

# Global Domestic Helper Insurance Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Domestic Helper Insurance market size is predicted to grow from US\$ 4433 million in 2025 to US\$ 7308 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Domestic helper insurance is a comprehensive insurance product specifically designed for domestic workers. It primarily covers risks such as personal injury, illness, accidents, medical expenses, disability, death compensation, and third-party liability for domestic helpers during their work. It also provides employers with legal liability protection, wage compensation, repatriation costs, and property loss protection. This type of insurance is particularly mature in regions heavily reliant on foreign domestic helpers, such as Hong Kong, Singapore, Malaysia, and the Middle East, and is even legally mandatory in some countries. With the professionalization of domestic services and the development of aging societies, domestic helper insurance is gradually expanding from traditional 'employer's liability insurance' to a comprehensive family labor protection system encompassing medical care, health management, digital claims processing, cross-border labor risks, and long-term care protection.

The domestic helper insurance market has strong future growth prospects. Key driving factors include accelerated global aging, the increase in dual-income families, expanded cross-border labor mobility, and improved government labor laws. Some countries in Asia, the Middle East, and Europe are strengthening the protection of the legal rights of domestic helpers, gradually shifting employer's liability insurance from 'optional' to 'semi-mandatory or mandatory,' significantly driving market expansion. Meanwhile, the increasing demand for long-term care, the trend of home-based elderly care, the professionalization of childcare services, and the higher risk management requirements of high-net-worth families are also driving the upgrade of insurance products towards

higher coverage, multi-scenario, and digital services. In the future, the industry will further integrate AI claims processing, telemedicine, cross-border health management, flexible employment platforms, and embedded insurance models to form an ecosystem of 'domestic service platform + insurance + healthcare.' Southeast Asia, Hong Kong, Singapore, the Middle East, and the European immigration market will continue to be the fastest-growing regions globally.

LPI (LP Information)' newest research report, the 'Domestic Helper Insurance Industry Forecast' looks at past sales and reviews total world Domestic Helper Insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Domestic Helper Insurance sales for 2026 through 2032. With Domestic Helper Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Domestic Helper Insurance industry.

This Insight Report provides a comprehensive analysis of the global Domestic Helper Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Domestic Helper Insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Domestic Helper Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Domestic Helper Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Domestic Helper Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Domestic Helper Insurance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Basic Insurance

Standard Insurance

Enhanced Insurance

#### Segmentation by Service Models:

Annual Policies

Short-Term Policies

Per-Insurance

#### Segmentation by Sales Channels:

Direct Sales by Insurance Companies

Banquet Insurance

Embedded Insurance on Domestic Service Platforms

Others

#### Segmentation by Application:

Ordinary Family Insurance

High-Net-Worth Family Insurance

Group Insurance for Domestic Service Companies

Insurance for Nursing Homes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

National Insurance Company Berhad

OCBC Bank Hong Kong

Qatar Islamic Insurance Company

Tokio Marine

Kwiksure

Blue Cross

California Insurance

CCW Global

China Taiping Insurance

Charings Insurance

AXA

Trusted Union

Zurich Insurance Company Ltd

Prudential

Sompo Japan Insurance

Mitsui Sumitomo Insurance

Chubb Insurance

AIG

PURE Insurance

Allianz

Samsung Fire & Marine Insurance

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