

Global Directional Speakers Market Growth 2026-2032

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Abstracts

The global Directional Speakers market size is predicted to grow from US\$ 1249 million in 2025 to US\$ 1721 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Directional speakers are a special kind of acoustic equipment. Its core technology is directional sound technology, which is very different from traditional speakers. Traditional speakers spread sound 360° around, and the sound propagation range is relatively wide. , and ultrasonic directional speakers integrated with directional sound technology can accurately focus sound in a specific direction, thereby achieving precise directional sound generation. Directional speakers can precisely focus sound on a specific target area to avoid causing noise interference in the surrounding acoustic environment.

The upstream mainly includes key electronic components and core materials, such as DSP chips, power amplifiers, and PCB circuit boards. Downstream customers are mainly concentrated in commercial and public scenarios with special requirements for sound directivity.

In 2024, global sales reached tens of thousands of units, with the market price per unit ranging from \$100 to \$1,000, influenced by various factors such as device type, brand, and features. The industry's gross profit margin was between 20% and 35%.

The market's demand for 'sound environmental protection' and personalized experiences is the core driving force. Directional loudspeakers can effectively solve the problem of noise interference in open spaces and create an immersive experience without interference for some commercial scenarios. Continuous technological advancements support application expansion. For example, advanced acoustic control technologies such as multi-beam synthesis and horizontally gradient beamforming

significantly improve sound clarity and sound field uniformity. However, the industry's progress also faces some obstacles. On the one hand, limitations in technology application still exist. For example, achieving perfect sound control in very complex or open acoustic environments remains challenging.

LP Information, Inc. (LPI) ' newest research report, the "Directional Speakers Industry Forecast" looks at past sales and reviews total world Directional Speakers sales in 2025, providing a comprehensive analysis by region and market sector of projected Directional Speakers sales for 2026 through 2032. With Directional Speakers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Directional Speakers industry.

This Insight Report provides a comprehensive analysis of the global Directional Speakers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Directional Speakers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Directional Speakers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Directional Speakers and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Directional Speakers.

This report presents a comprehensive overview, market shares, and growth opportunities of Directional Speakers market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Unidirectional

Two-way

Segmentation by Frequency:

Low Frequency

High Frequency

Segmentation by Form:

Desktop

Wall-mounted

Integrated

Segmentation by Application:

Business

Education

Transportation

Industrial

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Focusonics

BOSE

Panphonics

Bosch

Yamaha

JBL

Pioneer

Brown Innovations

PASS-Medientechnik

Pyle

AMC Baltic

Holosonics

Ultrasonic audio technologies

Honeywell

Audfly

BESTAR

Key Questions Addressed in this Report

What is the 10-year outlook for the global Directional Speakers market?

What factors are driving Directional Speakers market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Directional Speakers market opportunities vary by end market size?
How does Directional Speakers break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Directional Speakers Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Directional Speakers by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Directional Speakers by Country/Region, 2021, 2025 & 2032
- 2.2 Directional Speakers Segment by Type
 - 2.2.1 Unidirectional
 - 2.2.2 Two-way
 - 2.2.3 Directional Speakers Sales by Type
 - 2.2.3.1 Global Directional Speakers Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Directional Speakers Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Directional Speakers Sale Price by Type (2021-2026)
- 2.3 Directional Speakers Segment by Frequency
 - 2.3.1 Low Frequency
 - 2.3.2 High Frequency
 - 2.3.3 Directional Speakers Sales by Frequency
 - 2.3.3.1 Global Directional Speakers Sales Market Share by Frequency (2021-2026)
 - 2.3.3.2 Global Directional Speakers Revenue and Market Share by Frequency (2021-2026)
 - 2.3.3.3 Global Directional Speakers Sale Price by Frequency (2021-2026)
- 2.4 Directional Speakers Segment by Form
 - 2.4.1 Desktop
 - 2.4.2 Wall-mounted

