

Global Digital Visual Content Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Digital Visual Content market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Visual Content is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Visual Content is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Visual Content is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Visual Content players cover Shutterstock, 123RF, Getty Photoss, Dreamstime, Adobe, Storyblocks, Depositphotos, Alamy and Dissolve, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Visual content includes images, videos, illustrations, vectors, and others. Visual content marketing refers to content marketing that employs visual content rather than text content. The global visual content market deals with the supply and licensing of pre-produced images and videos that are used for various purposes. Marketers and consumers use visual content to communicate messages and themes effectively. Visual content allows organizations to enhance engagement, generate leads, and increase brand awareness.

LPI (LP Information)' newest research report, the “Digital Visual Content Industry Forecast” looks at past sales and reviews total world Digital Visual Content sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Visual Content sales for 2023 through 2029. With Digital Visual Content sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Visual Content industry.

This Insight Report provides a comprehensive analysis of the global Digital Visual Content landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Visual Content portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Visual Content market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Visual Content and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Visual Content.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Visual Content market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Stock Photos

Stock Video Footage

Stock Vectors & Illustrations

Others

Segmentation by application

Editorial

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shutterstock

123RF

Getty Photos

Dreamstime

Adobe

Storyblocks

Depositphotos

Alamy

Dissolve

Photofolio

Freepik

Envato

Westend61

Cavan Images

StockUnlimited

VCG.com

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