

Global Dog and Cat Dedicated Toothbrushes Market Growth 2026-2032

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Abstracts

The global Dog and Cat Dedicated Toothbrushes market size is predicted to grow from US\$ 545 million in 2025 to US\$ 872 million in 2032; it is expected to grow at a CAGR of 7.1% from 2026 to 2032.

In 2025, global production of dog and cat dedicated toothbrushes reached 174 million units, with an estimated average selling price of US\$3.2 per brush. Dog and cat dedicated toothbrushes are pet brushing tools specifically designed for the oral structure of dogs and cats and for home care scenarios. They are mainly used for daily brushing at home, training puppies to brush their teeth, managing bad breath, controlling plaque, post-cleaning maintenance, oral care for senior pets, high-frequency periodontal care for small dogs, oral cleaning for cats, additional care at pet grooming salons, and home care at veterinary clinics. Dog and cat-specific toothbrushes typically feature smaller brush heads, softer bristles, and longer or angled handles. They are designed to appeal to pets in various forms, including handle-type toothbrushes, double-headed toothbrushes, three-sided toothbrushes, 360° toothbrushes, finger toothbrushes, disposable wipe-type toothbrushes, electric toothbrushes, ultrasonic toothbrushes, and toothbrush and toothpaste sets. The upstream supply chain includes nylon/PBT bristles, food-grade silicone, PP/ABS plastics, TPR anti-slip materials, bamboo, injection molds, tufting equipment, packaging materials, pet toothpaste, enzyme preparations, dental gels, and raw materials for oral care solutions. The downstream supply chain includes pet owners, veterinary hospitals, veterinary clinics, pet grooming salons, pet supply chains, e-commerce platforms, supermarkets, and cross-border e-commerce channels. Gross profit margins range from approximately 20% to 40%.

United States market for Dog and Cat Dedicated Toothbrushes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through

2032.

China market for Dog and Cat Dedicated Toothbrushes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Dog and Cat Dedicated Toothbrushes is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Dog and Cat Dedicated Toothbrushes players cover Nylabone, Arm & Hammer, Virbac, MIND UP Corp., Petco, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Dog and Cat Dedicated Toothbrushes Industry Forecast" looks at past sales and reviews total world Dog and Cat Dedicated Toothbrushes sales in 2025, providing a comprehensive analysis by region and market sector of projected Dog and Cat Dedicated Toothbrushes sales for 2026 through 2032. With Dog and Cat Dedicated Toothbrushes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dog and Cat Dedicated Toothbrushes industry.

This Insight Report provides a comprehensive analysis of the global Dog and Cat Dedicated Toothbrushes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Dog and Cat Dedicated Toothbrushes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Dog and Cat Dedicated Toothbrushes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dog and Cat Dedicated Toothbrushes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dog and Cat Dedicated Toothbrushes.

This report presents a comprehensive overview, market shares, and growth opportunities of Dog and Cat Dedicated Toothbrushes market by product type,

application, key manufacturers and key regions and countries.

Segmentation by Type:

Manual Toothbrush

Electric Toothbrush

Segmentation by Form Type:

Single Head

Double Head

Triple Head

Segmentation by Target Audience:

Dog Toothbrushes

Cat Toothbrushes

Universal Dog and Cat Toothbrushes

Segmentation by Material:

Nylon Soft Bristle

PBT Soft Bristle

Silicone

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nylabone

Arm & Hammer

Virbac

MIND UP Corp.

Petco

Vet's Best

TropiClean

Petosan

Beaphar

Ferplast

BOGAR GmbH

emmi-pet

WooBamboo

Bodhi Dog

Earth Pet

Animigo

Mikki Pet

Rosewood Pet

HICC Pet

Vetoquinol

Suzhou Xupeng Pet Products

Jiangsu Laoshu Pet Products

Yangzhou Huating Brushes Industry

Key Questions Addressed in this Report

What is the 10-year outlook for the global Dog and Cat Dedicated Toothbrushes market?

What factors are driving Dog and Cat Dedicated Toothbrushes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Dog and Cat Dedicated Toothbrushes market opportunities vary by end market size?

How does Dog and Cat Dedicated Toothbrushes break out by Type, by Application?

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