

# Global DNA Testing for Pets Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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DNA testing for pets is a process that involves analyzing the genetic material (DNA) of an animal to identify its breed ancestry, heritage, and potential health risks. This type of testing has become increasingly popular among pet owners who are curious about their pet's genetic background or interested in understanding potential health issues that may affect their animal companion.

The global DNA Testing for Pets market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "DNA Testing for Pets Industry Forecast" looks at past sales and reviews total world DNA Testing for Pets sales in 2023, providing a comprehensive analysis by region and market sector of projected DNA Testing for Pets sales for 2024 through 2030. With DNA Testing for Pets sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world DNA Testing for Pets industry.

This Insight Report provides a comprehensive analysis of the global DNA Testing for Pets landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on DNA Testing for Pets portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global DNA Testing for Pets market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DNA Testing for Pets and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DNA Testing for Pets.

United States market for DNA Testing for Pets is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for DNA Testing for Pets is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for DNA Testing for Pets is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key DNA Testing for Pets players cover Embark Veterinary, Mars (Kinship), Orivet Genetic Pet Care, DNA My Dog and Wisdom Panel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of DNA Testing for Pets market by product type, application, key players and key regions and countries.

## Segmentation by type

Breed Test

Health Test

## Segmentation by application

Dogs

Cats

Horses

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Embark Veterinary

Mars (Kinship)

Orivet Genetic Pet Care

DNA My Dog

Wisdom Panel

Pet DNA Services of AZ

Canine HealthCheck

VetGen

CatDNATest.org

Basepaws

## Pet Genetics Lab

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global DNA Testing for Pets Market Size 2019-2030
  - 2.1.2 DNA Testing for Pets Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 DNA Testing for Pets Segment by Type
  - 2.2.1 Breed Test
  - 2.2.2 Health Test
- 2.3 DNA Testing for Pets Market Size by Type
  - 2.3.1 DNA Testing for Pets Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global DNA Testing for Pets Market Size Market Share by Type (2019-2024)
- 2.4 DNA Testing for Pets Segment by Application
  - 2.4.1 Dogs
  - 2.4.2 Cats
  - 2.4.3 Horses
  - 2.4.4 Others
- 2.5 DNA Testing for Pets Market Size by Application
  - 2.5.1 DNA Testing for Pets Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global DNA Testing for Pets Market Size Market Share by Application (2019-2024)

### 3 DNA TESTING FOR PETS MARKET SIZE BY PLAYER

- 3.1 DNA Testing for Pets Market Size Market Share by Players
  - 3.1.1 Global DNA Testing for Pets Revenue by Players (2019-2024)

- 3.1.2 Global DNA Testing for Pets Revenue Market Share by Players (2019-2024)
- 3.2 Global DNA Testing for Pets Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 DNA TESTING FOR PETS BY REGIONS**

- 4.1 DNA Testing for Pets Market Size by Regions (2019-2024)
- 4.2 Americas DNA Testing for Pets Market Size Growth (2019-2024)
- 4.3 APAC DNA Testing for Pets Market Size Growth (2019-2024)
- 4.4 Europe DNA Testing for Pets Market Size Growth (2019-2024)
- 4.5 Middle East & Africa DNA Testing for Pets Market Size Growth (2019-2024)

## **5 AMERICAS**

- 5.1 Americas DNA Testing for Pets Market Size by Country (2019-2024)
- 5.2 Americas DNA Testing for Pets Market Size by Type (2019-2024)
- 5.3 Americas DNA Testing for Pets Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC DNA Testing for Pets Market Size by Region (2019-2024)
- 6.2 APAC DNA Testing for Pets Market Size by Type (2019-2024)
- 6.3 APAC DNA Testing for Pets Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## **7 EUROPE**

- 7.1 Europe DNA Testing for Pets by Country (2019-2024)
- 7.2 Europe DNA Testing for Pets Market Size by Type (2019-2024)
- 7.3 Europe DNA Testing for Pets Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa DNA Testing for Pets by Region (2019-2024)
- 8.2 Middle East & Africa DNA Testing for Pets Market Size by Type (2019-2024)
- 8.3 Middle East & Africa DNA Testing for Pets Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL DNA TESTING FOR PETS MARKET FORECAST**

- 10.1 Global DNA Testing for Pets Forecast by Regions (2025-2030)
  - 10.1.1 Global DNA Testing for Pets Forecast by Regions (2025-2030)
  - 10.1.2 Americas DNA Testing for Pets Forecast
  - 10.1.3 APAC DNA Testing for Pets Forecast
  - 10.1.4 Europe DNA Testing for Pets Forecast
  - 10.1.5 Middle East & Africa DNA Testing for Pets Forecast
- 10.2 Americas DNA Testing for Pets Forecast by Country (2025-2030)
  - 10.2.1 United States DNA Testing for Pets Market Forecast
  - 10.2.2 Canada DNA Testing for Pets Market Forecast
  - 10.2.3 Mexico DNA Testing for Pets Market Forecast



