

Global Disposable Panties Market Growth 2026-2032

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Abstracts

The global Disposable Panties market size is predicted to grow from US\$ 1628 million in 2025 to US\$ 2442 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

In 2025, global output reached approximately 5.2 billion units, with an average selling price of around USD 0.32 per unit. Total production capacity was about 6.0 billion units, and the overall gross margin was approximately 34%.

Disposable panties are single-use or short-term underwear products made from non-woven fabrics, cotton fibers, or composite materials through cutting, forming, and hygienic processing. Designed for comfort, hygiene, and convenience, they are intended to be discarded after use and are widely applied in medical care, postnatal and postoperative recovery, travel, hospitality, and daily personal hygiene scenarios.

From a global perspective, demand for disposable panties continues to grow, driven by the expansion of medical and nursing applications, rising awareness of women's health, and the recovery of travel and hospitality consumption. North America, Japan, and Europe focus on higher-quality, individually packaged, and function-enhanced products, while the Asia-Pacific region—particularly China and Southeast Asia—shows the fastest growth supported by e-commerce penetration, the rise of local brands, and increasing usage frequency. Overall, the market is characterized by improving comfort, higher hygiene standards, and increasing brand and product segmentation.

LP Information, Inc. (LPI) ' newest research report, the "Disposable Panties Industry Forecast" looks at past sales and reviews total world Disposable Panties sales in 2025, providing a comprehensive analysis by region and market sector of projected Disposable Panties sales for 2026 through 2032. With Disposable Panties sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in

US\$ millions of the world Disposable Panties industry.

This Insight Report provides a comprehensive analysis of the global Disposable Panties landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Disposable Panties portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Disposable Panties market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Disposable Panties and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Disposable Panties.

This report presents a comprehensive overview, market shares, and growth opportunities of Disposable Panties market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Men's Disposable Panties

Women's Disposable Panties

Segmentation by Material Type:

Non-woven Disposable Panties

Cotton / Cotton-fiber Disposable Panties

Segmentation by Structure & Function:

Basic Standard Type

Antibacterial / Hygiene-enhanced Type

Segmentation by Packaging & Sales Format:

Individually Wrapped

Multi-pack Set

Segmentation by Application:

Medical & Nursing Use

Travel & Daily Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd)

Nudies Essentials

Watson

U by Kotex

Mannings

Ohhs

Underworks

Key Questions Addressed in this Report

What is the 10-year outlook for the global Disposable Panties market?

What factors are driving Disposable Panties market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Disposable Panties market opportunities vary by end market size?

How does Disposable Panties break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Disposable Panties Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Disposable Panties by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Disposable Panties by Country/Region, 2021, 2025 & 2032

2.2 Disposable Panties Segment by Type

- 2.2.1 Men's Disposable Panties
- 2.2.2 Women's Disposable Panties
- 2.2.3 Disposable Panties Sales by Type
 - 2.2.3.1 Global Disposable Panties Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Disposable Panties Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Disposable Panties Sale Price by Type (2021-2026)

2.3 Disposable Panties Segment by Material Type

- 2.3.1 Non-woven Disposable Panties
- 2.3.2 Cotton / Cotton-fiber Disposable Panties
- 2.3.3 Disposable Panties Sales by Material Type
 - 2.3.3.1 Global Disposable Panties Sales Market Share by Material Type (2021-2026)
 - 2.3.3.2 Global Disposable Panties Revenue and Market Share by Material Type (2021-2026)
 - 2.3.3.3 Global Disposable Panties Sale Price by Material Type (2021-2026)

