

Global Driver Assistance System (DAS) Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Advanced driver-assistance systems, or ADAS, are systems to help the driver in the driving process. When designed with a safe human-machine interface, they should increase car safety and more generally road safety.

The global Driver Assistance System (DAS) market size is projected to grow from US\$ 27620 million in 2023 to US\$ 84000 million in 2030; it is expected to grow at a CAGR of 17.2% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Driver Assistance System (DAS) Industry Forecast" looks at past sales and reviews total world Driver Assistance System (DAS) sales in 2023, providing a comprehensive analysis by region and market sector of projected Driver Assistance System (DAS) sales for 2024 through 2030. With Driver Assistance System (DAS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Driver Assistance System (DAS) industry.

This Insight Report provides a comprehensive analysis of the global Driver Assistance System (DAS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Driver Assistance System (DAS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Driver Assistance System (DAS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Driver Assistance System (DAS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Driver Assistance System (DAS).

The European Driver Assistance System market is expected to hold the largest share by 2025 owing to the major driving factors such as matured automotive sector, higher adoption of advanced technology, and high consumer preference for the driver safety and safety regulations.

This report presents a comprehensive overview, market shares, and growth opportunities of Driver Assistance System (DAS) market by product type, application, key players and key regions and countries.

Segmentation by type

Adaptive Cruise Control (ACC)

Lane Departure Warning (LDW) System

Park Assist

Blind Spot Detection

Others

Segmentation by application

Passenger Cars

Light Commercial Vehicles (LCVs)

Heavy Commercial Vehicles (HCVs)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental

Delphi Automotive

Robert Bosch

Aisin Seiki

Autoliv

Denso Corporation

Valeo

Magna International

TRW Automotive Holdings

Hella Kgaa Hueck

Ficosa International

Mobileye NV

Mando Corp

Texas Instruments

Tass International

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