

Global Disinfectant Household Wipes Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Disinfectant Household Wipes market size was valued at US\$ 2967 million in 2023. With growing demand in downstream market, the Disinfectant Household Wipes is forecast to a readjusted size of US\$ 3999.2 million by 2030 with a CAGR of 4.4% during review period.

The research report highlights the growth potential of the global Disinfectant Household Wipes market. Disinfectant Household Wipes are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Disinfectant Household Wipes. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Disinfectant Household Wipes market.

Consumers continue to rely on household wipes as a quick and convenient way to clean surfaces all around the home—from kitchen counters and appliances to toilets and floors.

There can be many driving factors for the Disinfecting Household Wipes market, and this market is likely to become more attractive especially during times of heightened awareness of hygiene safety such as global outbreaks of pandemics such as COVID-19. Here are some possible drivers:

Increased hygiene awareness: Large-scale infectious disease outbreaks or public health crises often increase the focus on hygiene safety, driving demand for household wipes as they can be used to clean and disinfect surfaces, hands, and other items.

Lifestyle changes: The accelerated and busy modern lifestyle has made people more dependent on convenient cleaning and hygiene products, and household wipes provide a convenient solution.

Home Cleaning Trends: People are paying more and more attention to maintaining a clean home environment, and household wipes can be used for quick and convenient surface cleaning, attracting housewives and housewives with busy lives.

Internet sales and e-commerce: The popularity of the Internet has made it easier for consumers to purchase household wipes without having to visit a physical store.

Key Features:

The report on Disinfectant Household Wipes market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Disinfectant Household Wipes market. It may include historical data, market segmentation by Type (e.g., Scented Wipes, No Fragrance Wipes), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Disinfectant Household Wipes market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Disinfectant Household Wipes market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Disinfectant Household Wipes industry. This include advancements in Disinfectant Household Wipes technology, Disinfectant Household Wipes new entrants, Disinfectant Household Wipes new investment, and other innovations that are shaping the future of Disinfectant Household Wipes.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Disinfectant Household Wipes market. It includes factors influencing customer ' purchasing decisions, preferences for Disinfectant Household Wipes product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Disinfectant Household Wipes market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Disinfectant Household Wipes market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Disinfectant Household Wipes market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Disinfectant Household Wipes industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Disinfectant Household Wipes market.

Market Segmentation:

Disinfectant Household Wipes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Scented Wipes

No Fragrance Wipes

Segmentation by application

Offline

Online

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

3M

Kimberly-Clark Corp.

S. C. Johnson & Son, Inc.

The Clorox Co.

Unilever Group

Rockline Industries

Dr. Deppe GmbH

Reckitt Benckiser Group plc

Codi Group

Dreumex

RCP Ranstadt GmbH

The Hygiene Company

KCWW

CleanWell, LLC

Seventh Generation Inc

The Claire Manufacturing Company

Key Questions Addressed in this Report

What is the 10-year outlook for the global Disinfectant Household Wipes market?

What factors are driving Disinfectant Household Wipes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Disinfectant Household Wipes market opportunities vary by end market size?

How does Disinfectant Household Wipes break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Disinfectant Household Wipes Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Disinfectant Household Wipes by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Disinfectant Household Wipes by Country/Region, 2019, 2023 & 2030
- 2.2 Disinfectant Household Wipes Segment by Type
 - 2.2.1 Scented Wipes
 - 2.2.2 No Fragrance Wipes
- 2.3 Disinfectant Household Wipes Sales by Type
 - 2.3.1 Global Disinfectant Household Wipes Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Disinfectant Household Wipes Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Disinfectant Household Wipes Sale Price by Type (2019-2024)
- 2.4 Disinfectant Household Wipes Segment by Application
 - 2.4.1 Offline
 - 2.4.2 Online
- 2.5 Disinfectant Household Wipes Sales by Application
 - 2.5.1 Global Disinfectant Household Wipes Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Disinfectant Household Wipes Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Disinfectant Household Wipes Sale Price by Application (2019-2024)

