

Global Direct Thermal Printing Film Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Direct Thermal Printing Film market size was valued at US\$ 364.2 million in 2023. With growing demand in downstream market, the Direct Thermal Printing Film is forecast to a readjusted size of US\$ 544.5 million by 2030 with a CAGR of 5.9% during review period.

The research report highlights the growth potential of the global Direct Thermal Printing Film market. Direct Thermal Printing Film are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Direct Thermal Printing Film. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Direct Thermal Printing Film market.

DTP films are films with a proprietary coating which enables the formation of an image or impression on the films upon contact with the heated print head of a thermal printer. A protective layer is generally applied to protect the coated surface from mechanical abrasion, damage due to climatic factors or chemical products etc.

Major manufacturers of Direct Thermal Printing Film worldwide include Cosmo Films, Mondi Group, Avery Dennison, LINTEC and Bizerba, which were among the Top 5 in terms of global market share by revenue in 2019, accounting for 33.30% of the total.

North America (especially the United States), Europe and the Asia-Pacific region are the major consumer markets for Direct Thermal Printing Film, among which the United

States accounted for nearly 30% of the total global consumption in 2019, ranking first.

In 2019, the global revenue share of white ones is 71.39%, far higher than that of transparent ones, another major product type of Direct Thermal Printing Film. It is expected that the share of white ones will slowly decline.

Key Features:

The report on Direct Thermal Printing Film market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Direct Thermal Printing Film market. It may include historical data, market segmentation by Type (e.g., White Thermal Printing Film, Transparent Thermal Printing Film), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Direct Thermal Printing Film market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Direct Thermal Printing Film market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Direct Thermal Printing Film industry. This include advancements in Direct Thermal Printing Film technology, Direct Thermal Printing Film new entrants, Direct Thermal Printing Film new investment, and other innovations that are shaping the future of Direct Thermal Printing Film.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Direct Thermal Printing Film market. It includes factors influencing customer ' purchasing decisions, preferences for Direct Thermal Printing Film product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Direct Thermal Printing Film market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Direct Thermal Printing Film market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Direct Thermal Printing Film market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Direct Thermal Printing Film industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Direct Thermal Printing Film market.

Market Segmentation:

Direct Thermal Printing Film market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

White Thermal Printing Film

Transparent Thermal Printing Film

Segmentation by application

Cosmetics and Personal Care

Pharmaceutical

Food and Beverage

Luggage Tags

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cosmo Films

Mondi Group

LINTEC

Tech Labels

Ricoh

Smith & McLaurin

Avery Dennison

Green Bay Packaging

Honeywell

Able Label

Bizerba

Jujo Thermal

Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct Thermal Printing Film market?

What factors are driving Direct Thermal Printing Film market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct Thermal Printing Film market opportunities vary by end market size?

How does Direct Thermal Printing Film break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Direct Thermal Printing Film Annual Sales 2019-2030
- 2.1.2 World Current & Future Analysis for Direct Thermal Printing Film by Geographic Region, 2019, 2023 & 2030
- 2.1.3 World Current & Future Analysis for Direct Thermal Printing Film by Country/Region, 2019, 2023 & 2030

2.2 Direct Thermal Printing Film Segment by Type

- 2.2.1 White Thermal Printing Film
- 2.2.2 Transparent Thermal Printing Film

2.3 Direct Thermal Printing Film Sales by Type

- 2.3.1 Global Direct Thermal Printing Film Sales Market Share by Type (2019-2024)
- 2.3.2 Global Direct Thermal Printing Film Revenue and Market Share by Type (2019-2024)
- 2.3.3 Global Direct Thermal Printing Film Sale Price by Type (2019-2024)

2.4 Direct Thermal Printing Film Segment by Application

- 2.4.1 Cosmetics and Personal Care
- 2.4.2 Pharmaceutical
- 2.4.3 Food and Beverage
- 2.4.4 Luggage Tags

