

Global Domain Monitoring Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Domain Monitoring market size is predicted to grow from US\$ 763 million in 2025 to US\$ 1684 million in 2032; it is expected to grow at a CAGR of 11.6% from 2026 to 2032.

Domain monitoring is a continuous monitoring and handling system for enterprise brand security, digital asset protection, and external threat governance. It primarily utilizes domain registration databases, WHOIS/RDAP, DNS resolution records, passive DNS, certificate transparency logs, web page content crawling, logo and page similarity identification, search engine results, social media, dark web, and threat intelligence data to discover, classify, alert on, collect evidence for, and handle similar domains, counterfeit domains, phishing websites, malicious redirects, domain squatting, domain abuse, and potential fraudulent infrastructure related to an enterprise's brand, trademarks, official website, product names, business keywords, and executive identities.

The domain monitoring service market is experiencing steady growth and development. As businesses and individuals increasingly rely on online platforms, the need to protect and monitor domain names has become crucial. One of the key factors driving market development is the rise in cyber threats and domain-related fraud. Domain names are valuable assets for businesses, and cybercriminals often target them for various fraudulent activities such as phishing attacks, domain hijacking, and brand impersonation. This has led to increased demand for domain monitoring services to detect and prevent these threats. Another factor contributing to market development is the growing importance of brand reputation management. Businesses invest significant resources in building and maintaining their brand image. Monitoring domain names helps businesses ensure that their brand is not being misused or associated with

malicious activities. This includes monitoring for unauthorized use of trademarked names, brand impersonation, and counterfeit websites.

LPI (LP Information)' newest research report, the 'Domain Monitoring Industry Forecast' looks at past sales and reviews total world Domain Monitoring sales in 2025, providing a comprehensive analysis by region and market sector of projected Domain Monitoring sales for 2026 through 2032. With Domain Monitoring sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Domain Monitoring industry.

This Insight Report provides a comprehensive analysis of the global Domain Monitoring landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Domain Monitoring portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Domain Monitoring market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Domain Monitoring and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Domain Monitoring.

This report presents a comprehensive overview, market shares, and growth opportunities of Domain Monitoring market by product type, application, key players and key regions and countries.

Segmentation by Type:

Own Domain Monitoring

Brand Domain Monitoring

Industry Domain Monitoring

Segmentation by DNS Records:

A/AAAA Record Monitoring

NS Authorization Chain Monitoring

MX Email Record Monitoring

TXT Record Monitoring

Segmentation by Monitoring Cycle:

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