

# Global DSP (Demand-Side Platform) Market Growth (Status and Outlook) 2020-2025

<https://marketpublishers.com/r/G8F3F78B426EN.html>

Date: September 2020

Pages: 135

Price: US\$ 3,660.00 (Single User License)

ID: G8F3F78B426EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to this study, over the next five years the DSP (Demand-Side Platform) market will register a 32.5% CAGR in terms of revenue, the global market size will reach \$ 30470 million by 2025, from \$ 9894 million in 2019. In particular, this report presents the global revenue market share of key companies in DSP (Demand-Side Platform) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of DSP (Demand-Side Platform) market by product type, application, key manufacturers and key regions and countries.

This study specially analyses the impact of Covid-19 outbreak on the DSP (Demand-Side Platform), covering the supply chain analysis, impact assessment to the DSP (Demand-Side Platform) market size growth rate in several scenarios, and the measures to be undertaken by DSP (Demand-Side Platform) companies in response to the COVID-19 epidemic.

Segmentation by type: breakdown data from 2015 to 2020 in Section 2.3; and forecast to 2025 in section 10.7.

RTB (Real Time Bidding)

PPB (Programmatic Premium Buying)

Segmentation by application: breakdown data from 2015 to 2020, in Section 2.4; and forecast to 2025 in section 10.8.

Retail

Automotive

Financial

Telecom

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Criteo

SocioMatic

Double Click

Adobe

Trade Desk

Facebook Ads Manager

Dataxu

Amazon (AAP)

Mediamath

Appnexus

Centro Inc

Sizmek

AdForm

Oath Inc

Amobee

Tubemogul

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global DSP (Demand-Side Platform) market size by key regions/countries, type and application, history data from 2015 to 2019, and forecast to 2025.

To understand the structure of DSP (Demand-Side Platform) market by identifying its various subsegments.

Focuses on the key global DSP (Demand-Side Platform) players, to define,

describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the DSP (Demand-Side Platform) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of DSP (Demand-Side Platform) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global DSP (Demand-Side Platform) Market Size 2015-2025
  - 2.1.2 DSP (Demand-Side Platform) Market Size CAGR by Region
- 2.2 DSP (Demand-Side Platform) Segment by Type
  - 2.2.1 RTB (Real Time Bidding)
  - 2.2.2 RTB (Real Time Bidding)
- 2.3 DSP (Demand-Side Platform) Market Size by Type
  - 2.3.1 Global DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)
  - 2.3.2 Global DSP (Demand-Side Platform) Market Size Growth Rate by Type (2015-2020)
- 2.4 DSP (Demand-Side Platform) Segment by Application
  - 2.4.1 Retail
  - 2.4.2 Automotive
  - 2.4.3 Financial
  - 2.4.4 Telecom
  - 2.4.5 Others
- 2.5 DSP (Demand-Side Platform) Market Size by Application
  - 2.5.1 Global DSP (Demand-Side Platform) Market Size Market Share by Application (2015-2020)
  - 2.5.2 Global DSP (Demand-Side Platform) Market Size Growth Rate by Application (2015-2020)

### 3 GLOBAL DSP (DEMAND-SIDE PLATFORM) BY PLAYERS

- 3.1 Global DSP (Demand-Side Platform) Market Size Market Share by Players

- 3.1.1 Global DSP (Demand-Side Platform) Market Size by Players (2018-2020)
- 3.1.2 Global DSP (Demand-Side Platform) Market Size Market Share by Players (2018-2020)
- 3.2 Global DSP (Demand-Side Platform) Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2018-2020)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 DSP (DEMAND-SIDE PLATFORM) BY REGIONS**

- 4.1 DSP (Demand-Side Platform) Market Size by Regions
- 4.2 Americas DSP (Demand-Side Platform) Market Size Growth
- 4.3 APAC DSP (Demand-Side Platform) Market Size Growth
- 4.4 Europe DSP (Demand-Side Platform) Market Size Growth
- 4.5 Middle East & Africa DSP (Demand-Side Platform) Market Size Growth

