

Global Digital Therapeutics and Wellness Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Digital Therapeutics and Wellness market size was valued at US\$ million in 2023. With growing demand in downstream market, the Digital Therapeutics and Wellness is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Digital Therapeutics and Wellness market. Digital Therapeutics and Wellness are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Digital Therapeutics and Wellness. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Digital Therapeutics and Wellness market.

Digital Therapeutics is an innovative new class of medicine that gives participants access to the world's most effective behavior therapies, enhanced with smart technology, and delivered directly to their fingerprints or front door.

The global pharmaceutical market is 1475 billion USD in 2022, growing at a CAGR of 5% during the next six years. The pharmaceutical market includes chemical drugs and biological drugs. For biologics is expected to 381 billion USD in 2022. In comparison, the chemical drug market is estimated to increase from 1005 billion in 2018 to 1094 billion U.S. dollars in 2022. The pharmaceutical market factors such as increasing demand for healthcare, technological advancements, and the rising prevalence of



chronic diseases, increase in funding from private & government organizations for development of pharmaceutical manufacturing segments and rise in R&D activities for drugs. However, the industry also faces challenges such as stringent regulations, high costs of research and development, and patent expirations. Companies need to continuously innovate and adapt to these challenges to stay competitive in the market and ensure their products reach patients in need. Additionally, the COVID-19 pandemic has highlighted the importance of vaccine development and supply chain management, further emphasizing the need for pharmaceutical companies to be agile and responsive to emerging public health needs.

Key Features:

The report on Digital Therapeutics and Wellness market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Digital Therapeutics and Wellness market. It may include historical data, market segmentation by Type (e.g., Software, Devices), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Digital Therapeutics and Wellness market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Digital Therapeutics and Wellness market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Digital Therapeutics and Wellness industry. This include advancements in Digital Therapeutics and Wellness technology, Digital Therapeutics and Wellness new entrants, Digital Therapeutics and Wellness new investment, and other innovations that are shaping the future of Digital Therapeutics and Wellness.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Digital Therapeutics and Wellness



market. It includes factors influencing customer 'purchasing decisions, preferences for Digital Therapeutics and Wellness product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Digital Therapeutics and Wellness market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Digital Therapeutics and Wellness market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Digital Therapeutics and Wellness market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Digital Therapeutics and Wellness industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Digital Therapeutics and Wellness market.

Market Segmentation:

Digital Therapeutics and Wellness market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Software