2.5 Direct Thermal Printing Film Sales by Application

- 2.5.1 Global Direct Thermal Printing Film Sale Market Share by Application (2019-2024)
- 2.5.2 Global Direct Thermal Printing Film Revenue and Market Share by Application (2019-2024)

2.5.3 Global Direct Thermal Printing Film Sale Price by Application (2019-2024)

3 GLOBAL DIRECT THERMAL PRINTING FILM BY COMPANY

3.1 Global Direct Thermal Printing Film Breakdown Data by Company

3.1.1 Global Direct Thermal Printing Film Annual Sales by Company (2019-2024)

3.1.2 Global Direct Thermal Printing Film Sales Market Share by Company (2019-2024)

3.2 Global Direct Thermal Printing Film Annual Revenue by Company (2019-2024)

3.2.1 Global Direct Thermal Printing Film Revenue by Company (2019-2024)

3.2.2 Global Direct Thermal Printing Film Revenue Market Share by Company (2019-2024)

3.3 Global Direct Thermal Printing Film Sale Price by Company

3.4 Key Manufacturers Direct Thermal Printing Film Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Direct Thermal Printing Film Product Location Distribution

3.4.2 Players Direct Thermal Printing Film Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR DIRECT THERMAL PRINTING FILM BY GEOGRAPHIC REGION

4.1 World Historic Direct Thermal Printing Film Market Size by Geographic Region (2019-2024)

4.1.1 Global Direct Thermal Printing Film Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Direct Thermal Printing Film Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Direct Thermal Printing Film Market Size by Country/Region (2019-2024)

4.2.1 Global Direct Thermal Printing Film Annual Sales by Country/Region (2019-2024)

4.2.2 Global Direct Thermal Printing Film Annual Revenue by Country/Region (2019-2024)

4.3 Americas Direct Thermal Printing Film Sales Growth

- 4.4 APAC Direct Thermal Printing Film Sales Growth
- 4.5 Europe Direct Thermal Printing Film Sales Growth
- 4.6 Middle East & Africa Direct Thermal Printing Film Sales Growth

5 AMERICAS

- 5.1 Americas Direct Thermal Printing Film Sales by Country
 - 5.1.1 Americas Direct Thermal Printing Film Sales by Country (2019-2024)
 - 5.1.2 Americas Direct Thermal Printing Film Revenue by Country (2019-2024)
- 5.2 Americas Direct Thermal Printing Film Sales by Type
- 5.3 Americas Direct Thermal Printing Film Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Direct Thermal Printing Film Sales by Region
 - 6.1.1 APAC Direct Thermal Printing Film Sales by Region (2019-2024)
 - 6.1.2 APAC Direct Thermal Printing Film Revenue by Region (2019-2024)
- 6.2 APAC Direct Thermal Printing Film Sales by Type
- 6.3 APAC Direct Thermal Printing Film Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Direct Thermal Printing Film by Country
 - 7.1.1 Europe Direct Thermal Printing Film Sales by Country (2019-2024)
 - 7.1.2 Europe Direct Thermal Printing Film Revenue by Country (2019-2024)
- 7.2 Europe Direct Thermal Printing Film Sales by Type
- 7.3 Europe Direct Thermal Printing Film Sales by Application
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Direct Thermal Printing Film by Country
 - 8.1.1 Middle East & Africa Direct Thermal Printing Film Sales by Country (2019-2024)
 - 8.1.2 Middle East & Africa Direct Thermal Printing Film Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Direct Thermal Printing Film Sales by Type
- 8.3 Middle East & Africa Direct Thermal Printing Film Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Direct Thermal Printing Film
- 10.3 Manufacturing Process Analysis of Direct Thermal Printing Film
- 10.4 Industry Chain Structure of Direct Thermal Printing Film

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Direct Thermal Printing Film Distributors
- 11.3 Direct Thermal Printing Film Customer