3 GLOBAL DISINFECTANT HOUSEHOLD WIPES BY COMPANY

- 3.1 Global Disinfectant Household Wipes Breakdown Data by Company
 - 3.1.1 Global Disinfectant Household Wipes Annual Sales by Company (2019-2024)
 - 3.1.2 Global Disinfectant Household Wipes Sales Market Share by Company (2019-2024)
- 3.2 Global Disinfectant Household Wipes Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Disinfectant Household Wipes Revenue by Company (2019-2024)
 - 3.2.2 Global Disinfectant Household Wipes Revenue Market Share by Company (2019-2024)
- 3.3 Global Disinfectant Household Wipes Sale Price by Company
- 3.4 Key Manufacturers Disinfectant Household Wipes Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Disinfectant Household Wipes Product Location Distribution
 - 3.4.2 Players Disinfectant Household Wipes Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR DISINFECTANT HOUSEHOLD WIPES BY GEOGRAPHIC REGION

- 4.1 World Historic Disinfectant Household Wipes Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Disinfectant Household Wipes Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Disinfectant Household Wipes Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Disinfectant Household Wipes Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Disinfectant Household Wipes Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Disinfectant Household Wipes Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Disinfectant Household Wipes Sales Growth
- 4.4 APAC Disinfectant Household Wipes Sales Growth
- 4.5 Europe Disinfectant Household Wipes Sales Growth

4.6 Middle East & Africa Disinfectant Household Wipes Sales Growth

5 AMERICAS

5.1 Americas Disinfectant Household Wipes Sales by Country

5.1.1 Americas Disinfectant Household Wipes Sales by Country (2019-2024)

5.1.2 Americas Disinfectant Household Wipes Revenue by Country (2019-2024)

5.2 Americas Disinfectant Household Wipes Sales by Type

5.3 Americas Disinfectant Household Wipes Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Disinfectant Household Wipes Sales by Region

6.1.1 APAC Disinfectant Household Wipes Sales by Region (2019-2024)

6.1.2 APAC Disinfectant Household Wipes Revenue by Region (2019-2024)

6.2 APAC Disinfectant Household Wipes Sales by Type

6.3 APAC Disinfectant Household Wipes Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Disinfectant Household Wipes by Country

7.1.1 Europe Disinfectant Household Wipes Sales by Country (2019-2024)

7.1.2 Europe Disinfectant Household Wipes Revenue by Country (2019-2024)

7.2 Europe Disinfectant Household Wipes Sales by Type

7.3 Europe Disinfectant Household Wipes Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Disinfectant Household Wipes by Country

8.1.1 Middle East & Africa Disinfectant Household Wipes Sales by Country
(2019-2024)

8.1.2 Middle East & Africa Disinfectant Household Wipes Revenue by Country
(2019-2024)

8.2 Middle East & Africa Disinfectant Household Wipes Sales by Type

8.3 Middle East & Africa Disinfectant Household Wipes Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Disinfectant Household Wipes

10.3 Manufacturing Process Analysis of Disinfectant Household Wipes

10.4 Industry Chain Structure of Disinfectant Household Wipes

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Disinfectant Household Wipes Distributors

11.3 Disinfectant Household Wipes Customer

12 WORLD FORECAST REVIEW FOR DISINFECTANT HOUSEHOLD WIPES BY GEOGRAPHIC REGION

- 12.1 Global Disinfectant Household Wipes Market Size Forecast by Region
 - 12.1.1 Global Disinfectant Household Wipes Forecast by Region (2025-2030)
 - 12.1.2 Global Disinfectant Household Wipes Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Disinfectant Household Wipes Forecast by Type
- 12.7 Global Disinfectant Household Wipes Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 3M
 - 13.1.1 3M Company Information
 - 13.1.2 3M Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.1.3 3M Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 3M Main Business Overview
 - 13.1.5 3M Latest Developments
- 13.2 Kimberly-Clark Corp.
 - 13.2.1 Kimberly-Clark Corp. Company Information
 - 13.2.2 Kimberly-Clark Corp. Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.2.3 Kimberly-Clark Corp. Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Kimberly-Clark Corp. Main Business Overview
 - 13.2.5 Kimberly-Clark Corp. Latest Developments
- 13.3 S. C. Johnson & Son, Inc.
 - 13.3.1 S. C. Johnson & Son, Inc. Company Information
 - 13.3.2 S. C. Johnson & Son, Inc. Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.3.3 S. C. Johnson & Son, Inc. Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 S. C. Johnson & Son, Inc. Main Business Overview
 - 13.3.5 S. C. Johnson & Son, Inc. Latest Developments

