

Global Dry-cleaning and Laundry Services Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Dry-cleaning and Laundry Services market size was valued at US\$ 35500 million in 2023. With growing demand in downstream market, the Dry-cleaning and Laundry Services is forecast to a readjusted size of US\$ 51990 million by 2030 with a CAGR of 5.6% during review period.

The research report highlights the growth potential of the global Dry-cleaning and Laundry Services market. Dry-cleaning and Laundry Services are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Dry-cleaning and Laundry Services. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Dry-cleaning and Laundry Services market.

Dry cleaning is any cleaning process for clothing and textiles using a chemical solvent other than water. The modern dry cleaning process was developed and patented by Thomas L. Jennings.

Hakuyosha Japan, Tide Cleaners and Rinse, Inc. are the top 3 companies in retail laundry services market. Geographically speaking, Asia-Pacific holds over 40% of global market share. In terms of type, washing segment holds over 80% of total market share. In terms of service, self-service Laundry and drop-off Laundry account for over 80% of total markets share in total.

Key Features:

The report on Dry-cleaning and Laundry Services market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Dry-cleaning and Laundry Services market. It may include historical data, market segmentation by Type (e.g., Online Booking, Offline Booking), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Dry-cleaning and Laundry Services market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Dry-cleaning and Laundry Services market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Dry-cleaning and Laundry Services industry. This include advancements in Dry-cleaning and Laundry Services technology, Dry-cleaning and Laundry Services new entrants, Dry-cleaning and Laundry Services new investment, and other innovations that are shaping the future of Dry-cleaning and Laundry Services.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Dry-cleaning and Laundry Services market. It includes factors influencing customer ' purchasing decisions, preferences for Dry-cleaning and Laundry Services product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Dry-cleaning and Laundry Services market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Dry-cleaning and Laundry Services market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Dry-cleaning and Laundry Services market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Dry-cleaning and Laundry Services industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Dry-cleaning and Laundry Services market.

Market Segmentation:

Dry-cleaning and Laundry Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Online Booking

Offline Booking

Segmentation by application

Commercial

Residential

Coin-operated

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CSC ServiceWorks

EVI Industries Inc.

Huntington Cleaners & Shirt Laundry

Mulberrys LLC

Procter & Gamble Co.

Zipjet Ltd.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Dry-cleaning and Laundry Services Market Size 2019-2030
 - 2.1.2 Dry-cleaning and Laundry Services Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Dry-cleaning and Laundry Services Segment by Type
 - 2.2.1 Online Booking
 - 2.2.2 Offline Booking
- 2.3 Dry-cleaning and Laundry Services Market Size by Type
 - 2.3.1 Dry-cleaning and Laundry Services Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)
- 2.4 Dry-cleaning and Laundry Services Segment by Application
 - 2.4.1 Commercial
 - 2.4.2 Residential
 - 2.4.3 Coin-operated
- 2.5 Dry-cleaning and Laundry Services Market Size by Application
 - 2.5.1 Dry-cleaning and Laundry Services Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

3 DRY-CLEANING AND LAUNDRY SERVICES MARKET SIZE BY PLAYER

3.1 Dry-cleaning and Laundry Services Market Size Market Share by Players

3.1.1 Global Dry-cleaning and Laundry Services Revenue by Players (2019-2024)

3.1.2 Global Dry-cleaning and Laundry Services Revenue Market Share by Players (2019-2024)

3.2 Global Dry-cleaning and Laundry Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 DRY-CLEANING AND LAUNDRY SERVICES BY REGIONS

4.1 Dry-cleaning and Laundry Services Market Size by Regions (2019-2024)

4.2 Americas Dry-cleaning and Laundry Services Market Size Growth (2019-2024)

4.3 APAC Dry-cleaning and Laundry Services Market Size Growth (2019-2024)

4.4 Europe Dry-cleaning and Laundry Services Market Size Growth (2019-2024)

4.5 Middle East & Africa Dry-cleaning and Laundry Services Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Dry-cleaning and Laundry Services Market Size by Country (2019-2024)

5.2 Americas Dry-cleaning and Laundry Services Market Size by Type (2019-2024)

5.3 Americas Dry-cleaning and Laundry Services Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Dry-cleaning and Laundry Services Market Size by Region (2019-2024)