Devices

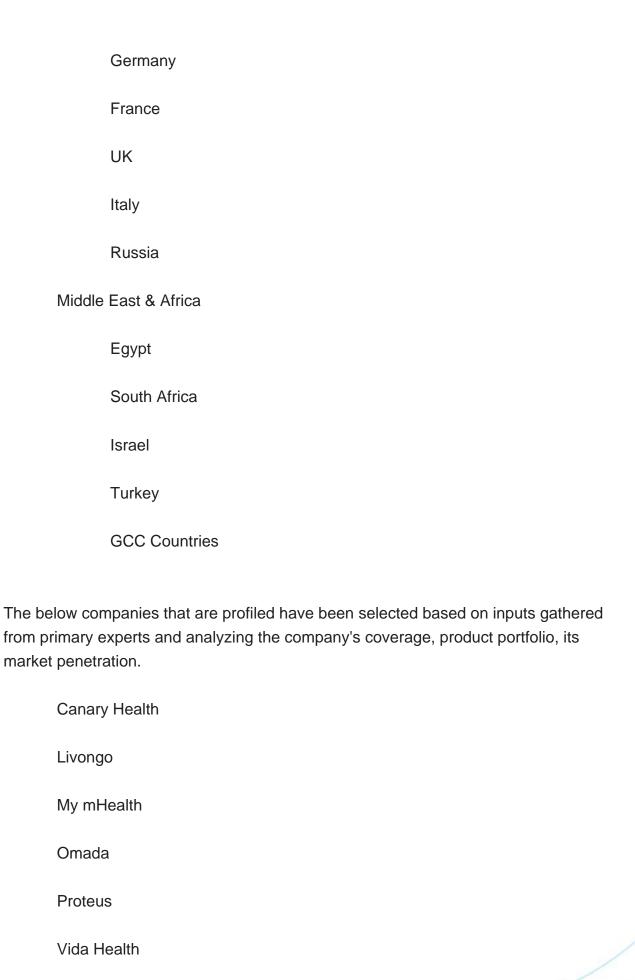
Segmentation by application

Cardiovascular Disease and Hypertension



Diabet	es and Prediabetes
Obesit	y and Weight Loss
Smokir	ng Cessation
Other I	Digital Therapeutics
Wellne	SS
This report als	o splits the market by region:
Americ	eas
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia







Blue Mesa Health
Canary Health
Glytec
Livongo
2Morrow
Click Therapeutics
CureApp
Digital Therapeutics Inc
Akili Interactive Labs
AppliedVR
Brain Power
Ginger.io
7Cups
Calm
Fitbit
Onlife Health
Provant Health



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Digital Therapeutics and Wellness Market Size 2019-2030
- 2.1.2 Digital Therapeutics and Wellness Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Digital Therapeutics and Wellness Segment by Type
 - 2.2.1 Software
 - 2.2.2 Devices
- 2.3 Digital Therapeutics and Wellness Market Size by Type
- 2.3.1 Digital Therapeutics and Wellness Market Size CAGR by Type (2019 VS 2023 VS 2030)
- 2.3.2 Global Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)
- 2.4 Digital Therapeutics and Wellness Segment by Application
 - 2.4.1 Cardiovascular Disease and Hypertension
 - 2.4.2 Diabetes and Prediabetes
 - 2.4.3 Obesity and Weight Loss
 - 2.4.4 Smoking Cessation
 - 2.4.5 Other Digital Therapeutics
 - 2.4.6 Wellness
- 2.5 Digital Therapeutics and Wellness Market Size by Application
- 2.5.1 Digital Therapeutics and Wellness Market Size CAGR by Application (2019 VS 2023 VS 2030)
- 2.5.2 Global Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)



3 DIGITAL THERAPEUTICS AND WELLNESS MARKET SIZE BY PLAYER

- 3.1 Digital Therapeutics and Wellness Market Size Market Share by Players
 - 3.1.1 Global Digital Therapeutics and Wellness Revenue by Players (2019-2024)
- 3.1.2 Global Digital Therapeutics and Wellness Revenue Market Share by Players (2019-2024)
- 3.2 Global Digital Therapeutics and Wellness Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 DIGITAL THERAPEUTICS AND WELLNESS BY REGIONS

- 4.1 Digital Therapeutics and Wellness Market Size by Regions (2019-2024)
- 4.2 Americas Digital Therapeutics and Wellness Market Size Growth (2019-2024)
- 4.3 APAC Digital Therapeutics and Wellness Market Size Growth (2019-2024)
- 4.4 Europe Digital Therapeutics and Wellness Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Digital Therapeutics and Wellness Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Digital Therapeutics and Wellness Market Size by Country (2019-2024)
- 5.2 Americas Digital Therapeutics and Wellness Market Size by Type (2019-2024)
- 5.3 Americas Digital Therapeutics and Wellness Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Digital Therapeutics and Wellness Market Size by Region (2019-2024)
- 6.2 APAC Digital Therapeutics and Wellness Market Size by Type (2019-2024)



- 6.3 APAC Digital Therapeutics and Wellness Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Digital Therapeutics and Wellness by Country (2019-2024)
- 7.2 Europe Digital Therapeutics and Wellness Market Size by Type (2019-2024)
- 7.3 Europe Digital Therapeutics and Wellness Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Digital Therapeutics and Wellness by Region (2019-2024)
- 8.2 Middle East & Africa Digital Therapeutics and Wellness Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Digital Therapeutics and Wellness Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL DIGITAL THERAPEUTICS AND WELLNESS MARKET FORECAST



