by Type (2021-2026)
Table 9. Global DTF Printer Sale Price by Type (2021-2026) & (US$/Unit)
Table 10. Major Players of Dual printheads
Table 11. Major Players of Four printheads
Table 12. Major Players of Others
Table 13. Global DTF Printer Sales by Printhead (2021-2026) & (K Units)
Table 14. Global DTF Printer Sales Market Share by Printhead (2021-2026)
Table 15. Global DTF Printer Revenue by Printhead (2021-2026) & ($ million)
Table 16. Global DTF Printer Revenue Market Share by Printhead (2021-2026)
Table 17. Global DTF Printer Sale Price by Printhead (2021-2026) & (US$/Unit)
Table 18. Major Players of Entry-level Type
Table 19. Major Players of high-end Type
Table 20. Global DTF Printer Sales by Product (2021-2026) & (K Units)
Table 21. Global DTF Printer Sales Market Share by Product (2021-2026)
Table 22. Global DTF Printer Revenue by Product (2021-2026) & ($ million)
Table 23. Global DTF Printer Revenue Market Share by Product (2021-2026)
Table 24. Global DTF Printer Sale Price by Product (2021-2026) & (US$/Unit)
Table 25. Global DTF Printer Sale by Application (2021-2026) & (K Units)
Table 26. Global DTF Printer Sale Market Share by Application (2021-2026)
Table 27. Global DTF Printer Revenue by Application (2021-2026) & ($ million)
Table 28. Global DTF Printer Revenue Market Share by Application (2021-2026)
Table 29. Global DTF Printer Sale Price by Application (2021-2026) & (US$/Unit)
Table 30. Global DTF Printer Sales by Company (2021-2026) & (K Units)
Table 31. Global DTF Printer Sales Market Share by Company (2021-2026)
Table 32. Global DTF Printer Revenue by Company (2021-2026) & ($ millions)
Table 33. Global DTF Printer Revenue Market Share by Company (2021-2026)

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Table 34. Global DTF Printer Sale Price by Company (2021-2026) & (US$/Unit)
Table 35. Key Manufacturers DTF Printer Producing Area Distribution and Sales Area
Table 36. Players DTF Printer Products Offered
Table 37. DTF Printer Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 38. New Products and Potential Entrants
Table 39. Market M&A Activity & Strategy
Table 40. Global DTF Printer Sales by Geographic Region (2021-2026) & (K Units)
Table 41. Global DTF Printer Sales Market Share Geographic Region (2021-2026)
Table 42. Global DTF Printer Revenue by Geographic Region (2021-2026) & ($ millions)
Table 43. Global DTF Printer Revenue Market Share by Geographic Region (2021-2026)
Table 44. Global DTF Printer Sales by Country/Region (2021-2026) & (K Units)
Table 45. Global DTF Printer Sales Market Share by Country/Region (2021-2026)
Table 46. Global DTF Printer Revenue by Country/Region (2021-2026) & ($ millions)
Table 47. Global DTF Printer Revenue Market Share by Country/Region (2021-2026)
Table 48. Americas DTF Printer Sales by Country (2021-2026) & (K Units)
Table 49. Americas DTF Printer Sales Market Share by Country (2021-2026)
Table 50. Americas DTF Printer Revenue by Country (2021-2026) & ($ millions)
Table 51. Americas DTF Printer Sales by Type (2021-2026) & (K Units)
Table 52. Americas DTF Printer Sales by Application (2021-2026) & (K Units)
Table 53. APAC DTF Printer Sales by Region (2021-2026) & (K Units)
Table 54. APAC DTF Printer Sales Market Share by Region (2021-2026)
Table 55. APAC DTF Printer Revenue by Region (2021-2026) & ($ millions)
Table 56. APAC DTF Printer Sales by Type (2021-2026) & (K Units)
Table 57. APAC DTF Printer Sales by Application (2021-2026) & (K Units)
Table 58. Europe DTF Printer Sales by Country (2021-2026) & (K Units)
Table 59. Europe DTF Printer Revenue by Country (2021-2026) & ($ millions)
Table 60. Europe DTF Printer Sales by Type (2021-2026) & (K Units)
Table 61. Europe DTF Printer Sales by Application (2021-2026) & (K Units)
Table 62. Middle East & Africa DTF Printer Sales by Country (2021-2026) & (K Units)
Table 63. Middle East & Africa DTF Printer Revenue Market Share by Country (2021-2026)
Table 64. Middle East & Africa DTF Printer Sales by Type (2021-2026) & (K Units)
Table 65. Middle East & Africa DTF Printer Sales by Application (2021-2026) & (K Units)
Table 66. Key Market Drivers & Growth Opportunities of DTF Printer
Table 67. Key Market Challenges & Risks of DTF Printer
Table 68. Key Industry Trends of DTF Printer

