

Global Digital Transformation in Supply Chain Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Transformation in Supply Chain market size is predicted to grow from US\$ 906 million in 2025 to US\$ 1522 million in 2032; it is expected to grow at a CAGR of 7.7% from 2026 to 2032.

Digital Transformation in Supply Chain refers to the systematic restructuring and intelligent upgrading of all aspects of the traditional supply chain, including planning, procurement, production, logistics, and delivery, by enterprises using advanced technologies such as the Internet of Things, big data, artificial intelligence, and blockchain. This transformation achieves real-time visibility, traceability, and predictability throughout the entire supply chain by deploying sensors, cloud-based collaboration platforms, and digital twin systems. Its core lies in breaking down information barriers between different links in the industrial chain, using data to drive precise matching of supply and demand and dynamic risk warnings, thereby significantly improving the supply chain's responsiveness, operational resilience, and collaborative efficiency. Ultimately, this drives the evolution of the traditional linear supply chain into an intelligent, adaptive, and ecologically collaborative digital supply network.

The digital transformation in the supply chain market has entered a critical stage of comprehensive deepening and resilience reshaping. Technologically, the Internet of Things (IoT) enables real-time end-to-end sensing, artificial intelligence drives demand forecasting and inventory optimization, blockchain ensures traceability and reliability, and digital twins support virtual simulations, demonstrating an increasingly significant trend of technological convergence. In terms of development trends, the supply chain is evolving from a simple linear chain to a network-based collaborative 'digital supply network,' emphasizing end-to-end visibility and proactive early warning, and

increasingly focusing on sustainable supply chains and the circular economy. The driving factors for this development mainly stem from the urgent need for supply chain resilience and agility in the post-pandemic era, high customer expectations for delivery experiences, and the intrinsic motivation to reduce costs and increase efficiency through data-driven approaches. However, its development still faces obstacles, including the difficulty in breaking down data silos within enterprises and across the supply chain, the high cost of integrating and upgrading legacy systems, and the pressure of data security and privacy compliance. Furthermore, the shortage of professional digital talent and insufficient investment by SMEs also constrain the overall transformation process.

LPI (LP Information)' newest research report, the "Digital Transformation in Supply Chain Industry Forecast" looks at past sales and reviews total world Digital Transformation in Supply Chain sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Transformation in Supply Chain sales for 2026 through 2032. With Digital Transformation in Supply Chain sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Transformation in Supply Chain industry.

This Insight Report provides a comprehensive analysis of the global Digital Transformation in Supply Chain landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Transformation in Supply Chain portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Transformation in Supply Chain market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Transformation in Supply Chain and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Transformation in Supply Chain.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Transformation in Supply Chain market by product type, application, key players and key regions and countries.

Segmentation by Type:

- Digital Content Management
- Digital Asset and Intellectual Property Management
- Distribution and Tracking Solutions
- Production and Planning System
- Customer Relationship Management (CRM)
- Digital Rights and Royalties Management
- Others

Segmentation by Link:

- Planning and Forecasting
- Procurement and Sourcing
- Manufacturing and Operations
- Logistics and Delivery
- Reverse Engineering and After-Sales
- Others

Segmentation by Technology:

- Internet of Things (IoT) Technology
- Big Data Technology

Artificial Intelligence Technology

Blockchain Technology

Digital Twin Technology

Others

Segmentation by Application:

Manufacturing

Retail & CPG

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Capgemini

IBM

Tata Consultancy Services

Oracle

Cognizant

Accenture

HCL

Wipro Ltd

SAP SE

Infosys

DXC Technology

Blue Yonder

Kinaxis

Huawei

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