2.4.3 Integrated

2.4.4 Directional Speakers Sales by Form

2.4.4.1 Global Directional Speakers Sales Market Share by Form (2021-2026)

2.4.4.2 Global Directional Speakers Revenue and Market Share by Form (2021-2026)

2.4.4.3 Global Directional Speakers Sale Price by Form (2021-2026)

2.5 Directional Speakers Segment by Application

2.5.1 Business

2.5.2 Education

2.5.3 Transportation

2.5.4 Industrial

2.5.5 Other

2.5.6 Directional Speakers Sales by Application

2.5.6.1 Global Directional Speakers Sale Market Share by Application (2021-2026)

2.5.6.2 Global Directional Speakers Revenue and Market Share by Application (2021-2026)

2.5.6.3 Global Directional Speakers Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Directional Speakers Breakdown Data by Company

3.1.1 Global Directional Speakers Annual Sales by Company (2021-2026)

3.1.2 Global Directional Speakers Sales Market Share by Company (2021-2026)

3.2 Global Directional Speakers Annual Revenue by Company (2021-2026)

3.2.1 Global Directional Speakers Revenue by Company (2021-2026)

3.2.2 Global Directional Speakers Revenue Market Share by Company (2021-2026)

3.3 Global Directional Speakers Sale Price by Company

3.4 Key Manufacturers Directional Speakers Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Directional Speakers Product Location Distribution

3.4.2 Players Directional Speakers Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR DIRECTIONAL SPEAKERS BY GEOGRAPHIC REGION

- 4.1 World Historic Directional Speakers Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Directional Speakers Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Directional Speakers Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Directional Speakers Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Directional Speakers Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Directional Speakers Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Directional Speakers Sales Growth
- 4.4 APAC Directional Speakers Sales Growth
- 4.5 Europe Directional Speakers Sales Growth
- 4.6 Middle East & Africa Directional Speakers Sales Growth

5 AMERICAS

- 5.1 Americas Directional Speakers Sales by Country
 - 5.1.1 Americas Directional Speakers Sales by Country (2021-2026)
 - 5.1.2 Americas Directional Speakers Revenue by Country (2021-2026)
- 5.2 Americas Directional Speakers Sales by Type (2021-2026)
- 5.3 Americas Directional Speakers Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Directional Speakers Sales by Region
 - 6.1.1 APAC Directional Speakers Sales by Region (2021-2026)
 - 6.1.2 APAC Directional Speakers Revenue by Region (2021-2026)
- 6.2 APAC Directional Speakers Sales by Type (2021-2026)
- 6.3 APAC Directional Speakers Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe Directional Speakers by Country

7.1.1 Europe Directional Speakers Sales by Country (2021-2026)

7.1.2 Europe Directional Speakers Revenue by Country (2021-2026)

7.2 Europe Directional Speakers Sales by Type (2021-2026)

7.3 Europe Directional Speakers Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Directional Speakers by Country

8.1.1 Middle East & Africa Directional Speakers Sales by Country (2021-2026)

8.1.2 Middle East & Africa Directional Speakers Revenue by Country (2021-2026)

8.2 Middle East & Africa Directional Speakers Sales by Type (2021-2026)

8.3 Middle East & Africa Directional Speakers Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Directional Speakers

10.3 Manufacturing Process Analysis of Directional Speakers

10.4 Industry Chain Structure of Directional Speakers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Directional Speakers Distributors

11.3 Directional Speakers Customer

12 WORLD FORECAST REVIEW FOR DIRECTIONAL SPEAKERS BY GEOGRAPHIC REGION

12.1 Global Directional Speakers Market Size Forecast by Region

12.1.1 Global Directional Speakers Forecast by Region (2027-2032)

12.1.2 Global Directional Speakers Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Directional Speakers Forecast by Type (2027-2032)