- 10.1 Global Digital Therapeutics and Wellness Forecast by Regions (2025-2030)
 - 10.1.1 Global Digital Therapeutics and Wellness Forecast by Regions (2025-2030)
 - 10.1.2 Americas Digital Therapeutics and Wellness Forecast
 - 10.1.3 APAC Digital Therapeutics and Wellness Forecast
 - 10.1.4 Europe Digital Therapeutics and Wellness Forecast
 - 10.1.5 Middle East & Africa Digital Therapeutics and Wellness Forecast
- 10.2 Americas Digital Therapeutics and Wellness Forecast by Country (2025-2030)
 - 10.2.1 United States Digital Therapeutics and Wellness Market Forecast
 - 10.2.2 Canada Digital Therapeutics and Wellness Market Forecast
 - 10.2.3 Mexico Digital Therapeutics and Wellness Market Forecast
- 10.2.4 Brazil Digital Therapeutics and Wellness Market Forecast
- 10.3 APAC Digital Therapeutics and Wellness Forecast by Region (2025-2030)
 - 10.3.1 China Digital Therapeutics and Wellness Market Forecast
 - 10.3.2 Japan Digital Therapeutics and Wellness Market Forecast
 - 10.3.3 Korea Digital Therapeutics and Wellness Market Forecast
 - 10.3.4 Southeast Asia Digital Therapeutics and Wellness Market Forecast
 - 10.3.5 India Digital Therapeutics and Wellness Market Forecast
 - 10.3.6 Australia Digital Therapeutics and Wellness Market Forecast
- 10.4 Europe Digital Therapeutics and Wellness Forecast by Country (2025-2030)
 - 10.4.1 Germany Digital Therapeutics and Wellness Market Forecast
 - 10.4.2 France Digital Therapeutics and Wellness Market Forecast
 - 10.4.3 UK Digital Therapeutics and Wellness Market Forecast
 - 10.4.4 Italy Digital Therapeutics and Wellness Market Forecast
 - 10.4.5 Russia Digital Therapeutics and Wellness Market Forecast
- 10.5 Middle East & Africa Digital Therapeutics and Wellness Forecast by Region (2025-2030)
 - 10.5.1 Egypt Digital Therapeutics and Wellness Market Forecast
 - 10.5.2 South Africa Digital Therapeutics and Wellness Market Forecast
 - 10.5.3 Israel Digital Therapeutics and Wellness Market Forecast
 - 10.5.4 Turkey Digital Therapeutics and Wellness Market Forecast
- 10.5.5 GCC Countries Digital Therapeutics and Wellness Market Forecast
- 10.6 Global Digital Therapeutics and Wellness Forecast by Type (2025-2030)
- 10.7 Global Digital Therapeutics and Wellness Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Canary Health
 - 11.1.1 Canary Health Company Information



- 11.1.2 Canary Health Digital Therapeutics and Wellness Product Offered
- 11.1.3 Canary Health Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Canary Health Main Business Overview
 - 11.1.5 Canary Health Latest Developments
- 11.2 Livongo
 - 11.2.1 Livongo Company Information
 - 11.2.2 Livongo Digital Therapeutics and Wellness Product Offered
- 11.2.3 Livongo Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Livongo Main Business Overview
 - 11.2.5 Livongo Latest Developments
- 11.3 My mHealth
 - 11.3.1 My mHealth Company Information
 - 11.3.2 My mHealth Digital Therapeutics and Wellness Product Offered
- 11.3.3 My mHealth Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 My mHealth Main Business Overview
 - 11.3.5 My mHealth Latest Developments
- 11.4 Omada
 - 11.4.1 Omada Company Information
 - 11.4.2 Omada Digital Therapeutics and Wellness Product Offered
- 11.4.3 Omada Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Omada Main Business Overview
 - 11.4.5 Omada Latest Developments
- 11.5 Proteus
- 11.5.1 Proteus Company Information
- 11.5.2 Proteus Digital Therapeutics and Wellness Product Offered
- 11.5.3 Proteus Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Proteus Main Business Overview
 - 11.5.5 Proteus Latest Developments
- 11.6 Vida Health
 - 11.6.1 Vida Health Company Information
- 11.6.2 Vida Health Digital Therapeutics and Wellness Product Offered
- 11.6.3 Vida Health Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Vida Health Main Business Overview