- 10.2.4 Brazil DNA Testing for Pets Market Forecast
- 10.3 APAC DNA Testing for Pets Forecast by Region (2025-2030)
  - 10.3.1 China DNA Testing for Pets Market Forecast
  - 10.3.2 Japan DNA Testing for Pets Market Forecast
  - 10.3.3 Korea DNA Testing for Pets Market Forecast
  - 10.3.4 Southeast Asia DNA Testing for Pets Market Forecast
  - 10.3.5 India DNA Testing for Pets Market Forecast
  - 10.3.6 Australia DNA Testing for Pets Market Forecast
- 10.4 Europe DNA Testing for Pets Forecast by Country (2025-2030)
  - 10.4.1 Germany DNA Testing for Pets Market Forecast
  - 10.4.2 France DNA Testing for Pets Market Forecast
  - 10.4.3 UK DNA Testing for Pets Market Forecast
  - 10.4.4 Italy DNA Testing for Pets Market Forecast
  - 10.4.5 Russia DNA Testing for Pets Market Forecast
- 10.5 Middle East & Africa DNA Testing for Pets Forecast by Region (2025-2030)
  - 10.5.1 Egypt DNA Testing for Pets Market Forecast
  - 10.5.2 South Africa DNA Testing for Pets Market Forecast
  - 10.5.3 Israel DNA Testing for Pets Market Forecast
  - 10.5.4 Turkey DNA Testing for Pets Market Forecast
  - 10.5.5 GCC Countries DNA Testing for Pets Market Forecast
- 10.6 Global DNA Testing for Pets Forecast by Type (2025-2030)
- 10.7 Global DNA Testing for Pets Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Embark Veterinary
  - 11.1.1 Embark Veterinary Company Information
  - 11.1.2 Embark Veterinary DNA Testing for Pets Product Offered
  - 11.1.3 Embark Veterinary DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Embark Veterinary Main Business Overview
  - 11.1.5 Embark Veterinary Latest Developments
- 11.2 Mars (Kinship)
  - 11.2.1 Mars (Kinship) Company Information
  - 11.2.2 Mars (Kinship) DNA Testing for Pets Product Offered
  - 11.2.3 Mars (Kinship) DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)
  - 11.2.4 Mars (Kinship) Main Business Overview
  - 11.2.5 Mars (Kinship) Latest Developments

### 11.3 Orivet Genetic Pet Care

#### 11.3.1 Orivet Genetic Pet Care Company Information

#### 11.3.2 Orivet Genetic Pet Care DNA Testing for Pets Product Offered

#### 11.3.3 Orivet Genetic Pet Care DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

#### 11.3.4 Orivet Genetic Pet Care Main Business Overview

#### 11.3.5 Orivet Genetic Pet Care Latest Developments

### 11.4 DNA My Dog

#### 11.4.1 DNA My Dog Company Information

#### 11.4.2 DNA My Dog DNA Testing for Pets Product Offered

#### 11.4.3 DNA My Dog DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

#### 11.4.4 DNA My Dog Main Business Overview

#### 11.4.5 DNA My Dog Latest Developments

### 11.5 Wisdom Panel

#### 11.5.1 Wisdom Panel Company Information

#### 11.5.2 Wisdom Panel DNA Testing for Pets Product Offered

#### 11.5.3 Wisdom Panel DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

#### 11.5.4 Wisdom Panel Main Business Overview

#### 11.5.5 Wisdom Panel Latest Developments

### 11.6 Pet DNA Services of AZ

#### 11.6.1 Pet DNA Services of AZ Company Information

#### 11.6.2 Pet DNA Services of AZ DNA Testing for Pets Product Offered

#### 11.6.3 Pet DNA Services of AZ DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

#### 11.6.4 Pet DNA Services of AZ Main Business Overview

#### 11.6.5 Pet DNA Services of AZ Latest Developments

### 11.7 Canine HealthCheck

#### 11.7.1 Canine HealthCheck Company Information

#### 11.7.2 Canine HealthCheck DNA Testing for Pets Product Offered

#### 11.7.3 Canine HealthCheck DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

#### 11.7.4 Canine HealthCheck Main Business Overview

#### 11.7.5 Canine HealthCheck Latest Developments

### 11.8 VetGen

#### 11.8.1 VetGen Company Information

#### 11.8.2 VetGen DNA Testing for Pets Product Offered

#### 11.8.3 VetGen DNA Testing for Pets Revenue, Gross Margin and Market Share

(2019-2024)