## **5 AMERICAS**

- 5.1 Americas DSP (Demand-Side Platform) Market Size by Countries
- 5.2 Americas DSP (Demand-Side Platform) Market Size by Type
- 5.3 Americas DSP (Demand-Side Platform) Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

- 6.1 APAC DSP (Demand-Side Platform) Market Size by Regions
- 6.2 APAC DSP (Demand-Side Platform) Market Size by Type
- 6.3 APAC DSP (Demand-Side Platform) Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## 6.10 Key Economic Indicators of Few APAC Regions

## 7 EUROPE

### 7.1 Europe DSP (Demand-Side Platform) by Countries

### 7.2 Europe DSP (Demand-Side Platform) Market Size by Type

### 7.3 Europe DSP (Demand-Side Platform) Market Size by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

### 7.9 Key Economic Indicators of Few Europe Countries

## 8 MIDDLE EAST & AFRICA

### 8.1 Middle East & Africa DSP (Demand-Side Platform) by Countries

### 8.2 Middle East & Africa DSP (Demand-Side Platform) Market Size by Type

### 8.3 Middle East & Africa DSP (Demand-Side Platform) Market Size by Application

### 8.4 Egypt

### 8.5 South Africa

### 8.6 Israel

### 8.7 Turkey

### 8.8 GCC Countries

## 9 MARKET DRIVERS, CHALLENGES AND TRENDS

### 9.1 Market Drivers and Impact

#### 9.1.1 Growing Demand from Key Regions

#### 9.1.2 Growing Demand from Key Applications and Potential Industries

### 9.2 Market Challenges and Impact

### 9.3 Market Trends

## 10 GLOBAL DSP (DEMAND-SIDE PLATFORM) MARKET FORECAST

### 10.1 Global DSP (Demand-Side Platform) Market Size Forecast (2021-2025)

### 10.2 Global DSP (Demand-Side Platform) Forecast by Regions

#### 10.2.1 Global DSP (Demand-Side Platform) Forecast by Regions (2021-2025)

#### 10.2.2 Americas Market Forecast



- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
  - 10.3.1 United States Market Forecast
  - 10.3.2 Canada Market Forecast
  - 10.3.3 Mexico Market Forecast
  - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
  - 10.4.1 China Market Forecast
  - 10.4.2 Japan Market Forecast
  - 10.4.3 Korea Market Forecast
  - 10.4.4 Southeast Asia Market Forecast
  - 10.4.5 India Market Forecast
  - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
  - 10.5.1 Germany Market Forecast
  - 10.5.2 France Market Forecast
  - 10.5.3 UK Market Forecast
  - 10.5.4 Italy Market Forecast
  - 10.5.5 Russia Market Forecast
  - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
  - 10.6.1 Egypt Market Forecast
  - 10.6.2 South Africa Market Forecast
  - 10.6.3 Israel Market Forecast
  - 10.6.4 Turkey Market Forecast
  - 10.6.5 GCC Countries Market Forecast
- 10.7 Global DSP (Demand-Side Platform) Forecast by Type
- 10.8 Global DSP (Demand-Side Platform) Forecast by Application

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Criteo
  - 11.1.1 Company Details
  - 11.1.2 DSP (Demand-Side Platform) Product Offered
  - 11.1.3 Criteo DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.1.4 Main Business Overview

