

Global Direct to Customer (DTC) Market Growth (Status and Outlook) 2023-2029

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Abstracts

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DTC (direct to consumer brand), that is, direct-to-consumer brand, it is funded, designed, produced, marketed, distributed and sold by the same company for products or services. They bypass the middleman and contact consumers directly.

LPI (LP Information)' newest research report, the "Direct to Customer (DTC) Industry Forecast" looks at past sales and reviews total world Direct to Customer (DTC) sales in 2022, providing a comprehensive analysis by region and market sector of projected Direct to Customer (DTC) sales for 2023 through 2029. With Direct to Customer (DTC) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct to Customer (DTC) industry.

This Insight Report provides a comprehensive analysis of the global Direct to Customer (DTC) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct to Customer (DTC) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct to Customer (DTC) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct to Customer (DTC) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Direct to Customer (DTC).

The global Direct to Customer (DTC) market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Direct to Customer (DTC) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Direct to Customer (DTC) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Direct to Customer (DTC) is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Direct to Customer (DTC) players cover Nike, Adidas, Lululemon Athletica, ANTA, PERFECT DIARY, HomeFacialPro, Three Squirrels, Xiaomi and Allbirds, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct to Customer (DTC) market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Based Self-built Platform

Based Third-party Platform

Segmentation by application

Food & Beverage

Apparel Industry

Cosmetic

Daily Chemical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nike

Adidas

Lululemon Athletica

ANTA

PERFECT DIARY

HomeFacialPro

Three Squirrels

Xiaomi

Allbirds

Brooklinen

IJOVO

Glossier

Away

Movado

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Direct to Customer (DTC) Market Size 2018-2029
 - 2.1.2 Direct to Customer (DTC) Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Direct to Customer (DTC) Segment by Type
 - 2.2.1 Based Self-built Platform
 - 2.2.2 Based Third-party Platform
- 2.3 Direct to Customer (DTC) Market Size by Type
 - 2.3.1 Direct to Customer (DTC) Market Size CAGR by Type (2018 VS 2022 VS 2029)
 - 2.3.2 Global Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)
- 2.4 Direct to Customer (DTC) Segment by Application
 - 2.4.1 Food & Beverage
 - 2.4.2 Apparel Industry
 - 2.4.3 Cosmetic
 - 2.4.4 Daily Chemical Industry
 - 2.4.5 Others
- 2.5 Direct to Customer (DTC) Market Size by Application
 - 2.5.1 Direct to Customer (DTC) Market Size CAGR by Application (2018 VS 2022 VS 2029)
 - 2.5.2 Global Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

3 DIRECT TO CUSTOMER (DTC) MARKET SIZE BY PLAYER

- 3.1 Direct to Customer (DTC) Market Size Market Share by Players

- 3.1.1 Global Direct to Customer (DTC) Revenue by Players (2018-2023)
- 3.1.2 Global Direct to Customer (DTC) Revenue Market Share by Players (2018-2023)
- 3.2 Global Direct to Customer (DTC) Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 DIRECT TO CUSTOMER (DTC) BY REGIONS

- 4.1 Direct to Customer (DTC) Market Size by Regions (2018-2023)
- 4.2 Americas Direct to Customer (DTC) Market Size Growth (2018-2023)
- 4.3 APAC Direct to Customer (DTC) Market Size Growth (2018-2023)
- 4.4 Europe Direct to Customer (DTC) Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Direct to Customer (DTC) Market Size Growth (2018-2023)

5 AMERICAS

- 5.1 Americas Direct to Customer (DTC) Market Size by Country (2018-2023)
- 5.2 Americas Direct to Customer (DTC) Market Size by Type (2018-2023)
- 5.3 Americas Direct to Customer (DTC) Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Direct to Customer (DTC) Market Size by Region (2018-2023)
- 6.2 APAC Direct to Customer (DTC) Market Size by Type (2018-2023)
- 6.3 APAC Direct to Customer (DTC) Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Direct to Customer (DTC) by Country (2018-2023)
- 7.2 Europe Direct to Customer (DTC) Market Size by Type (2018-2023)
- 7.3 Europe Direct to Customer (DTC) Market Size by Application (2018-2023)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Direct to Customer (DTC) by Region (2018-2023)
- 8.2 Middle East & Africa Direct to Customer (DTC) Market Size by Type (2018-2023)
- 8.3 Middle East & Africa Direct to Customer (DTC) Market Size by Application (2018-2023)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL DIRECT TO CUSTOMER (DTC) MARKET FORECAST