11.8.4 VetGen Main Business Overview

11.8.5 VetGen Latest Developments

11.9 CatDNATest.org

11.9.1 CatDNATest.org Company Information

11.9.2 CatDNATest.org DNA Testing for Pets Product Offered

11.9.3 CatDNATest.org DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 CatDNATest.org Main Business Overview

11.9.5 CatDNATest.org Latest Developments

11.10 Basepaws

11.10.1 Basepaws Company Information

11.10.2 Basepaws DNA Testing for Pets Product Offered

11.10.3 Basepaws DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 Basepaws Main Business Overview

11.10.5 Basepaws Latest Developments

11.11 Pet Genetics Lab

11.11.1 Pet Genetics Lab Company Information

11.11.2 Pet Genetics Lab DNA Testing for Pets Product Offered

11.11.3 Pet Genetics Lab DNA Testing for Pets Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Pet Genetics Lab Main Business Overview

11.11.5 Pet Genetics Lab Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. DNA Testing for Pets Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Breed Test

Table 3. Major Players of Health Test

Table 4. DNA Testing for Pets Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global DNA Testing for Pets Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Table 7. DNA Testing for Pets Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global DNA Testing for Pets Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Table 10. Global DNA Testing for Pets Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global DNA Testing for Pets Revenue Market Share by Player (2019-2024)

Table 12. DNA Testing for Pets Key Players Head office and Products Offered

Table 13. DNA Testing for Pets Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global DNA Testing for Pets Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global DNA Testing for Pets Market Size Market Share by Regions (2019-2024)

Table 18. Global DNA Testing for Pets Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global DNA Testing for Pets Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas DNA Testing for Pets Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas DNA Testing for Pets Market Size Market Share by Country (2019-2024)

Table 22. Americas DNA Testing for Pets Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas DNA Testing for Pets Market Size Market Share by Type

(2019-2024)

Table 24. Americas DNA Testing for Pets Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Table 26. APAC DNA Testing for Pets Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC DNA Testing for Pets Market Size Market Share by Region (2019-2024)

Table 28. APAC DNA Testing for Pets Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Table 30. APAC DNA Testing for Pets Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Table 32. Europe DNA Testing for Pets Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe DNA Testing for Pets Market Size Market Share by Country (2019-2024)

Table 34. Europe DNA Testing for Pets Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Table 36. Europe DNA Testing for Pets Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa DNA Testing for Pets Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa DNA Testing for Pets Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa DNA Testing for Pets Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa DNA Testing for Pets Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of DNA Testing for Pets

Table 45. Key Market Challenges & Risks of DNA Testing for Pets

Table 46. Key Industry Trends of DNA Testing for Pets

Table 47. Global DNA Testing for Pets Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global DNA Testing for Pets Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global DNA Testing for Pets Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global DNA Testing for Pets Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Embark Veterinary Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 52. Embark Veterinary DNA Testing for Pets Product Offered

Table 53. Embark Veterinary DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Embark Veterinary Main Business

Table 55. Embark Veterinary Latest Developments

Table 56. Mars (Kinship) Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 57. Mars (Kinship) DNA Testing for Pets Product Offered

Table 58. Mars (Kinship) Main Business

Table 59. Mars (Kinship) DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Mars (Kinship) Latest Developments

Table 61. Orivet Genetic Pet Care Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 62. Orivet Genetic Pet Care DNA Testing for Pets Product Offered

Table 63. Orivet Genetic Pet Care Main Business

Table 64. Orivet Genetic Pet Care DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Orivet Genetic Pet Care Latest Developments

Table 66. DNA My Dog Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 67. DNA My Dog DNA Testing for Pets Product Offered

Table 68. DNA My Dog Main Business

Table 69. DNA My Dog DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. DNA My Dog Latest Developments

Table 71. Wisdom Panel Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 72. Wisdom Panel DNA Testing for Pets Product Offered



Table 73. Wisdom Panel Main Business

Table 74. Wisdom Panel DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Wisdom Panel Latest Developments

Table 76. Pet DNA Services of AZ Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 77. Pet DNA Services of AZ DNA Testing for Pets Product Offered

Table 78. Pet DNA Services of AZ Main Business

Table 79. Pet DNA Services of AZ DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Pet DNA Services of AZ Latest Developments

Table 81. Canine HealthCheck Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 82. Canine HealthCheck DNA Testing for Pets Product Offered

Table 83. Canine HealthCheck Main Business

Table 84. Canine HealthCheck DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Canine HealthCheck Latest Developments

Table 86. VetGen Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 87. VetGen DNA Testing for Pets Product Offered

Table 88. VetGen Main Business

Table 89. VetGen DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. VetGen Latest Developments