- 11.1.5 Criteo News
- 11.2 SocioMatic
  - 11.2.1 Company Details
  - 11.2.2 DSP (Demand-Side Platform) Product Offered
  - 11.2.3 SocioMatic DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.2.4 Main Business Overview
  - 11.2.5 SocioMatic News
- 11.3 Double Click
  - 11.3.1 Company Details
  - 11.3.2 DSP (Demand-Side Platform) Product Offered
  - 11.3.3 Double Click DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.3.4 Main Business Overview
  - 11.3.5 Double Click News
- 11.4 Adobe
  - 11.4.1 Company Details
  - 11.4.2 DSP (Demand-Side Platform) Product Offered
  - 11.4.3 Adobe DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.4.4 Main Business Overview
  - 11.4.5 Adobe News
- 11.5 Trade Desk
  - 11.5.1 Company Details
  - 11.5.2 DSP (Demand-Side Platform) Product Offered
  - 11.5.3 Trade Desk DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.5.4 Main Business Overview
  - 11.5.5 Trade Desk News
- 11.6 Facebook Ads Manager
  - 11.6.1 Company Details
  - 11.6.2 DSP (Demand-Side Platform) Product Offered
  - 11.6.3 Facebook Ads Manager DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)
  - 11.6.4 Main Business Overview
  - 11.6.5 Facebook Ads Manager News
- 11.7 Dataxu
  - 11.7.1 Company Details
  - 11.7.2 DSP (Demand-Side Platform) Product Offered

11.7.3 Dataxu DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)

11.7.4 Main Business Overview

11.7.5 Dataxu News

11.8 Amazon (AAP)

11.8.1 Company Details

11.8.2 DSP (Demand-Side Platform) Product Offered

11.8.3 Amazon (AAP) DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)

11.8.4 Main Business Overview

11.8.5 Amazon (AAP) News

11.9 Mediamath

11.9.1 Company Details

11.9.2 DSP (Demand-Side Platform) Product Offered

11.9.3 Mediamath DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)

11.9.4 Main Business Overview

11.9.5 Mediamath News

11.10 Appnexus

11.10.1 Company Details

11.10.2 DSP (Demand-Side Platform) Product Offered

11.10.3 Appnexus DSP (Demand-Side Platform) Revenue, Gross Margin and Market Share (2018-2020)

11.10.4 Main Business Overview

11.10.5 Appnexus News

11.11 Centro Inc

11.12 Sizmek

11.13 AdForm

11.14 Oath Inc

11.15 Amobee

11.16 Tubemogul

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Research Methodology

Table 2. Data Source

Table 3. DSP (Demand-Side Platform) Market Size CAGR by Region 2015-2025 (\$ Millions)

Table 4. Major Players of RTB (Real Time Bidding)

Table 5. Major Players of PPB (Programmatic Premium Buying)

Table 6. DSP (Demand-Side Platform) Market Size by Type (2014-2019) (\$ Millions)

Table 7. Global DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)

Table 8. Global DSP (Demand-Side Platform) Market Size by Application (2015-2020) (\$ Millions)

Table 9. Global DSP (Demand-Side Platform) Market Size Market Share by Application (2015-2020)

Table 10. Global DSP (Demand-Side Platform) Revenue by Players (2018-2020) (\$ Millions)

Table 11. Global DSP (Demand-Side Platform) Revenue Market Share by Players (2018-2020)

Table 12. Global DSP (Demand-Side Platform) Key Players Head office and Products Offered

Table 13. DSP (Demand-Side Platform) Concentration Ratio (CR3, CR5 and CR10) (2018-2020)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global DSP (Demand-Side Platform) Market Size by Regions 2015-2020 (\$ Millions)

Table 17. Global DSP (Demand-Side Platform) Market Size Market Share by Regions 2015-2020

Table 18. Americas DSP (Demand-Side Platform) Market Size by Countries (2015-2020) (\$ Millions)

Table 19. Americas DSP (Demand-Side Platform) Market Size Market Share by Countries (2015-2020)

Table 20. Americas DSP (Demand-Side Platform) Market Size by Type (2015-2020) (\$ Millions)

Table 21. Americas DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)

Table 22. Americas DSP (Demand-Side Platform) Market Size by Application (2015-2020) (\$ Millions)

