

Global Digital Transformation in Logistics Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Digital Transformation in Logistics market size was valued at US\$ million in 2023. With growing demand in downstream market, the Digital Transformation in Logistics is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Digital Transformation in Logistics market. Digital Transformation in Logistics are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Digital Transformation in Logistics. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Digital Transformation in Logistics market.

Logistics is generally the detailed organization and implementation of a complex operation. In a general business sense, logistics is the management of the flow of things between the point of origin and the point of consumption in order to meet requirements of customers or corporations. The resources managed in logistics can include physical items such as food, materials, animals, equipment, and liquids; as well as intangible items, such as time and information. The logistics of physical items usually involves the integration of information flow, materials handling, production, packaging, inventory, transportation, warehousing, and often security.

Key Features:



The report on Digital Transformation in Logistics market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Digital Transformation in Logistics market. It may include historical data, market segmentation by Type (e.g., Cold Chain Logistics, Non-cold Chain Logistics), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Digital Transformation in Logistics market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Digital Transformation in Logistics market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Digital Transformation in Logistics industry. This include advancements in Digital Transformation in Logistics technology, Digital Transformation in Logistics new entrants, Digital Transformation in Logistics new investment, and other innovations that are shaping the future of Digital Transformation in Logistics.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Digital Transformation in Logistics market. It includes factors influencing customer ' purchasing decisions, preferences for Digital Transformation in Logistics product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Digital Transformation in Logistics market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Digital Transformation in Logistics market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental



impact and sustainability aspects of the Digital Transformation in Logistics market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Digital Transformation in Logistics industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Digital Transformation in Logistics market.

Market Segmentation:

Digital Transformation in Logistics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cold Chain Logistics

Non-cold Chain Logistics

Segmentation by application

Bio Pharma

Chemical Pharma

Specially Pharma

This report also splits the market by region:

Americas



United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa



Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CH Robinson



VersaCold

Marken

Air Canada Cargo



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Digital Transformation in Logistics Market Size 2019-2030
- 2.1.2 Digital Transformation in Logistics Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Digital Transformation in Logistics Segment by Type
 - 2.2.1 Cold Chain Logistics
 - 2.2.2 Non-cold Chain Logistics
- 2.3 Digital Transformation in Logistics Market Size by Type

2.3.1 Digital Transformation in Logistics Market Size CAGR by Type (2019 VS 2023 VS 2030)

2.3.2 Global Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)

- 2.4 Digital Transformation in Logistics Segment by Application
 - 2.4.1 Bio Pharma
 - 2.4.2 Chemical Pharma
 - 2.4.3 Specially Pharma
- 2.5 Digital Transformation in Logistics Market Size by Application

2.5.1 Digital Transformation in Logistics Market Size CAGR by Application (2019 VS 2023 VS 2030)

2.5.2 Global Digital Transformation in Logistics Market Size Market Share by Application (2019-2024)

3 DIGITAL TRANSFORMATION IN LOGISTICS MARKET SIZE BY PLAYER



- 3.1 Digital Transformation in Logistics Market Size Market Share by Players
- 3.1.1 Global Digital Transformation in Logistics Revenue by Players (2019-2024)

3.1.2 Global Digital Transformation in Logistics Revenue Market Share by Players (2019-2024)

3.2 Global Digital Transformation in Logistics Key Players Head office and Products Offered

- 3.3 Market Concentration Rate Analysis
- 3.3.1 Competition Landscape Analysis
- 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 DIGITAL TRANSFORMATION IN LOGISTICS BY REGIONS

- 4.1 Digital Transformation in Logistics Market Size by Regions (2019-2024)
- 4.2 Americas Digital Transformation in Logistics Market Size Growth (2019-2024)
- 4.3 APAC Digital Transformation in Logistics Market Size Growth (2019-2024)
- 4.4 Europe Digital Transformation in Logistics Market Size Growth (2019-2024)

