

# Global Direct-to-consumer DNA Testing Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G3A19229DD5DEN.html>

Date: March 2023

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: G3A19229DD5DEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the "Direct-to-consumer DNA Testing Industry Forecast" looks at past sales and reviews total world Direct-to-consumer DNA Testing sales in 2022, providing a comprehensive analysis by region and market sector of projected Direct-to-consumer DNA Testing sales for 2023 through 2029. With Direct-to-consumer DNA Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct-to-consumer DNA Testing industry.

This Insight Report provides a comprehensive analysis of the global Direct-to-consumer DNA Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct-to-consumer DNA Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct-to-consumer DNA Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct-to-consumer DNA Testing and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct-to-consumer DNA Testing.

The global Direct-to-consumer DNA Testing market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Direct-to-consumer DNA Testing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Direct-to-consumer DNA Testing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Direct-to-consumer DNA Testing is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Direct-to-consumer DNA Testing players cover 23andMe, MyHeritage, LabCorp, Myriad Genetics, Ancestry.com, Quest Diagnostics, Gene By Gene, DNA Diagnostics Center and Invitae, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct-to-consumer DNA Testing market by product type, application, key players and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

##### Segmentation by application

Online

Offline

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Direct-to-consumer DNA Testing Market Size 2018-2029
  - 2.1.2 Direct-to-consumer DNA Testing Market Size CAGR by Region 2018 VS 2022 VS 2029
- 2.2 Direct-to-consumer DNA Testing Segment by Type
  - 2.2.1 Diagnostic Screening
  - 2.2.2 Prenatal, Newborn Screening, and Pre-Implantation Diagnosis
  - 2.2.3 Relationship Testing
- 2.3 Direct-to-consumer DNA Testing Market Size by Type
  - 2.3.1 Direct-to-consumer DNA Testing Market Size CAGR by Type (2018 VS 2022 VS 2029)
  - 2.3.2 Global Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)
- 2.4 Direct-to-consumer DNA Testing Segment by Application
  - 2.4.1 Online
  - 2.4.2 Offline
- 2.5 Direct-to-consumer DNA Testing Market Size by Application
  - 2.5.1 Direct-to-consumer DNA Testing Market Size CAGR by Application (2018 VS 2022 VS 2029)
  - 2.5.2 Global Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)

### **3 DIRECT-TO-CONSUMER DNA TESTING MARKET SIZE BY PLAYER**

- 3.1 Direct-to-consumer DNA Testing Market Size Market Share by Players
  - 3.1.1 Global Direct-to-consumer DNA Testing Revenue by Players (2018-2023)
  - 3.1.2 Global Direct-to-consumer DNA Testing Revenue Market Share by Players (2018-2023)
- 3.2 Global Direct-to-consumer DNA Testing Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

## **4 DIRECT-TO-CONSUMER DNA TESTING BY REGIONS**

- 4.1 Direct-to-consumer DNA Testing Market Size by Regions (2018-2023)
- 4.2 Americas Direct-to-consumer DNA Testing Market Size Growth (2018-2023)
- 4.3 APAC Direct-to-consumer DNA Testing Market Size Growth (2018-2023)
- 4.4 Europe Direct-to-consumer DNA Testing Market Size Growth (2018-2023)
- 4.5 Middle East & Africa Direct-to-consumer DNA Testing Market Size Growth (2018-2023)

## **5 AMERICAS**

- 5.1 Americas Direct-to-consumer DNA Testing Market Size by Country (2018-2023)
- 5.2 Americas Direct-to-consumer DNA Testing Market Size by Type (2018-2023)
- 5.3 Americas Direct-to-consumer DNA Testing Market Size by Application (2018-2023)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Direct-to-consumer DNA Testing Market Size by Region (2018-2023)
- 6.2 APAC Direct-to-consumer DNA Testing Market Size by Type (2018-2023)
- 6.3 APAC Direct-to-consumer DNA Testing Market Size by Application (2018-2023)
- 6.4 China
- 6.5 Japan
- 6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Direct-to-consumer DNA Testing by Country (2018-2023)

