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Global Digitally Printed Soft Signage Market Growth (Status and Outlook) 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Digitally Printed Soft Signage market size is predicted to grow from US$ 3868 million in 2025 to US$ 5822 million in 2031; it is expected to grow at a CAGR of 7.1% from 2025 to 2031.

Digitally Printed Soft Signage refers to signage materials that are printed using digital printing technology and are made from flexible, non-rigid substrates. These signs are characterized by their ability to conform to various shapes and surfaces, making them versatile for a wide range of applications. Digitally printed soft signage can include materials such as vinyl, fabric, or other flexible plastics, which are then printed with high-resolution graphics, text, and images using digital printers. This type of signage is often used for indoor and outdoor advertising, retail displays, event signage, and other promotional purposes due to its eye-catching visuals and cost-effectiveness compared to traditional sign-making methods. The digital printing process allows for customization and short-run production, making it ideal for personalized and time-sensitive signage needs.

United States market for Digitally Printed Soft Signage is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Digitally Printed Soft Signage is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Digitally Printed Soft Signage is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

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Global key Digitally Printed Soft Signage players cover Ultraflex Systems, The Flag Company, Wuhan Golden Laser, Showdown Displays, Source International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Digitally Printed Soft Signage Industry Forecast” looks at past sales and reviews total world Digitally Printed Soft Signage sales in 2024, providing a comprehensive analysis by region and market sector of projected Digitally Printed Soft Signage sales for 2025 through 2031. With Digitally Printed Soft Signage sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digitally Printed Soft Signage industry.

This Insight Report provides a comprehensive analysis of the global Digitally Printed Soft Signage landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digitally Printed Soft Signage portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digitally Printed Soft Signage market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digitally Printed Soft Signage and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digitally Printed Soft Signage.

This report presents a comprehensive overview, market shares, and growth opportunities of Digitally Printed Soft Signage market by product type, application, key players and key regions and countries.

Segmentation by Type:

Polyester–based Textile

Natural Fiber

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- Others

Segmentation by Application:

- Backlit Display
- Advertising Tents
- Banners and Flags
- Tension Fabric Display
- Custom Clothing
- Table Covers
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ultraflex Systems

The Flag Company

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Wuhan Golden Laser

Showdown Displays

Source International

CANAPA Paper Technologies

ExpandaBrand

CAYIN Technology

SpeedPro

Kornit

Canon Production Printing

Mutoh

Papergraphics

Sign Solutions

Soletex

Innotech Digital

SignUp Systems

Mimaki

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