+44 20 8123 2220
info@marketpublishers.com

# Global Direct-lit LED TV Market Growth 2023-2029

https://marketpublishers.com/r/GE165F9C58FAEN.html
Date: August 2023
Pages: 118
Price: US$ 3,660.00 (Single User License)
ID: GE165F9C58FAEN

## Abstracts

**The report requires updating with new data and is sent in 48 hours after order is placed.**

According to our (LP Info Research) latest study, the global Direct-lit LED TV market size was valued at US$ million in 2022. With growing demand in downstream market and recovery from influence of COVID-19 and the Russia-Ukraine War, the Direct-lit LED TV is forecast to a readjusted size of US$ million by 2029 with a CAGR of % during review period.

The research report highlights the growth potential of the global Direct-lit LED TV market. With recovery from influence of COVID-19 and the Russia-Ukraine War, Direct-lit LED TV are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Direct-lit LED TV. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Direct-lit LED TV market.

The Direct-lit LED TV is a type of television that utilizes a backlight system consisting of a grid of LEDs placed directly behind the display panel. Unlike traditional edge-lit LED TVs, the direct-lit backlight arrangement allows for precise control over brightness and local dimming zones, resulting in improved contrast and better picture quality. By placing the LEDs directly behind the screen, Direct-lit Backlight LED TVs deliver uniform illumination across the entire display surface, reducing the risk of uneven backlighting. These televisions often feature high-resolution displays, smart TV capabilities, and enhanced color reproduction. The Direct-lit Backlight LED TVs offer an enhanced viewing experience and are popular choices for home entertainment systems.

The market prospects for Direct-lit LED TVs are expected to be positive. With the

+44 20 8123 2220
info@marketpublishers.com

growing demand for high-quality and immersive viewing experiences, consumers are increasingly seeking televisions with superior picture quality and enhanced contrast. Direct-lit Backlight LED TVs offer significant improvements in these aspects compared to traditional edge-lit LED TVs. Their precise control over brightness and local dimming zones result in better contrast, uniform illumination, and enhanced overall image quality. As consumers continue to prioritize superior visual experiences, the market for Direct-lit Backlight LED TVs is likely to witness steady growth. Additionally, as technology advances and production costs decrease, these televisions are becoming more affordable and accessible to a wider range of consumers.

Key Features:

The report on Direct-lit LED TV market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Direct-lit LED TV market. It may include historical data, market segmentation by Type (e.g., Below 52 Inches, 52 – 65 Inches), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Direct-lit LED TV market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Direct-lit LED TV market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Direct-lit LED TV industry. This include advancements in Direct-lit LED TV technology, Direct-lit LED TV new entrants, Direct-lit LED TV new investment, and other innovations that are shaping the future of Direct-lit LED TV.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Direct-lit LED TV market. It includes

+44 20 8123 2220
info@marketpublishers.com

factors influencing customer ' purchasing decisions, preferences for Direct-lit LED TV product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Direct-lit LED TV market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Direct-lit LED TV market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Direct-lit LED TV market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Direct-lit LED TV industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Direct-lit LED TV market.

Market Segmentation:

Direct-lit LED TV market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Below 52 Inches

52 – 65 Inches

Above 65 Inches

Segmentation by application

+44 20 8123 2220
info@marketpublishers.com

- Commercial Use
- Private Use

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK

+44 20 8123 2220
info@marketpublishers.com

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips

Xiaomi

Sharp

+44 20 8123 2220
info@marketpublishers.com

Panasonic

Changhong

Haier

Vizio

Konka

Funai

Toshiba

Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct-lit LED TV market?

What factors are driving Direct-lit LED TV market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct-lit LED TV market opportunities vary by end market size?

How does Direct-lit LED TV break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