13.4 The Clorox Co.

13.4.1 The Clorox Co. Company Information

13.4.2 The Clorox Co. Disinfectant Household Wipes Product Portfolios and Specifications

13.4.3 The Clorox Co. Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 The Clorox Co. Main Business Overview

13.4.5 The Clorox Co. Latest Developments

13.5 Unilever Group

13.5.1 Unilever Group Company Information

13.5.2 Unilever Group Disinfectant Household Wipes Product Portfolios and Specifications

13.5.3 Unilever Group Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Unilever Group Main Business Overview

13.5.5 Unilever Group Latest Developments

13.6 Rockline Industries

13.6.1 Rockline Industries Company Information

13.6.2 Rockline Industries Disinfectant Household Wipes Product Portfolios and Specifications

13.6.3 Rockline Industries Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Rockline Industries Main Business Overview

13.6.5 Rockline Industries Latest Developments

13.7 Dr. Deppe GmbH

13.7.1 Dr. Deppe GmbH Company Information

13.7.2 Dr. Deppe GmbH Disinfectant Household Wipes Product Portfolios and Specifications

13.7.3 Dr. Deppe GmbH Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Dr. Deppe GmbH Main Business Overview

13.7.5 Dr. Deppe GmbH Latest Developments

13.8 Reckitt Benckiser Group plc

13.8.1 Reckitt Benckiser Group plc Company Information

13.8.2 Reckitt Benckiser Group plc Disinfectant Household Wipes Product Portfolios and Specifications

13.8.3 Reckitt Benckiser Group plc Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Reckitt Benckiser Group plc Main Business Overview

- 13.8.5 Reckitt Benckiser Group plc Latest Developments
- 13.9 Codi Group
 - 13.9.1 Codi Group Company Information
 - 13.9.2 Codi Group Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.9.3 Codi Group Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Codi Group Main Business Overview
 - 13.9.5 Codi Group Latest Developments
- 13.10 Dreumex
 - 13.10.1 Dreumex Company Information
 - 13.10.2 Dreumex Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.10.3 Dreumex Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Dreumex Main Business Overview
 - 13.10.5 Dreumex Latest Developments
- 13.11 RCP Ranstadt GmbH
 - 13.11.1 RCP Ranstadt GmbH Company Information
 - 13.11.2 RCP Ranstadt GmbH Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.11.3 RCP Ranstadt GmbH Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 RCP Ranstadt GmbH Main Business Overview
 - 13.11.5 RCP Ranstadt GmbH Latest Developments
- 13.12 The Hygiene Company
 - 13.12.1 The Hygiene Company Company Information
 - 13.12.2 The Hygiene Company Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.12.3 The Hygiene Company Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 The Hygiene Company Main Business Overview
 - 13.12.5 The Hygiene Company Latest Developments
- 13.13 KCWW
 - 13.13.1 KCWW Company Information
 - 13.13.2 KCWW Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.13.3 KCWW Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 KCWW Main Business Overview
 - 13.13.5 KCWW Latest Developments
- 13.14 CleanWell, LLC

- 13.14.1 CleanWell, LLC Company Information
- 13.14.2 CleanWell, LLC Disinfectant Household Wipes Product Portfolios and Specifications
- 13.14.3 CleanWell, LLC Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.14.4 CleanWell, LLC Main Business Overview
- 13.14.5 CleanWell, LLC Latest Developments
- 13.15 Seventh Generation Inc
 - 13.15.1 Seventh Generation Inc Company Information
 - 13.15.2 Seventh Generation Inc Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.15.3 Seventh Generation Inc Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Seventh Generation Inc Main Business Overview
 - 13.15.5 Seventh Generation Inc Latest Developments
- 13.16 The Claire Manufacturing Company
 - 13.16.1 The Claire Manufacturing Company Company Information
 - 13.16.2 The Claire Manufacturing Company Disinfectant Household Wipes Product Portfolios and Specifications
 - 13.16.3 The Claire Manufacturing Company Disinfectant Household Wipes Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 The Claire Manufacturing Company Main Business Overview
 - 13.16.5 The Claire Manufacturing Company Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Disinfectant Household Wipes Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Disinfectant Household Wipes Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Scented Wipes

