

Global Direct Fiberglass Roving Market Growth 2026-2032

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Abstracts

The global Direct Fiberglass Roving market size is predicted to grow from US\$ 6127 million in 2025 to US\$ 8637 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

Direct fiberglass roving is an untwisted continuous glass fiber roving produced by drawing filaments directly from bushings, gathering them into a parallel strand, applying a sizing system and winding them onto packages. It is a core reinforcement material for composite manufacturing. Key upstream materials include silica sand, pyrophyllite, limestone, boron minerals, soda ash, kaolin, alumina and sizing systems compatible with thermoset or thermoplastic resins, such as silane-, epoxy- and polyurethane-based formulations. It is mainly used in pultrusion, filament winding, weaving, knitting, LFT/GMT, thermoplastic composites and prepregs. Downstream applications include wind blades, automotive lightweight components, pipes, tanks, pressure vessels, construction profiles, cable strength members, marine, aerospace and sports equipment.

In 2025, global direct fiberglass roving production reached approximately 6.8 million tons, with an average global market price is \$900 per ton.

From a global industry perspective, direct fiberglass roving is one of the fundamental reinforcement materials for continuous-fiber-reinforced composites. Compared with assembled roving, direct roving is typically supplied as a single continuous strand package, offering more stable unwinding tension, lower fuzz, better fiber-orientation consistency and stronger continuous-feeding performance. This makes it more suitable for processes requiring fiber continuity, uniform tension and efficient resin impregnation. 3B Fibreglass describes direct rovings as continuous filaments bonded into a single

strand and wound onto a bobbin, suitable for filament winding, pultrusion, knitting, weaving, texturisation and long-fiber technologies. Therefore, the value of direct fiberglass roving is not limited to fiberglass strength; it directly affects resin wet-out quality, fiber distribution, laminate strength, processing efficiency and batch consistency.

In terms of industry trends, direct fiberglass roving is moving toward higher strength, more stable tex, lower fuzz, fewer breaks, faster wet-out, uniform unwinding, resin-specific sizing and stronger compatibility with automated forming. Traditional products focused mainly on linear density, tensile strength and price, while downstream users increasingly evaluate sizing formulation, unwinding stability, filament-damage control, resin penetration speed, package formation, low static and batch stability. For thermoset composites, direct roving needs to match UP, VE and epoxy resin systems and meet wet-out and mechanical-performance requirements in pultrusion, filament winding and weaving. For thermoplastic composites, direct roving must support rapid impregnation in LFT/D-LFT processes while retaining longer fiber length to improve impact strength and stiffness.

The main growth drivers come from three areas. First, pultruded profiles, composite rebar, cable trays, gratings, FRP pipes, storage tanks, pressure vessels, marine parts, wind components and construction materials continue to require high-strength, corrosion-resistant and continuously processable fiberglass reinforcement. Second, demand for high-performance composites in automotive lightweighting, electrical and electronics, rail transit, wind power, infrastructure and industrial equipment is pushing direct roving from general-purpose grades toward thermoset-specific, thermoplastic-specific, winding-specific, pultrusion-specific and weaving-specific products. Third, downstream composite manufacturers increasingly focus on automation efficiency, resin wet-out speed, mechanical performance, surface quality and long-term reliability, turning direct fiberglass roving from ordinary fiberglass roving into a critical intermediate material affecting composite strength, processing efficiency and large-scale manufacturing stability.

LP Information, Inc. (LPI) ' newest research report, the "Direct Fiberglass Roving Industry Forecast" looks at past sales and reviews total world Direct Fiberglass Roving sales in 2025, providing a comprehensive analysis by region and market sector of projected Direct Fiberglass Roving sales for 2026 through 2032. With Direct Fiberglass Roving sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct Fiberglass Roving industry.

This Insight Report provides a comprehensive analysis of the global Direct Fiberglass Roving landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct Fiberglass Roving portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct Fiberglass Roving market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct Fiberglass Roving and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct Fiberglass Roving.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct Fiberglass Roving market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

- Thermoset-compatible Direct Roving

- Thermoplastic-compatible Direct Roving

Segmentation by Glass Composition:

- E-glass

- ECR-glass

- AR-glass

- Others

Segmentation by Linear Density:

Below 1200tex

1200?2400tex

2400tex and Above

Segmentation by Application:

Construction and Infrastructure

Pipes and Tanks

Transportation

Industrial Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

China Jushi

Praana Group (Owens Corning)

Saint-Gobain Vetrotex

Nippon Electric Glass

Taishan Fiberglass

CPIC

AGY Holding Corp.

Valmiera Glass Group

Johns Manville

Taiwan Glass Group

3B Fibreglass

Sichuan Weibo New Material Group

Shandong Fiberglass Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Direct Fiberglass Roving market?

What factors are driving Direct Fiberglass Roving market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Direct Fiberglass Roving market opportunities vary by end market size?

How does Direct Fiberglass Roving break out by Type, by Application?

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