7.2 Europe Direct-to-consumer DNA Testing Market Size by Type (2018-2023)

7.3 Europe Direct-to-consumer DNA Testing Market Size by Application (2018-2023)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Direct-to-consumer DNA Testing by Region (2018-2023)

8.2 Middle East & Africa Direct-to-consumer DNA Testing Market Size by Type (2018-2023)

8.3 Middle East & Africa Direct-to-consumer DNA Testing Market Size by Application (2018-2023)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL DIRECT-TO-CONSUMER DNA TESTING MARKET FORECAST**

10.1 Global Direct-to-consumer DNA Testing Forecast by Regions (2024-2029)

10.1.1 Global Direct-to-consumer DNA Testing Forecast by Regions (2024-2029)

10.1.2 Americas Direct-to-consumer DNA Testing Forecast

- 10.1.3 APAC Direct-to-consumer DNA Testing Forecast
- 10.1.4 Europe Direct-to-consumer DNA Testing Forecast
- 10.1.5 Middle East & Africa Direct-to-consumer DNA Testing Forecast
- 10.2 Americas Direct-to-consumer DNA Testing Forecast by Country (2024-2029)
  - 10.2.1 United States Direct-to-consumer DNA Testing Market Forecast
  - 10.2.2 Canada Direct-to-consumer DNA Testing Market Forecast
  - 10.2.3 Mexico Direct-to-consumer DNA Testing Market Forecast
  - 10.2.4 Brazil Direct-to-consumer DNA Testing Market Forecast
- 10.3 APAC Direct-to-consumer DNA Testing Forecast by Region (2024-2029)
  - 10.3.1 China Direct-to-consumer DNA Testing Market Forecast
  - 10.3.2 Japan Direct-to-consumer DNA Testing Market Forecast
  - 10.3.3 Korea Direct-to-consumer DNA Testing Market Forecast
  - 10.3.4 Southeast Asia Direct-to-consumer DNA Testing Market Forecast
  - 10.3.5 India Direct-to-consumer DNA Testing Market Forecast
  - 10.3.6 Australia Direct-to-consumer DNA Testing Market Forecast
- 10.4 Europe Direct-to-consumer DNA Testing Forecast by Country (2024-2029)
  - 10.4.1 Germany Direct-to-consumer DNA Testing Market Forecast
  - 10.4.2 France Direct-to-consumer DNA Testing Market Forecast
  - 10.4.3 UK Direct-to-consumer DNA Testing Market Forecast
  - 10.4.4 Italy Direct-to-consumer DNA Testing Market Forecast
  - 10.4.5 Russia Direct-to-consumer DNA Testing Market Forecast
- 10.5 Middle East & Africa Direct-to-consumer DNA Testing Forecast by Region (2024-2029)
  - 10.5.1 Egypt Direct-to-consumer DNA Testing Market Forecast
  - 10.5.2 South Africa Direct-to-consumer DNA Testing Market Forecast
  - 10.5.3 Israel Direct-to-consumer DNA Testing Market Forecast
  - 10.5.4 Turkey Direct-to-consumer DNA Testing Market Forecast
  - 10.5.5 GCC Countries Direct-to-consumer DNA Testing Market Forecast
- 10.6 Global Direct-to-consumer DNA Testing Forecast by Type (2024-2029)
- 10.7 Global Direct-to-consumer DNA Testing Forecast by Application (2024-2029)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 23andMe
  - 11.1.1 23andMe Company Information
  - 11.1.2 23andMe Direct-to-consumer DNA Testing Product Offered
  - 11.1.3 23andMe Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.1.4 23andMe Main Business Overview

