

# Global Direct Dyes Market Growth 2019-2024

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## Abstracts

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A direct dye or substantive dye is a dye that adheres to its substrate, typically a textile, by non-ionic forces. The amount of this attraction is known as "substantivity": the higher the substantivity the greater the attraction of the dye for the fiber. Substantive dyes work best on textiles with high contents of cellulose, such as cotton. In contrast to direct dyes, wool and leather goods are dyed by the process of ion exchange, exploiting the cationic nature of proteins near neutral pH. The development of substantive dyes helped make mordant dyes obsolete.

According to this study, over the next five years the Direct Dyes market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2017. In particular, this report presents the global market share (sales and revenue) of key companies in Direct Dyes business, shared in Chapter 3.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct Dyes market by product type, application, key manufacturers and key regions and countries.

This study considers the Direct Dyes value and volume generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2024 in section 11.7.

Liquid

## Powder

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2024 in section 11.8.

Textile

Paper

Others

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Archroma

Huntsman

Kiri Industries Ltd. (KIL)

Nippon Kayaku

Everlight Chemical

CHT Group

Aljo Dyes

Osaka Godo

Setas

Atul

Aakash Chemicals

Vipul Organics

Chromatech

Victor Color Industries

Sensient Technologies

Shandong Qing Shun Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Direct Dyes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2024.

To understand the structure of Direct Dyes market by identifying its various subsegments.

Focuses on the key global Direct Dyes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Direct Dyes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Direct Dyes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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