2.4 Disposable Panties Segment by Structure & Function

- 2.4.1 Basic Standard Type
- 2.4.2 Antibacterial / Hygiene-enhanced Type

- 2.4.3 Disposable Panties Sales by Structure & Function
 - 2.4.3.1 Global Disposable Panties Sales Market Share by Structure & Function (2021-2026)
 - 2.4.3.2 Global Disposable Panties Revenue and Market Share by Structure & Function (2021-2026)
 - 2.4.3.3 Global Disposable Panties Sale Price by Structure & Function (2021-2026)
- 2.5 Disposable Panties Segment by Packaging & Sales Format
 - 2.5.1 Individually Wrapped
 - 2.5.2 Multi-pack Set
 - 2.5.3 Disposable Panties Sales by Packaging & Sales Format
 - 2.5.3.1 Global Disposable Panties Sales Market Share by Packaging & Sales Format (2021-2026)
 - 2.5.3.2 Global Disposable Panties Revenue and Market Share by Packaging & Sales Format (2021-2026)
 - 2.5.3.3 Global Disposable Panties Sale Price by Packaging & Sales Format (2021-2026)
- 2.6 Disposable Panties Segment by Application
 - 2.6.1 Medical & Nursing Use
 - 2.6.2 Travel & Daily Use
 - 2.6.3 Disposable Panties Sales by Application
 - 2.6.3.1 Global Disposable Panties Sale Market Share by Application (2021-2026)
 - 2.6.3.2 Global Disposable Panties Revenue and Market Share by Application (2021-2026)
 - 2.6.3.3 Global Disposable Panties Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Disposable Panties Breakdown Data by Company
 - 3.1.1 Global Disposable Panties Annual Sales by Company (2021-2026)
 - 3.1.2 Global Disposable Panties Sales Market Share by Company (2021-2026)
- 3.2 Global Disposable Panties Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Disposable Panties Revenue by Company (2021-2026)
 - 3.2.2 Global Disposable Panties Revenue Market Share by Company (2021-2026)
- 3.3 Global Disposable Panties Sale Price by Company
- 3.4 Key Manufacturers Disposable Panties Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Disposable Panties Product Location Distribution
 - 3.4.2 Players Disposable Panties Products Offered
- 3.5 Market Concentration Rate Analysis

- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR DISPOSABLE PANTIES BY GEOGRAPHIC REGION

- 4.1 World Historic Disposable Panties Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Disposable Panties Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Disposable Panties Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Disposable Panties Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Disposable Panties Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Disposable Panties Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Disposable Panties Sales Growth
- 4.4 APAC Disposable Panties Sales Growth
- 4.5 Europe Disposable Panties Sales Growth
- 4.6 Middle East & Africa Disposable Panties Sales Growth

5 AMERICAS

- 5.1 Americas Disposable Panties Sales by Country
 - 5.1.1 Americas Disposable Panties Sales by Country (2021-2026)
 - 5.1.2 Americas Disposable Panties Revenue by Country (2021-2026)
- 5.2 Americas Disposable Panties Sales by Type (2021-2026)
- 5.3 Americas Disposable Panties Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Disposable Panties Sales by Region
 - 6.1.1 APAC Disposable Panties Sales by Region (2021-2026)
 - 6.1.2 APAC Disposable Panties Revenue by Region (2021-2026)
- 6.2 APAC Disposable Panties Sales by Type (2021-2026)
- 6.3 APAC Disposable Panties Sales by Application (2021-2026)
- 6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Disposable Panties by Country
 - 7.1.1 Europe Disposable Panties Sales by Country (2021-2026)
 - 7.1.2 Europe Disposable Panties Revenue by Country (2021-2026)
- 7.2 Europe Disposable Panties Sales by Type (2021-2026)
- 7.3 Europe Disposable Panties Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Disposable Panties by Country
 - 8.1.1 Middle East & Africa Disposable Panties Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Disposable Panties Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Disposable Panties Sales by Type (2021-2026)
- 8.3 Middle East & Africa Disposable Panties Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Disposable Panties
- 10.3 Manufacturing Process Analysis of Disposable Panties
- 10.4 Industry Chain Structure of Disposable Panties

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Disposable Panties Distributors
- 11.3 Disposable Panties Customer

12 WORLD FORECAST REVIEW FOR DISPOSABLE PANTIES BY GEOGRAPHIC REGION

- 12.1 Global Disposable Panties Market Size Forecast by Region
 - 12.1.1 Global Disposable Panties Forecast by Region (2027-2032)
 - 12.1.2 Global Disposable Panties Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Disposable Panties Forecast by Type (2027-2032)
- 12.7 Global Disposable Panties Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd)
 - 13.1.1 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Company Information
 - 13.1.2 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Disposable Panties Product Portfolios and Specifications
 - 13.1.3 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Main Business Overview

