

Global Digital Therapy for Smoking Cessation Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Therapy for Smoking Cessation market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Digital Therapy for Smoking Cessation is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Digital Therapy for Smoking Cessation is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Digital Therapy for Smoking Cessation is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Digital Therapy for Smoking Cessation players cover CureApp, Pivot, Pfizer, Alex Therapeutics, Click Therapeutics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Digital Therapy for Smoking Cessation Industry Forecast" looks at past sales and reviews total world Digital Therapy for Smoking Cessation sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Therapy for Smoking Cessation sales for 2026 through 2032. With Digital Therapy for Smoking Cessation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Therapy for Smoking Cessation industry.

This Insight Report provides a comprehensive analysis of the global Digital Therapy for Smoking Cessation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Therapy for Smoking Cessation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Therapy for Smoking Cessation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Therapy for Smoking Cessation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Therapy for Smoking Cessation.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Therapy for Smoking Cessation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Test Module

Treatment Module

Rehabilitation Guidance

Others

Segmentation by Application:

Mildly Addicted Smoker

Moderately Addicted Smoker

Severe Addicted Smoker

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CureApp

Pivot

Pfizer

Alex Therapeutics

Click Therapeutics

Indivior

DynamiCare Health

Chrono Therapeutics

Quit Genius

Ethosth

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