- 11.6.5 Vida Health Latest Developments
- 11.7 Blue Mesa Health
 - 11.7.1 Blue Mesa Health Company Information
 - 11.7.2 Blue Mesa Health Digital Therapeutics and Wellness Product Offered
- 11.7.3 Blue Mesa Health Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Blue Mesa Health Main Business Overview
 - 11.7.5 Blue Mesa Health Latest Developments
- 11.8 Canary Health
 - 11.8.1 Canary Health Company Information
 - 11.8.2 Canary Health Digital Therapeutics and Wellness Product Offered
- 11.8.3 Canary Health Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Canary Health Main Business Overview
 - 11.8.5 Canary Health Latest Developments
- 11.9 Glytec
- 11.9.1 Glytec Company Information
- 11.9.2 Glytec Digital Therapeutics and Wellness Product Offered
- 11.9.3 Glytec Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Glytec Main Business Overview
 - 11.9.5 Glytec Latest Developments
- 11.10 Livongo
 - 11.10.1 Livongo Company Information
 - 11.10.2 Livongo Digital Therapeutics and Wellness Product Offered
- 11.10.3 Livongo Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Livongo Main Business Overview
 - 11.10.5 Livongo Latest Developments
- 11.11 2Morrow
 - 11.11.1 2Morrow Company Information
 - 11.11.2 2Morrow Digital Therapeutics and Wellness Product Offered
- 11.11.3 2Morrow Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 2Morrow Main Business Overview
 - 11.11.5 2Morrow Latest Developments
- 11.12 Click Therapeutics
 - 11.12.1 Click Therapeutics Company Information
- 11.12.2 Click Therapeutics Digital Therapeutics and Wellness Product Offered



- 11.12.3 Click Therapeutics Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Click Therapeutics Main Business Overview
 - 11.12.5 Click Therapeutics Latest Developments
- 11.13 CureApp
 - 11.13.1 CureApp Company Information
 - 11.13.2 CureApp Digital Therapeutics and Wellness Product Offered
- 11.13.3 CureApp Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 CureApp Main Business Overview
 - 11.13.5 CureApp Latest Developments
- 11.14 Digital Therapeutics Inc
 - 11.14.1 Digital Therapeutics Inc Company Information
 - 11.14.2 Digital Therapeutics Inc Digital Therapeutics and Wellness Product Offered
- 11.14.3 Digital Therapeutics Inc Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Digital Therapeutics Inc Main Business Overview
 - 11.14.5 Digital Therapeutics Inc Latest Developments
- 11.15 Akili Interactive Labs
 - 11.15.1 Akili Interactive Labs Company Information
 - 11.15.2 Akili Interactive Labs Digital Therapeutics and Wellness Product Offered
- 11.15.3 Akili Interactive Labs Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 Akili Interactive Labs Main Business Overview
 - 11.15.5 Akili Interactive Labs Latest Developments
- 11.16 AppliedVR
 - 11.16.1 AppliedVR Company Information
 - 11.16.2 AppliedVR Digital Therapeutics and Wellness Product Offered
- 11.16.3 AppliedVR Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 AppliedVR Main Business Overview
 - 11.16.5 AppliedVR Latest Developments
- 11.17 Brain Power
 - 11.17.1 Brain Power Company Information
 - 11.17.2 Brain Power Digital Therapeutics and Wellness Product Offered
- 11.17.3 Brain Power Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Brain Power Main Business Overview
 - 11.17.5 Brain Power Latest Developments