13.1.5 Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Latest Developments

13.2 Nudies Essentials

13.2.1 Nudies Essentials Company Information

13.2.2 Nudies Essentials Disposable Panties Product Portfolios and Specifications

13.2.3 Nudies Essentials Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Nudies Essentials Main Business Overview

13.2.5 Nudies Essentials Latest Developments

13.3 Watson

13.3.1 Watson Company Information

13.3.2 Watson Disposable Panties Product Portfolios and Specifications

13.3.3 Watson Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Watson Main Business Overview

13.3.5 Watson Latest Developments

13.4 U by Kotex

13.4.1 U by Kotex Company Information

13.4.2 U by Kotex Disposable Panties Product Portfolios and Specifications

13.4.3 U by Kotex Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 U by Kotex Main Business Overview

13.4.5 U by Kotex Latest Developments

13.5 Mannings

13.5.1 Mannings Company Information

13.5.2 Mannings Disposable Panties Product Portfolios and Specifications

13.5.3 Mannings Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Mannings Main Business Overview

13.5.5 Mannings Latest Developments

13.6 Ohhs

13.6.1 Ohhs Company Information

13.6.2 Ohhs Disposable Panties Product Portfolios and Specifications

13.6.3 Ohhs Disposable Panties Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Ohhs Main Business Overview

13.6.5 Ohhs Latest Developments

13.7 Underworks

13.7.1 Underworks Company Information

13.7.2 Underworks Disposable Panties Product Portfolios and Specifications

13.7.3 Underworks Disposable Panties Sales, Revenue, Price and Gross Margin
(2021-2026)

13.7.4 Underworks Main Business Overview

13.7.5 Underworks Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Disposable Panties Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Disposable Panties Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Men's Disposable Panties

Table 4. Major Players of Women's Disposable Panties

Table 5. Global Disposable Panties Sales by Type (2021-2026) & (K Units)

Table 6. Global Disposable Panties Sales Market Share by Type (2021-2026)

Table 7. Global Disposable Panties Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Disposable Panties Revenue Market Share by Type (2021-2026)

Table 9. Global Disposable Panties Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Major Players of Non-woven Disposable Panties

Table 11. Major Players of Cotton / Cotton-fiber Disposable Panties

Table 12. Global Disposable Panties Sales by Material Type (2021-2026) & (K Units)

Table 13. Global Disposable Panties Sales Market Share by Material Type (2021-2026)

Table 14. Global Disposable Panties Revenue by Material Type (2021-2026) & (\$ million)

Table 15. Global Disposable Panties Revenue Market Share by Material Type (2021-2026)

Table 16. Global Disposable Panties Sale Price by Material Type (2021-2026) & (US\$/Unit)

Table 17. Major Players of Basic Standard Type

Table 18. Major Players of Antibacterial / Hygiene-enhanced Type

Table 19. Global Disposable Panties Sales by Structure & Function (2021-2026) & (K Units)

Table 20. Global Disposable Panties Sales Market Share by Structure & Function (2021-2026)

Table 21. Global Disposable Panties Revenue by Structure & Function (2021-2026) & (\$ million)

Table 22. Global Disposable Panties Revenue Market Share by Structure & Function (2021-2026)

Table 23. Global Disposable Panties Sale Price by Structure & Function (2021-2026) & (US\$/Unit)

