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Global Digitalization of the Travel Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digitalization of the Travel market size is predicted to grow from US$ million in 2025 to US$ million in 2032; it is expected to grow at a CAGR of %from 2026 to 2032.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

LPI (LP Information)' newest research report, the “Digitalization of the Travel Industry Forecast” looks at past sales and reviews total world Digitalization of the Travel sales in 2025, providing a comprehensive analysis by region and market sector of projected Digitalization of the Travel sales for 2026 through 2032. With Digitalization of the Travel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digitalization of the Travel industry.

This Insight Report provides a comprehensive analysis of the global Digitalization of the Travel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digitalization of the Travel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an

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accelerating global Digitalization of the Travel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digitalization of the Travel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digitalization of the Travel.

This report presents a comprehensive overview, market shares, and growth opportunities of Digitalization of the Travel market by product type, application, key players and key regions and countries.

Segmentation by Type:

Travel Search /Booking Engines

Dynamic Pricing Software

Other

Segmentation by Application:

Domestic Travel and Tourism

International Travel and Tourism

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

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GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Trivago

Booking Holdings

Skyscanner

Google

TripAdvisor

Le Travenues Technology Private Limited

Easyvoyage

Jetcost

Swoodoo

Liligo

Trawex

Qunar

Mafengwo

Lvmama

Ctrip

Filggy

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Tuniu

Wego

Hipmunk

NAVER

TourScanner

Prisync

Sniffie

Reactev

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Digitalization of the Travel Market Size (2021-2032)
  2.1.2 Digitalization of the Travel Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Digitalization of the Travel by Country/Region (2021, 2025 & 2032)
2.2 Digitalization of the Travel Segment by Type
  2.2.1 Travel Search /Booking Engines
  2.2.2 Dynamic Pricing Software
  2.2.3 Other
  2.2.4 Digitalization of the Travel Market Size by Type
    2.2.4.1 Digitalization of the Travel Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.4.2 Global Digitalization of the Travel Market Size Market Share by Type (2021-2026)
2.3 Digitalization of the Travel Segment by Application
  2.3.1 Domestic Travel and Tourism
  2.3.2 International Travel and Tourism
  2.3.3 Digitalization of the Travel Market Size by Application
    2.3.3.1 Digitalization of the Travel Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Digitalization of the Travel Market Size Market Share by Application (2021-2026)

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3 DIGITALIZATION OF THE TRAVEL MARKET SIZE BY PLAYER

3.1 Digitalization of the Travel Market Size Market Share by Player
  3.1.1 Global Digitalization of the Travel Revenue by Player (2021-2026)
  3.1.2 Global Digitalization of the Travel Revenue Market Share by Player (2021-2026)
3.2 Global Digitalization of the Travel Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 DIGITALIZATION OF THE TRAVEL BY REGION

4.1 Digitalization of the Travel Market Size by Region (2021-2026)
4.2 Global Digitalization of the Travel Annual Revenue by Country/Region (2021-2026)
4.3 Americas Digitalization of the Travel Market Size Growth (2021-2026)
4.4 APAC Digitalization of the Travel Market Size Growth (2021-2026)
4.5 Europe Digitalization of the Travel Market Size Growth (2021-2026)
4.6 Middle East & Africa Digitalization of the Travel Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Digitalization of the Travel Market Size by Country (2021-2026)
5.2 Americas Digitalization of the Travel Market Size by Type (2021-2026)
5.3 Americas Digitalization of the Travel Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Digitalization of the Travel Market Size by Region (2021-2026)
6.2 APAC Digitalization of the Travel Market Size by Type (2021-2026)
6.3 APAC Digitalization of the Travel Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea

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6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Digitalization of the Travel Market Size by Country (2021-2026)
7.2 Europe Digitalization of the Travel Market Size by Type (2021-2026)
7.3 Europe Digitalization of the Travel Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Digitalization of the Travel by Region (2021-2026)
8.2 Middle East & Africa Digitalization of the Travel Market Size by Type (2021-2026)
8.3 Middle East & Africa Digitalization of the Travel Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL DIGITALIZATION OF THE TRAVEL MARKET FORECAST