+357 96 030922
info@marketpublishers.com

Table 69. DTF Printer Raw Material
Table 70. Key Suppliers of Raw Materials
Table 71. DTF Printer Distributors List
Table 72. DTF Printer Customer List
Table 73. Global DTF Printer Sales Forecast by Region (2027-2032) & (K Units)
Table 74. Global DTF Printer Revenue Forecast by Region (2027-2032) & ($ millions)
Table 75. Americas DTF Printer Sales Forecast by Country (2027-2032) & (K Units)
Table 76. Americas DTF Printer Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 77. APAC DTF Printer Sales Forecast by Region (2027-2032) & (K Units)
Table 78. APAC DTF Printer Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 79. Europe DTF Printer Sales Forecast by Country (2027-2032) & (K Units)
Table 80. Europe DTF Printer Revenue Forecast by Country (2027-2032) & ($ millions)
Table 81. Middle East & Africa DTF Printer Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Middle East & Africa DTF Printer Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Global DTF Printer Sales Forecast by Type (2027-2032) & (K Units)
Table 84. Global DTF Printer Revenue Forecast by Type (2027-2032) & ($ millions)
Table 85. Global DTF Printer Sales Forecast by Application (2027-2032) & (K Units)
Table 86. Global DTF Printer Revenue Forecast by Application (2027-2032) & ($ millions)
Table 87. Mimaki Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 88. Mimaki DTF Printer Product Portfolios and Specifications
Table 89. Mimaki DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 90. Mimaki Main Business
Table 91. Mimaki Latest Developments
Table 92. Roland DG Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 93. Roland DG DTF Printer Product Portfolios and Specifications
Table 94. Roland DG DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 95. Roland DG Main Business
Table 96. Roland DG Latest Developments
Table 97. M&R Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 98. M&R DTF Printer Product Portfolios and Specifications
Table 99. M&R DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 100. M&R Main Business
Table 101. M&R Latest Developments
Table 102. STS Inks Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 103. STS Inks DTF Printer Product Portfolios and Specifications
Table 104. STS Inks DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 105. STS Inks Main Business
Table 106. STS Inks Latest Developments
Table 107. DTF Station Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 108. DTF Station DTF Printer Product Portfolios and Specifications
Table 109. DTF Station DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 110. DTF Station Main Business
Table 111. DTF Station Latest Developments
Table 112. MTuTech Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 113. MTuTech DTF Printer Product Portfolios and Specifications
Table 114. MTuTech DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 115. MTuTech Main Business
Table 116. MTuTech Latest Developments
Table 117. Henan?Yoto?Machinery Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 118. Henan?Yoto?Machinery DTF Printer Product Portfolios and Specifications
Table 119. Henan?Yoto?Machinery DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 120. Henan?Yoto?Machinery Main Business
Table 121. Henan?Yoto?Machinery Latest Developments
Table 122. FUNSUN Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 123. FUNSUN DTF Printer Product Portfolios and Specifications
Table 124. FUNSUN DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 125. FUNSUN Main Business

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Table 126. FUNSUN Latest Developments
Table 127. Linko Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 128. Linko DTF Printer Product Portfolios and Specifications
Table 129. Linko DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 130. Linko Main Business
Table 131. Linko Latest Developments
Table 132. DTG PRO Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 133. DTG PRO DTF Printer Product Portfolios and Specifications
Table 134. DTG PRO DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 135. DTG PRO Main Business
Table 136. DTG PRO Latest Developments
Table 137. Epson Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 138. Epson DTF Printer Product Portfolios and Specifications
Table 139. Epson DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 140. Epson Main Business
Table 141. Epson Latest Developments
Table 142. InkTec Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 143. InkTec DTF Printer Product Portfolios and Specifications
Table 144. InkTec DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 145. InkTec Main Business
Table 146. InkTec Latest Developments
Table 147. Sublistar Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 148. Sublistar DTF Printer Product Portfolios and Specifications
Table 149. Sublistar DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 150. Sublistar Main Business
Table 151. Sublistar Latest Developments
Table 152. Xinflying Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 153. Xinflying DTF Printer Product Portfolios and Specifications