+44 20 8123 2220
info@marketpublishers.com

# Contents

## 1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

## 2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Direct-lit LED TV Annual Sales 2018-2029
  2.1.2 World Current & Future Analysis for Direct-lit LED TV by Geographic Region, 2018, 2022 & 2029
  2.1.3 World Current & Future Analysis for Direct-lit LED TV by Country/Region, 2018, 2022 & 2029
2.2 Direct-lit LED TV Segment by Type
  2.2.1 Below 52 Inches
  2.2.2 52 – 65 Inches
  2.2.3 Above 65 Inches
2.3 Direct-lit LED TV Sales by Type
  2.3.1 Global Direct-lit LED TV Sales Market Share by Type (2018-2023)
  2.3.2 Global Direct-lit LED TV Revenue and Market Share by Type (2018-2023)
  2.3.3 Global Direct-lit LED TV Sale Price by Type (2018-2023)
2.4 Direct-lit LED TV Segment by Application
  2.4.1 Commercial Use
  2.4.2 Private Use
2.5 Direct-lit LED TV Sales by Application
  2.5.1 Global Direct-lit LED TV Sale Market Share by Application (2018-2023)
  2.5.2 Global Direct-lit LED TV Revenue and Market Share by Application (2018-2023)
  2.5.3 Global Direct-lit LED TV Sale Price by Application (2018-2023)

## 3 GLOBAL DIRECT-LIT LED TV BY COMPANY

+44 20 8123 2220
info@marketpublishers.com

3.1 Global Direct-lit LED TV Breakdown Data by Company
3.1.1 Global Direct-lit LED TV Annual Sales by Company (2018-2023)
3.1.2 Global Direct-lit LED TV Sales Market Share by Company (2018-2023)
3.2 Global Direct-lit LED TV Annual Revenue by Company (2018-2023)
3.2.1 Global Direct-lit LED TV Revenue by Company (2018-2023)
3.2.2 Global Direct-lit LED TV Revenue Market Share by Company (2018-2023)
3.3 Global Direct-lit LED TV Sale Price by Company
3.4 Key Manufacturers Direct-lit LED TV Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Direct-lit LED TV Product Location Distribution
3.4.2 Players Direct-lit LED TV Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
3.6 New Products and Potential Entrants
3.7 Mergers & Acquisitions, Expansion

## 4 WORLD HISTORIC REVIEW FOR DIRECT-LIT LED TV BY GEOGRAPHIC REGION

4.1 World Historic Direct-lit LED TV Market Size by Geographic Region (2018-2023)
4.1.1 Global Direct-lit LED TV Annual Sales by Geographic Region (2018-2023)
4.1.2 Global Direct-lit LED TV Annual Revenue by Geographic Region (2018-2023)
4.2 World Historic Direct-lit LED TV Market Size by Country/Region (2018-2023)
4.2.1 Global Direct-lit LED TV Annual Sales by Country/Region (2018-2023)
4.2.2 Global Direct-lit LED TV Annual Revenue by Country/Region (2018-2023)
4.3 Americas Direct-lit LED TV Sales Growth
4.4 APAC Direct-lit LED TV Sales Growth
4.5 Europe Direct-lit LED TV Sales Growth
4.6 Middle East & Africa Direct-lit LED TV Sales Growth

## 5 AMERICAS

5.1 Americas Direct-lit LED TV Sales by Country
5.1.1 Americas Direct-lit LED TV Sales by Country (2018-2023)
5.1.2 Americas Direct-lit LED TV Revenue by Country (2018-2023)
5.2 Americas Direct-lit LED TV Sales by Type
5.3 Americas Direct-lit LED TV Sales by Application
5.4 United States
5.5 Canada

+44 20 8123 2220
info@marketpublishers.com

5.6 Mexico
5.7 Brazil

**6 APAC**

6.1 APAC Direct-lit LED TV Sales by Region
  6.1.1 APAC Direct-lit LED TV Sales by Region (2018-2023)
  6.1.2 APAC Direct-lit LED TV Revenue by Region (2018-2023)
6.2 APAC Direct-lit LED TV Sales by Type
6.3 APAC Direct-lit LED TV Sales by Application
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

**7 EUROPE**

7.1 Europe Direct-lit LED TV by Country
  7.1.1 Europe Direct-lit LED TV Sales by Country (2018-2023)
  7.1.2 Europe Direct-lit LED TV Revenue by Country (2018-2023)
7.2 Europe Direct-lit LED TV Sales by Type
7.3 Europe Direct-lit LED TV Sales by Application
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

**8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Direct-lit LED TV by Country
  8.1.1 Middle East & Africa Direct-lit LED TV Sales by Country (2018-2023)
  8.1.2 Middle East & Africa Direct-lit LED TV Revenue by Country (2018-2023)
8.2 Middle East & Africa Direct-lit LED TV Sales by Type
8.3 Middle East & Africa Direct-lit LED TV Sales by Application
8.4 Egypt