4.5 Middle East & Africa Digital Transformation in Logistics Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Digital Transformation in Logistics Market Size by Country (2019-2024)
- 5.2 Americas Digital Transformation in Logistics Market Size by Type (2019-2024)

5.3 Americas Digital Transformation in Logistics Market Size by Application (2019-2024)

- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Digital Transformation in Logistics Market Size by Region (2019-2024)
- 6.2 APAC Digital Transformation in Logistics Market Size by Type (2019-2024)
- 6.3 APAC Digital Transformation in Logistics Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea



6.7 Southeast Asia

- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Digital Transformation in Logistics by Country (2019-2024)
- 7.2 Europe Digital Transformation in Logistics Market Size by Type (2019-2024)
- 7.3 Europe Digital Transformation in Logistics Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Digital Transformation in Logistics by Region (2019-2024)
- 8.2 Middle East & Africa Digital Transformation in Logistics Market Size by Type (2019-2024)

8.3 Middle East & Africa Digital Transformation in Logistics Market Size by Application (2019-2024)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL DIGITAL TRANSFORMATION IN LOGISTICS MARKET FORECAST

- 10.1 Global Digital Transformation in Logistics Forecast by Regions (2025-2030)
- 10.1.1 Global Digital Transformation in Logistics Forecast by Regions (2025-2030)
- 10.1.2 Americas Digital Transformation in Logistics Forecast



10.1.3 APAC Digital Transformation in Logistics Forecast 10.1.4 Europe Digital Transformation in Logistics Forecast 10.1.5 Middle East & Africa Digital Transformation in Logistics Forecast 10.2 Americas Digital Transformation in Logistics Forecast by Country (2025-2030) 10.2.1 United States Digital Transformation in Logistics Market Forecast 10.2.2 Canada Digital Transformation in Logistics Market Forecast 10.2.3 Mexico Digital Transformation in Logistics Market Forecast 10.2.4 Brazil Digital Transformation in Logistics Market Forecast 10.3 APAC Digital Transformation in Logistics Forecast by Region (2025-2030) 10.3.1 China Digital Transformation in Logistics Market Forecast 10.3.2 Japan Digital Transformation in Logistics Market Forecast 10.3.3 Korea Digital Transformation in Logistics Market Forecast 10.3.4 Southeast Asia Digital Transformation in Logistics Market Forecast 10.3.5 India Digital Transformation in Logistics Market Forecast 10.3.6 Australia Digital Transformation in Logistics Market Forecast 10.4 Europe Digital Transformation in Logistics Forecast by Country (2025-2030) 10.4.1 Germany Digital Transformation in Logistics Market Forecast 10.4.2 France Digital Transformation in Logistics Market Forecast 10.4.3 UK Digital Transformation in Logistics Market Forecast 10.4.4 Italy Digital Transformation in Logistics Market Forecast 10.4.5 Russia Digital Transformation in Logistics Market Forecast 10.5 Middle East & Africa Digital Transformation in Logistics Forecast by Region (2025 - 2030)10.5.1 Egypt Digital Transformation in Logistics Market Forecast 10.5.2 South Africa Digital Transformation in Logistics Market Forecast 10.5.3 Israel Digital Transformation in Logistics Market Forecast 10.5.4 Turkey Digital Transformation in Logistics Market Forecast 10.5.5 GCC Countries Digital Transformation in Logistics Market Forecast

10.6 Global Digital Transformation in Logistics Forecast by Type (2025-2030)

10.7 Global Digital Transformation in Logistics Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Deutsche Post DHL

11.1.1 Deutsche Post DHL Company Information

11.1.2 Deutsche Post DHL Digital Transformation in Logistics Product Offered

11.1.3 Deutsche Post DHL Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.1.4 Deutsche Post DHL Main Business Overview