- 10.1 Global Direct to Customer (DTC) Forecast by Regions (2024-2029)
 - 10.1.1 Global Direct to Customer (DTC) Forecast by Regions (2024-2029)
 - 10.1.2 Americas Direct to Customer (DTC) Forecast
 - 10.1.3 APAC Direct to Customer (DTC) Forecast
 - 10.1.4 Europe Direct to Customer (DTC) Forecast
 - 10.1.5 Middle East & Africa Direct to Customer (DTC) Forecast
- 10.2 Americas Direct to Customer (DTC) Forecast by Country (2024-2029)
 - 10.2.1 United States Direct to Customer (DTC) Market Forecast

- 10.2.2 Canada Direct to Customer (DTC) Market Forecast
- 10.2.3 Mexico Direct to Customer (DTC) Market Forecast
- 10.2.4 Brazil Direct to Customer (DTC) Market Forecast
- 10.3 APAC Direct to Customer (DTC) Forecast by Region (2024-2029)
 - 10.3.1 China Direct to Customer (DTC) Market Forecast
 - 10.3.2 Japan Direct to Customer (DTC) Market Forecast
 - 10.3.3 Korea Direct to Customer (DTC) Market Forecast
 - 10.3.4 Southeast Asia Direct to Customer (DTC) Market Forecast
 - 10.3.5 India Direct to Customer (DTC) Market Forecast
 - 10.3.6 Australia Direct to Customer (DTC) Market Forecast
- 10.4 Europe Direct to Customer (DTC) Forecast by Country (2024-2029)
 - 10.4.1 Germany Direct to Customer (DTC) Market Forecast
 - 10.4.2 France Direct to Customer (DTC) Market Forecast
 - 10.4.3 UK Direct to Customer (DTC) Market Forecast
 - 10.4.4 Italy Direct to Customer (DTC) Market Forecast
 - 10.4.5 Russia Direct to Customer (DTC) Market Forecast
- 10.5 Middle East & Africa Direct to Customer (DTC) Forecast by Region (2024-2029)
 - 10.5.1 Egypt Direct to Customer (DTC) Market Forecast
 - 10.5.2 South Africa Direct to Customer (DTC) Market Forecast
 - 10.5.3 Israel Direct to Customer (DTC) Market Forecast
 - 10.5.4 Turkey Direct to Customer (DTC) Market Forecast
 - 10.5.5 GCC Countries Direct to Customer (DTC) Market Forecast
- 10.6 Global Direct to Customer (DTC) Forecast by Type (2024-2029)
- 10.7 Global Direct to Customer (DTC) Forecast by Application (2024-2029)

11 KEY PLAYERS ANALYSIS

11.1 Nike

- 11.1.1 Nike Company Information
- 11.1.2 Nike Direct to Customer (DTC) Product Offered
- 11.1.3 Nike Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
- 11.1.4 Nike Main Business Overview
- 11.1.5 Nike Latest Developments

11.2 Adidas

- 11.2.1 Adidas Company Information
- 11.2.2 Adidas Direct to Customer (DTC) Product Offered
- 11.2.3 Adidas Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)

- 11.2.4 Adidas Main Business Overview
- 11.2.5 Adidas Latest Developments
- 11.3 Lululemon Athletica
 - 11.3.1 Lululemon Athletica Company Information
 - 11.3.2 Lululemon Athletica Direct to Customer (DTC) Product Offered
 - 11.3.3 Lululemon Athletica Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.3.4 Lululemon Athletica Main Business Overview
 - 11.3.5 Lululemon Athletica Latest Developments
- 11.4 ANTA
 - 11.4.1 ANTA Company Information
 - 11.4.2 ANTA Direct to Customer (DTC) Product Offered
 - 11.4.3 ANTA Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.4.4 ANTA Main Business Overview
 - 11.4.5 ANTA Latest Developments
- 11.5 PERFECT DIARY
 - 11.5.1 PERFECT DIARY Company Information
 - 11.5.2 PERFECT DIARY Direct to Customer (DTC) Product Offered
 - 11.5.3 PERFECT DIARY Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.5.4 PERFECT DIARY Main Business Overview
 - 11.5.5 PERFECT DIARY Latest Developments
- 11.6 HomeFacialPro
 - 11.6.1 HomeFacialPro Company Information
 - 11.6.2 HomeFacialPro Direct to Customer (DTC) Product Offered
 - 11.6.3 HomeFacialPro Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.6.4 HomeFacialPro Main Business Overview
 - 11.6.5 HomeFacialPro Latest Developments
- 11.7 Three Squirrels
 - 11.7.1 Three Squirrels Company Information
 - 11.7.2 Three Squirrels Direct to Customer (DTC) Product Offered
 - 11.7.3 Three Squirrels Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.7.4 Three Squirrels Main Business Overview
 - 11.7.5 Three Squirrels Latest Developments
- 11.8 Xiaomi
 - 11.8.1 Xiaomi Company Information