- 11.1.5 23andMe Latest Developments
- 11.2 MyHeritage
  - 11.2.1 MyHeritage Company Information
  - 11.2.2 MyHeritage Direct-to-consumer DNA Testing Product Offered
  - 11.2.3 MyHeritage Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.2.4 MyHeritage Main Business Overview
  - 11.2.5 MyHeritage Latest Developments
- 11.3 LabCorp
  - 11.3.1 LabCorp Company Information
  - 11.3.2 LabCorp Direct-to-consumer DNA Testing Product Offered
  - 11.3.3 LabCorp Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.3.4 LabCorp Main Business Overview
  - 11.3.5 LabCorp Latest Developments
- 11.4 Myriad Genetics
  - 11.4.1 Myriad Genetics Company Information
  - 11.4.2 Myriad Genetics Direct-to-consumer DNA Testing Product Offered
  - 11.4.3 Myriad Genetics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.4.4 Myriad Genetics Main Business Overview
  - 11.4.5 Myriad Genetics Latest Developments
- 11.5 Ancestry.com
  - 11.5.1 Ancestry.com Company Information
  - 11.5.2 Ancestry.com Direct-to-consumer DNA Testing Product Offered
  - 11.5.3 Ancestry.com Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.5.4 Ancestry.com Main Business Overview
  - 11.5.5 Ancestry.com Latest Developments
- 11.6 Quest Diagnostics
  - 11.6.1 Quest Diagnostics Company Information
  - 11.6.2 Quest Diagnostics Direct-to-consumer DNA Testing Product Offered
  - 11.6.3 Quest Diagnostics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.6.4 Quest Diagnostics Main Business Overview
  - 11.6.5 Quest Diagnostics Latest Developments
- 11.7 Gene By Gene
  - 11.7.1 Gene By Gene Company Information
  - 11.7.2 Gene By Gene Direct-to-consumer DNA Testing Product Offered

11.7.3 Gene By Gene Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.7.4 Gene By Gene Main Business Overview

11.7.5 Gene By Gene Latest Developments

11.8 DNA Diagnostics Center

11.8.1 DNA Diagnostics Center Company Information

11.8.2 DNA Diagnostics Center Direct-to-consumer DNA Testing Product Offered

11.8.3 DNA Diagnostics Center Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.8.4 DNA Diagnostics Center Main Business Overview

