

Global Dry Skin Cream and Lotion Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Dry Skin Cream and Lotion market size is predicted to grow from US\$ 64910 million in 2025 to US\$ 81230 million in 2032; it is expected to grow at a CAGR of 3.3% from 2026 to 2032.

A dry skin cream is a semi-solid emulsion that typically contains both water and oil. It is designed to provide a balance of hydration and moisture retention. And a dry skin lotion is a liquid or semi-liquid emulsion that is primarily water-based with some oil. It is formulated to hydrate and soothe dry skin.

United States market for Dry Skin Cream and Lotion is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Dry Skin Cream and Lotion is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Dry Skin Cream and Lotion is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Dry Skin Cream and Lotion players cover Johnson & Johnson, Unilever, Procter & Gamble, L'Oréal, Beiersdorf AG, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Dry Skin Cream and Lotion Industry Forecast" looks at past sales and reviews total world Dry Skin Cream and Lotion sales in 2025, providing a comprehensive analysis by region and market sector of projected Dry Skin Cream and Lotion sales for 2026 through 2032. With Dry Skin Cream and

Lotion sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dry Skin Cream and Lotion industry.

This Insight Report provides a comprehensive analysis of the global Dry Skin Cream and Lotion landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Dry Skin Cream and Lotion portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Dry Skin Cream and Lotion market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dry Skin Cream and Lotion and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dry Skin Cream and Lotion.

This report presents a comprehensive overview, market shares, and growth opportunities of Dry Skin Cream and Lotion market by product type, application, key players and key regions and countries.

Segmentation by Type:

Creams

Lotions

Ointments

Segmentation by Application:

Offline Sales

Online Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Johnson & Johnson

Unilever

Procter & Gamble

L'Oréal

Beiersdorf AG

Estee Lauder Companies

AmorePacific Corporation

Shiseido Company

Avon Products

La Roche-Posay

Drunk Elephant

Vanicream

Shanghai Inoherb Cosmetics

The report requires updating with new data and is sent in 48 hours after order is placed.

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