- 11.8.2 Xiaomi Direct to Customer (DTC) Product Offered
- 11.8.3 Xiaomi Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
- 11.8.4 Xiaomi Main Business Overview
- 11.8.5 Xiaomi Latest Developments
- 11.9 Allbirds
 - 11.9.1 Allbirds Company Information
 - 11.9.2 Allbirds Direct to Customer (DTC) Product Offered
 - 11.9.3 Allbirds Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.9.4 Allbirds Main Business Overview
 - 11.9.5 Allbirds Latest Developments
- 11.10 Brooklinen
 - 11.10.1 Brooklinen Company Information
 - 11.10.2 Brooklinen Direct to Customer (DTC) Product Offered
 - 11.10.3 Brooklinen Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.10.4 Brooklinen Main Business Overview
 - 11.10.5 Brooklinen Latest Developments
- 11.11 IJOVO
 - 11.11.1 IJOVO Company Information
 - 11.11.2 IJOVO Direct to Customer (DTC) Product Offered
 - 11.11.3 IJOVO Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.11.4 IJOVO Main Business Overview
 - 11.11.5 IJOVO Latest Developments
- 11.12 Glossier
 - 11.12.1 Glossier Company Information
 - 11.12.2 Glossier Direct to Customer (DTC) Product Offered
 - 11.12.3 Glossier Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.12.4 Glossier Main Business Overview
 - 11.12.5 Glossier Latest Developments
- 11.13 Away
 - 11.13.1 Away Company Information
 - 11.13.2 Away Direct to Customer (DTC) Product Offered
 - 11.13.3 Away Direct to Customer (DTC) Revenue, Gross Margin and Market Share (2018-2023)
 - 11.13.4 Away Main Business Overview

11.13.5 Away Latest Developments

11.14 Movado

11.14.1 Movado Company Information

11.14.2 Movado Direct to Customer (DTC) Product Offered

11.14.3 Movado Direct to Customer (DTC) Revenue, Gross Margin and Market Share
(2018-2023)

11.14.4 Movado Main Business Overview

11.14.5 Movado Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Direct to Customer (DTC) Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Based Self-built Platform

Table 3. Major Players of Based Third-party Platform

Table 4. Direct to Customer (DTC) Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 5. Global Direct to Customer (DTC) Market Size by Type (2018-2023) & (\$ Millions)

Table 6. Global Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Table 7. Direct to Customer (DTC) Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 8. Global Direct to Customer (DTC) Market Size by Application (2018-2023) & (\$ Millions)

Table 9. Global Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Table 10. Global Direct to Customer (DTC) Revenue by Players (2018-2023) & (\$ Millions)

Table 11. Global Direct to Customer (DTC) Revenue Market Share by Player (2018-2023)

Table 12. Direct to Customer (DTC) Key Players Head office and Products Offered

Table 13. Direct to Customer (DTC) Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Direct to Customer (DTC) Market Size by Regions 2018-2023 & (\$ Millions)

Table 17. Global Direct to Customer (DTC) Market Size Market Share by Regions (2018-2023)

Table 18. Global Direct to Customer (DTC) Revenue by Country/Region (2018-2023) & (\$ millions)

Table 19. Global Direct to Customer (DTC) Revenue Market Share by Country/Region (2018-2023)

Table 20. Americas Direct to Customer (DTC) Market Size by Country (2018-2023) & (\$ Millions)

Table 21. Americas Direct to Customer (DTC) Market Size Market Share by Country (2018-2023)

Table 22. Americas Direct to Customer (DTC) Market Size by Type (2018-2023) & (\$ Millions)