11.8.5 DNA Diagnostics Center Latest Developments

11.9 Invitae

11.9.1 Invitae Company Information

11.9.2 Invitae Direct-to-consumer DNA Testing Product Offered

11.9.3 Invitae Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.9.4 Invitae Main Business Overview

11.9.5 Invitae Latest Developments

11.10 IntelliGenetics

11.10.1 IntelliGenetics Company Information

11.10.2 IntelliGenetics Direct-to-consumer DNA Testing Product Offered

11.10.3 IntelliGenetics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.10.4 IntelliGenetics Main Business Overview

11.10.5 IntelliGenetics Latest Developments

11.11 Ambry Genetics

11.11.1 Ambry Genetics Company Information

11.11.2 Ambry Genetics Direct-to-consumer DNA Testing Product Offered

11.11.3 Ambry Genetics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.11.4 Ambry Genetics Main Business Overview

11.11.5 Ambry Genetics Latest Developments

11.12 Living DNA

11.12.1 Living DNA Company Information

11.12.2 Living DNA Direct-to-consumer DNA Testing Product Offered

11.12.3 Living DNA Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.12.4 Living DNA Main Business Overview

11.12.5 Living DNA Latest Developments

### 11.13 EasyDNA

#### 11.13.1 EasyDNA Company Information

#### 11.13.2 EasyDNA Direct-to-consumer DNA Testing Product Offered

#### 11.13.3 EasyDNA Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

#### 11.13.4 EasyDNA Main Business Overview

#### 11.13.5 EasyDNA Latest Developments

### 11.14 Pathway Genomics

#### 11.14.1 Pathway Genomics Company Information

#### 11.14.2 Pathway Genomics Direct-to-consumer DNA Testing Product Offered

#### 11.14.3 Pathway Genomics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

#### 11.14.4 Pathway Genomics Main Business Overview

#### 11.14.5 Pathway Genomics Latest Developments

### 11.15 Centrillion Technology

#### 11.15.1 Centrillion Technology Company Information

#### 11.15.2 Centrillion Technology Direct-to-consumer DNA Testing Product Offered

#### 11.15.3 Centrillion Technology Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

#### 11.15.4 Centrillion Technology Main Business Overview

#### 11.15.5 Centrillion Technology Latest Developments

### 11.16 Xcode

#### 11.16.1 Xcode Company Information

#### 11.16.2 Xcode Direct-to-consumer DNA Testing Product Offered

#### 11.16.3 Xcode Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

#### 11.16.4 Xcode Main Business Overview

#### 11.16.5 Xcode Latest Developments

### 11.17 Color Genomics

#### 11.17.1 Color Genomics Company Information

#### 11.17.2 Color Genomics Direct-to-consumer DNA Testing Product Offered

#### 11.17.3 Color Genomics Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

#### 11.17.4 Color Genomics Main Business Overview

#### 11.17.5 Color Genomics Latest Developments

### 11.18 Anglia DNA Services

#### 11.18.1 Anglia DNA Services Company Information

#### 11.18.2 Anglia DNA Services Direct-to-consumer DNA Testing Product Offered

#### 11.18.3 Anglia DNA Services Direct-to-consumer DNA Testing Revenue, Gross

## Margin and Market Share (2018-2023)

11.18.4 Anglia DNA Services Main Business Overview

11.18.5 Anglia DNA Services Latest Developments

## 11.19 African Ancestry

11.19.1 African Ancestry Company Information

11.19.2 African Ancestry Direct-to-consumer DNA Testing Product Offered

11.19.3 African Ancestry Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.19.4 African Ancestry Main Business Overview

11.19.5 African Ancestry Latest Developments

## 11.20 Canadian DNA Services

11.20.1 Canadian DNA Services Company Information

11.20.2 Canadian DNA Services Direct-to-consumer DNA Testing Product Offered

11.20.3 Canadian DNA Services Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.20.4 Canadian DNA Services Main Business Overview

11.20.5 Canadian DNA Services Latest Developments

## 11.21 DNA Family Check

11.21.1 DNA Family Check Company Information

11.21.2 DNA Family Check Direct-to-consumer DNA Testing Product Offered

11.21.3 DNA Family Check Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.21.4 DNA Family Check Main Business Overview

11.21.5 DNA Family Check Latest Developments

## 11.22 Alpha Biolaboratories

11.22.1 Alpha Biolaboratories Company Information

11.22.2 Alpha Biolaboratories Direct-to-consumer DNA Testing Product Offered

11.22.3 Alpha Biolaboratories Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.22.4 Alpha Biolaboratories Main Business Overview

11.22.5 Alpha Biolaboratories Latest Developments

## 11.23 Test Me DNA

11.23.1 Test Me DNA Company Information

11.23.2 Test Me DNA Direct-to-consumer DNA Testing Product Offered

11.23.3 Test Me DNA Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.23.4 Test Me DNA Main Business Overview

11.23.5 Test Me DNA Latest Developments

## 11.24 23 Mofang

- 11.24.1 23 Mofang Company Information
- 11.24.2 23 Mofang Direct-to-consumer DNA Testing Product Offered
- 11.24.3 23 Mofang Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
- 11.24.4 23 Mofang Main Business Overview
- 11.24.5 23 Mofang Latest Developments
- 11.25 Genetic Health
  - 11.25.1 Genetic Health Company Information
  - 11.25.2 Genetic Health Direct-to-consumer DNA Testing Product Offered
  - 11.25.3 Genetic Health Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.25.4 Genetic Health Main Business Overview
  - 11.25.5 Genetic Health Latest Developments
- 11.26 DNA Services of America
  - 11.26.1 DNA Services of America Company Information
  - 11.26.2 DNA Services of America Direct-to-consumer DNA Testing Product Offered
  - 11.26.3 DNA Services of America Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.26.4 DNA Services of America Main Business Overview
  - 11.26.5 DNA Services of America Latest Developments
- 11.27 Shuwen Health Sciences
  - 11.27.1 Shuwen Health Sciences Company Information
  - 11.27.2 Shuwen Health Sciences Direct-to-consumer DNA Testing Product Offered
  - 11.27.3 Shuwen Health Sciences Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.27.4 Shuwen Health Sciences Main Business Overview
  - 11.27.5 Shuwen Health Sciences Latest Developments
- 11.28 Mapmygenome
  - 11.28.1 Mapmygenome Company Information
  - 11.28.2 Mapmygenome Direct-to-consumer DNA Testing Product Offered
  - 11.28.3 Mapmygenome Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)
  - 11.28.4 Mapmygenome Main Business Overview
  - 11.28.5 Mapmygenome Latest Developments
- 11.29 Full Genomes
  - 11.29.1 Full Genomes Company Information
  - 11.29.2 Full Genomes Direct-to-consumer DNA Testing Product Offered
  - 11.29.3 Full Genomes Direct-to-consumer DNA Testing Revenue, Gross Margin and Market Share (2018-2023)