Table 24. Major Players of Individually Wrapped

Table 25. Major Players of Multi-pack Set

- Table 26. Global Disposable Panties Sales by Packaging & Sales Format (2021-2026) & (K Units)
- Table 27. Global Disposable Panties Sales Market Share by Packaging & Sales Format (2021-2026)
- Table 28. Global Disposable Panties Revenue by Packaging & Sales Format (2021-2026) & (\$ million)
- Table 29. Global Disposable Panties Revenue Market Share by Packaging & Sales Format (2021-2026)
- Table 30. Global Disposable Panties Sale Price by Packaging & Sales Format (2021-2026) & (US\$/Unit)
- Table 31. Global Disposable Panties Sale by Application (2021-2026) & (K Units)
- Table 32. Global Disposable Panties Sale Market Share by Application (2021-2026)
- Table 33. Global Disposable Panties Revenue by Application (2021-2026) & (\$ million)
- Table 34. Global Disposable Panties Revenue Market Share by Application (2021-2026)
- Table 35. Global Disposable Panties Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 36. Global Disposable Panties Sales by Company (2021-2026) & (K Units)
- Table 37. Global Disposable Panties Sales Market Share by Company (2021-2026)
- Table 38. Global Disposable Panties Revenue by Company (2021-2026) & (\$ millions)
- Table 39. Global Disposable Panties Revenue Market Share by Company (2021-2026)
- Table 40. Global Disposable Panties Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 41. Key Manufacturers Disposable Panties Producing Area Distribution and Sales Area
- Table 42. Players Disposable Panties Products Offered
- Table 43. Disposable Panties Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 44. New Products and Potential Entrants
- Table 45. Market M&A Activity & Strategy
- Table 46. Global Disposable Panties Sales by Geographic Region (2021-2026) & (K Units)
- Table 47. Global Disposable Panties Sales Market Share Geographic Region (2021-2026)
- Table 48. Global Disposable Panties Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 49. Global Disposable Panties Revenue Market Share by Geographic Region (2021-2026)
- Table 50. Global Disposable Panties Sales by Country/Region (2021-2026) & (K Units)
- Table 51. Global Disposable Panties Sales Market Share by Country/Region (2021-2026)

Table 52. Global Disposable Panties Revenue by Country/Region (2021-2026) & (\$ millions)

Table 53. Global Disposable Panties Revenue Market Share by Country/Region (2021-2026)

Table 54. Americas Disposable Panties Sales by Country (2021-2026) & (K Units)

Table 55. Americas Disposable Panties Sales Market Share by Country (2021-2026)

Table 56. Americas Disposable Panties Revenue by Country (2021-2026) & (\$ millions)

Table 57. Americas Disposable Panties Sales by Type (2021-2026) & (K Units)

Table 58. Americas Disposable Panties Sales by Application (2021-2026) & (K Units)

Table 59. APAC Disposable Panties Sales by Region (2021-2026) & (K Units)

Table 60. APAC Disposable Panties Sales Market Share by Region (2021-2026)

Table 61. APAC Disposable Panties Revenue by Region (2021-2026) & (\$ millions)

Table 62. APAC Disposable Panties Sales by Type (2021-2026) & (K Units)

Table 63. APAC Disposable Panties Sales by Application (2021-2026) & (K Units)

Table 64. Europe Disposable Panties Sales by Country (2021-2026) & (K Units)

Table 65. Europe Disposable Panties Revenue by Country (2021-2026) & (\$ millions)

Table 66. Europe Disposable Panties Sales by Type (2021-2026) & (K Units)

Table 67. Europe Disposable Panties Sales by Application (2021-2026) & (K Units)

Table 68. Middle East & Africa Disposable Panties Sales by Country (2021-2026) & (K Units)

Table 69. Middle East & Africa Disposable Panties Revenue Market Share by Country (2021-2026)

Table 70. Middle East & Africa Disposable Panties Sales by Type (2021-2026) & (K Units)

Table 71. Middle East & Africa Disposable Panties Sales by Application (2021-2026) & (K Units)

Table 72. Key Market Drivers & Growth Opportunities of Disposable Panties

Table 73. Key Market Challenges & Risks of Disposable Panties

Table 74. Key Industry Trends of Disposable Panties

Table 75. Disposable Panties Raw Material

Table 76. Key Suppliers of Raw Materials

Table 77. Disposable Panties Distributors List

Table 78. Disposable Panties Customer List

Table 79. Global Disposable Panties Sales Forecast by Region (2027-2032) & (K Units)

Table 80. Global Disposable Panties Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 81. Americas Disposable Panties Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Americas Disposable Panties Annual Revenue Forecast by Country