Table 4. Major Players of No Fragrance Wipes

Table 5. Global Disinfectant Household Wipes Sales by Type (2019-2024) & (K Units)

Table 6. Global Disinfectant Household Wipes Sales Market Share by Type (2019-2024)

Table 7. Global Disinfectant Household Wipes Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Disinfectant Household Wipes Revenue Market Share by Type (2019-2024)

Table 9. Global Disinfectant Household Wipes Sale Price by Type (2019-2024) & (USD/Unit)

Table 10. Global Disinfectant Household Wipes Sales by Application (2019-2024) & (K Units)

Table 11. Global Disinfectant Household Wipes Sales Market Share by Application (2019-2024)

Table 12. Global Disinfectant Household Wipes Revenue by Application (2019-2024)

Table 13. Global Disinfectant Household Wipes Revenue Market Share by Application (2019-2024)

Table 14. Global Disinfectant Household Wipes Sale Price by Application (2019-2024) & (USD/Unit)

Table 15. Global Disinfectant Household Wipes Sales by Company (2019-2024) & (K Units)

Table 16. Global Disinfectant Household Wipes Sales Market Share by Company (2019-2024)

Table 17. Global Disinfectant Household Wipes Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Disinfectant Household Wipes Revenue Market Share by Company (2019-2024)

Table 19. Global Disinfectant Household Wipes Sale Price by Company (2019-2024) & (USD/Unit)

Table 20. Key Manufacturers Disinfectant Household Wipes Producing Area Distribution

and Sales Area

Table 21. Players Disinfectant Household Wipes Products Offered

Table 22. Disinfectant Household Wipes Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Disinfectant Household Wipes Sales by Geographic Region (2019-2024) & (K Units)

Table 26. Global Disinfectant Household Wipes Sales Market Share Geographic Region (2019-2024)

Table 27. Global Disinfectant Household Wipes Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Disinfectant Household Wipes Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Disinfectant Household Wipes Sales by Country/Region (2019-2024) & (K Units)

Table 30. Global Disinfectant Household Wipes Sales Market Share by Country/Region (2019-2024)

Table 31. Global Disinfectant Household Wipes Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Disinfectant Household Wipes Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Disinfectant Household Wipes Sales by Country (2019-2024) & (K Units)

Table 34. Americas Disinfectant Household Wipes Sales Market Share by Country (2019-2024)

Table 35. Americas Disinfectant Household Wipes Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Disinfectant Household Wipes Revenue Market Share by Country (2019-2024)

Table 37. Americas Disinfectant Household Wipes Sales by Type (2019-2024) & (K Units)

Table 38. Americas Disinfectant Household Wipes Sales by Application (2019-2024) & (K Units)

Table 39. APAC Disinfectant Household Wipes Sales by Region (2019-2024) & (K Units)

Table 40. APAC Disinfectant Household Wipes Sales Market Share by Region (2019-2024)

Table 41. APAC Disinfectant Household Wipes Revenue by Region (2019-2024) & (\$

Millions)

Table 42. APAC Disinfectant Household Wipes Revenue Market Share by Region (2019-2024)

Table 43. APAC Disinfectant Household Wipes Sales by Type (2019-2024) & (K Units)

Table 44. APAC Disinfectant Household Wipes Sales by Application (2019-2024) & (K Units)

Table 45. Europe Disinfectant Household Wipes Sales by Country (2019-2024) & (K Units)

Table 46. Europe Disinfectant Household Wipes Sales Market Share by Country (2019-2024)

Table 47. Europe Disinfectant Household Wipes Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Disinfectant Household Wipes Revenue Market Share by Country (2019-2024)

Table 49. Europe Disinfectant Household Wipes Sales by Type (2019-2024) & (K Units)