10.1 Global Digitalization of the Travel Forecast by Region (2027-2032)
  10.1.1 Global Digitalization of the Travel Forecast by Region (2027-2032)
  10.1.2 Americas Digitalization of the Travel Forecast
  10.1.3 APAC Digitalization of the Travel Forecast

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10.1.4 Europe Digitalization of the Travel Forecast
10.1.5 Middle East & Africa Digitalization of the Travel Forecast
10.2 Americas Digitalization of the Travel Forecast by Country (2027-2032)
10.2.1 United States Market Digitalization of the Travel Forecast
10.2.2 Canada Market Digitalization of the Travel Forecast
10.2.3 Mexico Market Digitalization of the Travel Forecast
10.2.4 Brazil Market Digitalization of the Travel Forecast
10.3 APAC Digitalization of the Travel Forecast by Region (2027-2032)
10.3.1 China Digitalization of the Travel Market Forecast
10.3.2 Japan Market Digitalization of the Travel Forecast
10.3.3 Korea Market Digitalization of the Travel Forecast
10.3.4 Southeast Asia Market Digitalization of the Travel Forecast
10.3.5 India Market Digitalization of the Travel Forecast
10.3.6 Australia Market Digitalization of the Travel Forecast
10.4 Europe Digitalization of the Travel Forecast by Country (2027-2032)
10.4.1 Germany Market Digitalization of the Travel Forecast
10.4.2 France Market Digitalization of the Travel Forecast
10.4.3 UK Market Digitalization of the Travel Forecast
10.4.4 Italy Market Digitalization of the Travel Forecast
10.4.5 Russia Market Digitalization of the Travel Forecast
10.5 Middle East & Africa Digitalization of the Travel Forecast by Region (2027-2032)
10.5.1 Egypt Market Digitalization of the Travel Forecast
10.5.2 South Africa Market Digitalization of the Travel Forecast
10.5.3 Israel Market Digitalization of the Travel Forecast
10.5.4 Turkey Market Digitalization of the Travel Forecast
10.6 Global Digitalization of the Travel Forecast by Type (2027-2032)
10.7 Global Digitalization of the Travel Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Digitalization of the Travel Forecast

11 KEY PLAYERS ANALYSIS

11.1 Trivago
11.1.1 Trivago Company Information
11.1.2 Trivago Digitalization of the Travel Product Offered
11.1.3 Trivago Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Trivago Main Business Overview
11.1.5 Trivago Latest Developments
11.2 Booking Holdings

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11.2.1 Booking Holdings Company Information
11.2.2 Booking Holdings Digitalization of the Travel Product Offered
11.2.3 Booking Holdings Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Booking Holdings Main Business Overview
11.2.5 Booking Holdings Latest Developments
11.3 Skyscanner
11.3.1 Skyscanner Company Information
11.3.2 Skyscanner Digitalization of the Travel Product Offered
11.3.3 Skyscanner Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Skyscanner Main Business Overview
11.3.5 Skyscanner Latest Developments
11.4 Google
11.4.1 Google Company Information
11.4.2 Google Digitalization of the Travel Product Offered
11.4.3 Google Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Google Main Business Overview
11.4.5 Google Latest Developments
11.5 TripAdvisor
11.5.1 TripAdvisor Company Information
11.5.2 TripAdvisor Digitalization of the Travel Product Offered
11.5.3 TripAdvisor Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 TripAdvisor Main Business Overview
11.5.5 TripAdvisor Latest Developments
11.6 Le Travenues Technology Private Limited
11.6.1 Le Travenues Technology Private Limited Company Information
11.6.2 Le Travenues Technology Private Limited Digitalization of the Travel Product Offered
11.6.3 Le Travenues Technology Private Limited Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Le Travenues Technology Private Limited Main Business Overview
11.6.5 Le Travenues Technology Private Limited Latest Developments
11.7 Easyvoyage
11.7.1 Easyvoyage Company Information
11.7.2 Easyvoyage Digitalization of the Travel Product Offered
11.7.3 Easyvoyage Digitalization of the Travel Revenue, Gross Margin and Market