11.29.4 Full Genomes Main Business Overview

11.29.5 Full Genomes Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Direct-to-consumer DNA Testing Market Size CAGR by Region (2018 VS 2022 VS 2029) & (\$ Millions)

Table 2. Major Players of Diagnostic Screening

Table 3. Major Players of Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Table 4. Major Players of Relationship Testing

Table 5. Direct-to-consumer DNA Testing Market Size CAGR by Type (2018 VS 2022 VS 2029) & (\$ Millions)

Table 6. Global Direct-to-consumer DNA Testing Market Size by Type (2018-2023) & (\$ Millions)

Table 7. Global Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)

Table 8. Direct-to-consumer DNA Testing Market Size CAGR by Application (2018 VS 2022 VS 2029) & (\$ Millions)

Table 9. Global Direct-to-consumer DNA Testing Market Size by Application (2018-2023) & (\$ Millions)

Table 10. Global Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)

Table 11. Global Direct-to-consumer DNA Testing Revenue by Players (2018-2023) & (\$ Millions)

Table 12. Global Direct-to-consumer DNA Testing Revenue Market Share by Player (2018-2023)

Table 13. Direct-to-consumer DNA Testing Key Players Head office and Products Offered

Table 14. Direct-to-consumer DNA Testing Concentration Ratio (CR3, CR5 and CR10) & (2021-2023)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Direct-to-consumer DNA Testing Market Size by Regions 2018-2023 & (\$ Millions)

Table 18. Global Direct-to-consumer DNA Testing Market Size Market Share by Regions (2018-2023)

Table 19. Global Direct-to-consumer DNA Testing Revenue by Country/Region (2018-2023) & (\$ millions)

Table 20. Global Direct-to-consumer DNA Testing Revenue Market Share by Country/Region (2018-2023)

|                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------|
| Table 21. Americas Direct-to-consumer DNA Testing Market Size by Country (2018-2023) & (\$ Millions)            |
| Table 22. Americas Direct-to-consumer DNA Testing Market Size Market Share by Country (2018-2023)               |
| Table 23. Americas Direct-to-consumer DNA Testing Market Size by Type (2018-2023) & (\$ Millions)               |
| Table 24. Americas Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)                  |
| Table 25. Americas Direct-to-consumer DNA Testing Market Size by Application (2018-2023) & (\$ Millions)        |
| Table 26. Americas Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)           |
| Table 27. APAC Direct-to-consumer DNA Testing Market Size by Region (2018-2023) & (\$ Millions)                 |
| Table 28. APAC Direct-to-consumer DNA Testing Market Size Market Share by Region (2018-2023)                    |
| Table 29. APAC Direct-to-consumer DNA Testing Market Size by Type (2018-2023) & (\$ Millions)                   |
| Table 30. APAC Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)                      |
| Table 31. APAC Direct-to-consumer DNA Testing Market Size by Application (2018-2023) & (\$ Millions)            |
| Table 32. APAC Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)               |
| Table 33. Europe Direct-to-consumer DNA Testing Market Size by Country (2018-2023) & (\$ Millions)              |
| Table 34. Europe Direct-to-consumer DNA Testing Market Size Market Share by Country (2018-2023)                 |
| Table 35. Europe Direct-to-consumer DNA Testing Market Size by Type (2018-2023) & (\$ Millions)                 |
| Table 36. Europe Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)                    |
| Table 37. Europe Direct-to-consumer DNA Testing Market Size by Application (2018-2023) & (\$ Millions)          |
| Table 38. Europe Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)             |
| Table 39. Middle East & Africa Direct-to-consumer DNA Testing Market Size by Region (2018-2023) & (\$ Millions) |
| Table 40. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market                                |

## Share by Region (2018-2023)

Table 41. Middle East & Africa Direct-to-consumer DNA Testing Market Size by Type (2018-2023) & (\$ Millions)

Table 42. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)