+44 20 8123 2220
info@marketpublishers.com

8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

**9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

**10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Direct-lit LED TV
10.3 Manufacturing Process Analysis of Direct-lit LED TV
10.4 Industry Chain Structure of Direct-lit LED TV

**11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Direct-lit LED TV Distributors
11.3 Direct-lit LED TV Customer

**12 WORLD FORECAST REVIEW FOR DIRECT-LIT LED TV BY GEOGRAPHIC REGION**

12.1 Global Direct-lit LED TV Market Size Forecast by Region
  12.1.1 Global Direct-lit LED TV Forecast by Region (2024-2029)
  12.1.2 Global Direct-lit LED TV Annual Revenue Forecast by Region (2024-2029)
12.2 Americas Forecast by Country
12.3 APAC Forecast by Region
12.4 Europe Forecast by Country
12.5 Middle East & Africa Forecast by Country
12.6 Global Direct-lit LED TV Forecast by Type
12.7 Global Direct-lit LED TV Forecast by Application

+44 20 8123 2220
info@marketpublishers.com

## 13 KEY PLAYERS ANALYSIS

13.1 Samsung
13.1.1 Samsung Company Information
13.1.2 Samsung Direct-lit LED TV Product Portfolios and Specifications
13.1.3 Samsung Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.1.4 Samsung Main Business Overview
13.1.5 Samsung Latest Developments
13.2 TCL
13.2.1 TCL Company Information
13.2.2 TCL Direct-lit LED TV Product Portfolios and Specifications
13.2.3 TCL Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.2.4 TCL Main Business Overview
13.2.5 TCL Latest Developments
13.3 LG
13.3.1 LG Company Information
13.3.2 LG Direct-lit LED TV Product Portfolios and Specifications
13.3.3 LG Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.3.4 LG Main Business Overview
13.3.5 LG Latest Developments
13.4 Hisense
13.4.1 Hisense Company Information
13.4.2 Hisense Direct-lit LED TV Product Portfolios and Specifications
13.4.3 Hisense Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.4.4 Hisense Main Business Overview
13.4.5 Hisense Latest Developments
13.5 Skyworth
13.5.1 Skyworth Company Information
13.5.2 Skyworth Direct-lit LED TV Product Portfolios and Specifications
13.5.3 Skyworth Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.5.4 Skyworth Main Business Overview
13.5.5 Skyworth Latest Developments
13.6 Sony
13.6.1 Sony Company Information
13.6.2 Sony Direct-lit LED TV Product Portfolios and Specifications
13.6.3 Sony Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)

+44 20 8123 2220
info@marketpublishers.com

13.6.4 Sony Main Business Overview
13.6.5 Sony Latest Developments
13.7 Phillips
13.7.1 Phillips Company Information
13.7.2 Phillips Direct-lit LED TV Product Portfolios and Specifications
13.7.3 Phillips Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.7.4 Phillips Main Business Overview
13.7.5 Phillips Latest Developments
13.8 Xiaomi
13.8.1 Xiaomi Company Information
13.8.2 Xiaomi Direct-lit LED TV Product Portfolios and Specifications
13.8.3 Xiaomi Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.8.4 Xiaomi Main Business Overview
13.8.5 Xiaomi Latest Developments
13.9 Sharp
13.9.1 Sharp Company Information
13.9.2 Sharp Direct-lit LED TV Product Portfolios and Specifications
13.9.3 Sharp Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.9.4 Sharp Main Business Overview
13.9.5 Sharp Latest Developments
13.10 Panasonic
13.10.1 Panasonic Company Information
13.10.2 Panasonic Direct-lit LED TV Product Portfolios and Specifications
13.10.3 Panasonic Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.10.4 Panasonic Main Business Overview
13.10.5 Panasonic Latest Developments
13.11 Changhong
13.11.1 Changhong Company Information
13.11.2 Changhong Direct-lit LED TV Product Portfolios and Specifications
13.11.3 Changhong Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.11.4 Changhong Main Business Overview
13.11.5 Changhong Latest Developments
13.12 Haier
13.12.1 Haier Company Information
13.12.2 Haier Direct-lit LED TV Product Portfolios and Specifications
13.12.3 Haier Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.12.4 Haier Main Business Overview