11.1.5 Deutsche Post DHL Latest Developments

11.2 Kuehne + Nagel

11.2.1 Kuehne + Nagel Company Information

11.2.2 Kuehne + Nagel Digital Transformation in Logistics Product Offered

11.2.3 Kuehne + Nagel Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 Kuehne + Nagel Main Business Overview

11.2.5 Kuehne + Nagel Latest Developments

11.3 UPS

11.3.1 UPS Company Information

11.3.2 UPS Digital Transformation in Logistics Product Offered

11.3.3 UPS Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 UPS Main Business Overview

11.3.5 UPS Latest Developments

11.4 DB Group

11.4.1 DB Group Company Information

11.4.2 DB Group Digital Transformation in Logistics Product Offered

11.4.3 DB Group Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 DB Group Main Business Overview

11.4.5 DB Group Latest Developments

11.5 FedEx

11.5.1 FedEx Company Information

11.5.2 FedEx Digital Transformation in Logistics Product Offered

11.5.3 FedEx Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 FedEx Main Business Overview

11.5.5 FedEx Latest Developments

11.6 Nippon Express

11.6.1 Nippon Express Company Information

11.6.2 Nippon Express Digital Transformation in Logistics Product Offered

11.6.3 Nippon Express Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Nippon Express Main Business Overview

11.6.5 Nippon Express Latest Developments

11.7 World Courier

11.7.1 World Courier Company Information

11.7.2 World Courier Digital Transformation in Logistics Product Offered



11.7.3 World Courier Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 World Courier Main Business Overview

11.7.5 World Courier Latest Developments

11.8 SF Express

11.8.1 SF Express Company Information

11.8.2 SF Express Digital Transformation in Logistics Product Offered

11.8.3 SF Express Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 SF Express Main Business Overview

11.8.5 SF Express Latest Developments

11.9 Panalpina

11.9.1 Panalpina Company Information

11.9.2 Panalpina Digital Transformation in Logistics Product Offered

11.9.3 Panalpina Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Panalpina Main Business Overview

11.9.5 Panalpina Latest Developments

11.10 CEVA

11.10.1 CEVA Company Information

11.10.2 CEVA Digital Transformation in Logistics Product Offered

11.10.3 CEVA Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.10.4 CEVA Main Business Overview

11.10.5 CEVA Latest Developments

11.11 Agility

11.11.1 Agility Company Information

11.11.2 Agility Digital Transformation in Logistics Product Offered

11.11.3 Agility Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.11.4 Agility Main Business Overview

11.11.5 Agility Latest Developments

11.12 DSV

- 11.12.1 DSV Company Information
- 11.12.2 DSV Digital Transformation in Logistics Product Offered

