

# Global Direct Fired Water Heater Market Growth 2026-2032

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## Abstracts

The global Direct Fired Water Heater market size is predicted to grow from US\$ 1282 million in 2025 to US\$ 1913 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

Direct fired water heaters are commercial and light-industrial water heating systems in which water is heated directly by a combustion flame or hot flue gases, enabling fast recovery rates and high thermal efficiency compared with indirect or storage-based systems. These units are typically fueled by natural gas or LPG and are widely deployed in hotels, hospitals, commercial laundries, food processing facilities, and manufacturing sites requiring large volumes of hot water with fluctuating peak demand. From a value chain perspective, upstream activities include burners, heat exchangers, pressure vessels, control systems, and fabricated steel components, midstream processes focus on equipment design, assembly, combustion calibration, safety testing, and regulatory certification, while downstream demand is driven by commercial building operators, industrial end users, and mechanical contractors. In 2025, the average selling price of direct fired water heaters is approximately US\$7,800 per unit, with global sales volume reaching around 168 thousand units. The industry maintains a gross margin of 25%–40%, supported by system integration value, project-based procurement, regulatory-driven replacement demand, and long equipment service life.

Industry analysis shows that direct fired water heaters are increasingly favored in commercial and institutional facilities where rapid recovery, compact installation, and high-load operation are critical. Market growth is driven by replacement of aging boiler-based hot water systems, tightening energy efficiency standards, and practical limitations of full electrification in high-demand hot water applications.

LP Information, Inc. (LPI) ' newest research report, the “Direct Fired Water Heater Industry Forecast” looks at past sales and reviews total world Direct Fired Water Heater sales in 2025, providing a comprehensive analysis by region and market sector of projected Direct Fired Water Heater sales for 2026 through 2032. With Direct Fired Water Heater sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct Fired Water Heater industry.

This Insight Report provides a comprehensive analysis of the global Direct Fired Water Heater landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct Fired Water Heater portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct Fired Water Heater market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct Fired Water Heater and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct Fired Water Heater.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct Fired Water Heater market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Natural Gas Fired

Propane / LPG Fired

#### Segmentation by Capacity:

Medium Capacity

Large Capacity

### Segmentation by Operation Mode:

Continuous Operation

On-Demand / High-Recovery

### Segmentation by Application:

Hospitality

Healthcare

Commercial Laundry

Food Processing

Industrial Facilities

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Rheem

A. O. Smith

Lochinvar

Patterson-Kelley

Bradford White

Camus Hydronics

Bock Water Heaters

Viessmann

Vanward

Macro

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct Fired Water Heater market?

What factors are driving Direct Fired Water Heater market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct Fired Water Heater market opportunities vary by end market size?

How does Direct Fired Water Heater break out by Type, by Application?

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