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Share (2021-2026)
11.7.4 Easyvoyage Main Business Overview
11.7.5 Easyvoyage Latest Developments
11.8 Jetcost
11.8.1 Jetcost Company Information
11.8.2 Jetcost Digitalization of the Travel Product Offered
11.8.3 Jetcost Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Jetcost Main Business Overview
11.8.5 Jetcost Latest Developments
11.9 Swoodoo
11.9.1 Swoodoo Company Information
11.9.2 Swoodoo Digitalization of the Travel Product Offered
11.9.3 Swoodoo Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Swoodoo Main Business Overview
11.9.5 Swoodoo Latest Developments
11.10 Liligo
11.10.1 Liligo Company Information
11.10.2 Liligo Digitalization of the Travel Product Offered
11.10.3 Liligo Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Liligo Main Business Overview
11.10.5 Liligo Latest Developments
11.11 Trawex
11.11.1 Trawex Company Information
11.11.2 Trawex Digitalization of the Travel Product Offered
11.11.3 Trawex Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Trawex Main Business Overview
11.11.5 Trawex Latest Developments
11.12 Qunar
11.12.1 Qunar Company Information
11.12.2 Qunar Digitalization of the Travel Product Offered
11.12.3 Qunar Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Qunar Main Business Overview
11.12.5 Qunar Latest Developments
11.13 Mafengwo

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11.13.1 Mafengwo Company Information
11.13.2 Mafengwo Digitalization of the Travel Product Offered
11.13.3 Mafengwo Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Mafengwo Main Business Overview
11.13.5 Mafengwo Latest Developments
11.14 Lvmama
11.14.1 Lvmama Company Information
11.14.2 Lvmama Digitalization of the Travel Product Offered
11.14.3 Lvmama Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Lvmama Main Business Overview
11.14.5 Lvmama Latest Developments
11.15 Ctrip
11.15.1 Ctrip Company Information
11.15.2 Ctrip Digitalization of the Travel Product Offered
11.15.3 Ctrip Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Ctrip Main Business Overview
11.15.5 Ctrip Latest Developments
11.16 Filggy
11.16.1 Filggy Company Information
11.16.2 Filggy Digitalization of the Travel Product Offered
11.16.3 Filggy Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Filggy Main Business Overview
11.16.5 Filggy Latest Developments
11.17 Tuniu
11.17.1 Tuniu Company Information
11.17.2 Tuniu Digitalization of the Travel Product Offered
11.17.3 Tuniu Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Tuniu Main Business Overview
11.17.5 Tuniu Latest Developments
11.18 Wego
11.18.1 Wego Company Information
11.18.2 Wego Digitalization of the Travel Product Offered
11.18.3 Wego Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

11.18.4 Wego Main Business Overview
11.18.5 Wego Latest Developments
11.19 Hipmunk
11.19.1 Hipmunk Company Information
11.19.2 Hipmunk Digitalization of the Travel Product Offered
11.19.3 Hipmunk Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 Hipmunk Main Business Overview
11.19.5 Hipmunk Latest Developments
11.20 NAVER
11.20.1 NAVER Company Information
11.20.2 NAVER Digitalization of the Travel Product Offered
11.20.3 NAVER Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 NAVER Main Business Overview
11.20.5 NAVER Latest Developments
11.21 TourScanner
11.21.1 TourScanner Company Information
11.21.2 TourScanner Digitalization of the Travel Product Offered
11.21.3 TourScanner Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.21.4 TourScanner Main Business Overview
11.21.5 TourScanner Latest Developments
11.22 Prisync
11.22.1 Prisync Company Information
11.22.2 Prisync Digitalization of the Travel Product Offered
11.22.3 Prisync Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.22.4 Prisync Main Business Overview
11.22.5 Prisync Latest Developments
11.23 Sniffie
11.23.1 Sniffie Company Information
11.23.2 Sniffie Digitalization of the Travel Product Offered
11.23.3 Sniffie Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.23.4 Sniffie Main Business Overview
11.23.5 Sniffie Latest Developments
11.24 Reactev
11.24.1 Reactev Company Information