(2027-2032) & (\$ millions)

Table 83. APAC Disposable Panties Sales Forecast by Region (2027-2032) & (K Units)

Table 84. APAC Disposable Panties Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 85. Europe Disposable Panties Sales Forecast by Country (2027-2032) & (K Units)

Table 86. Europe Disposable Panties Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 87. Middle East & Africa Disposable Panties Sales Forecast by Country (2027-2032) & (K Units)

Table 88. Middle East & Africa Disposable Panties Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 89. Global Disposable Panties Sales Forecast by Type (2027-2032) & (K Units)

Table 90. Global Disposable Panties Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 91. Global Disposable Panties Sales Forecast by Application (2027-2032) & (K Units)

Table 92. Global Disposable Panties Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 93. Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors

Table 94. Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Disposable Panties Product Portfolios and Specifications

Table 95. Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Main Business

Table 97. Shenzhen Purcotton Technology Co.,Ltd.(Winner Medical Co., Ltd) Latest Developments

Table 98. Nudies Essentials Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors

Table 99. Nudies Essentials Disposable Panties Product Portfolios and Specifications

Table 100. Nudies Essentials Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Nudies Essentials Main Business

Table 102. Nudies Essentials Latest Developments

Table 103. Watson Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors

- Table 104. Watson Disposable Panties Product Portfolios and Specifications
- Table 105. Watson Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 106. Watson Main Business
- Table 107. Watson Latest Developments
- Table 108. U by Kotex Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors
- Table 109. U by Kotex Disposable Panties Product Portfolios and Specifications
- Table 110. U by Kotex Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 111. U by Kotex Main Business
- Table 112. U by Kotex Latest Developments
- Table 113. Mannings Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors
- Table 114. Mannings Disposable Panties Product Portfolios and Specifications
- Table 115. Mannings Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 116. Mannings Main Business
- Table 117. Mannings Latest Developments
- Table 118. Ohhs Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors
- Table 119. Ohhs Disposable Panties Product Portfolios and Specifications
- Table 120. Ohhs Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 121. Ohhs Main Business
- Table 122. Ohhs Latest Developments
- Table 123. Underworks Basic Information, Disposable Panties Manufacturing Base, Sales Area and Its Competitors
- Table 124. Underworks Disposable Panties Product Portfolios and Specifications
- Table 125. Underworks Disposable Panties Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 126. Underworks Main Business
- Table 127. Underworks Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Disposable Panties
- Figure 2. Disposable Panties Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Disposable Panties Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Disposable Panties Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Disposable Panties Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Disposable Panties Sales Market Share by Country/Region (2025)
- Figure 10. Disposable Panties Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Men's Disposable Panties
- Figure 12. Product Picture of Women's Disposable Panties
- Figure 13. Global Disposable Panties Sales Market Share by Type in 2026
- Figure 14. Global Disposable Panties Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Non-woven Disposable Panties
- Figure 16. Product Picture of Cotton / Cotton-fiber Disposable Panties
- Figure 17. Global Disposable Panties Sales Market Share by Material Type in 2026
- Figure 18. Global Disposable Panties Revenue Market Share by Material Type (2021-2026)
- Figure 19. Product Picture of Basic Standard Type
- Figure 20. Product Picture of Antibacterial / Hygiene-enhanced Type
- Figure 21. Global Disposable Panties Sales Market Share by Structure & Function in 2026
- Figure 22. Global Disposable Panties Revenue Market Share by Structure & Function (2021-2026)
- Figure 23. Product Picture of Individually Wrapped
- Figure 24. Product Picture of Multi-pack Set
- Figure 25. Global Disposable Panties Sales Market Share by Packaging & Sales Format in 2026
- Figure 26. Global Disposable Panties Revenue Market Share by Packaging & Sales Format (2021-2026)
- Figure 27. Disposable Panties Consumed in Medical & Nursing Use
- Figure 28. Global Disposable Panties Market: Medical & Nursing Use (2021-2026) & (K

Units)

