

Global Direct Data Monetization Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Direct Data Monetization Industry Forecast” looks at past sales and reviews total world Direct Data Monetization sales in 2022, providing a comprehensive analysis by region and market sector of projected Direct Data Monetization sales for 2023 through 2029. With Direct Data Monetization sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Direct Data Monetization industry.

This Insight Report provides a comprehensive analysis of the global Direct Data Monetization landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Direct Data Monetization portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Direct Data Monetization market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Direct Data Monetization and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Direct Data Monetization.

The global Direct Data Monetization market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Direct Data Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Direct Data Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Direct Data Monetization is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Direct Data Monetization players cover Sisense, Adastra, Snowflake, Thoughtspot, SAS, SAP, Zoomdata, Accenture and IBM, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Direct Data Monetization market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Data as a Service

Insight as a Service

Analytics Enabled Platform as a Service

Embedded Analytics

Segmentation by application

Retail and FMCG

Telco and Utilities

Healthcare

BFSI

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sisense

Adastra

Snowflake

Thoughtspot

SAS

SAP

Zoomdata

Accenture

IBM

Teradata

Infosys

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