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11.24.2 Reactev Digitalization of the Travel Product Offered
11.24.3 Reactev Digitalization of the Travel Revenue, Gross Margin and Market Share (2021-2026)
11.24.4 Reactev Main Business Overview
11.24.5 Reactev Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. Digitalization of the Travel Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Digitalization of the Travel Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Travel Search /Booking Engines
Table 4. Major Players of Dynamic Pricing Software
Table 5. Major Players of Other
Table 6. Digitalization of the Travel Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 7. Global Digitalization of the Travel Market Size by Type (2021-2026) & ($ millions)
Table 8. Global Digitalization of the Travel Market Size Market Share by Type (2021-2026)
Table 9. Digitalization of the Travel Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 10. Global Digitalization of the Travel Market Size by Application (2021-2026) & ($ millions)
Table 11. Global Digitalization of the Travel Market Size Market Share by Application (2021-2026)
Table 12. Global Digitalization of the Travel Revenue by Player (2021-2026) & ($ millions)
Table 13. Global Digitalization of the Travel Revenue Market Share by Player (2021-2026)
Table 14. Digitalization of the Travel Key Players Head office and Products Offered
Table 15. Digitalization of the Travel Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global Digitalization of the Travel Market Size by Region (2021-2026) & ($ millions)
Table 19. Global Digitalization of the Travel Market Size Market Share by Region (2021-2026)
Table 20. Global Digitalization of the Travel Revenue by Country/Region (2021-2026) & ($ millions)
Table 21. Global Digitalization of the Travel Revenue Market Share by Country/Region

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(2021-2026)
Table 22. Americas Digitalization of the Travel Market Size by Country (2021-2026) & ($ millions)
Table 23. Americas Digitalization of the Travel Market Size Market Share by Country (2021-2026)
Table 24. Americas Digitalization of the Travel Market Size by Type (2021-2026) & ($ millions)
Table 25. Americas Digitalization of the Travel Market Size Market Share by Type (2021-2026)
Table 26. Americas Digitalization of the Travel Market Size by Application (2021-2026) & ($ millions)
Table 27. Americas Digitalization of the Travel Market Size Market Share by Application (2021-2026)
Table 28. APAC Digitalization of the Travel Market Size by Region (2021-2026) & ($ millions)
Table 29. APAC Digitalization of the Travel Market Size Market Share by Region (2021-2026)
Table 30. APAC Digitalization of the Travel Market Size by Type (2021-2026) & ($ millions)
Table 31. APAC Digitalization of the Travel Market Size by Application (2021-2026) & ($ millions)
Table 32. Europe Digitalization of the Travel Market Size by Country (2021-2026) & ($ millions)
Table 33. Europe Digitalization of the Travel Market Size Market Share by Country (2021-2026)
Table 34. Europe Digitalization of the Travel Market Size by Type (2021-2026) & ($ millions)
Table 35. Europe Digitalization of the Travel Market Size by Application (2021-2026) & ($ millions)
Table 36. Middle East & Africa Digitalization of the Travel Market Size by Region (2021-2026) & ($ millions)
Table 37. Middle East & Africa Digitalization of the Travel Market Size by Type (2021-2026) & ($ millions)
Table 38. Middle East & Africa Digitalization of the Travel Market Size by Application (2021-2026) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of Digitalization of the Travel
Table 40. Key Market Challenges & Risks of Digitalization of the Travel
Table 41. Key Industry Trends of Digitalization of the Travel
Table 42. Global Digitalization of the Travel Market Size Forecast by Region