6.2 APAC Dry-cleaning and Laundry Services Market Size by Type (2019-2024)

6.3 APAC Dry-cleaning and Laundry Services Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Dry-cleaning and Laundry Services by Country (2019-2024)

7.2 Europe Dry-cleaning and Laundry Services Market Size by Type (2019-2024)

7.3 Europe Dry-cleaning and Laundry Services Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Dry-cleaning and Laundry Services by Region (2019-2024)

8.2 Middle East & Africa Dry-cleaning and Laundry Services Market Size by Type (2019-2024)

8.3 Middle East & Africa Dry-cleaning and Laundry Services Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL DRY-CLEANING AND LAUNDRY SERVICES MARKET FORECAST

10.1 Global Dry-cleaning and Laundry Services Forecast by Regions (2025-2030)

10.1.1 Global Dry-cleaning and Laundry Services Forecast by Regions (2025-2030)

- 10.1.2 Americas Dry-cleaning and Laundry Services Forecast
- 10.1.3 APAC Dry-cleaning and Laundry Services Forecast
- 10.1.4 Europe Dry-cleaning and Laundry Services Forecast
- 10.1.5 Middle East & Africa Dry-cleaning and Laundry Services Forecast
- 10.2 Americas Dry-cleaning and Laundry Services Forecast by Country (2025-2030)
 - 10.2.1 United States Dry-cleaning and Laundry Services Market Forecast
 - 10.2.2 Canada Dry-cleaning and Laundry Services Market Forecast
 - 10.2.3 Mexico Dry-cleaning and Laundry Services Market Forecast
 - 10.2.4 Brazil Dry-cleaning and Laundry Services Market Forecast
- 10.3 APAC Dry-cleaning and Laundry Services Forecast by Region (2025-2030)
 - 10.3.1 China Dry-cleaning and Laundry Services Market Forecast
 - 10.3.2 Japan Dry-cleaning and Laundry Services Market Forecast
 - 10.3.3 Korea Dry-cleaning and Laundry Services Market Forecast
 - 10.3.4 Southeast Asia Dry-cleaning and Laundry Services Market Forecast
 - 10.3.5 India Dry-cleaning and Laundry Services Market Forecast
 - 10.3.6 Australia Dry-cleaning and Laundry Services Market Forecast
- 10.4 Europe Dry-cleaning and Laundry Services Forecast by Country (2025-2030)
 - 10.4.1 Germany Dry-cleaning and Laundry Services Market Forecast
 - 10.4.2 France Dry-cleaning and Laundry Services Market Forecast
 - 10.4.3 UK Dry-cleaning and Laundry Services Market Forecast
 - 10.4.4 Italy Dry-cleaning and Laundry Services Market Forecast
 - 10.4.5 Russia Dry-cleaning and Laundry Services Market Forecast
- 10.5 Middle East & Africa Dry-cleaning and Laundry Services Forecast by Region (2025-2030)
 - 10.5.1 Egypt Dry-cleaning and Laundry Services Market Forecast
 - 10.5.2 South Africa Dry-cleaning and Laundry Services Market Forecast
 - 10.5.3 Israel Dry-cleaning and Laundry Services Market Forecast
 - 10.5.4 Turkey Dry-cleaning and Laundry Services Market Forecast
 - 10.5.5 GCC Countries Dry-cleaning and Laundry Services Market Forecast
- 10.6 Global Dry-cleaning and Laundry Services Forecast by Type (2025-2030)
- 10.7 Global Dry-cleaning and Laundry Services Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 CSC ServiceWorks
 - 11.1.1 CSC ServiceWorks Company Information
 - 11.1.2 CSC ServiceWorks Dry-cleaning and Laundry Services Product Offered
 - 11.1.3 CSC ServiceWorks Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)

