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Global Driver Tracking Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Driver Tracking Software market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

Driver tracking software is a type of software that allows businesses to monitor and track the activities and performance of their drivers. It typically uses GPS technology to track the location of vehicles in real-time and provides detailed information about driver behavior, such as speed, route taken, and idle time. This software can also generate reports and analytics to help businesses optimize their fleet operations, improve driver safety, and increase efficiency.

United States market for Driver Tracking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Driver Tracking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Driver Tracking Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Driver Tracking Software players cover Geotab, Locate2u, Power Test, Track Your Truck, Verizon Connect, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Driver Tracking Software Industry Forecast” looks at past sales and reviews total world Driver Tracking Software sales in 2024, providing a comprehensive analysis by region and market sector of projected

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Driver Tracking Software sales for 2025 through 2031. With Driver Tracking Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Driver Tracking Software industry.

This Insight Report provides a comprehensive analysis of the global Driver Tracking Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Driver Tracking Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Driver Tracking Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Driver Tracking Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Driver Tracking Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Driver Tracking Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Real-Time Fleet Tracking Solution

Fleet Management

Analyze and Report

Segmentation by Application:

Enterprise

Government

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa

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Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Geotab

Locate2u

Power Test

Track Your Truck

Verizon Connect

Yojee

Inseego

SmartRoutes

Samsara

iDispatch

Go Evo

Trinetra

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GSMTasks

Rand McNally Fleet

GPS Trackit

Fleet Complete

Dista

Locus

Orbit Software

Teletrac Navman

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Driver Tracking Software Market Size (2020-2031)
  2.1.2 Driver Tracking Software Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for Driver Tracking Software by Country/Region (2020, 2024 & 2031)
2.2 Driver Tracking Software Segment by Type
  2.2.1 Real-Time Fleet Tracking Solution
  2.2.2 Fleet Management
  2.2.3 Analyze and Report
2.3 Driver Tracking Software Market Size by Type
  2.3.1 Driver Tracking Software Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global Driver Tracking Software Market Size Market Share by Type (2020-2025)
2.4 Driver Tracking Software Segment by Application
  2.4.1 Enterprise
  2.4.2 Government
2.5 Driver Tracking Software Market Size by Application
  2.5.1 Driver Tracking Software Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global Driver Tracking Software Market Size Market Share by Application (2020-2025)

3 DRIVER TRACKING SOFTWARE MARKET SIZE BY PLAYER

3.1 Driver Tracking Software Market Size Market Share by Player

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3.1.1 Global Driver Tracking Software Revenue by Player (2020-2025)
3.1.2 Global Driver Tracking Software Revenue Market Share by Player (2020-2025)
3.2 Global Driver Tracking Software Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 DRIVER TRACKING SOFTWARE BY REGION

4.1 Driver Tracking Software Market Size by Region (2020-2025)
4.2 Global Driver Tracking Software Annual Revenue by Country/Region (2020-2025)
4.3 Americas Driver Tracking Software Market Size Growth (2020-2025)
4.4 APAC Driver Tracking Software Market Size Growth (2020-2025)
4.5 Europe Driver Tracking Software Market Size Growth (2020-2025)
4.6 Middle East & Africa Driver Tracking Software Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas Driver Tracking Software Market Size by Country (2020-2025)
5.2 Americas Driver Tracking Software Market Size by Type (2020-2025)
5.3 Americas Driver Tracking Software Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Driver Tracking Software Market Size by Region (2020-2025)
6.2 APAC Driver Tracking Software Market Size by Type (2020-2025)
6.3 APAC Driver Tracking Software Market Size by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

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info@marketpublishers.com

7 EUROPE

7.1 Europe Driver Tracking Software Market Size by Country (2020-2025)
7.2 Europe Driver Tracking Software Market Size by Type (2020-2025)
7.3 Europe Driver Tracking Software Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Driver Tracking Software by Region (2020-2025)
8.2 Middle East & Africa Driver Tracking Software Market Size by Type (2020-2025)
8.3 Middle East & Africa Driver Tracking Software Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL DRIVER TRACKING SOFTWARE MARKET FORECAST

10.1 Global Driver Tracking Software Forecast by Region (2026-2031)
  10.1.1 Global Driver Tracking Software Forecast by Region (2026-2031)
  10.1.2 Americas Driver Tracking Software Forecast
  10.1.3 APAC Driver Tracking Software Forecast
  10.1.4 Europe Driver Tracking Software Forecast
  10.1.5 Middle East & Africa Driver Tracking Software Forecast
10.2 Americas Driver Tracking Software Forecast by Country (2026-2031)