12 WORLD FORECAST REVIEW FOR DIRECT THERMAL PRINTING FILM BY GEOGRAPHIC REGION

- 12.1 Global Direct Thermal Printing Film Market Size Forecast by Region
 - 12.1.1 Global Direct Thermal Printing Film Forecast by Region (2025-2030)
 - 12.1.2 Global Direct Thermal Printing Film Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Direct Thermal Printing Film Forecast by Type
- 12.7 Global Direct Thermal Printing Film Forecast by Application

13 KEY PLAYERS ANALYSIS

- 13.1 Cosmo Films
 - 13.1.1 Cosmo Films Company Information
 - 13.1.2 Cosmo Films Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.1.3 Cosmo Films Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.1.4 Cosmo Films Main Business Overview
 - 13.1.5 Cosmo Films Latest Developments
- 13.2 Mondi Group
 - 13.2.1 Mondi Group Company Information
 - 13.2.2 Mondi Group Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.2.3 Mondi Group Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.2.4 Mondi Group Main Business Overview
 - 13.2.5 Mondi Group Latest Developments
- 13.3 LINTEC
 - 13.3.1 LINTEC Company Information
 - 13.3.2 LINTEC Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.3.3 LINTEC Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.3.4 LINTEC Main Business Overview
 - 13.3.5 LINTEC Latest Developments
- 13.4 Tech Labels

- 13.4.1 Tech Labels Company Information
- 13.4.2 Tech Labels Direct Thermal Printing Film Product Portfolios and Specifications
- 13.4.3 Tech Labels Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Tech Labels Main Business Overview
- 13.4.5 Tech Labels Latest Developments
- 13.5 Ricoh
 - 13.5.1 Ricoh Company Information
 - 13.5.2 Ricoh Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.5.3 Ricoh Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.5.4 Ricoh Main Business Overview
 - 13.5.5 Ricoh Latest Developments
- 13.6 Smith & McLaurin
 - 13.6.1 Smith & McLaurin Company Information
 - 13.6.2 Smith & McLaurin Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.6.3 Smith & McLaurin Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Smith & McLaurin Main Business Overview
 - 13.6.5 Smith & McLaurin Latest Developments
- 13.7 Avery Dennison
 - 13.7.1 Avery Dennison Company Information
 - 13.7.2 Avery Dennison Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.7.3 Avery Dennison Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Avery Dennison Main Business Overview
 - 13.7.5 Avery Dennison Latest Developments
- 13.8 Green Bay Packaging
 - 13.8.1 Green Bay Packaging Company Information
 - 13.8.2 Green Bay Packaging Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.8.3 Green Bay Packaging Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Green Bay Packaging Main Business Overview
 - 13.8.5 Green Bay Packaging Latest Developments
- 13.9 Honeywell
 - 13.9.1 Honeywell Company Information

- 13.9.2 Honeywell Direct Thermal Printing Film Product Portfolios and Specifications
- 13.9.3 Honeywell Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.9.4 Honeywell Main Business Overview
- 13.9.5 Honeywell Latest Developments
- 13.10 Able Label
 - 13.10.1 Able Label Company Information
 - 13.10.2 Able Label Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.10.3 Able Label Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Able Label Main Business Overview
 - 13.10.5 Able Label Latest Developments
- 13.11 Bizerba
 - 13.11.1 Bizerba Company Information
 - 13.11.2 Bizerba Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.11.3 Bizerba Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Bizerba Main Business Overview
 - 13.11.5 Bizerba Latest Developments
- 13.12 Jujo Thermal
 - 13.12.1 Jujo Thermal Company Information
 - 13.12.2 Jujo Thermal Direct Thermal Printing Film Product Portfolios and Specifications
 - 13.12.3 Jujo Thermal Direct Thermal Printing Film Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Jujo Thermal Main Business Overview
 - 13.12.5 Jujo Thermal Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Direct Thermal Printing Film Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Direct Thermal Printing Film Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of White Thermal Printing Film

Table 4. Major Players of Transparent Thermal Printing Film

Table 5. Global Direct Thermal Printing Film Sales by Type (2019-2024) & (K Rolls)

