

Global Disazo Yellow Market Growth 2026-2032

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Abstracts

The global Disazo Yellow market size is predicted to grow from US\$ 276 million in 2025 to US\$ 422 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Disazo yellow refers to a class of organic yellow pigments characterized by a disazo linkage structure ($-N=N-N=N-$) as the primary chromophoric system and represents an important segment of the azo pigment family. These pigments are known for their high color strength, vivid hue, good dispersibility, and relatively low production cost, making them well suited for large-scale industrial coloring applications that require both performance and cost efficiency. Disazo Yellow is widely used in printing inks, plastics, coatings, rubber, and textile printing, and is one of the most mature and highest-volume categories among organic yellow pigments worldwide. Although its weather resistance and heat stability are generally lower than those of some high-performance organic pigments, its well-established manufacturing processes and favorable cost-performance balance ensure its continued and significant role in the global pigment market.

In 2025, global sales of diazo yellow reached 66,367 tons, with an average selling price of US\$4,258 per ton. Its single-line annual production capacity is approximately 1,000 tons, with a gross profit margin between 15% and 40%. The diazo yellow industry chain encompasses multiple stages from raw material procurement to final application, involving chemical synthesis, production and processing, and market distribution. The upstream stage primarily involves raw material procurement and synthesis. Diazo yellow production relies on high-quality chemical raw materials, mainly including 3,3'-dichlorobenzidine (DCB) and coupling components (such as acetoacetic acid aniline (AAA), acetoacetyl-m-dimethylaniline (AAMX), acetoacetyl-o-methylaniline (AAOT), etc.). These raw materials are synthesized into diazo yellow pigment through a series of chemical reactions. Due to its complex synthesis process and high requirements for raw materials, this stage typically requires advanced chemical

technology and equipment. In the midstream stage, the fine synthesis and purification process of the pigment is particularly crucial. Manufacturers optimize chemical processes to ensure the purity, color fastness, and stability of the product to meet industry standards and customer needs. This process demands strict quality control and technological innovation to improve the overall performance of the pigment and ensure its excellent performance in various applications. The downstream stage mainly involves the application and distribution of the pigment. Diazo Yellow is widely used in coatings, inks, plastic products, food coloring, and other fields, with broad market demand. Through distributors, retailers, and direct suppliers, diazo Yellow pigments have entered various industries, driving development and innovation in these sectors.

The market for Disazo Yellow pigments is driven and challenged by a variety of factors. Growing demand, particularly in industries such as coatings, inks, plastics, food coloring, and cosmetics, has fueled its widespread application. Especially in emerging markets like China and India, the rise of the middle class has boosted the consumer goods sector, further increasing demand for Disazo Yellow pigments. Furthermore, increasingly stringent global environmental regulations have prompted companies to shift towards low-environmental-risk, green chemicals, further driving demand for environmentally compliant Disazo Yellow pigments. With continuous advancements in production technology, pigment production efficiency has improved, and product quality has been enhanced, particularly through the application of non-toxic, green chemistry technologies, which has strengthened its market competitiveness. However, the production of Disazo Yellow also faces certain risks. The supply of raw materials such as 3,3'-dichlorobenzidine (DCB) and coupling components is highly dependent on China and India; any supply disruptions or price fluctuations in these regions will directly impact production stability. At the same time, increasingly stringent environmental regulations may lead to higher production costs, and market competition is intensified by the entry of manufacturers from low-cost regions. In addition, the emergence of new green alternatives, driven by growing environmental awareness, may also challenge the market share of Disazo Yellow pigments. Risks of globalization, such as trade frictions and tariff policies, may also have a negative impact on transnational supply chains, thereby affecting market stability.

LP Information, Inc. (LPI) ' newest research report, the "Disazo Yellow Industry Forecast" looks at past sales and reviews total world Disazo Yellow sales in 2025, providing a comprehensive analysis by region and market sector of projected Disazo Yellow sales for 2026 through 2032. With Disazo Yellow sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of

the world Disazo Yellow industry.

This Insight Report provides a comprehensive analysis of the global Disazo Yellow landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Disazo Yellow portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Disazo Yellow market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Disazo Yellow and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Disazo Yellow.

This report presents a comprehensive overview, market shares, and growth opportunities of Disazo Yellow market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pigment Yellow 12

Pigment Yellow 13

Pigment Yellow 14

Pigment Yellow 17

Pigment Yellow 83

Others

Segmentation by Synthetic Pathway:

Traditional Synthesis Methods

Green Chemical Synthesis Methods

Segmentation by Performance Grades:

Standard Diazo Yellow

Modified Diazo Yellow

Segmentation by Application:

Ink

Coating

Plastic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Longkou Union Chemical

Lily

Zhejiang Shengda Charter Win Chemicals

Shandong Sunshine Pigment

Changzhou North American Chemical

Rui'an Baoyuan Chemical

Sudarshan Chemical Industries

DIC Corporation

Key Questions Addressed in this Report

What is the 10-year outlook for the global Disazo Yellow market?

What factors are driving Disazo Yellow market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Disazo Yellow market opportunities vary by end market size?

How does Disazo Yellow break out by Type, by Application?

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