Table 50. Europe Disinfectant Household Wipes Sales by Application (2019-2024) & (K Units)

Table 51. Middle East & Africa Disinfectant Household Wipes Sales by Country (2019-2024) & (K Units)

Table 52. Middle East & Africa Disinfectant Household Wipes Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Disinfectant Household Wipes Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Disinfectant Household Wipes Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Disinfectant Household Wipes Sales by Type (2019-2024) & (K Units)

Table 56. Middle East & Africa Disinfectant Household Wipes Sales by Application (2019-2024) & (K Units)

Table 57. Key Market Drivers & Growth Opportunities of Disinfectant Household Wipes

Table 58. Key Market Challenges & Risks of Disinfectant Household Wipes

Table 59. Key Industry Trends of Disinfectant Household Wipes

Table 60. Disinfectant Household Wipes Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Disinfectant Household Wipes Distributors List

Table 63. Disinfectant Household Wipes Customer List

Table 64. Global Disinfectant Household Wipes Sales Forecast by Region (2025-2030) & (K Units)

Table 65. Global Disinfectant Household Wipes Revenue Forecast by Region

(2025-2030) & (\$ millions)

Table 66. Americas Disinfectant Household Wipes Sales Forecast by Country

(2025-2030) & (K Units)

Table 67. Americas Disinfectant Household Wipes Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 68. APAC Disinfectant Household Wipes Sales Forecast by Region (2025-2030)

& (K Units)

Table 69. APAC Disinfectant Household Wipes Revenue Forecast by Region

(2025-2030) & (\$ millions)

Table 70. Europe Disinfectant Household Wipes Sales Forecast by Country

(2025-2030) & (K Units)

Table 71. Europe Disinfectant Household Wipes Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 72. Middle East & Africa Disinfectant Household Wipes Sales Forecast by

Country (2025-2030) & (K Units)

Table 73. Middle East & Africa Disinfectant Household Wipes Revenue Forecast by

Country (2025-2030) & (\$ millions)

Table 74. Global Disinfectant Household Wipes Sales Forecast by Type (2025-2030) &

(K Units)

Table 75. Global Disinfectant Household Wipes Revenue Forecast by Type (2025-2030)

& (\$ Millions)

Table 76. Global Disinfectant Household Wipes Sales Forecast by Application

(2025-2030) & (K Units)

Table 77. Global Disinfectant Household Wipes Revenue Forecast by Application

(2025-2030) & (\$ Millions)

Table 78. 3M Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 79. 3M Disinfectant Household Wipes Product Portfolios and Specifications

Table 80. 3M Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 81. 3M Main Business

Table 82. 3M Latest Developments

Table 83. Kimberly-Clark Corp. Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 84. Kimberly-Clark Corp. Disinfectant Household Wipes Product Portfolios and Specifications

Table 85. Kimberly-Clark Corp. Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 86. Kimberly-Clark Corp. Main Business