Table 23. Americas DSP (Demand-Side Platform) Market Size Market Share by Application (2015-2020)

Table 24. APAC DSP (Demand-Side Platform) Market Size by Regions (2015-2020) (\$ Millions)

Table 25. APAC DSP (Demand-Side Platform) Market Size Market Share by Regions (2015-2020)

Table 26. APAC DSP (Demand-Side Platform) Market Size by Type (2015-2020) (\$ Millions)

Table 27. APAC DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)

Table 28. APAC DSP (Demand-Side Platform) Market Size by Application (2015-2020) (\$ Millions)

Table 29. APAC DSP (Demand-Side Platform) Market Size Market Share by Application (2015-2020)

Table 30. Europe DSP (Demand-Side Platform) Market Size by Countries (2015-2020) (\$ Millions)

Table 31. Europe DSP (Demand-Side Platform) Market Size Market Share by Countries (2015-2020)

Table 32. Europe DSP (Demand-Side Platform) Market Size by Type (2015-2020) (\$ Millions)

Table 33. Europe DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)

Table 34. Europe DSP (Demand-Side Platform) Market Size by Application (2015-2020) (\$ Millions)

Table 35. Europe DSP (Demand-Side Platform) Market Size Market Share by Application (2015-2020)

Table 36. Middle East & Africa DSP (Demand-Side Platform) Market Size by Countries (2015-2020) (\$ Millions)

Table 37. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share by Countries (2015-2020)

Table 38. Middle East & Africa DSP (Demand-Side Platform) Market Size by Type (2015-2020) (\$ Millions)

Table 39. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)

Table 40. Middle East & Africa DSP (Demand-Side Platform) Market Size by Application (2015-2020) (\$ Millions)

Table 41. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share

by Application (2015-2020)

Table 42. Key and Potential Regions of DSP (Demand-Side Platform)

Table 43. Key Application and Potential Industries of DSP (Demand-Side Platform)

Table 44. Key Challenges of DSP (Demand-Side Platform)

Table 45. Key Trends of DSP (Demand-Side Platform)

Table 46. Global DSP (Demand-Side Platform) Market Size Forecast by Regions (2021-2025) (\$ Millions)

Table 47. Global DSP (Demand-Side Platform) Market Size Market Share Forecast by Regions

Table 48. Global DSP (Demand-Side Platform) Market Size Forecast by Type (2021-2025) (\$ Millions)

Table 49. Global DSP (Demand-Side Platform) Market Size Market Share Forecast by Type (2021-2025)

Table 50. Global DSP (Demand-Side Platform) Market Size Forecast by Application (2021-2025) (\$ Millions)

Table 51. Global DSP (Demand-Side Platform) Market Size Market Share Forecast by Application (2021-2025)

Table 52. Criteo Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 53. Criteo DSP (Demand-Side Platform) Product Offered

Table 54. Criteo DSP (Demand-Side Platform) Revenue and Gross Margin (2018-2020E)

Table 55. Criteo Main Business

Table 56. Criteo Latest Developments

Table 57. SocioMatic Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 58. SocioMatic DSP (Demand-Side Platform) Product Offered

Table 59. SocioMatic Main Business

Table 60. SocioMatic DSP (Demand-Side Platform) Revenue and Gross Margin (2018-2020E)

Table 61. SocioMatic Latest Developments

Table 62. Double Click Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 63. Double Click DSP (Demand-Side Platform) Product Offered

Table 64. Double Click Main Business

Table 65. Double Click DSP (Demand-Side Platform) Revenue and Gross Margin (2018-2020E)

Table 66. Double Click Latest Developments

Table 67. Adobe Details, Company Total Revenue (in \$ million), Head Office, DSP

(Demand-Side Platform) Major Market Areas and Its Competitors

Table 68. Adobe DSP (Demand-Side Platform) Product Offered

Table 69. Adobe Main Business

Table 70. Adobe DSP (Demand-Side Platform) Revenue and Gross Margin  
(2018-2020E)