Table 43. Middle East & Africa Direct-to-consumer DNA Testing Market Size by Application (2018-2023) & (\$ Millions)

Table 44. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)

Table 45. Key Market Drivers & Growth Opportunities of Direct-to-consumer DNA Testing

Table 46. Key Market Challenges & Risks of Direct-to-consumer DNA Testing

Table 47. Key Industry Trends of Direct-to-consumer DNA Testing

Table 48. Global Direct-to-consumer DNA Testing Market Size Forecast by Regions (2024-2029) & (\$ Millions)

Table 49. Global Direct-to-consumer DNA Testing Market Size Market Share Forecast by Regions (2024-2029)

Table 50. Global Direct-to-consumer DNA Testing Market Size Forecast by Type (2024-2029) & (\$ Millions)

Table 51. Global Direct-to-consumer DNA Testing Market Size Forecast by Application (2024-2029) & (\$ Millions)

Table 52. 23andMe Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 53. 23andMe Direct-to-consumer DNA Testing Product Offered

Table 54. 23andMe Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 55. 23andMe Main Business

Table 56. 23andMe Latest Developments

Table 57. MyHeritage Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 58. MyHeritage Direct-to-consumer DNA Testing Product Offered

Table 59. MyHeritage Main Business

Table 60. MyHeritage Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 61. MyHeritage Latest Developments

Table 62. LabCorp Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 63. LabCorp Direct-to-consumer DNA Testing Product Offered

Table 64. LabCorp Main Business

|                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------|
| Table 65. LabCorp Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)                |
| Table 66. LabCorp Latest Developments                                                                                           |
| Table 67. Myriad Genetics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors                 |
| Table 68. Myriad Genetics Direct-to-consumer DNA Testing Product Offered                                                        |
| Table 69. Myriad Genetics Main Business                                                                                         |
| Table 70. Myriad Genetics Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)        |
| Table 71. Myriad Genetics Latest Developments                                                                                   |
| Table 72. Ancestry.com Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors                    |
| Table 73. Ancestry.com Direct-to-consumer DNA Testing Product Offered                                                           |
| Table 74. Ancestry.com Main Business                                                                                            |
| Table 75. Ancestry.com Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)           |
| Table 76. Ancestry.com Latest Developments                                                                                      |
| Table 77. Quest Diagnostics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors               |
| Table 78. Quest Diagnostics Direct-to-consumer DNA Testing Product Offered                                                      |
| Table 79. Quest Diagnostics Main Business                                                                                       |
| Table 80. Quest Diagnostics Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)      |
| Table 81. Quest Diagnostics Latest Developments                                                                                 |
| Table 82. Gene By Gene Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors                    |
| Table 83. Gene By Gene Direct-to-consumer DNA Testing Product Offered                                                           |
| Table 84. Gene By Gene Main Business                                                                                            |
| Table 85. Gene By Gene Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)           |
| Table 86. Gene By Gene Latest Developments                                                                                      |
| Table 87. DNA Diagnostics Center Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors          |
| Table 88. DNA Diagnostics Center Direct-to-consumer DNA Testing Product Offered                                                 |
| Table 89. DNA Diagnostics Center Main Business                                                                                  |
| Table 90. DNA Diagnostics Center Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023) |
| Table 91. DNA Diagnostics Center Latest Developments                                                                            |
| Table 92. Invitae Details, Company Type, Direct-to-consumer DNA Testing Area Served                                             |

and Its Competitors

Table 93. Invitae Direct-to-consumer DNA Testing Product Offered

Table 94. Invitae Main Business

Table 95. Invitae Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 96. Invitae Latest Developments

Table 97. IntelliGenetics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 98. IntelliGenetics Direct-to-consumer DNA Testing Product Offered

Table 99. IntelliGenetics Main Business

Table 100. IntelliGenetics Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 101. IntelliGenetics Latest Developments

Table 102. Ambry Genetics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 103. Ambry Genetics Direct-to-consumer DNA Testing Product Offered

Table 104. Ambry Genetics Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 105. Ambry Genetics Main Business

Table 106. Ambry Genetics Latest Developments

Table 107. Living DNA Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 108. Living DNA Direct-to-consumer DNA Testing Product Offered

Table 109. Living DNA Main Business

Table 110. Living DNA Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 111. Living DNA Latest Developments