12.7 Global Directional Speakers Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Focusonics

13.1.1 Focusonics Company Information

13.1.2 Focusonics Directional Speakers Product Portfolios and Specifications

13.1.3 Focusonics Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Focusonics Main Business Overview

13.1.5 Focusonics Latest Developments

13.2 BOSE

13.2.1 BOSE Company Information

13.2.2 BOSE Directional Speakers Product Portfolios and Specifications

13.2.3 BOSE Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 BOSE Main Business Overview

13.2.5 BOSE Latest Developments

13.3 Panphonics

- 13.3.1 Panphonics Company Information
- 13.3.2 Panphonics Directional Speakers Product Portfolios and Specifications
- 13.3.3 Panphonics Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Panphonics Main Business Overview
- 13.3.5 Panphonics Latest Developments
- 13.4 Bosch
 - 13.4.1 Bosch Company Information
 - 13.4.2 Bosch Directional Speakers Product Portfolios and Specifications
 - 13.4.3 Bosch Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Bosch Main Business Overview
 - 13.4.5 Bosch Latest Developments
- 13.5 Yamaha
 - 13.5.1 Yamaha Company Information
 - 13.5.2 Yamaha Directional Speakers Product Portfolios and Specifications
 - 13.5.3 Yamaha Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Yamaha Main Business Overview
 - 13.5.5 Yamaha Latest Developments
- 13.6 JBL
 - 13.6.1 JBL Company Information
 - 13.6.2 JBL Directional Speakers Product Portfolios and Specifications
 - 13.6.3 JBL Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 JBL Main Business Overview
 - 13.6.5 JBL Latest Developments
- 13.7 Pioneer
 - 13.7.1 Pioneer Company Information
 - 13.7.2 Pioneer Directional Speakers Product Portfolios and Specifications
 - 13.7.3 Pioneer Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Pioneer Main Business Overview
 - 13.7.5 Pioneer Latest Developments
- 13.8 Brown Innovations
 - 13.8.1 Brown Innovations Company Information
 - 13.8.2 Brown Innovations Directional Speakers Product Portfolios and Specifications
 - 13.8.3 Brown Innovations Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Brown Innovations Main Business Overview

- 13.8.5 Brown Innovations Latest Developments
- 13.9 PASS-Medientechnik
 - 13.9.1 PASS-Medientechnik Company Information
 - 13.9.2 PASS-Medientechnik Directional Speakers Product Portfolios and Specifications
 - 13.9.3 PASS-Medientechnik Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 PASS-Medientechnik Main Business Overview
 - 13.9.5 PASS-Medientechnik Latest Developments
- 13.10 Pyle
 - 13.10.1 Pyle Company Information
 - 13.10.2 Pyle Directional Speakers Product Portfolios and Specifications
 - 13.10.3 Pyle Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Pyle Main Business Overview
 - 13.10.5 Pyle Latest Developments
- 13.11 AMC Baltic
 - 13.11.1 AMC Baltic Company Information
 - 13.11.2 AMC Baltic Directional Speakers Product Portfolios and Specifications
 - 13.11.3 AMC Baltic Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 AMC Baltic Main Business Overview
 - 13.11.5 AMC Baltic Latest Developments
- 13.12 Holosonics
 - 13.12.1 Holosonics Company Information
 - 13.12.2 Holosonics Directional Speakers Product Portfolios and Specifications
 - 13.12.3 Holosonics Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.12.4 Holosonics Main Business Overview
 - 13.12.5 Holosonics Latest Developments
- 13.13 Ultrasonic audio technologies
 - 13.13.1 Ultrasonic audio technologies Company Information
 - 13.13.2 Ultrasonic audio technologies Directional Speakers Product Portfolios and Specifications
 - 13.13.3 Ultrasonic audio technologies Directional Speakers Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Ultrasonic audio technologies Main Business Overview
 - 13.13.5 Ultrasonic audio technologies Latest Developments
- 13.14 Honeywell

