

Global Direct-to-Consumer Genetic Testing (DTC-GT) Market Growth (Status and Outlook) 2019-2024

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to this study, over the next five years the Direct-to-Consumer Genetic Testing (DTC-GT) market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Direct-to-Consumer Genetic Testing (DTC-GT) business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Direct-to-Consumer Genetic Testing (DTC-GT) market by product type, application, key companies and key regions.

This study considers the Direct-to-Consumer Genetic Testing (DTC-GT) value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Over-the-Counter (OTC) Channel

Online Channel

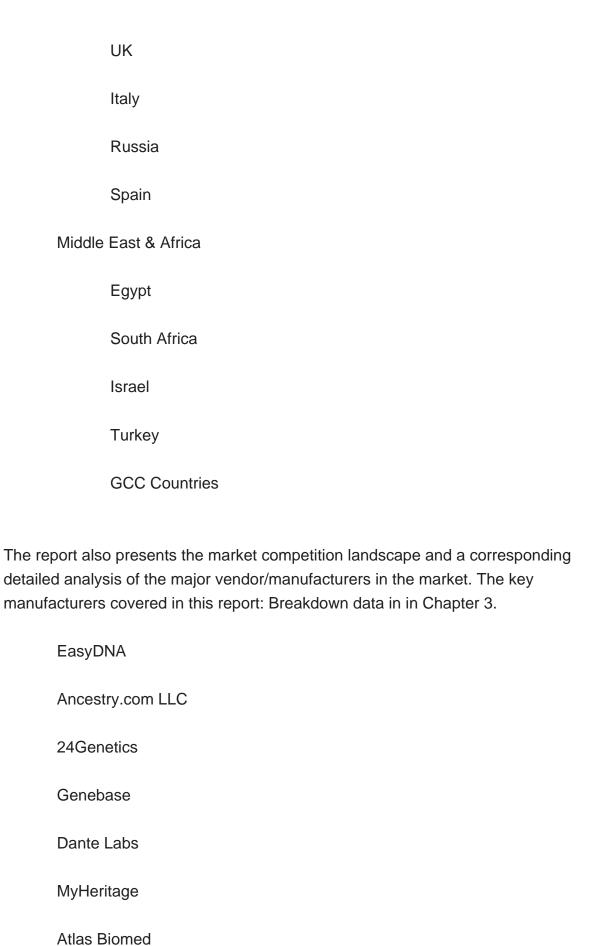
Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.



| Ancestry-based Genetic Tests |
|---|
| Health and Wellness-based Genetic Tests |
| Entertainment-based Genetic Tests |
| his report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8 |
| Americas |
| United States |
| Canada |
| Mexico |
| Brazil |
| APAC |
| China |
| Japan |
| Korea |
| Southeast Asia |
| India |
| Australia |
| Europe |
| Germany |

France







Mapmygenome

Family Tree DNA

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Direct-to-Consumer Genetic Testing (DTC-GT) market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Direct-to-Consumer Genetic Testing (DTC-GT) market by identifying its various subsegments.

Focuses on the key global Direct-to-Consumer Genetic Testing (DTC-GT) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Direct-to-Consumer Genetic Testing (DTC-GT) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Direct-to-Consumer Genetic Testing (DTC-GT) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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