Table 91. CatDNATest.org Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 92. CatDNATest.org DNA Testing for Pets Product Offered

Table 93. CatDNATest.org Main Business

Table 94. CatDNATest.org DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. CatDNATest.org Latest Developments

Table 96. Basepaws Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 97. Basepaws DNA Testing for Pets Product Offered

Table 98. Basepaws Main Business

Table 99. Basepaws DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Basepaws Latest Developments

Table 101. Pet Genetics Lab Details, Company Type, DNA Testing for Pets Area Served and Its Competitors

Table 102. Pet Genetics Lab DNA Testing for Pets Product Offered

Table 103. Pet Genetics Lab DNA Testing for Pets Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Pet Genetics Lab Main Business

Table 105. Pet Genetics Lab Latest Developments



## List Of Figures

### LIST OF FIGURES

Figure 1. DNA Testing for Pets Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global DNA Testing for Pets Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. DNA Testing for Pets Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. DNA Testing for Pets Sales Market Share by Country/Region (2023)

Figure 8. DNA Testing for Pets Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global DNA Testing for Pets Market Size Market Share by Type in 2023

Figure 10. DNA Testing for Pets in Dogs

Figure 11. Global DNA Testing for Pets Market: Dogs (2019-2024) & (\$ Millions)

Figure 12. DNA Testing for Pets in Cats

Figure 13. Global DNA Testing for Pets Market: Cats (2019-2024) & (\$ Millions)

Figure 14. DNA Testing for Pets in Horses

Figure 15. Global DNA Testing for Pets Market: Horses (2019-2024) & (\$ Millions)

Figure 16. DNA Testing for Pets in Others

Figure 17. Global DNA Testing for Pets Market: Others (2019-2024) & (\$ Millions)

Figure 18. Global DNA Testing for Pets Market Size Market Share by Application in 2023

Figure 19. Global DNA Testing for Pets Revenue Market Share by Player in 2023

Figure 20. Global DNA Testing for Pets Market Size Market Share by Regions (2019-2024)

Figure 21. Americas DNA Testing for Pets Market Size 2019-2024 (\$ Millions)

Figure 22. APAC DNA Testing for Pets Market Size 2019-2024 (\$ Millions)

Figure 23. Europe DNA Testing for Pets Market Size 2019-2024 (\$ Millions)

Figure 24. Middle East & Africa DNA Testing for Pets Market Size 2019-2024 (\$ Millions)

Figure 25. Americas DNA Testing for Pets Value Market Share by Country in 2023

Figure 26. United States DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Canada DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 28. Mexico DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Brazil DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 30. APAC DNA Testing for Pets Market Size Market Share by Region in 2023

Figure 31. APAC DNA Testing for Pets Market Size Market Share by Type in 2023

Figure 32. APAC DNA Testing for Pets Market Size Market Share by Application in 2023

Figure 33. China DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Japan DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Korea DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Southeast Asia DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 37. India DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Australia DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Europe DNA Testing for Pets Market Size Market Share by Country in 2023

Figure 40. Europe DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Figure 41. Europe DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Figure 42. Germany DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 43. France DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 44. UK DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Italy DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Russia DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Middle East & Africa DNA Testing for Pets Market Size Market Share by Region (2019-2024)

Figure 48. Middle East & Africa DNA Testing for Pets Market Size Market Share by Type (2019-2024)

Figure 49. Middle East & Africa DNA Testing for Pets Market Size Market Share by Application (2019-2024)

Figure 50. Egypt DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 51. South Africa DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 52. Israel DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Turkey DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 54. GCC Country DNA Testing for Pets Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Americas DNA Testing for Pets Market Size 2025-2030 (\$ Millions)

Figure 56. APAC DNA Testing for Pets Market Size 2025-2030 (\$ Millions)

Figure 57. Europe DNA Testing for Pets Market Size 2025-2030 (\$ Millions)

Figure 58. Middle East & Africa DNA Testing for Pets Market Size 2025-2030 (\$ Millions)

- Figure 59. United States DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 60. Canada DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 61. Mexico DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 62. Brazil DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 63. China DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 64. Japan DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 65. Korea DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 66. Southeast Asia DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 67. India DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 68. Australia DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 69. Germany DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 70. France DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 71. UK DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 72. Italy DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 73. Russia DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 74. Spain DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 75. Egypt DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 76. South Africa DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 77. Israel DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 78. Turkey DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 79. GCC Countries DNA Testing for Pets Market Size 2025-2030 (\$ Millions)
- Figure 80. Global DNA Testing for Pets Market Size Market Share Forecast by Type (2025-2030)
- Figure 81. Global DNA Testing for Pets Market Size Market Share Forecast by Application (2025-2030)

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