- 13.14.1 Honeywell Company Information
- 13.14.2 Honeywell Directional Speakers Product Portfolios and Specifications
- 13.14.3 Honeywell Directional Speakers Sales, Revenue, Price and Gross Margin
(2021-2026)
- 13.14.4 Honeywell Main Business Overview
- 13.14.5 Honeywell Latest Developments
- 13.15 Audfly
 - 13.15.1 Audfly Company Information
 - 13.15.2 Audfly Directional Speakers Product Portfolios and Specifications
 - 13.15.3 Audfly Directional Speakers Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.15.4 Audfly Main Business Overview
 - 13.15.5 Audfly Latest Developments
- 13.16 BESTAR
 - 13.16.1 BESTAR Company Information
 - 13.16.2 BESTAR Directional Speakers Product Portfolios and Specifications
 - 13.16.3 BESTAR Directional Speakers Sales, Revenue, Price and Gross Margin
(2021-2026)
 - 13.16.4 BESTAR Main Business Overview
 - 13.16.5 BESTAR Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Directional Speakers Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Directional Speakers Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Unidirectional
- Table 4. Major Players of Two-way
- Table 5. Global Directional Speakers Sales by Type (2021-2026) & (K Units)
- Table 6. Global Directional Speakers Sales Market Share by Type (2021-2026)
- Table 7. Global Directional Speakers Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Directional Speakers Revenue Market Share by Type (2021-2026)
- Table 9. Global Directional Speakers Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Major Players of Low Frequency
- Table 11. Major Players of High Frequency
- Table 12. Global Directional Speakers Sales by Frequency (2021-2026) & (K Units)
- Table 13. Global Directional Speakers Sales Market Share by Frequency (2021-2026)
- Table 14. Global Directional Speakers Revenue by Frequency (2021-2026) & (\$ million)
- Table 15. Global Directional Speakers Revenue Market Share by Frequency (2021-2026)
- Table 16. Global Directional Speakers Sale Price by Frequency (2021-2026) & (US\$/Unit)
- Table 17. Major Players of Desktop
- Table 18. Major Players of Wall-mounted
- Table 19. Major Players of Integrated
- Table 20. Global Directional Speakers Sales by Form (2021-2026) & (K Units)
- Table 21. Global Directional Speakers Sales Market Share by Form (2021-2026)
- Table 22. Global Directional Speakers Revenue by Form (2021-2026) & (\$ million)
- Table 23. Global Directional Speakers Revenue Market Share by Form (2021-2026)
- Table 24. Global Directional Speakers Sale Price by Form (2021-2026) & (US\$/Unit)
- Table 25. Global Directional Speakers Sale by Application (2021-2026) & (K Units)
- Table 26. Global Directional Speakers Sale Market Share by Application (2021-2026)
- Table 27. Global Directional Speakers Revenue by Application (2021-2026) & (\$ million)
- Table 28. Global Directional Speakers Revenue Market Share by Application (2021-2026)
- Table 29. Global Directional Speakers Sale Price by Application (2021-2026) & (US\$/Unit)

- Table 30. Global Directional Speakers Sales by Company (2021-2026) & (K Units)
- Table 31. Global Directional Speakers Sales Market Share by Company (2021-2026)
- Table 32. Global Directional Speakers Revenue by Company (2021-2026) & (\$ millions)
- Table 33. Global Directional Speakers Revenue Market Share by Company (2021-2026)
- Table 34. Global Directional Speakers Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 35. Key Manufacturers Directional Speakers Producing Area Distribution and Sales Area
- Table 36. Players Directional Speakers Products Offered
- Table 37. Directional Speakers Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 38. New Products and Potential Entrants
- Table 39. Market M&A Activity & Strategy
- Table 40. Global Directional Speakers Sales by Geographic Region (2021-2026) & (K Units)
- Table 41. Global Directional Speakers Sales Market Share Geographic Region (2021-2026)
- Table 42. Global Directional Speakers Revenue by Geographic Region (2021-2026) & (\$ millions)
- Table 43. Global Directional Speakers Revenue Market Share by Geographic Region (2021-2026)
- Table 44. Global Directional Speakers Sales by Country/Region (2021-2026) & (K Units)
- Table 45. Global Directional Speakers Sales Market Share by Country/Region (2021-2026)
- Table 46. Global Directional Speakers Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 47. Global Directional Speakers Revenue Market Share by Country/Region (2021-2026)
- Table 48. Americas Directional Speakers Sales by Country (2021-2026) & (K Units)
- Table 49. Americas Directional Speakers Sales Market Share by Country (2021-2026)
- Table 50. Americas Directional Speakers Revenue by Country (2021-2026) & (\$ millions)
- Table 51. Americas Directional Speakers Sales by Type (2021-2026) & (K Units)
- Table 52. Americas Directional Speakers Sales by Application (2021-2026) & (K Units)
- Table 53. APAC Directional Speakers Sales by Region (2021-2026) & (K Units)
- Table 54. APAC Directional Speakers Sales Market Share by Region (2021-2026)
- Table 55. APAC Directional Speakers Revenue by Region (2021-2026) & (\$ millions)