Table 23. Americas Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Table 24. Americas Direct to Customer (DTC) Market Size by Application (2018-2023) & (\$ Millions)

Table 25. Americas Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Table 26. APAC Direct to Customer (DTC) Market Size by Region (2018-2023) & (\$ Millions)

Table 27. APAC Direct to Customer (DTC) Market Size Market Share by Region (2018-2023)

Table 28. APAC Direct to Customer (DTC) Market Size by Type (2018-2023) & (\$ Millions)

Table 29. APAC Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Table 30. APAC Direct to Customer (DTC) Market Size by Application (2018-2023) & (\$ Millions)

Table 31. APAC Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Table 32. Europe Direct to Customer (DTC) Market Size by Country (2018-2023) & (\$ Millions)

Table 33. Europe Direct to Customer (DTC) Market Size Market Share by Country (2018-2023)

Table 34. Europe Direct to Customer (DTC) Market Size by Type (2018-2023) & (\$ Millions)

Table 35. Europe Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Table 36. Europe Direct to Customer (DTC) Market Size by Application (2018-2023) & (\$ Millions)

Table 37. Europe Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Table 38. Middle East & Africa Direct to Customer (DTC) Market Size by Region (2018-2023) & (\$ Millions)

Table 39. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Region (2018-2023)

Table 40. Middle East & Africa Direct to Customer (DTC) Market Size by Type

(2018-2023) & (\$ Millions)

Table 41. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Table 42. Middle East & Africa Direct to Customer (DTC) Market Size by Application (2018-2023) & (\$ Millions)

Table 43. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Table 44. Key Market Drivers & Growth Opportunities of Direct to Customer (DTC)

Table 45. Key Market Challenges & Risks of Direct to Customer (DTC)

Table 46. Key Industry Trends of Direct to Customer (DTC)

Table 47. Global Direct to Customer (DTC) Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 48. Global Direct to Customer (DTC) Market Size Market Share Forecast by Regions (2024-2029)

Table 49. Global Direct to Customer (DTC) Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 50. Global Direct to Customer (DTC) Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 51. Nike Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 52. Nike Direct to Customer (DTC) Product Offered

Table 53. Nike Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 54. Nike Main Business

Table 55. Nike Latest Developments

Table 56. Adidas Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 57. Adidas Direct to Customer (DTC) Product Offered

Table 58. Adidas Main Business

Table 59. Adidas Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 60. Adidas Latest Developments

Table 61. Lululemon Athletica Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 62. Lululemon Athletica Direct to Customer (DTC) Product Offered

Table 63. Lululemon Athletica Main Business

Table 64. Lululemon Athletica Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 65. Lululemon Athletica Latest Developments

Table 66. ANTA Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 67. ANTA Direct to Customer (DTC) Product Offered

Table 68. ANTA Main Business

Table 69. ANTA Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 70. ANTA Latest Developments

Table 71. PERFECT DIARY Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 72. PERFECT DIARY Direct to Customer (DTC) Product Offered

Table 73. PERFECT DIARY Main Business

Table 74. PERFECT DIARY Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 75. PERFECT DIARY Latest Developments

Table 76. HomeFacialPro Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 77. HomeFacialPro Direct to Customer (DTC) Product Offered

Table 78. HomeFacialPro Main Business

Table 79. HomeFacialPro Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 80. HomeFacialPro Latest Developments

Table 81. Three Squirrels Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 82. Three Squirrels Direct to Customer (DTC) Product Offered

Table 83. Three Squirrels Main Business

Table 84. Three Squirrels Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 85. Three Squirrels Latest Developments

Table 86. Xiaomi Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 87. Xiaomi Direct to Customer (DTC) Product Offered

Table 88. Xiaomi Main Business

Table 89. Xiaomi Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 90. Xiaomi Latest Developments

Table 91. Allbirds Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 92. Allbirds Direct to Customer (DTC) Product Offered

Table 93. Allbirds Main Business

Table 94. Allbirds Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 95. Allbirds Latest Developments

Table 96. Brooklinen Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 97. Brooklinen Direct to Customer (DTC) Product Offered

Table 98. Brooklinen Main Business

Table 99. Brooklinen Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 100. Brooklinen Latest Developments

Table 101. IJOVO Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 102. IJOVO Direct to Customer (DTC) Product Offered

Table 103. IJOVO Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 104. IJOVO Main Business

Table 105. IJOVO Latest Developments

Table 106. Glossier Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 107. Glossier Direct to Customer (DTC) Product Offered