- 11.18 Ginger.io
 - 11.18.1 Ginger.io Company Information
 - 11.18.2 Ginger.io Digital Therapeutics and Wellness Product Offered
- 11.18.3 Ginger.io Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 Ginger.io Main Business Overview
 - 11.18.5 Ginger.io Latest Developments
- 11.19 7Cups
 - 11.19.1 7Cups Company Information
 - 11.19.2 7Cups Digital Therapeutics and Wellness Product Offered
- 11.19.3 7Cups Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 7Cups Main Business Overview
 - 11.19.5 7Cups Latest Developments
- 11.20 Calm
 - 11.20.1 Calm Company Information
 - 11.20.2 Calm Digital Therapeutics and Wellness Product Offered
- 11.20.3 Calm Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.20.4 Calm Main Business Overview
 - 11.20.5 Calm Latest Developments
- 11.21 Fitbit
 - 11.21.1 Fitbit Company Information
 - 11.21.2 Fitbit Digital Therapeutics and Wellness Product Offered
- 11.21.3 Fitbit Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.21.4 Fitbit Main Business Overview
 - 11.21.5 Fitbit Latest Developments
- 11.22 Onlife Health
 - 11.22.1 Onlife Health Company Information
 - 11.22.2 Onlife Health Digital Therapeutics and Wellness Product Offered
- 11.22.3 Onlife Health Digital Therapeutics and Wellness Revenue, Gross Margin and Market Share (2019-2024)
 - 11.22.4 Onlife Health Main Business Overview
 - 11.22.5 Onlife Health Latest Developments
- 11.23 Provant Health
 - 11.23.1 Provant Health Company Information
 - 11.23.2 Provant Health Digital Therapeutics and Wellness Product Offered
 - 11.23.3 Provant Health Digital Therapeutics and Wellness Revenue, Gross Margin and



Market Share (2019-2024)

11.23.4 Provant Health Main Business Overview

11.23.5 Provant Health Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Digital Therapeutics and Wellness Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Software

Table 3. Major Players of Devices

Table 4. Digital Therapeutics and Wellness Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Digital Therapeutics and Wellness Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)

Table 7. Digital Therapeutics and Wellness Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Digital Therapeutics and Wellness Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)

Table 10. Global Digital Therapeutics and Wellness Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Digital Therapeutics and Wellness Revenue Market Share by Player (2019-2024)

Table 12. Digital Therapeutics and Wellness Key Players Head office and Products Offered

Table 13. Digital Therapeutics and Wellness Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Digital Therapeutics and Wellness Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Digital Therapeutics and Wellness Market Size Market Share by Regions (2019-2024)

Table 18. Global Digital Therapeutics and Wellness Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Digital Therapeutics and Wellness Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Digital Therapeutics and Wellness Market Size by Country



(2019-2024) & (\$ Millions)

Table 21. Americas Digital Therapeutics and Wellness Market Size Market Share by Country (2019-2024)

Table 22. Americas Digital Therapeutics and Wellness Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)

Table 24. Americas Digital Therapeutics and Wellness Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)

Table 26. APAC Digital Therapeutics and Wellness Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Digital Therapeutics and Wellness Market Size Market Share by Region (2019-2024)

Table 28. APAC Digital Therapeutics and Wellness Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)

Table 30. APAC Digital Therapeutics and Wellness Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)

Table 32. Europe Digital Therapeutics and Wellness Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Digital Therapeutics and Wellness Market Size Market Share by Country (2019-2024)

Table 34. Europe Digital Therapeutics and Wellness Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)

Table 36. Europe Digital Therapeutics and Wellness Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Digital Therapeutics and Wellness Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Region (2019-2024)