- Table 56. APAC Directional Speakers Sales by Type (2021-2026) & (K Units)
- Table 57. APAC Directional Speakers Sales by Application (2021-2026) & (K Units)
- Table 58. Europe Directional Speakers Sales by Country (2021-2026) & (K Units)
- Table 59. Europe Directional Speakers Revenue by Country (2021-2026) & (\$ millions)
- Table 60. Europe Directional Speakers Sales by Type (2021-2026) & (K Units)
- Table 61. Europe Directional Speakers Sales by Application (2021-2026) & (K Units)
- Table 62. Middle East & Africa Directional Speakers Sales by Country (2021-2026) & (K Units)
- Table 63. Middle East & Africa Directional Speakers Revenue Market Share by Country (2021-2026)
- Table 64. Middle East & Africa Directional Speakers Sales by Type (2021-2026) & (K Units)
- Table 65. Middle East & Africa Directional Speakers Sales by Application (2021-2026) & (K Units)
- Table 66. Key Market Drivers & Growth Opportunities of Directional Speakers
- Table 67. Key Market Challenges & Risks of Directional Speakers
- Table 68. Key Industry Trends of Directional Speakers
- Table 69. Directional Speakers Raw Material
- Table 70. Key Suppliers of Raw Materials
- Table 71. Directional Speakers Distributors List
- Table 72. Directional Speakers Customer List
- Table 73. Global Directional Speakers Sales Forecast by Region (2027-2032) & (K Units)
- Table 74. Global Directional Speakers Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 75. Americas Directional Speakers Sales Forecast by Country (2027-2032) & (K Units)
- Table 76. Americas Directional Speakers Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 77. APAC Directional Speakers Sales Forecast by Region (2027-2032) & (K Units)
- Table 78. APAC Directional Speakers Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 79. Europe Directional Speakers Sales Forecast by Country (2027-2032) & (K Units)
- Table 80. Europe Directional Speakers Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 81. Middle East & Africa Directional Speakers Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa Directional Speakers Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Directional Speakers Sales Forecast by Type (2027-2032) & (K Units)

Table 84. Global Directional Speakers Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Directional Speakers Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global Directional Speakers Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Focusonics Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 88. Focusonics Directional Speakers Product Portfolios and Specifications

Table 89. Focusonics Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Focusonics Main Business

Table 91. Focusonics Latest Developments

Table 92. BOSE Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 93. BOSE Directional Speakers Product Portfolios and Specifications

Table 94. BOSE Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. BOSE Main Business

Table 96. BOSE Latest Developments

Table 97. Panphonics Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 98. Panphonics Directional Speakers Product Portfolios and Specifications

Table 99. Panphonics Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Panphonics Main Business

Table 101. Panphonics Latest Developments

Table 102. Bosch Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 103. Bosch Directional Speakers Product Portfolios and Specifications

Table 104. Bosch Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Bosch Main Business