11.12.3 DSV Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.12.4 DSV Main Business Overview

11.12.5 DSV Latest Developments



11.13 Kerry Logistics

11.13.1 Kerry Logistics Company Information

11.13.2 Kerry Logistics Digital Transformation in Logistics Product Offered

11.13.3 Kerry Logistics Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.13.4 Kerry Logistics Main Business Overview

11.13.5 Kerry Logistics Latest Developments

11.14 CH Robinson

11.14.1 CH Robinson Company Information

11.14.2 CH Robinson Digital Transformation in Logistics Product Offered

11.14.3 CH Robinson Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.14.4 CH Robinson Main Business Overview

11.14.5 CH Robinson Latest Developments

11.15 VersaCold

11.15.1 VersaCold Company Information

11.15.2 VersaCold Digital Transformation in Logistics Product Offered

11.15.3 VersaCold Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.15.4 VersaCold Main Business Overview

11.15.5 VersaCold Latest Developments

11.16 Marken

11.16.1 Marken Company Information

11.16.2 Marken Digital Transformation in Logistics Product Offered

11.16.3 Marken Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.16.4 Marken Main Business Overview

11.16.5 Marken Latest Developments

11.17 Air Canada Cargo

11.17.1 Air Canada Cargo Company Information

11.17.2 Air Canada Cargo Digital Transformation in Logistics Product Offered

11.17.3 Air Canada Cargo Digital Transformation in Logistics Revenue, Gross Margin and Market Share (2019-2024)

11.17.4 Air Canada Cargo Main Business Overview

11.17.5 Air Canada Cargo Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Digital Transformation in Logistics Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions) Table 2. Major Players of Cold Chain Logistics Table 3. Major Players of Non-cold Chain Logistics Table 4. Digital Transformation in Logistics Market Size CAGR by Type (2019 VS 2023) VS 2030) & (\$ Millions) Table 5. Global Digital Transformation in Logistics Market Size by Type (2019-2024) & (\$ Millions) Table 6. Global Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)Table 7. Digital Transformation in Logistics Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions) Table 8. Global Digital Transformation in Logistics Market Size by Application (2019-2024) & (\$ Millions) Table 9. Global Digital Transformation in Logistics Market Size Market Share by Application (2019-2024) Table 10. Global Digital Transformation in Logistics Revenue by Players (2019-2024) & (\$ Millions) Table 11. Global Digital Transformation in Logistics Revenue Market Share by Player (2019-2024)Table 12. Digital Transformation in Logistics Key Players Head office and Products Offered Table 13. Digital Transformation in Logistics Concentration Ratio (CR3, CR5 and CR10) & (2022-2024) Table 14. New Products and Potential Entrants Table 15. Mergers & Acquisitions, Expansion Table 16. Global Digital Transformation in Logistics Market Size by Regions 2019-2024 & (\$ Millions) Table 17. Global Digital Transformation in Logistics Market Size Market Share by Regions (2019-2024) Table 18. Global Digital Transformation in Logistics Revenue by Country/Region (2019-2024) & (\$ millions) Table 19. Global Digital Transformation in Logistics Revenue Market Share by Country/Region (2019-2024) Table 20. Americas Digital Transformation in Logistics Market Size by Country



(2019-2024) & (\$ Millions) Table 21. Americas Digital Transformation in Logistics Market Size Market Share by Country (2019-2024) Table 22. Americas Digital Transformation in Logistics Market Size by Type (2019-2024) & (\$ Millions) Table 23. Americas Digital Transformation in Logistics Market Size Market Share by Type (2019-2024) Table 24. Americas Digital Transformation in Logistics Market Size by Application (2019-2024) & (\$ Millions) Table 25. Americas Digital Transformation in Logistics Market Size Market Share by Application (2019-2024) Table 26. APAC Digital Transformation in Logistics Market Size by Region (2019-2024) & (\$ Millions) Table 27. APAC Digital Transformation in Logistics Market Size Market Share by Region (2019-2024) Table 28. APAC Digital Transformation in Logistics Market Size by Type (2019-2024) & (\$ Millions) Table 29. APAC Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)Table 30. APAC Digital Transformation in Logistics Market Size by Application (2019-2024) & (\$ Millions) Table 31. APAC Digital Transformation in Logistics Market Size Market Share by Application (2019-2024) Table 32. Europe Digital Transformation in Logistics Market Size by Country (2019-2024) & (\$ Millions) Table 33. Europe Digital Transformation in Logistics Market Size Market Share by Country (2019-2024) Table 34. Europe Digital Transformation in Logistics Market Size by Type (2019-2024) & (\$ Millions) Table 35. Europe Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)Table 36. Europe Digital Transformation in Logistics Market Size by Application (2019-2024) & (\$ Millions) Table 37. Europe Digital Transformation in Logistics Market Size Market Share by Application (2019-2024) Table 38. Middle East & Africa Digital Transformation in Logistics Market Size by Region (2019-2024) & (\$ Millions) Table 39. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Region (2019-2024)