- 11.1.4 CSC ServiceWorks Main Business Overview
- 11.1.5 CSC ServiceWorks Latest Developments
- 11.2 EVI Industries Inc.
 - 11.2.1 EVI Industries Inc. Company Information
 - 11.2.2 EVI Industries Inc. Dry-cleaning and Laundry Services Product Offered
 - 11.2.3 EVI Industries Inc. Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 EVI Industries Inc. Main Business Overview
 - 11.2.5 EVI Industries Inc. Latest Developments
- 11.3 Huntington Cleaners & Shirt Laundry
 - 11.3.1 Huntington Cleaners & Shirt Laundry Company Information
 - 11.3.2 Huntington Cleaners & Shirt Laundry Dry-cleaning and Laundry Services Product Offered
 - 11.3.3 Huntington Cleaners & Shirt Laundry Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Huntington Cleaners & Shirt Laundry Main Business Overview
 - 11.3.5 Huntington Cleaners & Shirt Laundry Latest Developments
- 11.4 Mulberrys LLC
 - 11.4.1 Mulberrys LLC Company Information
 - 11.4.2 Mulberrys LLC Dry-cleaning and Laundry Services Product Offered
 - 11.4.3 Mulberrys LLC Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Mulberrys LLC Main Business Overview
 - 11.4.5 Mulberrys LLC Latest Developments
- 11.5 Procter & Gamble Co.
 - 11.5.1 Procter & Gamble Co. Company Information
 - 11.5.2 Procter & Gamble Co. Dry-cleaning and Laundry Services Product Offered
 - 11.5.3 Procter & Gamble Co. Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Procter & Gamble Co. Main Business Overview
 - 11.5.5 Procter & Gamble Co. Latest Developments
- 11.6 Zipjet Ltd.
 - 11.6.1 Zipjet Ltd. Company Information
 - 11.6.2 Zipjet Ltd. Dry-cleaning and Laundry Services Product Offered
 - 11.6.3 Zipjet Ltd. Dry-cleaning and Laundry Services Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Zipjet Ltd. Main Business Overview
 - 11.6.5 Zipjet Ltd. Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Dry-cleaning and Laundry Services Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Online Booking

Table 3. Major Players of Offline Booking

Table 4. Dry-cleaning and Laundry Services Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Dry-cleaning and Laundry Services Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Table 7. Dry-cleaning and Laundry Services Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Dry-cleaning and Laundry Services Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Table 10. Global Dry-cleaning and Laundry Services Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Dry-cleaning and Laundry Services Revenue Market Share by Player (2019-2024)

Table 12. Dry-cleaning and Laundry Services Key Players Head office and Products Offered

Table 13. Dry-cleaning and Laundry Services Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Dry-cleaning and Laundry Services Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Dry-cleaning and Laundry Services Market Size Market Share by Regions (2019-2024)

Table 18. Global Dry-cleaning and Laundry Services Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Dry-cleaning and Laundry Services Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Dry-cleaning and Laundry Services Market Size by Country

(2019-2024) & (\$ Millions)

Table 21. Americas Dry-cleaning and Laundry Services Market Size Market Share by Country (2019-2024)

Table 22. Americas Dry-cleaning and Laundry Services Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Table 24. Americas Dry-cleaning and Laundry Services Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Table 26. APAC Dry-cleaning and Laundry Services Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Dry-cleaning and Laundry Services Market Size Market Share by Region (2019-2024)

Table 28. APAC Dry-cleaning and Laundry Services Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Table 30. APAC Dry-cleaning and Laundry Services Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Table 32. Europe Dry-cleaning and Laundry Services Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Dry-cleaning and Laundry Services Market Size Market Share by Country (2019-2024)

Table 34. Europe Dry-cleaning and Laundry Services Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Table 36. Europe Dry-cleaning and Laundry Services Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Dry-cleaning and Laundry Services Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Dry-cleaning and Laundry Services Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Dry-cleaning and Laundry Services Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Dry-cleaning and Laundry Services

Table 45. Key Market Challenges & Risks of Dry-cleaning and Laundry Services

Table 46. Key Industry Trends of Dry-cleaning and Laundry Services

Table 47. Global Dry-cleaning and Laundry Services Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Dry-cleaning and Laundry Services Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Dry-cleaning and Laundry Services Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Dry-cleaning and Laundry Services Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. CSC ServiceWorks Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 52. CSC ServiceWorks Dry-cleaning and Laundry Services Product Offered

Table 53. CSC ServiceWorks Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. CSC ServiceWorks Main Business

Table 55. CSC ServiceWorks Latest Developments

Table 56. EVI Industries Inc. Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 57. EVI Industries Inc. Dry-cleaning and Laundry Services Product Offered

Table 58. EVI Industries Inc. Main Business

Table 59. EVI Industries Inc. Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. EVI Industries Inc. Latest Developments

Table 61. Huntington Cleaners & Shirt Laundry Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 62. Huntington Cleaners & Shirt Laundry Dry-cleaning and Laundry Services Product Offered