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10.2.1 United States Market Driver Tracking Software Forecast
10.2.2 Canada Market Driver Tracking Software Forecast
10.2.3 Mexico Market Driver Tracking Software Forecast
10.2.4 Brazil Market Driver Tracking Software Forecast
10.3 APAC Driver Tracking Software Forecast by Region (2026-2031)
10.3.1 China Driver Tracking Software Market Forecast
10.3.2 Japan Market Driver Tracking Software Forecast
10.3.3 Korea Market Driver Tracking Software Forecast
10.3.4 Southeast Asia Market Driver Tracking Software Forecast
10.3.5 India Market Driver Tracking Software Forecast
10.3.6 Australia Market Driver Tracking Software Forecast
10.4 Europe Driver Tracking Software Forecast by Country (2026-2031)
10.4.1 Germany Market Driver Tracking Software Forecast
10.4.2 France Market Driver Tracking Software Forecast
10.4.3 UK Market Driver Tracking Software Forecast
10.4.4 Italy Market Driver Tracking Software Forecast
10.4.5 Russia Market Driver Tracking Software Forecast
10.5 Middle East & Africa Driver Tracking Software Forecast by Region (2026-2031)
10.5.1 Egypt Market Driver Tracking Software Forecast
10.5.2 South Africa Market Driver Tracking Software Forecast
10.5.3 Israel Market Driver Tracking Software Forecast
10.5.4 Turkey Market Driver Tracking Software Forecast
10.6 Global Driver Tracking Software Forecast by Type (2026-2031)
10.7 Global Driver Tracking Software Forecast by Application (2026-2031)
10.7.1 GCC Countries Market Driver Tracking Software Forecast

11 KEY PLAYERS ANALYSIS

11.1 Geotab
11.1.1 Geotab Company Information
11.1.2 Geotab Driver Tracking Software Product Offered
11.1.3 Geotab Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 Geotab Main Business Overview
11.1.5 Geotab Latest Developments
11.2 Locate2u
11.2.1 Locate2u Company Information
11.2.2 Locate2u Driver Tracking Software Product Offered
11.2.3 Locate2u Driver Tracking Software Revenue, Gross Margin and Market Share

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(2020-2025)
11.2.4 Locate2u Main Business Overview
11.2.5 Locate2u Latest Developments
11.3 Power Test
11.3.1 Power Test Company Information
11.3.2 Power Test Driver Tracking Software Product Offered
11.3.3 Power Test Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 Power Test Main Business Overview
11.3.5 Power Test Latest Developments
11.4 Track Your Truck
11.4.1 Track Your Truck Company Information
11.4.2 Track Your Truck Driver Tracking Software Product Offered
11.4.3 Track Your Truck Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 Track Your Truck Main Business Overview
11.4.5 Track Your Truck Latest Developments
11.5 Verizon Connect
11.5.1 Verizon Connect Company Information
11.5.2 Verizon Connect Driver Tracking Software Product Offered
11.5.3 Verizon Connect Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.5.4 Verizon Connect Main Business Overview
11.5.5 Verizon Connect Latest Developments
11.6 Yojee
11.6.1 Yojee Company Information
11.6.2 Yojee Driver Tracking Software Product Offered
11.6.3 Yojee Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Yojee Main Business Overview
11.6.5 Yojee Latest Developments
11.7 Inseego
11.7.1 Inseego Company Information
11.7.2 Inseego Driver Tracking Software Product Offered
11.7.3 Inseego Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 Inseego Main Business Overview
11.7.5 Inseego Latest Developments
11.8 SmartRoutes

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11.8.1 SmartRoutes Company Information
11.8.2 SmartRoutes Driver Tracking Software Product Offered
11.8.3 SmartRoutes Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.8.4 SmartRoutes Main Business Overview
11.8.5 SmartRoutes Latest Developments
11.9 Samsara
11.9.1 Samsara Company Information
11.9.2 Samsara Driver Tracking Software Product Offered
11.9.3 Samsara Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Samsara Main Business Overview
11.9.5 Samsara Latest Developments
11.10 iDispatch
11.10.1 iDispatch Company Information
11.10.2 iDispatch Driver Tracking Software Product Offered
11.10.3 iDispatch Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 iDispatch Main Business Overview
11.10.5 iDispatch Latest Developments
11.11 Go Evo
11.11.1 Go Evo Company Information
11.11.2 Go Evo Driver Tracking Software Product Offered
11.11.3 Go Evo Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.11.4 Go Evo Main Business Overview
11.11.5 Go Evo Latest Developments
11.12 Trinetra
11.12.1 Trinetra Company Information
11.12.2 Trinetra Driver Tracking Software Product Offered
11.12.3 Trinetra Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.12.4 Trinetra Main Business Overview
11.12.5 Trinetra Latest Developments
11.13 GSMTasks
11.13.1 GSMTasks Company Information
11.13.2 GSMTasks Driver Tracking Software Product Offered
11.13.3 GSMTasks Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