+44 20 8123 2220
info@marketpublishers.com

13.12.5 Haier Latest Developments
13.13 Vizio
13.13.1 Vizio Company Information
13.13.2 Vizio Direct-lit LED TV Product Portfolios and Specifications
13.13.3 Vizio Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.13.4 Vizio Main Business Overview
13.13.5 Vizio Latest Developments
13.14 Konka
13.14.1 Konka Company Information
13.14.2 Konka Direct-lit LED TV Product Portfolios and Specifications
13.14.3 Konka Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.14.4 Konka Main Business Overview
13.14.5 Konka Latest Developments
13.15 Funai
13.15.1 Funai Company Information
13.15.2 Funai Direct-lit LED TV Product Portfolios and Specifications
13.15.3 Funai Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.15.4 Funai Main Business Overview
13.15.5 Funai Latest Developments
13.16 Toshiba
13.16.1 Toshiba Company Information
13.16.2 Toshiba Direct-lit LED TV Product Portfolios and Specifications
13.16.3 Toshiba Direct-lit LED TV Sales, Revenue, Price and Gross Margin (2018-2023)
13.16.4 Toshiba Main Business Overview
13.16.5 Toshiba Latest Developments

**14 RESEARCH FINDINGS AND CONCLUSION**

+44 20 8123 2220
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. Direct-lit LED TV Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & ($ millions)
Table 2. Direct-lit LED TV Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & ($ millions)
Table 3. Major Players of Below 52 Inches
Table 4. Major Players of 52 – 65 Inches
Table 5. Major Players of Above 65 Inches
Table 6. Global Direct-lit LED TV Sales by Type (2018-2023) & (K Units)
Table 7. Global Direct-lit LED TV Sales Market Share by Type (2018-2023)
Table 8. Global Direct-lit LED TV Revenue by Type (2018-2023) & ($ million)
Table 9. Global Direct-lit LED TV Revenue Market Share by Type (2018-2023)
Table 10. Global Direct-lit LED TV Sale Price by Type (2018-2023) & (US$/Unit)
Table 11. Global Direct-lit LED TV Sales by Application (2018-2023) & (K Units)
Table 12. Global Direct-lit LED TV Sales Market Share by Application (2018-2023)
Table 13. Global Direct-lit LED TV Revenue by Application (2018-2023)
Table 14. Global Direct-lit LED TV Revenue Market Share by Application (2018-2023)
Table 15. Global Direct-lit LED TV Sale Price by Application (2018-2023) & (US$/Unit)
Table 16. Global Direct-lit LED TV Sales by Company (2018-2023) & (K Units)
Table 17. Global Direct-lit LED TV Sales Market Share by Company (2018-2023)
Table 18. Global Direct-lit LED TV Revenue by Company (2018-2023) ($ Millions)
Table 19. Global Direct-lit LED TV Revenue Market Share by Company (2018-2023)
Table 20. Global Direct-lit LED TV Sale Price by Company (2018-2023) & (US$/Unit)
Table 21. Key Manufacturers Direct-lit LED TV Producing Area Distribution and Sales Area
Table 22. Players Direct-lit LED TV Products Offered
Table 23. Direct-lit LED TV Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
Table 24. New Products and Potential Entrants
Table 25. Mergers & Acquisitions, Expansion
Table 26. Global Direct-lit LED TV Sales by Geographic Region (2018-2023) & (K Units)
Table 27. Global Direct-lit LED TV Sales Market Share Geographic Region (2018-2023)
Table 28. Global Direct-lit LED TV Revenue by Geographic Region (2018-2023) & ($ millions)
Table 29. Global Direct-lit LED TV Revenue Market Share by Geographic Region (2018-2023)
Table 30. Global Direct-lit LED TV Sales by Country/Region (2018-2023) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Table 31. Global Direct-lit LED TV Sales Market Share by Country/Region (2018-2023)
Table 32. Global Direct-lit LED TV Revenue by Country/Region (2018-2023) & ($ millions)
Table 33. Global Direct-lit LED TV Revenue Market Share by Country/Region (2018-2023)
Table 34. Americas Direct-lit LED TV Sales by Country (2018-2023) & (K Units)
Table 35. Americas Direct-lit LED TV Sales Market Share by Country (2018-2023)
Table 36. Americas Direct-lit LED TV Revenue by Country (2018-2023) & ($ Millions)
Table 37. Americas Direct-lit LED TV Revenue Market Share by Country (2018-2023)
Table 38. Americas Direct-lit LED TV Sales by Type (2018-2023) & (K Units)
Table 39. Americas Direct-lit LED TV Sales by Application (2018-2023) & (K Units)
Table 40. APAC Direct-lit LED TV Sales by Region (2018-2023) & (K Units)
Table 41. APAC Direct-lit LED TV Sales Market Share by Region (2018-2023)
Table 42. APAC Direct-lit LED TV Revenue by Region (2018-2023) & ($ Millions)
Table 43. APAC Direct-lit LED TV Revenue Market Share by Region (2018-2023)
Table 44. APAC Direct-lit LED TV Sales by Type (2018-2023) & (K Units)
Table 45. APAC Direct-lit LED TV Sales by Application (2018-2023) & (K Units)
Table 46. Europe Direct-lit LED TV Sales by Country (2018-2023) & (K Units)
Table 47. Europe Direct-lit LED TV Sales Market Share by Country (2018-2023)
Table 48. Europe Direct-lit LED TV Revenue by Country (2018-2023) & ($ Millions)
Table 49. Europe Direct-lit LED TV Revenue Market Share by Country (2018-2023)
Table 50. Europe Direct-lit LED TV Sales by Type (2018-2023) & (K Units)
Table 51. Europe Direct-lit LED TV Sales by Application (2018-2023) & (K Units)
Table 52. Middle East & Africa Direct-lit LED TV Sales by Country (2018-2023) & (K Units)
Table 53. Middle East & Africa Direct-lit LED TV Sales Market Share by Country (2018-2023)
Table 54. Middle East & Africa Direct-lit LED TV Revenue by Country (2018-2023) & ($ Millions)
Table 55. Middle East & Africa Direct-lit LED TV Revenue Market Share by Country (2018-2023)
Table 56. Middle East & Africa Direct-lit LED TV Sales by Type (2018-2023) & (K Units)
Table 57. Middle East & Africa Direct-lit LED TV Sales by Application (2018-2023) & (K Units)
Table 58. Key Market Drivers & Growth Opportunities of Direct-lit LED TV
Table 59. Key Market Challenges & Risks of Direct-lit LED TV
Table 60. Key Industry Trends of Direct-lit LED TV
Table 61. Direct-lit LED TV Raw Material
Table 62. Key Suppliers of Raw Materials