Table 63. Huntington Cleaners & Shirt Laundry Main Business

Table 64. Huntington Cleaners & Shirt Laundry Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Huntington Cleaners & Shirt Laundry Latest Developments

Table 66. Mulberrys LLC Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 67. Mulberrys LLC Dry-cleaning and Laundry Services Product Offered

Table 68. Mulberrys LLC Main Business

Table 69. Mulberrys LLC Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Mulberrys LLC Latest Developments

Table 71. Procter & Gamble Co. Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 72. Procter & Gamble Co. Dry-cleaning and Laundry Services Product Offered

Table 73. Procter & Gamble Co. Main Business

Table 74. Procter & Gamble Co. Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Procter & Gamble Co. Latest Developments

Table 76. Zipjet Ltd. Details, Company Type, Dry-cleaning and Laundry Services Area Served and Its Competitors

Table 77. Zipjet Ltd. Dry-cleaning and Laundry Services Product Offered

Table 78. Zipjet Ltd. Main Business

Table 79. Zipjet Ltd. Dry-cleaning and Laundry Services Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Zipjet Ltd. Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Dry-cleaning and Laundry Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Dry-cleaning and Laundry Services Market Size Growth Rate
2019-2030 (\$ Millions)

Figure 6. Dry-cleaning and Laundry Services Sales by Geographic Region (2019, 2023
& 2030) & (\$ millions)

Figure 7. Dry-cleaning and Laundry Services Sales Market Share by Country/Region
(2023)

Figure 8. Dry-cleaning and Laundry Services Sales Market Share by Country/Region
(2019, 2023 & 2030)

Figure 9. Global Dry-cleaning and Laundry Services Market Size Market Share by Type
in 2023

Figure 10. Dry-cleaning and Laundry Services in Commercial

Figure 11. Global Dry-cleaning and Laundry Services Market: Commercial (2019-2024)
& (\$ Millions)

Figure 12. Dry-cleaning and Laundry Services in Residential

Figure 13. Global Dry-cleaning and Laundry Services Market: Residential (2019-2024)
& (\$ Millions)

Figure 14. Dry-cleaning and Laundry Services in Coin-operated

Figure 15. Global Dry-cleaning and Laundry Services Market: Coin-operated
(2019-2024) & (\$ Millions)

Figure 16. Global Dry-cleaning and Laundry Services Market Size Market Share by
Application in 2023

Figure 17. Global Dry-cleaning and Laundry Services Revenue Market Share by Player
in 2023

Figure 18. Global Dry-cleaning and Laundry Services Market Size Market Share by
Regions (2019-2024)

Figure 19. Americas Dry-cleaning and Laundry Services Market Size 2019-2024 (\$
Millions)

Figure 20. APAC Dry-cleaning and Laundry Services Market Size 2019-2024 (\$
Millions)

Figure 21. Europe Dry-cleaning and Laundry Services Market Size 2019-2024 (\$
Millions)

Figure 22. Middle East & Africa Dry-cleaning and Laundry Services Market Size 2019-2024 (\$ Millions)

Figure 23. Americas Dry-cleaning and Laundry Services Value Market Share by Country in 2023

Figure 24. United States Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Canada Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 26. Mexico Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Brazil Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 28. APAC Dry-cleaning and Laundry Services Market Size Market Share by Region in 2023

Figure 29. APAC Dry-cleaning and Laundry Services Market Size Market Share by Type in 2023

Figure 30. APAC Dry-cleaning and Laundry Services Market Size Market Share by Application in 2023

Figure 31. China Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Japan Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 33. Korea Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Southeast Asia Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 35. India Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Australia Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Europe Dry-cleaning and Laundry Services Market Size Market Share by Country in 2023

Figure 38. Europe Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Figure 39. Europe Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Figure 40. Germany Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 41. France Dry-cleaning and Laundry Services Market Size Growth 2019-2024

(\$ Millions)

Figure 42. UK Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Russia Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Dry-cleaning and Laundry Services Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country Dry-cleaning and Laundry Services Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 54. APAC Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 55. Europe Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 57. United States Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 58. Canada Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 60. Brazil Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 61. China Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 62. Japan Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 63. Korea Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 64. Southeast Asia Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 65. India Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 66. Australia Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 67. Germany Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 68. France Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 69. UK Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Dry-cleaning and Laundry Services Market Size 2025-2030 (\$ Millions)

Figure 78. Global Dry-cleaning and Laundry Services Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Dry-cleaning and Laundry Services Market Size Market Share Forecast by Application (2025-2030)

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