- Table 40. Middle East & Africa Digital Therapeutics and Wellness Market Size by Type (2019-2024) & (\$ Millions)
- Table 41. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)
- Table 42. Middle East & Africa Digital Therapeutics and Wellness Market Size by Application (2019-2024) & (\$ Millions)
- Table 43. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)
- Table 44. Key Market Drivers & Growth Opportunities of Digital Therapeutics and Wellness
- Table 45. Key Market Challenges & Risks of Digital Therapeutics and Wellness
- Table 46. Key Industry Trends of Digital Therapeutics and Wellness
- Table 47. Global Digital Therapeutics and Wellness Market Size Forecast by Regions (2025-2030) & (\$ Millions)
- Table 48. Global Digital Therapeutics and Wellness Market Size Market Share Forecast by Regions (2025-2030)
- Table 49. Global Digital Therapeutics and Wellness Market Size Forecast by Type (2025-2030) & (\$ Millions)
- Table 50. Global Digital Therapeutics and Wellness Market Size Forecast by Application (2025-2030) & (\$ Millions)
- Table 51. Canary Health Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors
- Table 52. Canary Health Digital Therapeutics and Wellness Product Offered
- Table 53. Canary Health Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 54. Canary Health Main Business
- Table 55. Canary Health Latest Developments
- Table 56. Livongo Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors
- Table 57. Livongo Digital Therapeutics and Wellness Product Offered
- Table 58. Livongo Main Business
- Table 59. Livongo Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 60. Livongo Latest Developments
- Table 61. My mHealth Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors
- Table 62. My mHealth Digital Therapeutics and Wellness Product Offered
- Table 63. My mHealth Main Business
- Table 64. My mHealth Digital Therapeutics and Wellness Revenue (\$ million), Gross



Margin and Market Share (2019-2024)

Table 65. My mHealth Latest Developments

Table 66. Omada Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 67. Omada Digital Therapeutics and Wellness Product Offered

Table 68. Omada Main Business

Table 69. Omada Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin

and Market Share (2019-2024)

Table 70. Omada Latest Developments

Table 71. Proteus Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 72. Proteus Digital Therapeutics and Wellness Product Offered

Table 73. Proteus Main Business

Table 74. Proteus Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin

and Market Share (2019-2024)

Table 75. Proteus Latest Developments

Table 76. Vida Health Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 77. Vida Health Digital Therapeutics and Wellness Product Offered

Table 78. Vida Health Main Business

Table 79. Vida Health Digital Therapeutics and Wellness Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 80. Vida Health Latest Developments

Table 81. Blue Mesa Health Details, Company Type, Digital Therapeutics and Wellness

Area Served and Its Competitors

Table 82. Blue Mesa Health Digital Therapeutics and Wellness Product Offered

Table 83. Blue Mesa Health Main Business

Table 84. Blue Mesa Health Digital Therapeutics and Wellness Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 85. Blue Mesa Health Latest Developments

Table 86. Canary Health Details, Company Type, Digital Therapeutics and Wellness

Area Served and Its Competitors

Table 87. Canary Health Digital Therapeutics and Wellness Product Offered

Table 88. Canary Health Main Business

Table 89. Canary Health Digital Therapeutics and Wellness Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 90. Canary Health Latest Developments

Table 91. Glytec Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors



Table 92. Glytec Digital Therapeutics and Wellness Product Offered

Table 93. Glytec Main Business

Table 94. Glytec Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Glytec Latest Developments

Table 96. Livongo Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 97. Livongo Digital Therapeutics and Wellness Product Offered

Table 98. Livongo Main Business

Table 99. Livongo Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Livongo Latest Developments

Table 101. 2Morrow Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 102. 2Morrow Digital Therapeutics and Wellness Product Offered

Table 103. 2Morrow Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. 2Morrow Main Business