Table 71. Adobe Latest Developments

Table 72. Trade Desk Details, Company Total Revenue (in \$ million), Head Office, DSP  
(Demand-Side Platform) Major Market Areas and Its Competitors

Table 73. Trade Desk DSP (Demand-Side Platform) Product Offered

Table 74. Trade Desk Main Business

Table 75. Trade Desk DSP (Demand-Side Platform) Revenue and Gross Margin  
(2018-2020E)

Table 76. Trade Desk Latest Developments

Table 77. Facebook Ads Manager Details, Company Total Revenue (in \$ million), Head  
Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 78. Facebook Ads Manager DSP (Demand-Side Platform) Product Offered

Table 79. Facebook Ads Manager Main Business

Table 80. Facebook Ads Manager DSP (Demand-Side Platform) Revenue and Gross  
Margin (2018-2020E)

Table 81. Facebook Ads Manager Latest Developments

Table 82. Dataxu Details, Company Total Revenue (in \$ million), Head Office, DSP  
(Demand-Side Platform) Major Market Areas and Its Competitors

Table 83. Dataxu DSP (Demand-Side Platform) Product Offered

Table 84. Dataxu Main Business

Table 85. Dataxu DSP (Demand-Side Platform) Revenue and Gross Margin  
(2018-2020E)

Table 86. Dataxu Latest Developments

Table 87. Amazon (AAP) Details, Company Total Revenue (in \$ million), Head Office,  
DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 88. Amazon (AAP) DSP (Demand-Side Platform) Product Offered

Table 89. Amazon (AAP) Main Business

Table 90. Amazon (AAP) DSP (Demand-Side Platform) Revenue and Gross Margin  
(2018-2020E)

Table 91. Amazon (AAP) Latest Developments

Table 92. Mediamath Details, Company Total Revenue (in \$ million), Head Office, DSP  
(Demand-Side Platform) Major Market Areas and Its Competitors

Table 93. Mediamath DSP (Demand-Side Platform) Product Offered

Table 94. Mediamath Main Business

Table 95. Mediamath DSP (Demand-Side Platform) Revenue and Gross Margin

(2018-2020E)

Table 96. Mediamath Latest Developments

Table 97. Appnexus Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 98. Appnexus DSP (Demand-Side Platform) Product Offered

Table 99. Appnexus Main Business

Table 100. Appnexus DSP (Demand-Side Platform) Revenue and Gross Margin (2018-2020E)

Table 101. Appnexus Latest Developments

Table 102. Centro Inc Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 103. Sizmek Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 104. AdForm Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 105. Oath Inc Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 106. Amobee Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors

Table 107. Tubemogul Details, Company Total Revenue (in \$ million), Head Office, DSP (Demand-Side Platform) Major Market Areas and Its Competitors