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(2027-2032) & ($ millions)
Table 43. Global Digitalization of the Travel Market Size Market Share Forecast by Region (2027-2032)
Table 44. Global Digitalization of the Travel Market Size Forecast by Type (2027-2032) & ($ millions)
Table 45. Global Digitalization of the Travel Market Size Forecast by Application (2027-2032) & ($ millions)
Table 46. Trivago Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 47. Trivago Digitalization of the Travel Product Offered
Table 48. Trivago Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 49. Trivago Main Business
Table 50. Trivago Latest Developments
Table 51. Booking Holdings Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 52. Booking Holdings Digitalization of the Travel Product Offered
Table 53. Booking Holdings Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 54. Booking Holdings Main Business
Table 55. Booking Holdings Latest Developments
Table 56. Skyscanner Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 57. Skyscanner Digitalization of the Travel Product Offered
Table 58. Skyscanner Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 59. Skyscanner Main Business
Table 60. Skyscanner Latest Developments
Table 61. Google Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 62. Google Digitalization of the Travel Product Offered
Table 63. Google Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 64. Google Main Business
Table 65. Google Latest Developments
Table 66. TripAdvisor Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 67. TripAdvisor Digitalization of the Travel Product Offered
Table 68. TripAdvisor Digitalization of the Travel Revenue ($ million), Gross Margin and

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Market Share (2021-2026)
Table 69. TripAdvisor Main Business
Table 70. TripAdvisor Latest Developments
Table 71. Le Travenues Technology Private Limited Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 72. Le Travenues Technology Private Limited Digitalization of the Travel Product Offered
Table 73. Le Travenues Technology Private Limited Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 74. Le Travenues Technology Private Limited Main Business
Table 75. Le Travenues Technology Private Limited Latest Developments
Table 76. Easyvoyage Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 77. Easyvoyage Digitalization of the Travel Product Offered
Table 78. Easyvoyage Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 79. Easyvoyage Main Business
Table 80. Easyvoyage Latest Developments
Table 81. Jetcost Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 82. Jetcost Digitalization of the Travel Product Offered
Table 83. Jetcost Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 84. Jetcost Main Business
Table 85. Jetcost Latest Developments
Table 86. Swoodoo Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 87. Swoodoo Digitalization of the Travel Product Offered
Table 88. Swoodoo Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 89. Swoodoo Main Business
Table 90. Swoodoo Latest Developments
Table 91. Liligo Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 92. Liligo Digitalization of the Travel Product Offered
Table 93. Liligo Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 94. Liligo Main Business
Table 95. Liligo Latest Developments

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info@marketpublishers.com

Table 96. Trawex Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 97. Trawex Digitalization of the Travel Product Offered
Table 98. Trawex Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 99. Trawex Main Business
Table 100. Trawex Latest Developments
Table 101. Qunar Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 102. Qunar Digitalization of the Travel Product Offered
Table 103. Qunar Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 104. Qunar Main Business
Table 105. Qunar Latest Developments
Table 106. Mafengwo Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 107. Mafengwo Digitalization of the Travel Product Offered
Table 108. Mafengwo Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 109. Mafengwo Main Business
Table 110. Mafengwo Latest Developments
Table 111. Lvmama Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 112. Lvmama Digitalization of the Travel Product Offered
Table 113. Lvmama Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 114. Lvmama Main Business
Table 115. Lvmama Latest Developments
Table 116. Ctrip Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 117. Ctrip Digitalization of the Travel Product Offered
Table 118. Ctrip Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 119. Ctrip Main Business
Table 120. Ctrip Latest Developments
Table 121. Filggy Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 122. Filggy Digitalization of the Travel Product Offered
Table 123. Filggy Digitalization of the Travel Revenue ($ million), Gross Margin and

+357 96 030922
info@marketpublishers.com

Market Share (2021-2026)
Table 124. Filggy Main Business
Table 125. Filggy Latest Developments
Table 126. Tuniu Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 127. Tuniu Digitalization of the Travel Product Offered
Table 128. Tuniu Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 129. Tuniu Main Business
Table 130. Tuniu Latest Developments
Table 131. Wego Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 132. Wego Digitalization of the Travel Product Offered
Table 133. Wego Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 134. Wego Main Business
Table 135. Wego Latest Developments
Table 136. Hipmunk Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 137. Hipmunk Digitalization of the Travel Product Offered
Table 138. Hipmunk Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 139. Hipmunk Main Business
Table 140. Hipmunk Latest Developments
Table 141. NAVER Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 142. NAVER Digitalization of the Travel Product Offered
Table 143. NAVER Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 144. NAVER Main Business
Table 145. NAVER Latest Developments
Table 146. TourScanner Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 147. TourScanner Digitalization of the Travel Product Offered
Table 148. TourScanner Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 149. TourScanner Main Business
Table 150. TourScanner Latest Developments
Table 151. Prisync Details, Company Type, Digitalization of the Travel Area Served and