Table 106. Bosch Latest Developments

Table 107. Yamaha Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

- Table 108. Yamaha Directional Speakers Product Portfolios and Specifications
- Table 109. Yamaha Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 110. Yamaha Main Business
- Table 111. Yamaha Latest Developments
- Table 112. JBL Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors
- Table 113. JBL Directional Speakers Product Portfolios and Specifications
- Table 114. JBL Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 115. JBL Main Business
- Table 116. JBL Latest Developments
- Table 117. Pioneer Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors
- Table 118. Pioneer Directional Speakers Product Portfolios and Specifications
- Table 119. Pioneer Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 120. Pioneer Main Business
- Table 121. Pioneer Latest Developments
- Table 122. Brown Innovations Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors
- Table 123. Brown Innovations Directional Speakers Product Portfolios and Specifications
- Table 124. Brown Innovations Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 125. Brown Innovations Main Business
- Table 126. Brown Innovations Latest Developments
- Table 127. PASS-Medientechnik Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors
- Table 128. PASS-Medientechnik Directional Speakers Product Portfolios and Specifications
- Table 129. PASS-Medientechnik Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 130. PASS-Medientechnik Main Business
- Table 131. PASS-Medientechnik Latest Developments
- Table 132. Pyle Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors
- Table 133. Pyle Directional Speakers Product Portfolios and Specifications
- Table 134. Pyle Directional Speakers Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2021-2026)

Table 135. Pyle Main Business

Table 136. Pyle Latest Developments

Table 137. AMC Baltic Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 138. AMC Baltic Directional Speakers Product Portfolios and Specifications

Table 139. AMC Baltic Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. AMC Baltic Main Business

Table 141. AMC Baltic Latest Developments

Table 142. Holosonics Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 143. Holosonics Directional Speakers Product Portfolios and Specifications

Table 144. Holosonics Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Holosonics Main Business

Table 146. Holosonics Latest Developments

Table 147. Ultrasonic audio technologies Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 148. Ultrasonic audio technologies Directional Speakers Product Portfolios and Specifications

Table 149. Ultrasonic audio technologies Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Ultrasonic audio technologies Main Business

Table 151. Ultrasonic audio technologies Latest Developments

Table 152. Honeywell Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 153. Honeywell Directional Speakers Product Portfolios and Specifications

Table 154. Honeywell Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Honeywell Main Business

Table 156. Honeywell Latest Developments

Table 157. Audfly Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 158. Audfly Directional Speakers Product Portfolios and Specifications

Table 159. Audfly Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Audfly Main Business

Table 161. Audfly Latest Developments

Table 162. BESTAR Basic Information, Directional Speakers Manufacturing Base, Sales Area and Its Competitors

Table 163. BESTAR Directional Speakers Product Portfolios and Specifications

Table 164. BESTAR Directional Speakers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. BESTAR Main Business

Table 166. BESTAR Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Directional Speakers
- Figure 2. Directional Speakers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Directional Speakers Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Directional Speakers Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Directional Speakers Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Directional Speakers Sales Market Share by Country/Region (2025)
- Figure 10. Directional Speakers Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Unidirectional
- Figure 12. Product Picture of Two-way
- Figure 13. Global Directional Speakers Sales Market Share by Type in 2026
- Figure 14. Global Directional Speakers Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Low Frequency
- Figure 16. Product Picture of High Frequency
- Figure 17. Global Directional Speakers Sales Market Share by Frequency in 2026
- Figure 18. Global Directional Speakers Revenue Market Share by Frequency (2021-2026)
- Figure 19. Product Picture of Desktop
- Figure 20. Product Picture of Wall-mounted
- Figure 21. Product Picture of Integrated
- Figure 22. Global Directional Speakers Sales Market Share by Form in 2026
- Figure 23. Global Directional Speakers Revenue Market Share by Form (2021-2026)
- Figure 24. Directional Speakers Consumed in Business
- Figure 25. Global Directional Speakers Market: Business (2021-2026) & (K Units)
- Figure 26. Directional Speakers Consumed in Education
- Figure 27. Global Directional Speakers Market: Education (2021-2026) & (K Units)
- Figure 28. Directional Speakers Consumed in Transportation
- Figure 29. Global Directional Speakers Market: Transportation (2021-2026) & (K Units)
- Figure 30. Directional Speakers Consumed in Industrial
- Figure 31. Global Directional Speakers Market: Industrial (2021-2026) & (K Units)
- Figure 32. Directional Speakers Consumed in Other

