

Global Dress Rental Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Dress Rental Services market size is predicted to grow from US\$ 1390 million in 2025 to US\$ 2174 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Dress Rental Services refers to a service model that provides individuals or organizations with various formal or semi-formal clothing (such as evening gowns, wedding dresses, business suits, themed clothing, etc.) through short-term rentals. It typically includes style selection, size adjustment, cleaning and maintenance, logistics delivery and return management, to meet users' periodic dressing needs for weddings, banquets, business activities, performances, photo shoots and social occasions at a lower cost.

United States market for Dress Rental Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Dress Rental Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Dress Rental Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Dress Rental Services players cover Nuuly, HURR, Armoire, Rent the Runway, FashionPass, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Dress Rental Services Industry

Forecast” looks at past sales and reviews total world Dress Rental Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Dress Rental Services sales for 2026 through 2032. With Dress Rental Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dress Rental Services industry.

This Insight Report provides a comprehensive analysis of the global Dress Rental Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Dress Rental Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Dress Rental Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dress Rental Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dress Rental Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Dress Rental Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Evening & Gown Rental

Wedding & Bridal Dress Rental

Costume & Themed Dress Rental

Business & Formal Wear Rental

Segmentation by Model:

Offline Boutique Rental

Online Platform-Based Rental

Segmentation by Application:

Individual

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nuuly

HURR

Armoire

Rent the Runway

FashionPass

Hirestreet

By Rotation

GlamCorner

My Wardrobe HQ

Style Theory

Menguin

YCloset

Generation Tux

Tulerie

John Lewis Fashion Rental

OpenClosit

Something Borrowed

Le Tote

The Black Tux

Girl Meets Dress

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