

Global Digital Therapy for Diabetes Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Therapy for Diabetes market size is predicted to grow from US\$ 2770 million in 2025 to US\$ 8075 million in 2032; it is expected to grow at a CAGR of 16.6% from 2026 to 2032.

Digital diabetes therapy refers to digital treatment solutions that utilize clinically validated software programs, artificial intelligence algorithms, mobile applications, cloud computing platforms, wearable devices, and digital health technologies to provide diabetes patients with digital treatment options including prevention, risk assessment, blood glucose management, behavioral intervention, lifestyle improvement, and disease treatment support. These products typically leverage multidimensional health data such as blood glucose levels, diet, exercise, sleep, and medication adherence to achieve long-term management of patients with type 2 diabetes, type 1 diabetes, and prediabetes through personalized feedback, intelligent reminders, remote monitoring, cognitive behavioral intervention (CBT), nutritional management, and AI predictive models. Unlike ordinary health management apps, digital therapy emphasizes evidence-based medicine validation, clinical effectiveness, and treatment goals. Some products can be used as medical intervention tools in conjunction with drug therapy, insulin therapy, and continuous glucose monitoring (CGM) systems.

The future of digital diabetes therapy is promising and transformative. By integrating artificial intelligence, wearable devices, and continuous glucose monitoring technology, it is driving a shift in diabetes management from the traditional "passive treatment" to a closed-loop model of "active intervention," enabling personalized, data-driven management from high-risk screening to complication prevention. Evidence-based medicine has already demonstrated that such interventions can effectively reduce patients' dependence on medication and even help some type 2 diabetes patients

achieve long-term stable blood glucose levels after discontinuing medication. With the improvement of regulatory frameworks, the establishment of payment systems, and deep integration with clinical workflows, digital therapy is expected to become a core force in reshaping chronic disease management pathways, allowing precision medicine to truly benefit every patient.

Report Scope

LPI (LP Information)' newest research report, the “Digital Therapy for Diabetes Industry Forecast” looks at past sales and reviews total world Digital Therapy for Diabetes sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Therapy for Diabetes sales for 2026 through 2032. With Digital Therapy for Diabetes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Therapy for Diabetes industry.

This Insight Report provides a comprehensive analysis of the global Digital Therapy for Diabetes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Therapy for Diabetes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Therapy for Diabetes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Therapy for Diabetes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Therapy for Diabetes.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Therapy for Diabetes market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Blood Glucose Control-Focused

Lifestyle Intervention-Focused

Medication-Assisted

Complication Prevention-Focused

Comprehensive Chronic Disease Management-Focused

Segmentation by Business Models:

B2B Model

B2C Model

B2B2C Model

Segmentation by Application:

Digital Therapeutics for Type 2 Diabetes

Digital Therapeutics for Type 1 Diabetes

Digital Therapeutics for Prediabetes

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Welldoc

DarioHealth

Omada Health

Better Therapeutics

Click Therapeutics

Hedia

Sweetch Health

Wellthy Therapeutics

Health2Sync

Fitterfly

Oviva

Liva Healthcare

Yidu Tech

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