

Global Disposable Sanitary Napkin Market Growth 2023-2029

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Abstracts

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A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women while menstruating, recovering from vaginal surgery, for lochia (post-birth bleeding), after an abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

LPI (LP Information)' newest research report, the "Disposable Sanitary Napkin Industry Forecast" looks at past sales and reviews total world Disposable Sanitary Napkin sales in 2022, providing a comprehensive analysis by region and market sector of projected Disposable Sanitary Napkin sales for 2023 through 2029. With Disposable Sanitary Napkin sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Disposable Sanitary Napkin industry.

This Insight Report provides a comprehensive analysis of the global Disposable Sanitary Napkin landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Disposable Sanitary Napkin portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Disposable Sanitary Napkin market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Disposable Sanitary Napkin and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Disposable Sanitary Napkin.

The global Disposable Sanitary Napkin market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Disposable Sanitary Napkin is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Disposable Sanitary Napkin is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Disposable Sanitary Napkin is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Disposable Sanitary Napkin players cover Procter & Gamble, Kimberly-Clark, Unicharm, Johnson & Johnson, Hengan, Kingdom Healthcare, Essity, Kao Corporation and Jielsing, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Disposable Sanitary Napkin market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Daily Use

Night Use

Segmentation by application

Supermarket

Convenience Store

Online Sales

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Kimberly-Clark

Unicharm

Johnson & Johnson

Hengan

Kingdom Healthcare

Essity

Kao Corporation

Jieling

Edgewell Personal Care Company

Elleair

KleanNara

Ontex International

Bjbest

Corman SpA

Key Questions Addressed in this Report

What is the 10-year outlook for the global Disposable Sanitary Napkin market?

What factors are driving Disposable Sanitary Napkin market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Disposable Sanitary Napkin market opportunities vary by end market size?

How does Disposable Sanitary Napkin break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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