Table 6. Global Direct Thermal Printing Film Sales Market Share by Type (2019-2024)

Table 7. Global Direct Thermal Printing Film Revenue by Type (2019-2024) & (\$ million)

Table 8. Global Direct Thermal Printing Film Revenue Market Share by Type (2019-2024)

Table 9. Global Direct Thermal Printing Film Sale Price by Type (2019-2024) & (USD/Roll)

Table 10. Global Direct Thermal Printing Film Sales by Application (2019-2024) & (K Rolls)

Table 11. Global Direct Thermal Printing Film Sales Market Share by Application (2019-2024)

Table 12. Global Direct Thermal Printing Film Revenue by Application (2019-2024)

Table 13. Global Direct Thermal Printing Film Revenue Market Share by Application (2019-2024)

Table 14. Global Direct Thermal Printing Film Sale Price by Application (2019-2024) & (USD/Roll)

Table 15. Global Direct Thermal Printing Film Sales by Company (2019-2024) & (K Rolls)

Table 16. Global Direct Thermal Printing Film Sales Market Share by Company (2019-2024)

Table 17. Global Direct Thermal Printing Film Revenue by Company (2019-2024) (\$ Millions)

Table 18. Global Direct Thermal Printing Film Revenue Market Share by Company (2019-2024)

Table 19. Global Direct Thermal Printing Film Sale Price by Company (2019-2024) & (USD/Roll)

Table 20. Key Manufacturers Direct Thermal Printing Film Producing Area Distribution and Sales Area

Table 21. Players Direct Thermal Printing Film Products Offered

Table 22. Direct Thermal Printing Film Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 23. New Products and Potential Entrants

Table 24. Mergers & Acquisitions, Expansion

Table 25. Global Direct Thermal Printing Film Sales by Geographic Region (2019-2024) & (K Rolls)

Table 26. Global Direct Thermal Printing Film Sales Market Share Geographic Region (2019-2024)

Table 27. Global Direct Thermal Printing Film Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 28. Global Direct Thermal Printing Film Revenue Market Share by Geographic Region (2019-2024)

Table 29. Global Direct Thermal Printing Film Sales by Country/Region (2019-2024) & (K Rolls)

Table 30. Global Direct Thermal Printing Film Sales Market Share by Country/Region (2019-2024)

Table 31. Global Direct Thermal Printing Film Revenue by Country/Region (2019-2024) & (\$ millions)

Table 32. Global Direct Thermal Printing Film Revenue Market Share by Country/Region (2019-2024)

Table 33. Americas Direct Thermal Printing Film Sales by Country (2019-2024) & (K Rolls)

Table 34. Americas Direct Thermal Printing Film Sales Market Share by Country (2019-2024)

Table 35. Americas Direct Thermal Printing Film Revenue by Country (2019-2024) & (\$ Millions)

Table 36. Americas Direct Thermal Printing Film Revenue Market Share by Country (2019-2024)

Table 37. Americas Direct Thermal Printing Film Sales by Type (2019-2024) & (K Rolls)

Table 38. Americas Direct Thermal Printing Film Sales by Application (2019-2024) & (K Rolls)

Table 39. APAC Direct Thermal Printing Film Sales by Region (2019-2024) & (K Rolls)

Table 40. APAC Direct Thermal Printing Film Sales Market Share by Region (2019-2024)

Table 41. APAC Direct Thermal Printing Film Revenue by Region (2019-2024) & (\$ Millions)

Table 42. APAC Direct Thermal Printing Film Revenue Market Share by Region (2019-2024)

Table 43. APAC Direct Thermal Printing Film Sales by Type (2019-2024) & (K Rolls)

Table 44. APAC Direct Thermal Printing Film Sales by Application (2019-2024) & (K Rolls)

Table 45. Europe Direct Thermal Printing Film Sales by Country (2019-2024) & (K Rolls)