11.13.4 GSMTasks Main Business Overview
11.13.5 GSMTasks Latest Developments
11.14 Rand McNally Fleet
11.14.1 Rand McNally Fleet Company Information
11.14.2 Rand McNally Fleet Driver Tracking Software Product Offered
11.14.3 Rand McNally Fleet Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.14.4 Rand McNally Fleet Main Business Overview
11.14.5 Rand McNally Fleet Latest Developments
11.15 GPS Trackit
11.15.1 GPS Trackit Company Information
11.15.2 GPS Trackit Driver Tracking Software Product Offered
11.15.3 GPS Trackit Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.15.4 GPS Trackit Main Business Overview
11.15.5 GPS Trackit Latest Developments
11.16 Fleet Complete
11.16.1 Fleet Complete Company Information
11.16.2 Fleet Complete Driver Tracking Software Product Offered
11.16.3 Fleet Complete Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.16.4 Fleet Complete Main Business Overview
11.16.5 Fleet Complete Latest Developments
11.17 Dista
11.17.1 Dista Company Information
11.17.2 Dista Driver Tracking Software Product Offered
11.17.3 Dista Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.17.4 Dista Main Business Overview
11.17.5 Dista Latest Developments
11.18 Locus
11.18.1 Locus Company Information
11.18.2 Locus Driver Tracking Software Product Offered
11.18.3 Locus Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.18.4 Locus Main Business Overview
11.18.5 Locus Latest Developments
11.19 Orbit Software
11.19.1 Orbit Software Company Information

+357 96 030922
info@marketpublishers.com

11.19.2 Orbit Software Driver Tracking Software Product Offered
11.19.3 Orbit Software Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.19.4 Orbit Software Main Business Overview
11.19.5 Orbit Software Latest Developments
11.20 Teletrac Navman
11.20.1 Teletrac Navman Company Information
11.20.2 Teletrac Navman Driver Tracking Software Product Offered
11.20.3 Teletrac Navman Driver Tracking Software Revenue, Gross Margin and Market Share (2020-2025)
11.20.4 Teletrac Navman Main Business Overview
11.20.5 Teletrac Navman Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

LIST OFTABLES

Table 1. DriverTracking Software Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. DriverTracking Software Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Real-TimeFleetTracking Solution
Table 4. Major Players ofFleet Management
Table 5. Major Players of Analyze and Report
Table 6. DriverTracking Software Market Size CAGR byType (2020 VS 2024 VS 2031) & ($ millions)
Table 7. Global DriverTracking Software Market Size byType (2020-2025) & ($ millions)
Table 8. Global DriverTracking Software Market Size Market Share byType (2020-2025)
Table 9. DriverTracking Software Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 10. Global DriverTracking Software Market Size by Application (2020-2025) & ($ millions)
Table 11. Global DriverTracking Software Market Size Market Share by Application (2020-2025)
Table 12. Global DriverTracking Software Revenue by Player (2020-2025) & ($ millions)
Table 13. Global DriverTracking Software Revenue Market Share by Player (2020-2025)
Table 14. DriverTracking Software Key Players Head office and Products Offered

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Table 15. DriverTracking Software Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global DriverTracking Software Market Size by Region (2020-2025) & ($ millions)
Table 19. Global DriverTracking Software Market Size Market Share by Region (2020-2025)
Table 20. Global DriverTracking Software Revenue by Country/Region (2020-2025) & ($ millions)
Table 21. Global DriverTracking Software Revenue Market Share by Country/Region (2020-2025)
Table 22. Americas DriverTracking Software Market Size by Country (2020-2025) & ($ millions)
Table 23. Americas DriverTracking Software Market Size Market Share by Country (2020-2025)
Table 24. Americas DriverTracking Software Market Size byType (2020-2025) & ($ millions)
Table 25. Americas DriverTracking Software Market Size Market Share byType (2020-2025)
Table 26. Americas DriverTracking Software Market Size by Application (2020-2025) & ($ millions)
Table 27. Americas DriverTracking Software Market Size Market Share by Application (2020-2025)
Table 28. APAC DriverTracking Software Market Size by Region (2020-2025) & ($ millions)
Table 29. APAC DriverTracking Software Market Size Market Share by Region (2020-2025)
Table 30. APAC DriverTracking Software Market Size byType (2020-2025) & ($ millions)
Table 31. APAC DriverTracking Software Market Size by Application (2020-2025) & ($ millions)
Table 32. Europe DriverTracking Software Market Size by Country (2020-2025) & ($ millions)
Table 33. Europe DriverTracking Software Market Size Market Share by Country (2020-2025)
Table 34. Europe DriverTracking Software Market Size byType (2020-2025) & ($ millions)
Table 35. Europe DriverTracking Software Market Size by Application (2020-2025) & ($