Table 105. 2Morrow Latest Developments

Table 106. Click Therapeutics Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 107. Click Therapeutics Digital Therapeutics and Wellness Product Offered

Table 108. Click Therapeutics Main Business

Table 109. Click Therapeutics Digital Therapeutics and Wellness Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 110. Click Therapeutics Latest Developments

Table 111. CureApp Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 112. CureApp Digital Therapeutics and Wellness Product Offered

Table 113. CureApp Main Business

Table 114. CureApp Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. CureApp Latest Developments

Table 116. Digital Therapeutics Inc Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 117. Digital Therapeutics Inc Digital Therapeutics and Wellness Product Offered

Table 118. Digital Therapeutics Inc Main Business

Table 119. Digital Therapeutics Inc Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)



Table 120. Digital Therapeutics Inc Latest Developments

Table 121. Akili Interactive Labs Details, Company Type, Digital Therapeutics and

Wellness Area Served and Its Competitors

Table 122. Akili Interactive Labs Digital Therapeutics and Wellness Product Offered

Table 123. Akili Interactive Labs Main Business

Table 124. Akili Interactive Labs Digital Therapeutics and Wellness Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 125. Akili Interactive Labs Latest Developments

Table 126. AppliedVR Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 127. AppliedVR Digital Therapeutics and Wellness Product Offered

Table 128. AppliedVR Main Business

Table 129. AppliedVR Digital Therapeutics and Wellness Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 130. AppliedVR Latest Developments

Table 131. Brain Power Details, Company Type, Digital Therapeutics and Wellness

Area Served and Its Competitors

Table 132. Brain Power Digital Therapeutics and Wellness Product Offered

Table 133. Brain Power Main Business

Table 134. Brain Power Digital Therapeutics and Wellness Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 135. Brain Power Latest Developments

Table 136. Ginger.io Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 137. Ginger.io Digital Therapeutics and Wellness Product Offered

Table 138. Ginger.io Main Business

Table 139. Ginger.io Digital Therapeutics and Wellness Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 140. Ginger.io Latest Developments

Table 141. 7Cups Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 142. 7Cups Digital Therapeutics and Wellness Product Offered

Table 143. 7Cups Main Business

Table 144. 7Cups Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin

and Market Share (2019-2024)

Table 145. 7Cups Latest Developments

Table 146. Calm Details, Company Type, Digital Therapeutics and Wellness Area

Served and Its Competitors

Table 147. Calm Digital Therapeutics and Wellness Product Offered



Table 148. Calm Main Business

Table 149. Calm Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 150. Calm Latest Developments

Table 151. Fitbit Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 152. Fitbit Digital Therapeutics and Wellness Product Offered

Table 153. Fitbit Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 154. Fitbit Main Business

Table 155. Fitbit Latest Developments

Table 156. Onlife Health Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 157. Onlife Health Digital Therapeutics and Wellness Product Offered

Table 158. Onlife Health Main Business

Table 159. Onlife Health Digital Therapeutics and Wellness Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 160. Onlife Health Latest Developments

Table 161. Provant Health Details, Company Type, Digital Therapeutics and Wellness Area Served and Its Competitors

Table 162. Provant Health Digital Therapeutics and Wellness Product Offered

Table 163. Provant Health Main Business

Table 164. Provant Health Digital Therapeutics and Wellness Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 165. Provant Health Latest Developments