Table 46. Europe Direct Thermal Printing Film Sales Market Share by Country (2019-2024)

Table 47. Europe Direct Thermal Printing Film Revenue by Country (2019-2024) & (\$ Millions)

Table 48. Europe Direct Thermal Printing Film Revenue Market Share by Country (2019-2024)

Table 49. Europe Direct Thermal Printing Film Sales by Type (2019-2024) & (K Rolls)

Table 50. Europe Direct Thermal Printing Film Sales by Application (2019-2024) & (K Rolls)

Table 51. Middle East & Africa Direct Thermal Printing Film Sales by Country (2019-2024) & (K Rolls)

Table 52. Middle East & Africa Direct Thermal Printing Film Sales Market Share by Country (2019-2024)

Table 53. Middle East & Africa Direct Thermal Printing Film Revenue by Country (2019-2024) & (\$ Millions)

Table 54. Middle East & Africa Direct Thermal Printing Film Revenue Market Share by Country (2019-2024)

Table 55. Middle East & Africa Direct Thermal Printing Film Sales by Type (2019-2024) & (K Rolls)

Table 56. Middle East & Africa Direct Thermal Printing Film Sales by Application (2019-2024) & (K Rolls)

Table 57. Key Market Drivers & Growth Opportunities of Direct Thermal Printing Film

Table 58. Key Market Challenges & Risks of Direct Thermal Printing Film

Table 59. Key Industry Trends of Direct Thermal Printing Film

Table 60. Direct Thermal Printing Film Raw Material

Table 61. Key Suppliers of Raw Materials

Table 62. Direct Thermal Printing Film Distributors List

Table 63. Direct Thermal Printing Film Customer List

Table 64. Global Direct Thermal Printing Film Sales Forecast by Region (2025-2030) & (K Rolls)

Table 65. Global Direct Thermal Printing Film Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 66. Americas Direct Thermal Printing Film Sales Forecast by Country (2025-2030) & (K Rolls)

Table 67. Americas Direct Thermal Printing Film Revenue Forecast by Country

(2025-2030) & (\$ millions)

Table 68. APAC Direct Thermal Printing Film Sales Forecast by Region (2025-2030) & (K Rolls)

Table 69. APAC Direct Thermal Printing Film Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Direct Thermal Printing Film Sales Forecast by Country (2025-2030) & (K Rolls)

Table 71. Europe Direct Thermal Printing Film Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Direct Thermal Printing Film Sales Forecast by Country (2025-2030) & (K Rolls)

Table 73. Middle East & Africa Direct Thermal Printing Film Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Direct Thermal Printing Film Sales Forecast by Type (2025-2030) & (K Rolls)

Table 75. Global Direct Thermal Printing Film Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Direct Thermal Printing Film Sales Forecast by Application (2025-2030) & (K Rolls)

Table 77. Global Direct Thermal Printing Film Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Cosmo Films Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 79. Cosmo Films Direct Thermal Printing Film Product Portfolios and Specifications

Table 80. Cosmo Films Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 81. Cosmo Films Main Business

Table 82. Cosmo Films Latest Developments

Table 83. Mondi Group Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 84. Mondi Group Direct Thermal Printing Film Product Portfolios and Specifications

Table 85. Mondi Group Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 86. Mondi Group Main Business

Table 87. Mondi Group Latest Developments

Table 88. LINTEC Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 89. LINTEC Direct Thermal Printing Film Product Portfolios and Specifications

Table 90. LINTEC Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 91. LINTEC Main Business

Table 92. LINTEC Latest Developments

Table 93. Tech Labels Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 94. Tech Labels Direct Thermal Printing Film Product Portfolios and Specifications

Table 95. Tech Labels Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 96. Tech Labels Main Business

Table 97. Tech Labels Latest Developments

Table 98. Ricoh Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 99. Ricoh Direct Thermal Printing Film Product Portfolios and Specifications

Table 100. Ricoh Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 101. Ricoh Main Business