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millions)
Table 36. Middle East & Africa DriverTracking Software Market Size by Region (2020-2025) & ($ millions)
Table 37. Middle East & Africa DriverTracking Software Market Size byType (2020-2025) & ($ millions)
Table 38. Middle East & Africa DriverTracking Software Market Size by Application (2020-2025) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of DriverTracking Software
Table 40. Key Market Challenges & Risks of DriverTracking Software
Table 41. Key IndustryTrends of DriverTracking Software
Table 42. Global DriverTracking Software Market SizeForecast by Region (2026-2031) & ($ millions)
Table 43. Global DriverTracking Software Market Size Market ShareForecast by Region (2026-2031)
Table 44. Global DriverTracking Software Market SizeForecast byType (2026-2031) & ($ millions)
Table 45. Global DriverTracking Software Market SizeForecast by Application (2026-2031) & ($ millions)
Table 46. Geotab Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 47. Geotab DriverTracking Software Product Offered
Table 48. Geotab DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 49. Geotab Main Business
Table 50. Geotab Latest Developments
Table 51. Locate2u Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 52. Locate2u DriverTracking Software Product Offered
Table 53. Locate2u DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 54. Locate2u Main Business
Table 55. Locate2u Latest Developments
Table 56. PowerTest Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 57. PowerTest DriverTracking Software Product Offered
Table 58. PowerTest DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 59. PowerTest Main Business
Table 60. PowerTest Latest Developments

+357 96 030922
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Table 61.Track YourTruck Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 62.Track YourTruck DriverTracking Software Product Offered
Table 63.Track YourTruck DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 64.Track YourTruck Main Business
Table 65.Track YourTruck Latest Developments
Table 66. Verizon Connect Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 67. Verizon Connect DriverTracking Software Product Offered
Table 68. Verizon Connect DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 69. Verizon Connect Main Business
Table 70. Verizon Connect Latest Developments
Table 71. Yojee Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 72. Yojee DriverTracking Software Product Offered
Table 73. Yojee DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 74. Yojee Main Business
Table 75. Yojee Latest Developments
Table 76. Inseego Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 77. Inseego DriverTracking Software Product Offered
Table 78. Inseego DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 79. Inseego Main Business
Table 80. Inseego Latest Developments
Table 81. SmartRoutes Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 82. SmartRoutes DriverTracking Software Product Offered
Table 83. SmartRoutes DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 84. SmartRoutes Main Business
Table 85. SmartRoutes Latest Developments
Table 86. Samsara Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 87. Samsara DriverTracking Software Product Offered
Table 88. Samsara DriverTracking Software Revenue ($ million), Gross Margin and

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Market Share (2020-2025)
Table 89. Samsara Main Business
Table 90. Samsara Latest Developments
Table 91. iDispatch Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 92. iDispatch DriverTracking Software Product Offered
Table 93. iDispatch DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 94. iDispatch Main Business
Table 95. iDispatch Latest Developments
Table 96. Go Evo Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 97. Go Evo DriverTracking Software Product Offered
Table 98. Go Evo DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 99. Go Evo Main Business
Table 100. Go Evo Latest Developments
Table 101.Trinetra Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 102.Trinetra DriverTracking Software Product Offered
Table 103.Trinetra DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 104.Trinetra Main Business
Table 105.Trinetra Latest Developments
Table 106. GSMTasks Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 107. GSMTasks DriverTracking Software Product Offered
Table 108. GSMTasks DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 109. GSMTasks Main Business
Table 110. GSMTasks Latest Developments
Table 111. Rand McNallyFleet Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 112. Rand McNallyFleet DriverTracking Software Product Offered
Table 113. Rand McNallyFleet DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 114. Rand McNallyFleet Main Business
Table 115. Rand McNallyFleet Latest Developments
Table 116. GPSTrackit Details, CompanyType, DriverTracking Software Area Served

