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Global Digital Transformation Solutions for Consumer Packaged Goods (CPG) Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Digital transformation solutions for Consumer Packaged Goods (CPG) involve leveraging digital technologies to revolutionize various aspects of the CPG industry, from manufacturing and supply chain management to sales and marketing. These solutions aim to enhance operational efficiency, agility, and customer engagement while driving innovation and growth.

The global Digital Transformation Solutions for Consumer Packaged Goods (CPG) market size is projected to grow from US$ million in 2024 to US$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Transformation Solutions for Consumer Packaged Goods (CPG) Industry Forecast” looks at past sales and reviews total world Digital Transformation Solutions for Consumer Packaged Goods (CPG) sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Transformation Solutions for Consumer Packaged Goods (CPG) sales for 2023 through 2029. With Digital Transformation Solutions for Consumer Packaged Goods (CPG) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Transformation Solutions for Consumer Packaged Goods (CPG) industry.

This Insight Report provides a comprehensive analysis of the global Digital Transformation Solutions for Consumer Packaged Goods (CPG) landscape and highlights key trends related to product segmentation, company formation, revenue, and

market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Transformation Solutions for Consumer Packaged Goods (CPG) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Transformation Solutions for Consumer Packaged Goods (CPG) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Transformation Solutions for Consumer Packaged Goods (CPG) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Transformation Solutions for Consumer Packaged Goods (CPG).

United States market for Digital Transformation Solutions for Consumer Packaged Goods (CPG) is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Digital Transformation Solutions for Consumer Packaged Goods (CPG) is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Digital Transformation Solutions for Consumer Packaged Goods (CPG) is estimated to increase from US$ million in 2023 to US$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Digital Transformation Solutions for Consumer Packaged Goods (CPG) players cover Accenture, TCS, IBM, HCL Tech, EY, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Transformation Solutions for Consumer Packaged Goods (CPG) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Omni-Channel Order Management

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Sourcing and Procurement

Customer Experience Management Solutions

Supply Chain Management

Data Quality As A Service (DQaas)

Others

Segmentation by Application:

Apparel, Footwear & Accessories

Food & Beverage

Personal & Household Goods

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

Segmentation by Type:

- Omni-Channel Order Management

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Sourcing and Procurement

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- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Accenture

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TCS

IBM

HCL Tech

EY

Cognizant

Deloitte

Capgemini

Infosys

Wipro

Tech Mahindra

Publicis Sapient

Genpact

LTImindtree

DXC Technology

Kyndryl

Virtusa

CI&T

Oracle

Centific

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Softtek

ITC Infotech

Techwave

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