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Table 154. Xinflying DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 155. Xinflying Main Business
Table 156. Xinflying Latest Developments
Table 157. xTool Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 158. xTool DTF Printer Product Portfolios and Specifications
Table 159. xTool DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 160. xTool Main Business
Table 161. xTool Latest Developments
Table 162. Microtec Basic Information, DTF Printer Manufacturing Base, Sales Area and Its Competitors
Table 163. Microtec DTF Printer Product Portfolios and Specifications
Table 164. Microtec DTF Printer Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 165. Microtec Main Business
Table 166. Microtec Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of DTF Printer
Figure 2. DTF Printer Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global DTF Printer Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global DTF Printer Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. DTF Printer Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. DTF Printer Sales Market Share by Country/Region (2025)
Figure 10. DTF Printer Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Small-Format DTF Printer
Figure 12. Product Picture of Wide-Format DTF Printer
Figure 13. Global DTF Printer Sales Market Share by Type in 2026
Figure 14. Global DTF Printer Revenue Market Share by Type (2021-2026)
Figure 15. Product Picture of Dual printheads
Figure 16. Product Picture of Four printheads
Figure 17. Product Picture of Others
Figure 18. Global DTF Printer Sales Market Share by Printhead in 2026
Figure 19. Global DTF Printer Revenue Market Share by Printhead (2021-2026)
Figure 20. Product Picture of Entry-level Type
Figure 21. Product Picture of high-end Type
Figure 22. Global DTF Printer Sales Market Share by Product in 2026
Figure 23. Global DTF Printer Revenue Market Share by Product (2021-2026)
Figure 24. DTF Printer Consumed in T-shirts
Figure 25. Global DTF Printer Market: T-shirts (2021-2026) & (K Units)
Figure 26. DTF Printer Consumed in Hoodies
Figure 27. Global DTF Printer Market: Hoodies (2021-2026) & (K Units)
Figure 28. DTF Printer Consumed in Sportswear
Figure 29. Global DTF Printer Market: Sportswear (2021-2026) & (K Units)
Figure 30. DTF Printer Consumed in Others
Figure 31. Global DTF Printer Market: Others (2021-2026) & (K Units)
Figure 32. Global DTF Printer Sale Market Share by Application (2025)
Figure 33. Global DTF Printer Revenue Market Share by Application in 2025
Figure 34. DTF Printer Sales by Company in 2025 (K Units)
Figure 35. Global DTF Printer Sales Market Share by Company in 2025

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Figure 36. DTF Printer Revenue by Company in 2025 ($ millions)
Figure 37. Global DTF Printer Revenue Market Share by Company in 2025
Figure 38. Global DTF Printer Sales Market Share by Geographic Region (2021-2026)
Figure 39. Global DTF Printer Revenue Market Share by Geographic Region in 2025
Figure 40. Americas DTF Printer Sales 2021-2026 (K Units)
Figure 41. Americas DTF Printer Revenue 2021-2026 ($ millions)
Figure 42. APAC DTF Printer Sales 2021-2026 (K Units)
Figure 43. APAC DTF Printer Revenue 2021-2026 ($ millions)
Figure 44. Europe DTF Printer Sales 2021-2026 (K Units)
Figure 45. Europe DTF Printer Revenue 2021-2026 ($ millions)
Figure 46. Middle East & Africa DTF Printer Sales 2021-2026 (K Units)
Figure 47. Middle East & Africa DTF Printer Revenue 2021-2026 ($ millions)
Figure 48. Americas DTF Printer Sales Market Share by Country in 2025
Figure 49. Americas DTF Printer Revenue Market Share by Country (2021-2026)
Figure 50. Americas DTF Printer Sales Market Share by Type (2021-2026)
Figure 51. Americas DTF Printer Sales Market Share by Application (2021-2026)
Figure 52. United States DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 53. Canada DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 54. Mexico DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 55. Brazil DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 56. APAC DTF Printer Sales Market Share by Region in 2025
Figure 57. APAC DTF Printer Revenue Market Share by Region (2021-2026)
Figure 58. APAC DTF Printer Sales Market Share by Type (2021-2026)
Figure 59. APAC DTF Printer Sales Market Share by Application (2021-2026)
Figure 60. China DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 61. Japan DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 62. South Korea DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 63. Southeast Asia DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 64. India DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 65. Australia DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 66. China Taiwan DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 67. Europe DTF Printer Sales Market Share by Country in 2025
Figure 68. Europe DTF Printer Revenue Market Share by Country (2021-2026)
Figure 69. Europe DTF Printer Sales Market Share by Type (2021-2026)
Figure 70. Europe DTF Printer Sales Market Share by Application (2021-2026)
Figure 71. Germany DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 72. France DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 73. UK DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 74. Italy DTF Printer Revenue Growth 2021-2026 ($ millions)

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Figure 75. Russia DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 76. Middle East & Africa DTF Printer Sales Market Share by Country (2021-2026)
Figure 77. Middle East & Africa DTF Printer Sales Market Share by Type (2021-2026)
Figure 78. Middle East & Africa DTF Printer Sales Market Share by Application (2021-2026)
Figure 79. Egypt DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 80. South Africa DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 81. Israel DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 82. Turkey DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 83. GCC Countries DTF Printer Revenue Growth 2021-2026 ($ millions)
Figure 84. Manufacturing Cost Structure Analysis of DTF Printer in 2026
Figure 85. Manufacturing Process Analysis of DTF Printer
Figure 86. Industry Chain Structure of DTF Printer
Figure 87. Channels of Distribution
Figure 88. Global DTF Printer Sales Market Forecast by Region (2027-2032)
Figure 89. Global DTF Printer Revenue Market Share Forecast by Region (2027-2032)
Figure 90. Global DTF Printer Sales Market Share Forecast by Type (2027-2032)
Figure 91. Global DTF Printer Revenue Market Share Forecast by Type (2027-2032)
Figure 92. Global DTF Printer Sales Market Share Forecast by Application (2027-2032)
Figure 93. Global DTF Printer Revenue Market Share Forecast by Application (2027-2032)

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