Table 112. EasyDNA Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 113. EasyDNA Direct-to-consumer DNA Testing Product Offered

Table 114. EasyDNA Main Business

Table 115. EasyDNA Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 116. EasyDNA Latest Developments

Table 117. Pathway Genomics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 118. Pathway Genomics Direct-to-consumer DNA Testing Product Offered

Table 119. Pathway Genomics Main Business

Table 120. Pathway Genomics Direct-to-consumer DNA Testing Revenue (\$ million),

Gross Margin and Market Share (2018-2023)

Table 121. Pathway Genomics Latest Developments

Table 122. Centrillion Technology Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 123. Centrillion Technology Direct-to-consumer DNA Testing Product Offered

Table 124. Centrillion Technology Main Business

Table 125. Centrillion Technology Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 126. Centrillion Technology Latest Developments

Table 127. Xcode Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 128. Xcode Direct-to-consumer DNA Testing Product Offered

Table 129. Xcode Main Business

Table 130. Xcode Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 131. Xcode Latest Developments

Table 132. Color Genomics Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 133. Color Genomics Direct-to-consumer DNA Testing Product Offered

Table 134. Color Genomics Main Business

Table 135. Color Genomics Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 136. Color Genomics Latest Developments

Table 137. Anglia DNA Services Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 138. Anglia DNA Services Direct-to-consumer DNA Testing Product Offered

Table 139. Anglia DNA Services Main Business

Table 140. Anglia DNA Services Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 141. Anglia DNA Services Latest Developments

Table 142. African Ancestry Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 143. African Ancestry Direct-to-consumer DNA Testing Product Offered

Table 144. African Ancestry Main Business

Table 145. African Ancestry Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 146. African Ancestry Latest Developments

Table 147. Canadian DNA Services Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 148. Canadian DNA Services Direct-to-consumer DNA Testing Product Offered

Table 149. Canadian DNA Services Main Business

Table 150. Canadian DNA Services Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 151. Canadian DNA Services Latest Developments

Table 152. DNA Family Check Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 153. DNA Family Check Direct-to-consumer DNA Testing Product Offered

Table 154. DNA Family Check Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 155. DNA Family Check Main Business

Table 156. DNA Family Check Latest Developments

Table 157. Alpha Biolaboratories Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 158. Alpha Biolaboratories Direct-to-consumer DNA Testing Product Offered

Table 159. Alpha Biolaboratories Main Business

Table 160. Alpha Biolaboratories Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 161. Alpha Biolaboratories Latest Developments

Table 162. Test Me DNA Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 163. Test Me DNA Direct-to-consumer DNA Testing Product Offered

Table 164. Test Me DNA Main Business

Table 165. Test Me DNA Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 166. Test Me DNA Latest Developments

Table 167. 23 Mofang Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 168. 23 Mofang Direct-to-consumer DNA Testing Product Offered

Table 169. 23 Mofang Main Business

Table 170. 23 Mofang Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 171. 23 Mofang Latest Developments

Table 172. Genetic Health Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 173. Genetic Health Direct-to-consumer DNA Testing Product Offered

Table 174. Genetic Health Main Business

Table 175. Genetic Health Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 176. Genetic Health Latest Developments

Table 177. DNA Services of America Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 178. DNA Services of America Direct-to-consumer DNA Testing Product Offered

Table 179. DNA Services of America Main Business

Table 180. DNA Services of America Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 181. DNA Services of America Latest Developments

Table 182. Shuwen Health Sciences Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 183. Shuwen Health Sciences Direct-to-consumer DNA Testing Product Offered

Table 184. Shuwen Health Sciences Main Business

Table 185. Shuwen Health Sciences Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 186. Shuwen Health Sciences Latest Developments

Table 187. Mapmygenome Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 188. Mapmygenome Direct-to-consumer DNA Testing Product Offered

Table 189. Mapmygenome Main Business

Table 190. Mapmygenome Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 191. Mapmygenome Latest Developments

Table 192. Full Genomes Details, Company Type, Direct-to-consumer DNA Testing Area Served and Its Competitors

Table 193. Full Genomes Direct-to-consumer DNA Testing Product Offered

Table 194. Full Genomes Main Business

Table 195. Full Genomes Direct-to-consumer DNA Testing Revenue (\$ million), Gross Margin and Market Share (2018-2023)