List Of Figures

LIST OF FIGURES

- Figure 1. Digital Therapeutics and Wellness Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Digital Therapeutics and Wellness Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Digital Therapeutics and Wellness Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Digital Therapeutics and Wellness Sales Market Share by Country/Region (2023)
- Figure 8. Digital Therapeutics and Wellness Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Digital Therapeutics and Wellness Market Size Market Share by Type in 2023
- Figure 10. Digital Therapeutics and Wellness in Cardiovascular Disease and Hypertension
- Figure 11. Global Digital Therapeutics and Wellness Market: Cardiovascular Disease and Hypertension (2019-2024) & (\$ Millions)
- Figure 12. Digital Therapeutics and Wellness in Diabetes and Prediabetes
- Figure 13. Global Digital Therapeutics and Wellness Market: Diabetes and Prediabetes (2019-2024) & (\$ Millions)
- Figure 14. Digital Therapeutics and Wellness in Obesity and Weight Loss
- Figure 15. Global Digital Therapeutics and Wellness Market: Obesity and Weight Loss (2019-2024) & (\$ Millions)
- Figure 16. Digital Therapeutics and Wellness in Smoking Cessation
- Figure 17. Global Digital Therapeutics and Wellness Market: Smoking Cessation (2019-2024) & (\$ Millions)
- Figure 18. Digital Therapeutics and Wellness in Other Digital Therapeutics
- Figure 19. Global Digital Therapeutics and Wellness Market: Other Digital Therapeutics (2019-2024) & (\$ Millions)
- Figure 20. Digital Therapeutics and Wellness in Wellness
- Figure 21. Global Digital Therapeutics and Wellness Market: Wellness (2019-2024) & (\$ Millions)
- Figure 22. Global Digital Therapeutics and Wellness Market Size Market Share by Application in 2023



- Figure 23. Global Digital Therapeutics and Wellness Revenue Market Share by Player in 2023
- Figure 24. Global Digital Therapeutics and Wellness Market Size Market Share by Regions (2019-2024)
- Figure 25. Americas Digital Therapeutics and Wellness Market Size 2019-2024 (\$ Millions)
- Figure 26. APAC Digital Therapeutics and Wellness Market Size 2019-2024 (\$ Millions)
- Figure 27. Europe Digital Therapeutics and Wellness Market Size 2019-2024 (\$ Millions)
- Figure 28. Middle East & Africa Digital Therapeutics and Wellness Market Size 2019-2024 (\$ Millions)
- Figure 29. Americas Digital Therapeutics and Wellness Value Market Share by Country in 2023
- Figure 30. United States Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 31. Canada Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 32. Mexico Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 33. Brazil Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 34. APAC Digital Therapeutics and Wellness Market Size Market Share by Region in 2023
- Figure 35. APAC Digital Therapeutics and Wellness Market Size Market Share by Type in 2023
- Figure 36. APAC Digital Therapeutics and Wellness Market Size Market Share by Application in 2023
- Figure 37. China Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 38. Japan Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 39. Korea Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 40. Southeast Asia Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 41. India Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. Australia Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)



- Figure 43. Europe Digital Therapeutics and Wellness Market Size Market Share by Country in 2023
- Figure 44. Europe Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)
- Figure 45. Europe Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)
- Figure 46. Germany Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. France Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 48. UK Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. Italy Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. Russia Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Region (2019-2024)
- Figure 52. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Type (2019-2024)
- Figure 53. Middle East & Africa Digital Therapeutics and Wellness Market Size Market Share by Application (2019-2024)
- Figure 54. Egypt Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 55. South Africa Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 56. Israel Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 57. Turkey Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 58. GCC Country Digital Therapeutics and Wellness Market Size Growth 2019-2024 (\$ Millions)
- Figure 59. Americas Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 60. APAC Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 61. Europe Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 62. Middle East & Africa Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)



- Figure 63. United States Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 64. Canada Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 65. Mexico Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 66. Brazil Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 67. China Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 68. Japan Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 69. Korea Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 70. Southeast Asia Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 71. India Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 72. Australia Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 73. Germany Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 74. France Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 75. UK Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 76. Italy Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 77. Russia Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 78. Spain Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 79. Egypt Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 80. South Africa Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 81. Israel Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 82. Turkey Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 83. GCC Countries Digital Therapeutics and Wellness Market Size 2025-2030 (\$ Millions)
- Figure 84. Global Digital Therapeutics and Wellness Market Size Market Share Forecast by Type (2025-2030)
- Figure 85. Global Digital Therapeutics and Wellness Market Size Market Share Forecast by Application (2025-2030)



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