Table 40. Middle East & Africa Digital Transformation in Logistics Market Size by Type (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Digital Transformation in Logistics Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Digital Transformation in Logistics

Table 45. Key Market Challenges & Risks of Digital Transformation in Logistics

Table 46. Key Industry Trends of Digital Transformation in Logistics

Table 47. Global Digital Transformation in Logistics Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Digital Transformation in Logistics Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Digital Transformation in Logistics Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Digital Transformation in Logistics Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Deutsche Post DHL Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

Table 52. Deutsche Post DHL Digital Transformation in Logistics Product Offered

Table 53. Deutsche Post DHL Digital Transformation in Logistics Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 54. Deutsche Post DHL Main Business

Table 55. Deutsche Post DHL Latest Developments

Table 56. Kuehne + Nagel Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

 Table 57. Kuehne + Nagel Digital Transformation in Logistics Product Offered

Table 58. Kuehne + Nagel Main Business

Table 59. Kuehne + Nagel Digital Transformation in Logistics Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

 Table 60. Kuehne + Nagel Latest Developments

Table 61. UPS Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

Table 62. UPS Digital Transformation in Logistics Product Offered

Table 63. UPS Main Business

Table 64. UPS Digital Transformation in Logistics Revenue (\$ million), Gross Margin



and Market Share (2019-2024) Table 65. UPS Latest Developments Table 66. DB Group Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 67. DB Group Digital Transformation in Logistics Product Offered Table 68. DB Group Main Business Table 69. DB Group Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 70. DB Group Latest Developments Table 71. FedEx Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 72. FedEx Digital Transformation in Logistics Product Offered Table 73. FedEx Main Business Table 74. FedEx Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 75. FedEx Latest Developments Table 76. Nippon Express Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 77. Nippon Express Digital Transformation in Logistics Product Offered Table 78. Nippon Express Main Business Table 79. Nippon Express Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 80. Nippon Express Latest Developments Table 81. World Courier Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 82. World Courier Digital Transformation in Logistics Product Offered Table 83. World Courier Main Business Table 84. World Courier Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 85. World Courier Latest Developments Table 86. SF Express Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 87. SF Express Digital Transformation in Logistics Product Offered Table 88. SF Express Main Business Table 89. SF Express Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 90. SF Express Latest Developments Table 91. Panalpina Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors



Table 92. Panalpina Digital Transformation in Logistics Product Offered Table 93. Panalpina Main Business Table 94. Panalpina Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 95. Panalpina Latest Developments Table 96. CEVA Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 97. CEVA Digital Transformation in Logistics Product Offered Table 98. CEVA Main Business Table 99. CEVA Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 100. CEVA Latest Developments Table 101. Agility Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 102. Agility Digital Transformation in Logistics Product Offered Table 103. Agility Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 104. Agility Main Business Table 105. Agility Latest Developments Table 106. DSV Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 107. DSV Digital Transformation in Logistics Product Offered Table 108. DSV Main Business Table 109. DSV Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 110. DSV Latest Developments Table 111. Kerry Logistics Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 112. Kerry Logistics Digital Transformation in Logistics Product Offered Table 113. Kerry Logistics Main Business Table 114. Kerry Logistics Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024) Table 115. Kerry Logistics Latest Developments Table 116. CH Robinson Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors Table 117. CH Robinson Digital Transformation in Logistics Product Offered Table 118. CH Robinson Main Business Table 119. CH Robinson Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024)



Table 120. CH Robinson Latest Developments

Table 121. VersaCold Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

Table 122. VersaCold Digital Transformation in Logistics Product Offered

Table 123. VersaCold Main Business

Table 124. VersaCold Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. VersaCold Latest Developments

Table 126. Marken Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

Table 127. Marken Digital Transformation in Logistics Product Offered

Table 128. Marken Main Business

Table 129. Marken Digital Transformation in Logistics Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 130. Marken Latest Developments