+44 20 8123 2220
info@marketpublishers.com

Table 63. Direct-lit LED TV Distributors List
Table 64. Direct-lit LED TV Customer List
Table 65. Global Direct-lit LED TV Sales Forecast by Region (2024-2029) & (K Units)
Table 66. Global Direct-lit LED TV Revenue Forecast by Region (2024-2029) & ($ millions)
Table 67. Americas Direct-lit LED TV Sales Forecast by Country (2024-2029) & (K Units)
Table 68. Americas Direct-lit LED TV Revenue Forecast by Country (2024-2029) & ($ millions)
Table 69. APAC Direct-lit LED TV Sales Forecast by Region (2024-2029) & (K Units)
Table 70. APAC Direct-lit LED TV Revenue Forecast by Region (2024-2029) & ($ millions)
Table 71. Europe Direct-lit LED TV Sales Forecast by Country (2024-2029) & (K Units)
Table 72. Europe Direct-lit LED TV Revenue Forecast by Country (2024-2029) & ($ millions)
Table 73. Middle East & Africa Direct-lit LED TV Sales Forecast by Country (2024-2029) & (K Units)
Table 74. Middle East & Africa Direct-lit LED TV Revenue Forecast by Country (2024-2029) & ($ millions)
Table 75. Global Direct-lit LED TV Sales Forecast by Type (2024-2029) & (K Units)
Table 76. Global Direct-lit LED TV Revenue Forecast by Type (2024-2029) & ($ Millions)
Table 77. Global Direct-lit LED TV Sales Forecast by Application (2024-2029) & (K Units)
Table 78. Global Direct-lit LED TV Revenue Forecast by Application (2024-2029) & ($ Millions)
Table 79. Samsung Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 80. Samsung Direct-lit LED TV Product Portfolios and Specifications
Table 81. Samsung Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 82. Samsung Main Business
Table 83. Samsung Latest Developments
Table 84. TCL Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 85. TCL Direct-lit LED TV Product Portfolios and Specifications
Table 86. TCL Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 87. TCL Main Business