Table 196. Full Genomes Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Direct-to-consumer DNA Testing Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Direct-to-consumer DNA Testing Market Size Growth Rate 2018-2029 (\$ Millions)

Figure 6. Direct-to-consumer DNA Testing Sales by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Figure 7. Direct-to-consumer DNA Testing Sales Market Share by Country/Region (2022)

Figure 8. Direct-to-consumer DNA Testing Sales Market Share by Country/Region (2018, 2022 & 2029)

Figure 9. Global Direct-to-consumer DNA Testing Market Size Market Share by Type in 2022

Figure 10. Direct-to-consumer DNA Testing in Online

Figure 11. Global Direct-to-consumer DNA Testing Market: Online (2018-2023) & (\$ Millions)

Figure 12. Direct-to-consumer DNA Testing in Offline

Figure 13. Global Direct-to-consumer DNA Testing Market: Offline (2018-2023) & (\$ Millions)

Figure 14. Global Direct-to-consumer DNA Testing Market Size Market Share by Application in 2022

Figure 15. Global Direct-to-consumer DNA Testing Revenue Market Share by Player in 2022

Figure 16. Global Direct-to-consumer DNA Testing Market Size Market Share by Regions (2018-2023)

Figure 17. Americas Direct-to-consumer DNA Testing Market Size 2018-2023 (\$ Millions)

Figure 18. APAC Direct-to-consumer DNA Testing Market Size 2018-2023 (\$ Millions)

Figure 19. Europe Direct-to-consumer DNA Testing Market Size 2018-2023 (\$ Millions)

Figure 20. Middle East & Africa Direct-to-consumer DNA Testing Market Size 2018-2023 (\$ Millions)

Figure 21. Americas Direct-to-consumer DNA Testing Value Market Share by Country in 2022

Figure 22. United States Direct-to-consumer DNA Testing Market Size Growth

2018-2023 (\$ Millions)

Figure 23. Canada Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 24. Mexico Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 25. Brazil Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 26. APAC Direct-to-consumer DNA Testing Market Size Market Share by Region in 2022

Figure 27. APAC Direct-to-consumer DNA Testing Market Size Market Share by Type in 2022

Figure 28. APAC Direct-to-consumer DNA Testing Market Size Market Share by Application in 2022

Figure 29. China Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 30. Japan Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 31. Korea Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 32. Southeast Asia Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 33. India Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 34. Australia Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 35. Europe Direct-to-consumer DNA Testing Market Size Market Share by Country in 2022

Figure 36. Europe Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)

Figure 37. Europe Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)

Figure 38. Germany Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 39. France Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 40. UK Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 41. Italy Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 42. Russia Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 43. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market Share by Region (2018-2023)

Figure 44. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market Share by Type (2018-2023)

Figure 45. Middle East & Africa Direct-to-consumer DNA Testing Market Size Market Share by Application (2018-2023)

Figure 46. Egypt Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 47. South Africa Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 48. Israel Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 49. Turkey Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 50. GCC Country Direct-to-consumer DNA Testing Market Size Growth 2018-2023 (\$ Millions)

Figure 51. Americas Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 52. APAC Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 53. Europe Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 54. Middle East & Africa Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 55. United States Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 56. Canada Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 57. Mexico Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 58. Brazil Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 59. China Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 60. Japan Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 61. Korea Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 62. Southeast Asia Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 63. India Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 64. Australia Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 65. Germany Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 66. France Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 67. UK Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 68. Italy Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 69. Russia Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 70. Spain Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 71. Egypt Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 72. South Africa Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 73. Israel Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 74. Turkey Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 75. GCC Countries Direct-to-consumer DNA Testing Market Size 2024-2029 (\$ Millions)

Figure 76. Global Direct-to-consumer DNA Testing Market Size Market Share Forecast by Type (2024-2029)

Figure 77. Global Direct-to-consumer DNA Testing Market Size Market Share Forecast by Application (2024-2029)

## I would like to order

Product name: Global Direct-to-consumer DNA Testing Market Growth (Status and Outlook) 2023-2029

Product link: <https://marketpublishers.com/r/G3A19229DD5DEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3A19229DD5DEN.html>