

Global Direct Thermal Digital Printers Market Growth 2022-2028

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Abstracts

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Direct thermal digital printers use a thermal printhead to transfer solid ink from the ribbon to the label supply to produce permanent prints, providing precise fixed-length and linerless label printing with high-quality graphics. Direct thermal digital printers help increase productivity by printing shipping labels, ideal for small online businesses shipping packages, improving logistics efficiency.

The global market for Direct Thermal Digital Printers is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Direct Thermal Digital Printers market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Direct Thermal Digital Printers market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Direct Thermal Digital Printers market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Direct Thermal Digital Printers market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Direct Thermal Digital Printers players cover Epson, Fujitsu, JADENS, Seiko and Zebra, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

Report Coverage

This latest report provides a deep insight into the global Direct Thermal Digital Printers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Direct Thermal Digital Printers market, with both quantitative and qualitative data, to help readers understand how the Direct Thermal Digital Printers market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

Market Segmentation:

The study segments the Direct Thermal Digital Printers market and forecasts the market size by Type (Desktop Thermal Printers and Mobile Thermal Printers,), by Application (Personal and Small Enterprises.), and region (APAC, Americas, Europe, and Middle East & Africa).

Segmentation by type

Desktop Thermal Printers

Mobile Thermal Printers

Segmentation by application

Personal

Small Enterprises

Segmentation by region

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

Epson

Fujitsu

JADENS

Seiko

Zebra

Brother

Star Micronics

HP

Cab Produkttechnik

Hengstler

Toshiba

SATO

Etipack

GoDEX International

Birch Technology

Honeywell International

Avery Dennison Identification Solutions

Brady Worldwide

Carl Valentin

CognitiveTPG

CAS

DYMO

Chapter Introduction

Chapter 1: Scope of Direct Thermal Digital Printers, Research Methodology, etc.

Chapter 2: Executive Summary, global Direct Thermal Digital Printers market size (sales and revenue) and CAGR, Direct Thermal Digital Printers market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Direct Thermal Digital Printers sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Direct Thermal Digital Printers sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Direct Thermal Digital Printers market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including Epson, Fujitsu, JADENS, Seiko, Zebra, Brother, Star Micronics, HP and Cab Produkttechnik, etc.

Chapter 14: Research Findings and Conclusion

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