+44 20 8123 2220
info@marketpublishers.com

Table 88. TCL Latest Developments
Table 89. LG Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 90. LG Direct-lit LED TV Product Portfolios and Specifications
Table 91. LG Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 92. LG Main Business
Table 93. LG Latest Developments
Table 94. Hisense Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 95. Hisense Direct-lit LED TV Product Portfolios and Specifications
Table 96. Hisense Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 97. Hisense Main Business
Table 98. Hisense Latest Developments
Table 99. Skyworth Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 100. Skyworth Direct-lit LED TV Product Portfolios and Specifications
Table 101. Skyworth Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 102. Skyworth Main Business
Table 103. Skyworth Latest Developments
Table 104. Sony Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 105. Sony Direct-lit LED TV Product Portfolios and Specifications
Table 106. Sony Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 107. Sony Main Business
Table 108. Sony Latest Developments
Table 109. Phillips Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 110. Phillips Direct-lit LED TV Product Portfolios and Specifications
Table 111. Phillips Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 112. Phillips Main Business
Table 113. Phillips Latest Developments
Table 114. Xiaomi Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 115. Xiaomi Direct-lit LED TV Product Portfolios and Specifications

+44 20 8123 2220
info@marketpublishers.com

Table 116. Xiaomi Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 117. Xiaomi Main Business
Table 118. Xiaomi Latest Developments
Table 119. Sharp Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 120. Sharp Direct-lit LED TV Product Portfolios and Specifications
Table 121. Sharp Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 122. Sharp Main Business
Table 123. Sharp Latest Developments
Table 124. Panasonic Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 125. Panasonic Direct-lit LED TV Product Portfolios and Specifications
Table 126. Panasonic Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 127. Panasonic Main Business
Table 128. Panasonic Latest Developments
Table 129. Changhong Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 130. Changhong Direct-lit LED TV Product Portfolios and Specifications
Table 131. Changhong Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 132. Changhong Main Business
Table 133. Changhong Latest Developments
Table 134. Haier Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 135. Haier Direct-lit LED TV Product Portfolios and Specifications
Table 136. Haier Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 137. Haier Main Business
Table 138. Haier Latest Developments
Table 139. Vizio Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 140. Vizio Direct-lit LED TV Product Portfolios and Specifications
Table 141. Vizio Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 142. Vizio Main Business
Table 143. Vizio Latest Developments