Table 108. Glossier Main Business

Table 109. Glossier Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 110. Glossier Latest Developments

Table 111. Away Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 112. Away Direct to Customer (DTC) Product Offered

Table 113. Away Main Business

Table 114. Away Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 115. Away Latest Developments

Table 116. Movado Details, Company Type, Direct to Customer (DTC) Area Served and Its Competitors

Table 117. Movado Direct to Customer (DTC) Product Offered

Table 118. Movado Main Business

Table 119. Movado Direct to Customer (DTC) Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 120. Movado Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Direct to Customer (DTC) Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Direct to Customer (DTC) Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Direct to Customer (DTC) Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Direct to Customer (DTC) Sales Market Share by Country/Region (2022)

Figure 8. Direct to Customer (DTC) Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Direct to Customer (DTC) Market Size Market Share by Type in 2022

Figure 10. Direct to Customer (DTC) in Food & Beverage

Figure 11. Global Direct to Customer (DTC) Market: Food & Beverage (2018-2023) & (\$ Millions)

Figure 12. Direct to Customer (DTC) in Apparel Industry

Figure 13. Global Direct to Customer (DTC) Market: Apparel Industry (2018-2023) & (\$ Millions)

Figure 14. Direct to Customer (DTC) in Cosmetic

Figure 15. Global Direct to Customer (DTC) Market: Cosmetic (2018-2023) & (\$ Millions)

Figure 16. Direct to Customer (DTC) in Daily Chemical Industry

Figure 17. Global Direct to Customer (DTC) Market: Daily Chemical Industry (2018-2023) & (\$ Millions)

Figure 18. Direct to Customer (DTC) in Others

Figure 19. Global Direct to Customer (DTC) Market: Others (2018-2023) & (\$ Millions)

Figure 20. Global Direct to Customer (DTC) Market Size Market Share by Application in 2022

Figure 21. Global Direct to Customer (DTC) Revenue Market Share by Player in 2022

Figure 22. Global Direct to Customer (DTC) Market Size Market Share by Regions (2018-2023)

Figure 23. Americas Direct to Customer (DTC) Market Size 2018-2023 (\$ Millions)

Figure 24. APAC Direct to Customer (DTC) Market Size 2018-2023 (\$ Millions)

Figure 25. Europe Direct to Customer (DTC) Market Size 2018-2023 (\$ Millions)

Figure 26. Middle East & Africa Direct to Customer (DTC) Market Size 2018-2023 (\$

Millions)

Figure 27. Americas Direct to Customer (DTC) Value Market Share by Country in 2022

Figure 28. United States Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 29. Canada Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Mexico Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Brazil Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 32. APAC Direct to Customer (DTC) Market Size Market Share by Region in 2022

Figure 33. APAC Direct to Customer (DTC) Market Size Market Share by Type in 2022

Figure 34. APAC Direct to Customer (DTC) Market Size Market Share by Application in 2022

Figure 35. China Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 36. Japan Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 37. Korea Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 38. Southeast Asia Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 39. India Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 40. Australia Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Europe Direct to Customer (DTC) Market Size Market Share by Country in 2022

Figure 42. Europe Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Figure 43. Europe Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Figure 44. Germany Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 45. France Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 46. UK Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 47. Italy Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Russia Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Region (2018-2023)

Figure 50. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Type (2018-2023)

Figure 51. Middle East & Africa Direct to Customer (DTC) Market Size Market Share by Application (2018-2023)

Figure 52. Egypt Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 53. South Africa Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 54. Israel Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 55. Turkey Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 56. GCC Country Direct to Customer (DTC) Market Size Growth 2018-2023 (\$ Millions)

Figure 57. Americas Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 58. APAC Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 59. Europe Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 60. Middle East & Africa Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 61. United States Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 62. Canada Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 63. Mexico Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 64. Brazil Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 65. China Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 66. Japan Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 67. Korea Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 68. Southeast Asia Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 69. India Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 70. Australia Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 71. Germany Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 72. France Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 73. UK Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 74. Italy Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 75. Russia Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 76. Spain Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 77. Egypt Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 78. South Africa Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 79. Israel Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 80. Turkey Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 81. GCC Countries Direct to Customer (DTC) Market Size 2024-2029 (\$ Millions)

Figure 82. Global Direct to Customer (DTC) Market Size Market Share Forecast by Type (2024-2029)

Figure 83. Global Direct to Customer (DTC) Market Size Market Share Forecast by Application (2024-2029)

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