Table 102. Ricoh Latest Developments

Table 103. Smith & McLaurin Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 104. Smith & McLaurin Direct Thermal Printing Film Product Portfolios and Specifications

Table 105. Smith & McLaurin Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 106. Smith & McLaurin Main Business

Table 107. Smith & McLaurin Latest Developments

Table 108. Avery Dennison Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 109. Avery Dennison Direct Thermal Printing Film Product Portfolios and Specifications

Table 110. Avery Dennison Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 111. Avery Dennison Main Business

Table 112. Avery Dennison Latest Developments

Table 113. Green Bay Packaging Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 114. Green Bay Packaging Direct Thermal Printing Film Product Portfolios and

Specifications

Table 115. Green Bay Packaging Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 116. Green Bay Packaging Main Business

Table 117. Green Bay Packaging Latest Developments

Table 118. Honeywell Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 119. Honeywell Direct Thermal Printing Film Product Portfolios and Specifications

Table 120. Honeywell Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 121. Honeywell Main Business

Table 122. Honeywell Latest Developments

Table 123. Able Label Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 124. Able Label Direct Thermal Printing Film Product Portfolios and Specifications

Table 125. Able Label Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 126. Able Label Main Business

Table 127. Able Label Latest Developments

Table 128. Bizerba Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 129. Bizerba Direct Thermal Printing Film Product Portfolios and Specifications

Table 130. Bizerba Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 131. Bizerba Main Business

Table 132. Bizerba Latest Developments

Table 133. Jujo Thermal Basic Information, Direct Thermal Printing Film Manufacturing Base, Sales Area and Its Competitors

Table 134. Jujo Thermal Direct Thermal Printing Film Product Portfolios and Specifications

Table 135. Jujo Thermal Direct Thermal Printing Film Sales (K Rolls), Revenue (\$ Million), Price (USD/Roll) and Gross Margin (2019-2024)

Table 136. Jujo Thermal Main Business

Table 137. Jujo Thermal Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Direct Thermal Printing Film
- Figure 2. Direct Thermal Printing Film Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Direct Thermal Printing Film Sales Growth Rate 2019-2030 (K Rolls)
- Figure 7. Global Direct Thermal Printing Film Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Direct Thermal Printing Film Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of White Thermal Printing Film
- Figure 10. Product Picture of Transparent Thermal Printing Film
- Figure 11. Global Direct Thermal Printing Film Sales Market Share by Type in 2023
- Figure 12. Global Direct Thermal Printing Film Revenue Market Share by Type (2019-2024)
- Figure 13. Direct Thermal Printing Film Consumed in Cosmetics and Personal Care
- Figure 14. Global Direct Thermal Printing Film Market: Cosmetics and Personal Care (2019-2024) & (K Rolls)
- Figure 15. Direct Thermal Printing Film Consumed in Pharmaceutical
- Figure 16. Global Direct Thermal Printing Film Market: Pharmaceutical (2019-2024) & (K Rolls)
- Figure 17. Direct Thermal Printing Film Consumed in Food and Beverage
- Figure 18. Global Direct Thermal Printing Film Market: Food and Beverage (2019-2024) & (K Rolls)
- Figure 19. Direct Thermal Printing Film Consumed in Luggage Tags
- Figure 20. Global Direct Thermal Printing Film Market: Luggage Tags (2019-2024) & (K Rolls)
- Figure 21. Global Direct Thermal Printing Film Sales Market Share by Application (2023)
- Figure 22. Global Direct Thermal Printing Film Revenue Market Share by Application in 2023
- Figure 23. Direct Thermal Printing Film Sales Market by Company in 2023 (K Rolls)
- Figure 24. Global Direct Thermal Printing Film Sales Market Share by Company in 2023
- Figure 25. Direct Thermal Printing Film Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Direct Thermal Printing Film Revenue Market Share by Company in

2023

Figure 27. Global Direct Thermal Printing Film Sales Market Share by Geographic Region (2019-2024)