+44 20 8123 2220
info@marketpublishers.com

Table 144. Konka Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 145. Konka Direct-lit LED TV Product Portfolios and Specifications
Table 146. Konka Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 147. Konka Main Business
Table 148. Konka Latest Developments
Table 149. Funai Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 150. Funai Direct-lit LED TV Product Portfolios and Specifications
Table 151. Funai Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 152. Funai Main Business
Table 153. Funai Latest Developments
Table 154. Toshiba Basic Information, Direct-lit LED TV Manufacturing Base, Sales Area and Its Competitors
Table 155. Toshiba Direct-lit LED TV Product Portfolios and Specifications
Table 156. Toshiba Direct-lit LED TV Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2018-2023)
Table 157. Toshiba Main Business
Table 158. Toshiba Latest Developments
List of Figures
Figure 1. Picture of Direct-lit LED TV
Figure 2. Direct-lit LED TV Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Direct-lit LED TV Sales Growth Rate 2018-2029 (K Units)
Figure 7. Global Direct-lit LED TV Revenue Growth Rate 2018-2029 ($ Millions)
Figure 8. Direct-lit LED TV Sales by Region (2018, 2022 & 2029) & ($ Millions)
Figure 9. Product Picture of Below 52 Inches
Figure 10. Product Picture of 52 – 65 Inches
Figure 11. Product Picture of Above 65 Inches
Figure 12. Global Direct-lit LED TV Sales Market Share by Type in 2022
Figure 13. Global Direct-lit LED TV Revenue Market Share by Type (2018-2023)
Figure 14. Direct-lit LED TV Consumed in Commercial Use
Figure 15. Global Direct-lit LED TV Market: Commercial Use (2018-2023) & (K Units)
Figure 16. Direct-lit LED TV Consumed in Private Use
Figure 17. Global Direct-lit LED TV Market: Private Use (2018-2023) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Figure 18. Global Direct-lit LED TV Sales Market Share by Application (2022)
Figure 19. Global Direct-lit LED TV Revenue Market Share by Application in 2022
Figure 20. Direct-lit LED TV Sales Market by Company in 2022 (K Units)
Figure 21. Global Direct-lit LED TV Sales Market Share by Company in 2022
Figure 22. Direct-lit LED TV Revenue Market by Company in 2022 ($ Million)
Figure 23. Global Direct-lit LED TV Revenue Market Share by Company in 2022
Figure 24. Global Direct-lit LED TV Sales Market Share by Geographic Region (2018-2023)
Figure 25. Global Direct-lit LED TV Revenue Market Share by Geographic Region in 2022
Figure 26. Americas Direct-lit LED TV Sales 2018-2023 (K Units)
Figure 27. Americas Direct-lit LED TV Revenue 2018-2023 ($ Millions)
Figure 28. APAC Direct-lit LED TV Sales 2018-2023 (K Units)
Figure 29. APAC Direct-lit LED TV Revenue 2018-2023 ($ Millions)
Figure 30. Europe Direct-lit LED TV Sales 2018-2023 (K Units)
Figure 31. Europe Direct-lit LED TV Revenue 2018-2023 ($ Millions)
Figure 32. Middle East & Africa Direct-lit LED TV Sales 2018-2023 (K Units)
Figure 33. Middle East & Africa Direct-lit LED TV Revenue 2018-2023 ($ Millions)
Figure 34. Americas Direct-lit LED TV Sales Market Share by Country in 2022
Figure 35. Americas Direct-lit LED TV Revenue Market Share by Country in 2022
Figure 36. Americas Direct-lit LED TV Sales Market Share by Type (2018-2023)
Figure 37. Americas Direct-lit LED TV Sales Market Share by Application (2018-2023)
Figure 38. United States Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 39. Canada Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 40. Mexico Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 41. Brazil Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 42. APAC Direct-lit LED TV Sales Market Share by Region in 2022
Figure 43. APAC Direct-lit LED TV Revenue Market Share by Regions in 2022
Figure 44. APAC Direct-lit LED TV Sales Market Share by Type (2018-2023)
Figure 45. APAC Direct-lit LED TV Sales Market Share by Application (2018-2023)
Figure 46. China Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 47. Japan Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 48. South Korea Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 49. Southeast Asia Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 50. India Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 51. Australia Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 52. China Taiwan Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 53. Europe Direct-lit LED TV Sales Market Share by Country in 2022
Figure 54. Europe Direct-lit LED TV Revenue Market Share by Country in 2022

+44 20 8123 2220
info@marketpublishers.com

Figure 55. Europe Direct-lit LED TV Sales Market Share by Type (2018-2023)
Figure 56. Europe Direct-lit LED TV Sales Market Share by Application (2018-2023)
Figure 57. Germany Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 58. France Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 59. UK Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 60. Italy Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 61. Russia Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 62. Middle East & Africa Direct-lit LED TV Sales Market Share by Country in 2022
Figure 63. Middle East & Africa Direct-lit LED TV Revenue Market Share by Country in 2022
Figure 64. Middle East & Africa Direct-lit LED TV Sales Market Share by Type (2018-2023)
Figure 65. Middle East & Africa Direct-lit LED TV Sales Market Share by Application (2018-2023)
Figure 66. Egypt Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 67. South Africa Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 68. Israel Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 69. Turkey Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 70. GCC Country Direct-lit LED TV Revenue Growth 2018-2023 ($ Millions)
Figure 71. Manufacturing Cost Structure Analysis of Direct-lit LED TV in 2022
Figure 72. Manufacturing Process Analysis of Direct-lit LED TV
Figure 73. Industry Chain Structure of Direct-lit LED TV
Figure 74. Channels of Distribution
Figure 75. Global Direct-lit LED TV Sales Market Forecast by Region (2024-2029)
Figure 76. Global Direct-lit LED TV Revenue Market Share Forecast by Region (2024-2029)
Figure 77. Global Direct-lit LED TV Sales Market Share Forecast by Type (2024-2029)
Figure 78. Global Direct-lit LED TV Revenue Market Share Forecast by Type (2024-2029)
Figure 79. Global Direct-lit LED TV Sales Market Share Forecast by Application (2024-2029)
Figure 80. Global Direct-lit LED TV Revenue Market Share Forecast by Application (2024-2029)

+44 20 8123 2220
info@marketpublishers.com

## I would like to order

Product name: Global Direct-lit LED TV Market Growth 2023-2029
Product link: https://marketpublishers.com/r/GE165F9C58FAEN.html
Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GE165F9C58FAEN.html

## To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970