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Its Competitors
Table 152. Prisync Digitalization of the Travel Product Offered
Table 153. Prisync Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 154. Prisync Main Business
Table 155. Prisync Latest Developments
Table 156. Sniffie Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 157. Sniffie Digitalization of the Travel Product Offered
Table 158. Sniffie Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 159. Sniffie Main Business
Table 160. Sniffie Latest Developments
Table 161. Reactev Details, Company Type, Digitalization of the Travel Area Served and Its Competitors
Table 162. Reactev Digitalization of the Travel Product Offered
Table 163. Reactev Digitalization of the Travel Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 164. Reactev Main Business
Table 165. Reactev Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Digitalization of the Travel Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Digitalization of the Travel Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Digitalization of the Travel Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Digitalization of the Travel Sales Market Share by Country/Region (2025)
Figure 8. Digitalization of the Travel Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Digitalization of the Travel Market Size Market Share by Type in 2025
Figure 10. Digitalization of the Travel in Domestic Travel and Tourism
Figure 11. Global Digitalization of the Travel Market: Domestic Travel and Tourism (2021-2026) & ($ millions)
Figure 12. Digitalization of the Travel in International Travel and Tourism
Figure 13. Global Digitalization of the Travel Market: International Travel and Tourism (2021-2026) & ($ millions)
Figure 14. Global Digitalization of the Travel Market Size Market Share by Application in 2025
Figure 15. Global Digitalization of the Travel Revenue Market Share by Player in 2025
Figure 16. Global Digitalization of the Travel Market Size Market Share by Region (2021-2026)
Figure 17. Americas Digitalization of the Travel Market Size 2021-2026 ($ millions)
Figure 18. APAC Digitalization of the Travel Market Size 2021-2026 ($ millions)
Figure 19. Europe Digitalization of the Travel Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Digitalization of the Travel Market Size 2021-2026 ($ millions)
Figure 21. Americas Digitalization of the Travel Value Market Share by Country in 2025
Figure 22. United States Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 23. Canada Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 24. Mexico Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 25. Brazil Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)

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Figure 26. APAC Digitalization of the Travel Market Size Market Share by Region in 2025
Figure 27. APAC Digitalization of the Travel Market Size Market Share by Type (2021-2026)
Figure 28. APAC Digitalization of the Travel Market Size Market Share by Application (2021-2026)
Figure 29. China Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 33. India Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Digitalization of the Travel Market Size Market Share by Country in 2025
Figure 36. Europe Digitalization of the Travel Market Size Market Share by Type (2021-2026)
Figure 37. Europe Digitalization of the Travel Market Size Market Share by Application (2021-2026)
Figure 38. Germany Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 39. France Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 42. Russia Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 43. Middle East & Africa Digitalization of the Travel Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Digitalization of the Travel Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Digitalization of the Travel Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 47. South Africa Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Digitalization of the Travel Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Digitalization of the Travel Market Size Growth 2021-2026 ($

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millions)
Figure 51. Americas Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 52. APAC Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 53. Europe Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 55. United States Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 56. Canada Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 57. Mexico Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 58. Brazil Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 59. China Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 60. Japan Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 61. Korea Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 63. India Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 64. Australia Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 65. Germany Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 66. France Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 67. UK Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 68. Italy Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 69. Russia Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 70. Egypt Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 71. South Africa Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 72. Israel Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 73. Turkey Digitalization of the Travel Market Size 2027-2032 ($ millions)
Figure 74. Global Digitalization of the Travel Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Digitalization of the Travel Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Digitalization of the Travel Market Size 2027-2032 ($ millions)

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