## List Of Figures

### LIST OF FIGURES

- Figure 1. DSP (Demand-Side Platform) Report Years Considered
- Figure 2. Market Research Methodology
- Figure 3. Global DSP (Demand-Side Platform) Market Size Growth Rate 2015-2025 (\$ Millions)
- Figure 4. Global DSP (Demand-Side Platform) Market Size Market Share by Type (2015-2020)
- Figure 5. Global RTB (Real Time Bidding) Market Size Growth Rate
- Figure 6. Global PPB (Programmatic Premium Buying) Market Size Growth Rate
- Figure 7. DSP (Demand-Side Platform) in Retail
- Figure 8. Global DSP (Demand-Side Platform) Market: Retail (2015-2020) (\$ Millions)
- Figure 9. DSP (Demand-Side Platform) in Automotive
- Figure 10. Global DSP (Demand-Side Platform) Market: Automotive (2015-2020) (\$ Millions)
- Figure 11. DSP (Demand-Side Platform) in Financial
- Figure 12. Global DSP (Demand-Side Platform) Market: Financial (2015-2020) (\$ Millions)
- Figure 13. Global Financial YoY Growth (\$ Millions)
- Figure 14. DSP (Demand-Side Platform) in Telecom
- Figure 15. Global DSP (Demand-Side Platform) Market: Telecom (2015-2020) (\$ Millions)
- Figure 16. Global Telecom YoY Growth (\$ Millions)
- Figure 17. DSP (Demand-Side Platform) in Others
- Figure 18. Global DSP (Demand-Side Platform) Market: Others (2015-2020) (\$ Millions)
- Figure 19. Global Others YoY Growth (\$ Millions)
- Figure 20. Global DSP (Demand-Side Platform) Market Size Market Share by Application in 2019
- Figure 21. Global DSP (Demand-Side Platform) Market Size Market Share by Regions 2015-2020
- Figure 22. Americas DSP (Demand-Side Platform) Market Size 2015-2020 (\$ Millions)
- Figure 23. APAC DSP (Demand-Side Platform) Market Size 2015-2020 (\$ Millions)
- Figure 24. Europe DSP (Demand-Side Platform) Market Size 2015-2020 (\$ Millions)
- Figure 25. Middle East & Africa DSP (Demand-Side Platform) Market Size 2015-2020 (\$ Millions)
- Figure 26. Americas DSP (Demand-Side Platform) Market Size Market Share by Countries in 2019

Figure 27. Americas DSP (Demand-Side Platform) Market Size Market Share by Type in 2019

Figure 28. Americas DSP (Demand-Side Platform) Market Size Market Share by Application in 2019

Figure 29. United States DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 30. Canada DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 31. Mexico DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 32. APAC DSP (Demand-Side Platform) Market Size Market Share by Regions in 2019

Figure 33. APAC DSP (Demand-Side Platform) Market Size Market Share by Type in 2019

Figure 34. APAC DSP (Demand-Side Platform) Market Size Market Share by Application in 2019

Figure 35. China DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 36. Japan DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 37. Korea DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 38. Southeast Asia DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 39. India DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 40. Australia DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 41. Europe DSP (Demand-Side Platform) Market Size Market Share by Countries in 2019

Figure 42. Europe DSP (Demand-Side Platform) Market Size Market Share by Type in 2019

Figure 43. Europe DSP (Demand-Side Platform) Market Size Market Share by Application in 2019

Figure 44. Germany DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 45. France DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 46. UK DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 47. Italy DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 48. Russia DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 49. Spain DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 50. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share by Countries in 2019

Figure 51. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share by Type in 2019

Figure 52. Middle East & Africa DSP (Demand-Side Platform) Market Size Market Share by Application in 2019

Figure 53. Egypt DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 54. South Africa DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 55. Israel DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 56. Turkey DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 57. GCC Countries DSP (Demand-Side Platform) Market Size Growth 2015-2020 (\$ Millions)

Figure 58. Global DSP (Demand-Side Platform) Market Size Forecast (2021-2025) (\$ Millions)

Figure 59. Americas DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 60. APAC DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 61. Europe DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 62. Middle East & Africa DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 63. United States DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 64. Canada DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 65. Mexico DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 66. Brazil DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 67. China DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 68. Japan DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 69. Korea DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 70. Southeast Asia DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 71. India DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 72. Australia DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 73. Germany DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 74. France DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 75. UK DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 76. Italy DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 77. Russia DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 78. Spain DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 79. Egypt DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 80. South Africa DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 81. Israel DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 82. Turkey DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

Figure 83. GCC Countries DSP (Demand-Side Platform) Market Size 2021-2025 (\$ Millions)

## I would like to order

Product name: Global DSP (Demand-Side Platform) Market Growth (Status and Outlook) 2020-2025

Product link: <https://marketpublishers.com/r/G8F3F78B426EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8F3F78B426EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970