Table 131. Air Canada Cargo Details, Company Type, Digital Transformation in Logistics Area Served and Its Competitors

Table 132. Air Canada Cargo Digital Transformation in Logistics Product Offered

Table 133. Air Canada Cargo Main Business

Table 134. Air Canada Cargo Digital Transformation in Logistics Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 135. Air Canada Cargo Latest Developments



List Of Figures

LIST OF FIGURES

Figure 1. Digital Transformation in Logistics Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Digital Transformation in Logistics Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Digital Transformation in Logistics Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Digital Transformation in Logistics Sales Market Share by Country/Region (2023)

Figure 8. Digital Transformation in Logistics Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Digital Transformation in Logistics Market Size Market Share by Type in 2023

Figure 10. Digital Transformation in Logistics in Bio Pharma

Figure 11. Global Digital Transformation in Logistics Market: Bio Pharma (2019-2024) & (\$ Millions)

Figure 12. Digital Transformation in Logistics in Chemical Pharma

Figure 13. Global Digital Transformation in Logistics Market: Chemical Pharma (2019-2024) & (\$ Millions)

Figure 14. Digital Transformation in Logistics in Specially Pharma

Figure 15. Global Digital Transformation in Logistics Market: Specially Pharma (2019-2024) & (\$ Millions)

Figure 16. Global Digital Transformation in Logistics Market Size Market Share by Application in 2023

Figure 17. Global Digital Transformation in Logistics Revenue Market Share by Player in 2023

Figure 18. Global Digital Transformation in Logistics Market Size Market Share by Regions (2019-2024)

Figure 19. Americas Digital Transformation in Logistics Market Size 2019-2024 (\$ Millions)

Figure 20. APAC Digital Transformation in Logistics Market Size 2019-2024 (\$ Millions)

Figure 21. Europe Digital Transformation in Logistics Market Size 2019-2024 (\$ Millions)

Figure 22. Middle East & Africa Digital Transformation in Logistics Market Size



2019-2024 (\$ Millions) Figure 23. Americas Digital Transformation in Logistics Value Market Share by Country in 2023 Figure 24. United States Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 25. Canada Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 26. Mexico Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 27. Brazil Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 28. APAC Digital Transformation in Logistics Market Size Market Share by Region in 2023 Figure 29. APAC Digital Transformation in Logistics Market Size Market Share by Type in 2023 Figure 30. APAC Digital Transformation in Logistics Market Size Market Share by Application in 2023 Figure 31. China Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 32. Japan Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 33. Korea Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 34. Southeast Asia Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 35. India Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 36. Australia Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 37. Europe Digital Transformation in Logistics Market Size Market Share by Country in 2023 Figure 38. Europe Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)Figure 39. Europe Digital Transformation in Logistics Market Size Market Share by Application (2019-2024) Figure 40. Germany Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions) Figure 41. France Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)



Figure 42. UK Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Italy Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 44. Russia Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Region (2019-2024)

Figure 46. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Digital Transformation in Logistics Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 49. South Africa Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 50. Israel Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Turkey Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 52. GCC Country Digital Transformation in Logistics Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Americas Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 54. APAC Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 55. Europe Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 56. Middle East & Africa Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 57. United States Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 58. Canada Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 59. Mexico Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions) Figure 60. Brazil Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions) Figure 61. China Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions) Figure 62. Japan Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions) Figure 63. Korea Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions) Figure 64. Southeast Asia Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)



Millions)

Figure 65. India Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 66. Australia Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 67. Germany Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 68. France Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 69. UK Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 70. Italy Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 71. Russia Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 72. Spain Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 73. Egypt Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 74. South Africa Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 75. Israel Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 76. Turkey Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 77. GCC Countries Digital Transformation in Logistics Market Size 2025-2030 (\$ Millions)

Figure 78. Global Digital Transformation in Logistics Market Size Market Share Forecast by Type (2025-2030)

Figure 79. Global Digital Transformation in Logistics Market Size Market Share Forecast by Application (2025-2030)



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