- Figure 33. Global Directional Speakers Market: Other (2021-2026) & (K Units)
- Figure 34. Global Directional Speakers Sale Market Share by Application (2025)
- Figure 35. Global Directional Speakers Revenue Market Share by Application in 2026
- Figure 36. Directional Speakers Sales by Company in 2026 (K Units)
- Figure 37. Global Directional Speakers Sales Market Share by Company in 2026
- Figure 38. Directional Speakers Revenue by Company in 2026 (\$ millions)
- Figure 39. Global Directional Speakers Revenue Market Share by Company in 2026
- Figure 40. Global Directional Speakers Sales Market Share by Geographic Region (2021-2026)
- Figure 41. Global Directional Speakers Revenue Market Share by Geographic Region in 2026
- Figure 42. Americas Directional Speakers Sales 2021-2026 (K Units)
- Figure 43. Americas Directional Speakers Revenue 2021-2026 (\$ millions)
- Figure 44. APAC Directional Speakers Sales 2021-2026 (K Units)
- Figure 45. APAC Directional Speakers Revenue 2021-2026 (\$ millions)
- Figure 46. Europe Directional Speakers Sales 2021-2026 (K Units)
- Figure 47. Europe Directional Speakers Revenue 2021-2026 (\$ millions)
- Figure 48. Middle East & Africa Directional Speakers Sales 2021-2026 (K Units)
- Figure 49. Middle East & Africa Directional Speakers Revenue 2021-2026 (\$ millions)
- Figure 50. Americas Directional Speakers Sales Market Share by Country in 2026
- Figure 51. Americas Directional Speakers Revenue Market Share by Country (2021-2026)
- Figure 52. Americas Directional Speakers Sales Market Share by Type (2021-2026)
- Figure 53. Americas Directional Speakers Sales Market Share by Application (2021-2026)
- Figure 54. United States Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Canada Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Mexico Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Brazil Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 58. APAC Directional Speakers Sales Market Share by Region in 2026
- Figure 59. APAC Directional Speakers Revenue Market Share by Region (2021-2026)
- Figure 60. APAC Directional Speakers Sales Market Share by Type (2021-2026)
- Figure 61. APAC Directional Speakers Sales Market Share by Application (2021-2026)
- Figure 62. China Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 63. Japan Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 64. South Korea Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Southeast Asia Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 66. India Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Australia Directional Speakers Revenue Growth 2021-2026 (\$ millions)

- Figure 68. China Taiwan Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Europe Directional Speakers Sales Market Share by Country in 2026
- Figure 70. Europe Directional Speakers Revenue Market Share by Country (2021-2026)
- Figure 71. Europe Directional Speakers Sales Market Share by Type (2021-2026)
- Figure 72. Europe Directional Speakers Sales Market Share by Application (2021-2026)
- Figure 73. Germany Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 74. France Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 75. UK Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Italy Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Russia Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Middle East & Africa Directional Speakers Sales Market Share by Country (2021-2026)
- Figure 79. Middle East & Africa Directional Speakers Sales Market Share by Type (2021-2026)
- Figure 80. Middle East & Africa Directional Speakers Sales Market Share by Application (2021-2026)
- Figure 81. Egypt Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 82. South Africa Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Israel Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Turkey Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 85. GCC Countries Directional Speakers Revenue Growth 2021-2026 (\$ millions)
- Figure 86. Manufacturing Cost Structure Analysis of Directional Speakers in 2026
- Figure 87. Manufacturing Process Analysis of Directional Speakers
- Figure 88. Industry Chain Structure of Directional Speakers
- Figure 89. Channels of Distribution
- Figure 90. Global Directional Speakers Sales Market Forecast by Region (2027-2032)
- Figure 91. Global Directional Speakers Revenue Market Share Forecast by Region (2027-2032)
- Figure 92. Global Directional Speakers Sales Market Share Forecast by Type (2027-2032)
- Figure 93. Global Directional Speakers Revenue Market Share Forecast by Type (2027-2032)
- Figure 94. Global Directional Speakers Sales Market Share Forecast by Application (2027-2032)
- Figure 95. Global Directional Speakers Revenue Market Share Forecast by Application (2027-2032)

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