

# Global Direct-to-Garment Textile Ink Market Growth 2026-2032

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## Abstracts

The global Direct-to-Garment Textile Ink market size is predicted to grow from US\$ 484 million in 2025 to US\$ 964 million in 2032; it is expected to grow at a CAGR of 10.4% from 2026 to 2032.

Direct-to-Garment (DTG) textile ink is a water-based pigment ink used in DTG equipment to print directly onto T-shirts, hoodies, garment panels, and other apparel surfaces. It typically includes CMYK color inks, white ink, and a small number of extended or specialty colors. The overall gross margin is approximately 42%.

DTG textile ink is the most repeat-purchase consumable in the DTG supply chain. Demand growth is primarily driven by on-demand e-commerce customization, small-batch brand apparel, and localized fulfillment factories, serving as a supplement rather than a full replacement for traditional screen printing.

Compared with standard textile pigment inks, DTG inks place greater emphasis on printhead compatibility, white ink stability, coverage on dark garments, and wash fastness. Therefore, original equipment manufacturer (OEM) inks, white inks, and inks for industrial high-speed machines command higher prices.

The market currently faces two pressures: first, DTF processes are rapidly diverting small-batch, blended, and complex fabric applications; second, the increase in compatible inks is driving down prices for general CMYK and bulk inks. Future profits are expected to concentrate on white ink, high-concentration low-settling systems, industrial OEM formulations, certified eco-friendly inks, and OEM consumable ecosystems tightly integrated with equipment.

LP Information, Inc. (LPI) ' newest research report, the "Direct-to-Garment Textile Ink Industry Forecast" looks at past sales and reviews total world Direct-to-Garment Textile Ink sales in 2025, providing a comprehensive analysis by region and market sector of projected Direct-to-Garment Textile Ink sales for 2026 through 2032. With Direct-to-Garment Textile Ink sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct-to-Garment Textile Ink industry.

This Insight Report provides a comprehensive analysis of the global Direct-to-Garment Textile Ink landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct-to-Garment Textile Ink portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct-to-Garment Textile Ink market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct-to-Garment Textile Ink and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct-to-Garment Textile Ink.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct-to-Garment Textile Ink market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Standard Process Color Set

Extended Gamut Color Set

High-Density Black / Dark Color Set

Specialty Color Set

Others

### Segmentation by Supply Form:

Concentrate

Ready-To-Use Ink

Others

### Segmentation by Application:

Cut-piece Digital Printing

Garment Digital Printing

Others

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Kornit Digital

Seiko Epson Corporation

Brother Industries

Ricoh Company

DuPont de Nemours

Mimaki Engineering

Polyprint

Kao Collins Corporation

STS Inks

Eastern Tech Company

Image Armor

OmniPrint International

Splashjet Ink

Zhuhai Print-Rite New Materials

INKBANK Group

Zhengzhou Hongsam Digital Science & Technology

artisJet

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct-to-Garment Textile Ink market?

What factors are driving Direct-to-Garment Textile Ink market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct-to-Garment Textile Ink market opportunities vary by end market size?

How does Direct-to-Garment Textile Ink break out by Type, by Application?

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