+357 96 030922
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and Its Competitors
Table 117. GPSTrackit DriverTracking Software Product Offered
Table 118. GPSTrackit DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 119. GPSTrackit Main Business
Table 120. GPSTrackit Latest Developments
Table 121.Fleet Complete Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 122.Fleet Complete DriverTracking Software Product Offered
Table 123.Fleet Complete DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 124.Fleet Complete Main Business
Table 125.Fleet Complete Latest Developments
Table 126. Dista Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 127. Dista DriverTracking Software Product Offered
Table 128. Dista DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 129. Dista Main Business
Table 130. Dista Latest Developments
Table 131. Locus Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 132. Locus DriverTracking Software Product Offered
Table 133. Locus DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 134. Locus Main Business
Table 135. Locus Latest Developments
Table 136. Orbit Software Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 137. Orbit Software DriverTracking Software Product Offered
Table 138. Orbit Software DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 139. Orbit Software Main Business
Table 140. Orbit Software Latest Developments
Table 141.Teletrac Navman Details, CompanyType, DriverTracking Software Area Served and Its Competitors
Table 142.Teletrac Navman DriverTracking Software Product Offered
Table 143.Teletrac Navman DriverTracking Software Revenue ($ million), Gross Margin and Market Share (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 144.Teletrac Navman Main Business
Table 145.Teletrac Navman Latest Developments

LIST OFFIGURES

Figure 1. DriverTracking Software Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global DriverTracking Software Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. DriverTracking Software Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. DriverTracking Software Sales Market Share by Country/Region (2024)
Figure 8. DriverTracking Software Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global DriverTracking Software Market Size Market Share byType in 2024
Figure 10. DriverTracking Software in Enterprise
Figure 11. Global DriverTracking Software Market: Enterprise (2020-2025) & ($ millions)
Figure 12. DriverTracking Software in Government
Figure 13. Global DriverTracking Software Market: Government (2020-2025) & ($ millions)
Figure 14. Global DriverTracking Software Market Size Market Share by Application in 2024
Figure 15. Global DriverTracking Software Revenue Market Share by Player in 2024
Figure 16. Global DriverTracking Software Market Size Market Share by Region (2020-2025)
Figure 17. Americas DriverTracking Software Market Size 2020-2025 ($ millions)
Figure 18. APAC DriverTracking Software Market Size 2020-2025 ($ millions)
Figure 19. Europe DriverTracking Software Market Size 2020-2025 ($ millions)
Figure 20. Middle East & Africa DriverTracking Software Market Size 2020-2025 ($ millions)
Figure 21. Americas DriverTracking Software Value Market Share by Country in 2024
Figure 22. United States DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 23. Canada DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 24. Mexico DriverTracking Software Market Size Growth 2020-2025 ($ millions)

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Figure 25. Brazil DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 26. APAC DriverTracking Software Market Size Market Share by Region in 2024
Figure 27. APAC DriverTracking Software Market Size Market Share byType (2020-2025)
Figure 28. APAC DriverTracking Software Market Size Market Share by Application (2020-2025)
Figure 29. China DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 30. Japan DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 31. South Korea DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 32. Southeast Asia DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 33. India DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 34. Australia DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 35. Europe DriverTracking Software Market Size Market Share by Country in 2024
Figure 36. Europe DriverTracking Software Market Size Market Share byType (2020-2025)
Figure 37. Europe DriverTracking Software Market Size Market Share by Application (2020-2025)
Figure 38. Germany DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 39.France DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 40. UK DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 41. Italy DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 42. Russia DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 43. Middle East & Africa DriverTracking Software Market Size Market Share by Region (2020-2025)
Figure 44. Middle East & Africa DriverTracking Software Market Size Market Share byType (2020-2025)
Figure 45. Middle East & Africa DriverTracking Software Market Size Market Share by Application (2020-2025)
Figure 46. Egypt DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 47. South Africa DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 48. Israel DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 49.Turkey DriverTracking Software Market Size Growth 2020-2025 ($ millions)
Figure 50. GCC Countries DriverTracking Software Market Size Growth 2020-2025 ($ millions)

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Figure 51. Americas DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 52. APAC DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 53. Europe DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 54. Middle East & Africa DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 55. United States DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 56. Canada DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 57. Mexico DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 58. Brazil DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 59. China DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 60. Japan DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 61. Korea DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 62. Southeast Asia DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 63. India DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 64. Australia DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 65. Germany DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 66.France DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 67. UK DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 68. Italy DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 69. Russia DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 70. Egypt DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 71. South Africa DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 72. Israel DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 73.Turkey DriverTracking Software Market Size 2026-2031 ($ millions)
Figure 74. Global DriverTracking Software Market Size Market ShareForecast byType (2026-2031)
Figure 75. Global DriverTracking Software Market Size Market ShareForecast by Application (2026-2031)
Figure 76. GCC Countries DriverTracking Software Market Size 2026-2031 ($ millions)

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