- Table 87. Kimberly-Clark Corp. Latest Developments
- Table 88. S. C. Johnson & Son, Inc. Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 89. S. C. Johnson & Son, Inc. Disinfectant Household Wipes Product Portfolios and Specifications
- Table 90. S. C. Johnson & Son, Inc. Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 91. S. C. Johnson & Son, Inc. Main Business
- Table 92. S. C. Johnson & Son, Inc. Latest Developments
- Table 93. The Clorox Co. Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 94. The Clorox Co. Disinfectant Household Wipes Product Portfolios and Specifications
- Table 95. The Clorox Co. Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 96. The Clorox Co. Main Business
- Table 97. The Clorox Co. Latest Developments
- Table 98. Unilever Group Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 99. Unilever Group Disinfectant Household Wipes Product Portfolios and Specifications
- Table 100. Unilever Group Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 101. Unilever Group Main Business
- Table 102. Unilever Group Latest Developments
- Table 103. Rockline Industries Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 104. Rockline Industries Disinfectant Household Wipes Product Portfolios and Specifications
- Table 105. Rockline Industries Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 106. Rockline Industries Main Business
- Table 107. Rockline Industries Latest Developments
- Table 108. Dr. Deppe GmbH Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 109. Dr. Deppe GmbH Disinfectant Household Wipes Product Portfolios and Specifications
- Table 110. Dr. Deppe GmbH Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 111. Dr. Deppe GmbH Main Business
- Table 112. Dr. Deppe GmbH Latest Developments
- Table 113. Reckitt Benckiser Group plc Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 114. Reckitt Benckiser Group plc Disinfectant Household Wipes Product Portfolios and Specifications
- Table 115. Reckitt Benckiser Group plc Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 116. Reckitt Benckiser Group plc Main Business
- Table 117. Reckitt Benckiser Group plc Latest Developments
- Table 118. Codi Group Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 119. Codi Group Disinfectant Household Wipes Product Portfolios and Specifications
- Table 120. Codi Group Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 121. Codi Group Main Business
- Table 122. Codi Group Latest Developments
- Table 123. Dreumex Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 124. Dreumex Disinfectant Household Wipes Product Portfolios and Specifications
- Table 125. Dreumex Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 126. Dreumex Main Business
- Table 127. Dreumex Latest Developments
- Table 128. RCP Ranstadt GmbH Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 129. RCP Ranstadt GmbH Disinfectant Household Wipes Product Portfolios and Specifications
- Table 130. RCP Ranstadt GmbH Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 131. RCP Ranstadt GmbH Main Business
- Table 132. RCP Ranstadt GmbH Latest Developments
- Table 133. The Hygiene Company Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors
- Table 134. The Hygiene Company Disinfectant Household Wipes Product Portfolios and Specifications
- Table 135. The Hygiene Company Disinfectant Household Wipes Sales (K Units),

Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 136. The Hygiene Company Main Business

Table 137. The Hygiene Company Latest Developments

Table 138. KCWW Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 139. KCWW Disinfectant Household Wipes Product Portfolios and Specifications

Table 140. KCWW Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 141. KCWW Main Business

Table 142. KCWW Latest Developments

Table 143. CleanWell, LLC Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 144. CleanWell, LLC Disinfectant Household Wipes Product Portfolios and Specifications

Table 145. CleanWell, LLC Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 146. CleanWell, LLC Main Business

Table 147. CleanWell, LLC Latest Developments

Table 148. Seventh Generation Inc Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 149. Seventh Generation Inc Disinfectant Household Wipes Product Portfolios and Specifications

Table 150. Seventh Generation Inc Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 151. Seventh Generation Inc Main Business

Table 152. Seventh Generation Inc Latest Developments

Table 153. The Claire Manufacturing Company Basic Information, Disinfectant Household Wipes Manufacturing Base, Sales Area and Its Competitors

Table 154. The Claire Manufacturing Company Disinfectant Household Wipes Product Portfolios and Specifications

Table 155. The Claire Manufacturing Company Disinfectant Household Wipes Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 156. The Claire Manufacturing Company Main Business

Table 157. The Claire Manufacturing Company Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Disinfectant Household Wipes
- Figure 2. Disinfectant Household Wipes Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Disinfectant Household Wipes Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Disinfectant Household Wipes Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Disinfectant Household Wipes Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Scented Wipes
- Figure 10. Product Picture of No Fragrance Wipes
- Figure 11. Global Disinfectant Household Wipes Sales Market Share by Type in 2023
- Figure 12. Global Disinfectant Household Wipes Revenue Market Share by Type (2019-2024)
- Figure 13. Disinfectant Household Wipes Consumed in Offline
- Figure 14. Global Disinfectant Household Wipes Market: Offline (2019-2024) & (K Units)
- Figure 15. Disinfectant Household Wipes Consumed in Online
- Figure 16. Global Disinfectant Household Wipes Market: Online (2019-2024) & (K Units)
- Figure 17. Global Disinfectant Household Wipes Sales Market Share by Application (2023)
- Figure 18. Global Disinfectant Household Wipes Revenue Market Share by Application in 2023
- Figure 19. Disinfectant Household Wipes Sales Market by Company in 2023 (K Units)
- Figure 20. Global Disinfectant Household Wipes Sales Market Share by Company in 2023
- Figure 21. Disinfectant Household Wipes Revenue Market by Company in 2023 (\$ Million)
- Figure 22. Global Disinfectant Household Wipes Revenue Market Share by Company in 2023
- Figure 23. Global Disinfectant Household Wipes Sales Market Share by Geographic Region (2019-2024)
- Figure 24. Global Disinfectant Household Wipes Revenue Market Share by Geographic Region in 2023
- Figure 25. Americas Disinfectant Household Wipes Sales 2019-2024 (K Units)

