

Global Direct to Consumer (DTC) DNA Test Kits Market Growth 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Direct to Consumer (DTC) DNA Test Kits Industry Forecast" looks at past sales and reviews total world Direct to Consumer (DTC) DNA Test Kits sales in 2022, providing a comprehensive analysis by region and market sector of projected Direct to Consumer (DTC) DNA Test Kits sales for 2023 through 2029. With Direct to Consumer (DTC) DNA Test Kits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct to Consumer (DTC) DNA Test Kits industry.

This Insight Report provides a comprehensive analysis of the global Direct to Consumer (DTC) DNA Test Kits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct to Consumer (DTC) DNA Test Kits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct to Consumer (DTC) DNA Test Kits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct to Consumer (DTC) DNA Test Kits and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct to Consumer (DTC) DNA Test Kits.

The global Direct to Consumer (DTC) DNA Test Kits market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Direct to Consumer (DTC) DNA Test Kits is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Direct to Consumer (DTC) DNA Test Kits is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Direct to Consumer (DTC) DNA Test Kits is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Direct to Consumer (DTC) DNA Test Kits players cover Ancestry, 23andMe, MyHeritage Ltd, Gene by Gene, Living DNA Ltd., National Geographic Partners, LLC., Helix OpCo LLC, Veritas and Futura Genetics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct to Consumer (DTC) DNA Test Kits market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Saliva

Cheek Swab

Segmentation by application

Hospital

Clinic

Household

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ancestry

23andMe

MyHeritage Ltd

Gene by Gene

Living DNA Ltd.

National Geographic Partners, LLC.

Helix OpCo LLC

Veritas

Futura Genetics

Illumina Inc.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct to Consumer (DTC) DNA Test Kits market?

What factors are driving Direct to Consumer (DTC) DNA Test Kits market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct to Consumer (DTC) DNA Test Kits market opportunities vary by end market size?

How does Direct to Consumer (DTC) DNA Test Kits break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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