

Global DNA Test for Dogs Market Growth (Status and Outlook) 2023-2029

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

With adoptions on the rise and nearly three quarters of U.S. households owning a pet, it makes sense that they, as pet parents, are eager to find the answers to all things dog. Dog DNA test enables a dog owner to learn about their pup's breed, ancestry, health, relatives, and more with a simple cheek swab.

LPI (LP Information)' newest research report, the "DNA Test for Dogs Industry Forecast" looks at past sales and reviews total world DNA Test for Dogs sales in 2022, providing a comprehensive analysis by region and market sector of projected DNA Test for Dogs sales for 2023 through 2029. With DNA Test for Dogs sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world DNA Test for Dogs industry.

This Insight Report provides a comprehensive analysis of the global DNA Test for Dogs landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on DNA Test for Dogs portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global DNA Test for Dogs market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DNA Test for Dogs and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DNA Test for Dogs.

The global DNA Test for Dogs market size is projected to grow from US\$ 123.5 million in 2022 to US\$ 278.9 million in 2029; it is expected to grow at a CAGR of 12.3% from 2023 to 2029.

Embark Veterinary is the largest manufacturers of Dog DNA Test in the world, has a share over 40%. Other players include Mars (Kinship), Orivet Genetic Pet Care, and DNA My dog, etc. North America is the largest producer of Dog DNA Test, holds a share over 60%, followed by Australia, etc. The Dog DNA Test players have formed a competition form between the first tier and the second tier and the third tier. By Application, the Dog DNA Test is primarily split into Individual, Veterinary, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of DNA Test for Dogs market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

DNA Trait Test for Dogs

DNA Disease Test for Dogs

DNA Breed Test for Dogs

DNA Health Test for Dogs

Segmentation by application

Veterinary

Breeders

Pet Owners

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mars Petcare

Neogen Corporation

Embark Veterinary, Inc.

Canadian Dog Group Ltd.

Orivet Genetic Pet Care

EasyDNA

Royal Canin

VetGen

Animal DNA Diagnostics

FINALAB

VHLGenetics

Antagene

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