Figure 28. Global Direct Thermal Printing Film Revenue Market Share by Geographic Region in 2023

Figure 29. Americas Direct Thermal Printing Film Sales 2019-2024 (K Rolls)

Figure 30. Americas Direct Thermal Printing Film Revenue 2019-2024 (\$ Millions)

Figure 31. APAC Direct Thermal Printing Film Sales 2019-2024 (K Rolls)

Figure 32. APAC Direct Thermal Printing Film Revenue 2019-2024 (\$ Millions)

Figure 33. Europe Direct Thermal Printing Film Sales 2019-2024 (K Rolls)

Figure 34. Europe Direct Thermal Printing Film Revenue 2019-2024 (\$ Millions)

Figure 35. Middle East & Africa Direct Thermal Printing Film Sales 2019-2024 (K Rolls)

Figure 36. Middle East & Africa Direct Thermal Printing Film Revenue 2019-2024 (\$ Millions)

Figure 37. Americas Direct Thermal Printing Film Sales Market Share by Country in 2023

Figure 38. Americas Direct Thermal Printing Film Revenue Market Share by Country in 2023

Figure 39. Americas Direct Thermal Printing Film Sales Market Share by Type (2019-2024)

Figure 40. Americas Direct Thermal Printing Film Sales Market Share by Application (2019-2024)

Figure 41. United States Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Canada Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Mexico Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 44. Brazil Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 45. APAC Direct Thermal Printing Film Sales Market Share by Region in 2023

Figure 46. APAC Direct Thermal Printing Film Revenue Market Share by Regions in 2023

Figure 47. APAC Direct Thermal Printing Film Sales Market Share by Type (2019-2024)

Figure 48. APAC Direct Thermal Printing Film Sales Market Share by Application (2019-2024)

Figure 49. China Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 50. Japan Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 51. South Korea Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 52. Southeast Asia Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 53. India Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 54. Australia Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 55. China Taiwan Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 56. Europe Direct Thermal Printing Film Sales Market Share by Country in 2023

Figure 57. Europe Direct Thermal Printing Film Revenue Market Share by Country in 2023

Figure 58. Europe Direct Thermal Printing Film Sales Market Share by Type (2019-2024)

Figure 59. Europe Direct Thermal Printing Film Sales Market Share by Application (2019-2024)

Figure 60. Germany Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 61. France Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 62. UK Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 63. Italy Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 64. Russia Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 65. Middle East & Africa Direct Thermal Printing Film Sales Market Share by Country in 2023

Figure 66. Middle East & Africa Direct Thermal Printing Film Revenue Market Share by Country in 2023

Figure 67. Middle East & Africa Direct Thermal Printing Film Sales Market Share by Type (2019-2024)

Figure 68. Middle East & Africa Direct Thermal Printing Film Sales Market Share by Application (2019-2024)

Figure 69. Egypt Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 70. South Africa Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Israel Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 72. Turkey Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 73. GCC Country Direct Thermal Printing Film Revenue Growth 2019-2024 (\$ Millions)

Figure 74. Manufacturing Cost Structure Analysis of Direct Thermal Printing Film in 2023

Figure 75. Manufacturing Process Analysis of Direct Thermal Printing Film

Figure 76. Industry Chain Structure of Direct Thermal Printing Film

Figure 77. Channels of Distribution

Figure 78. Global Direct Thermal Printing Film Sales Market Forecast by Region

(2025-2030)

Figure 79. Global Direct Thermal Printing Film Revenue Market Share Forecast by Region (2025-2030)

Figure 80. Global Direct Thermal Printing Film Sales Market Share Forecast by Type (2025-2030)

Figure 81. Global Direct Thermal Printing Film Revenue Market Share Forecast by Type (2025-2030)

Figure 82. Global Direct Thermal Printing Film Sales Market Share Forecast by Application (2025-2030)

Figure 83. Global Direct Thermal Printing Film Revenue Market Share Forecast by Application (2025-2030)

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