Figure 29. Disposable Panties Consumed in Travel & Daily Use

Figure 30. Global Disposable Panties Market: Travel & Daily Use (2021-2026) & (K Units)

Figure 31. Global Disposable Panties Sale Market Share by Application (2025)

Figure 32. Global Disposable Panties Revenue Market Share by Application in 2025

Figure 33. Disposable Panties Sales by Company in 2025 (K Units)

Figure 34. Global Disposable Panties Sales Market Share by Company in 2025

Figure 35. Disposable Panties Revenue by Company in 2025 (\$ millions)

Figure 36. Global Disposable Panties Revenue Market Share by Company in 2025

Figure 37. Global Disposable Panties Sales Market Share by Geographic Region (2021-2026)

Figure 38. Global Disposable Panties Revenue Market Share by Geographic Region in 2025

Figure 39. Americas Disposable Panties Sales 2021-2026 (K Units)

Figure 40. Americas Disposable Panties Revenue 2021-2026 (\$ millions)

Figure 41. APAC Disposable Panties Sales 2021-2026 (K Units)

Figure 42. APAC Disposable Panties Revenue 2021-2026 (\$ millions)

Figure 43. Europe Disposable Panties Sales 2021-2026 (K Units)

Figure 44. Europe Disposable Panties Revenue 2021-2026 (\$ millions)

Figure 45. Middle East & Africa Disposable Panties Sales 2021-2026 (K Units)

Figure 46. Middle East & Africa Disposable Panties Revenue 2021-2026 (\$ millions)

Figure 47. Americas Disposable Panties Sales Market Share by Country in 2025

Figure 48. Americas Disposable Panties Revenue Market Share by Country (2021-2026)

Figure 49. Americas Disposable Panties Sales Market Share by Type (2021-2026)

Figure 50. Americas Disposable Panties Sales Market Share by Application (2021-2026)

Figure 51. United States Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 52. Canada Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 53. Mexico Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 54. Brazil Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 55. APAC Disposable Panties Sales Market Share by Region in 2025

Figure 56. APAC Disposable Panties Revenue Market Share by Region (2021-2026)

Figure 57. APAC Disposable Panties Sales Market Share by Type (2021-2026)

Figure 58. APAC Disposable Panties Sales Market Share by Application (2021-2026)

Figure 59. China Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 60. Japan Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 61. South Korea Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 62. Southeast Asia Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 63. India Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 64. Australia Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 65. China Taiwan Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 66. Europe Disposable Panties Sales Market Share by Country in 2025

Figure 67. Europe Disposable Panties Revenue Market Share by Country (2021-2026)

Figure 68. Europe Disposable Panties Sales Market Share by Type (2021-2026)

Figure 69. Europe Disposable Panties Sales Market Share by Application (2021-2026)

Figure 70. Germany Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 71. France Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 72. UK Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 73. Italy Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 74. Russia Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 75. Middle East & Africa Disposable Panties Sales Market Share by Country (2021-2026)

Figure 76. Middle East & Africa Disposable Panties Sales Market Share by Type (2021-2026)

Figure 77. Middle East & Africa Disposable Panties Sales Market Share by Application (2021-2026)

Figure 78. Egypt Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 79. South Africa Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 80. Israel Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 81. Turkey Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 82. GCC Countries Disposable Panties Revenue Growth 2021-2026 (\$ millions)

Figure 83. Manufacturing Cost Structure Analysis of Disposable Panties in 2026

Figure 84. Manufacturing Process Analysis of Disposable Panties

Figure 85. Industry Chain Structure of Disposable Panties

Figure 86. Channels of Distribution

Figure 87. Global Disposable Panties Sales Market Forecast by Region (2027-2032)

Figure 88. Global Disposable Panties Revenue Market Share Forecast by Region (2027-2032)

Figure 89. Global Disposable Panties Sales Market Share Forecast by Type (2027-2032)

Figure 90. Global Disposable Panties Revenue Market Share Forecast by Type (2027-2032)

Figure 91. Global Disposable Panties Sales Market Share Forecast by Application (2027-2032)

Figure 92. Global Disposable Panties Revenue Market Share Forecast by Application (2027-2032)

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