Figure 26. Americas Disinfectant Household Wipes Revenue 2019-2024 (\$ Millions)

Figure 27. APAC Disinfectant Household Wipes Sales 2019-2024 (K Units)

Figure 28. APAC Disinfectant Household Wipes Revenue 2019-2024 (\$ Millions)

Figure 29. Europe Disinfectant Household Wipes Sales 2019-2024 (K Units)

Figure 30. Europe Disinfectant Household Wipes Revenue 2019-2024 (\$ Millions)

Figure 31. Middle East & Africa Disinfectant Household Wipes Sales 2019-2024 (K Units)

Figure 32. Middle East & Africa Disinfectant Household Wipes Revenue 2019-2024 (\$ Millions)

Figure 33. Americas Disinfectant Household Wipes Sales Market Share by Country in 2023

Figure 34. Americas Disinfectant Household Wipes Revenue Market Share by Country in 2023

Figure 35. Americas Disinfectant Household Wipes Sales Market Share by Type (2019-2024)

Figure 36. Americas Disinfectant Household Wipes Sales Market Share by Application (2019-2024)

Figure 37. United States Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 38. Canada Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 39. Mexico Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 40. Brazil Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 41. APAC Disinfectant Household Wipes Sales Market Share by Region in 2023

Figure 42. APAC Disinfectant Household Wipes Revenue Market Share by Regions in 2023

Figure 43. APAC Disinfectant Household Wipes Sales Market Share by Type (2019-2024)

Figure 44. APAC Disinfectant Household Wipes Sales Market Share by Application (2019-2024)

Figure 45. China Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 46. Japan Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 47. South Korea Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 48. Southeast Asia Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 49. India Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Australia Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 51. China Taiwan Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Europe Disinfectant Household Wipes Sales Market Share by Country in 2023

Figure 53. Europe Disinfectant Household Wipes Revenue Market Share by Country in 2023

Figure 54. Europe Disinfectant Household Wipes Sales Market Share by Type (2019-2024)

Figure 55. Europe Disinfectant Household Wipes Sales Market Share by Application (2019-2024)

Figure 56. Germany Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 57. France Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 58. UK Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 59. Italy Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 60. Russia Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 61. Middle East & Africa Disinfectant Household Wipes Sales Market Share by Country in 2023

Figure 62. Middle East & Africa Disinfectant Household Wipes Revenue Market Share by Country in 2023

Figure 63. Middle East & Africa Disinfectant Household Wipes Sales Market Share by Type (2019-2024)

Figure 64. Middle East & Africa Disinfectant Household Wipes Sales Market Share by Application (2019-2024)

Figure 65. Egypt Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 66. South Africa Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 67. Israel Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 68. Turkey Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 69. GCC Country Disinfectant Household Wipes Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Manufacturing Cost Structure Analysis of Disinfectant Household Wipes in 2023

Figure 71. Manufacturing Process Analysis of Disinfectant Household Wipes

Figure 72. Industry Chain Structure of Disinfectant Household Wipes

Figure 73. Channels of Distribution

Figure 74. Global Disinfectant Household Wipes Sales Market Forecast by Region (2025-2030)

Figure 75. Global Disinfectant Household Wipes Revenue Market Share Forecast by Region (2025-2030)

Figure 76. Global Disinfectant Household Wipes Sales Market Share Forecast by Type (2025-2030)

Figure 77. Global Disinfectant Household Wipes Revenue Market Share Forecast by Type (2025-2030)

Figure 78. Global Disinfectant Household Wipes Sales Market Share Forecast by Application (2025-2030)

Figure 79. Global Disinfectant Household Wipes Revenue Market Share Forecast by Application (2025-2030)

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