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Global Drag Reducing Additives (DRA) Market Growth 2025-2031

https://marketpublishers.com/r/G384F017BFCEN.html
Date: April 2025
Pages: 121
Price: US$ 3,660.00 (Single User License)
ID: G384F017BFCEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global High Pressure Processing (HPP) market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

High-Pressure Processing (HPP) is a cutting-edge USDA–approved all natural process that utilizes intense water pressure to protect against harmful bacteria without affecting a food product's taste, texture, appearance or nutritional value. Products are packaged, sealed and then placed in a cylinder-shaped pressure chamber where it is surrounded by water. Up to 87,000 pounds of water pressure—roughly equal to five to six times the pressure found at the bottom of the deepest ocean—are exerted per square inch, protecting against harmful bacteria and sealing in freshness and flavor naturally, with no preservatives needed. HPP is one of the latest technologies that utilize non-heat methods to preserve food. It has been studied by scientists for more than a hundred years, but only within the past 20 years have companies started applying HPP commercially. In this report, we study the market size of food, which use high pressure processing. Some company, which offer High Pressure Processing (HPP) to the food manufacturing industry, is not covered in our report.

In the United States, key players of high pressure processing (HPP) include Hormel Food, Calavo Growers, Cargill, Wholly Guacamole, etc. Top five manufacturers hold a share over 35%. In terms of product, juices and beverages is the largest segment, with a share over 35%. And in terms of application, the largest application is supermarket, with a share over 60%.

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LP Information, Inc. (LPI) ' newest research report, the “High Pressure Processing (HPP) Industry Forecast” looks at past sales and reviews total world High Pressure Processing (HPP) sales in 2024, providing a comprehensive analysis by region and market sector of projected High Pressure Processing (HPP) sales for 2025 through 2031. With High Pressure Processing (HPP) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world High Pressure Processing (HPP) industry.

This Insight Report provides a comprehensive analysis of the global High Pressure Processing (HPP) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on High Pressure Processing (HPP) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global High Pressure Processing (HPP) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for High Pressure Processing (HPP) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global High Pressure Processing (HPP).

This report presents a comprehensive overview, market shares, and growth opportunities of High Pressure Processing (HPP) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Meat and Poultry Products

Juices and Beverages

Fruit and Vegetable

Seafood Products

Others

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Segmentation by Application:

- Supermarket
- Direct Store
- Online

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

- Hormel Food
- Calavo Growers
- Cargill
- Wholly Guacamole
- Good Foods
- Perdue Farms

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Suja Life

Evolution Fresh

Clearwater Seafoods

Motivatit

Key Questions Addressed in this Report

What is the 10-year outlook for the global High Pressure Processing (HPP) market?

What factors are driving High Pressure Processing (HPP) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do High Pressure Processing (HPP) market opportunities vary by end market size?

How does High Pressure Processing (HPP) break out by Type, by Application?

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