

# Global Dog Jerky Treats Market Growth 2026-2032

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## Abstracts

The global Dog Jerky Treats market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

Dog jerky treats are a type of pet food specifically designed for dogs. They are made by dehydrating or drying meat, typically poultry or beef, to create a chewy and flavorful treat that dogs enjoy. Dog jerky treats are often used as rewards during training sessions, as occasional snacks, or simply as a way to provide dogs with a tasty and satisfying treat.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 737%.

LP Information, Inc. (LPI) ' newest research report, the "Dog Jerky Treats Industry Forecast" looks at past sales and reviews total world Dog Jerky Treats sales in 2025, providing a comprehensive analysis by region and market sector of projected Dog Jerky

Treats sales for 2026 through 2032. With Dog Jerky Treats sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dog Jerky Treats industry.

This Insight Report provides a comprehensive analysis of the global Dog Jerky Treats landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Dog Jerky Treats portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Dog Jerky Treats market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dog Jerky Treats and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dog Jerky Treats.

This report presents a comprehensive overview, market shares, and growth opportunities of Dog Jerky Treats market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Chicken

Beef

Turkey

Duck

Salmon

Others

#### Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Purina

Wellness Pet Food

Blue Buffalo

Zuke's

Wild Ranger

Mars, Incorporated

Big Heart Pet

Dogswell

Hillside Farms

Rocco & Roxie Supply

Phelps Pet Products

The Real Meat Company

Hill's Pet Nutrition

Full Moon Pet

Vetscience

Carolina Prime Pet

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Dog Jerky Treats market?

What factors are driving Dog Jerky Treats market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Dog Jerky Treats market opportunities vary by end market size?

How does Dog Jerky Treats break out by Type, by Application?

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