

Global Digital Smart Advertising Solutions Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G25306718B3BEN.html>

Date: June 2026

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: G25306718B3BEN

Abstracts

The global Digital Smart Advertising Solutions market size is predicted to grow from US\$ 6131 million in 2025 to US\$ 9925 million in 2032; it is expected to grow at a CAGR of 7.3% from 2026 to 2032.

Advertising technology (AdTech) is an umbrella term that refers to the tools and software advertisers use to reach audiences, run digital ad campaigns, and measure the effectiveness of digital ad campaigns. As the process of buying and selling digital ads has become more complex, ad tech has emerged to simplify the process. Common ad tech tools such as demand-side platforms are the integration of a set of technologies that allow advertisers to buy impressions and select audiences across numerous publisher sites. Now, ad technology enables advertisers and ad agencies to efficiently manage integrated ad campaigns. It also enables brands to get the most out of their budgets and helps maximize return on investment (ROI) on digital advertising. Ultimately, the ad tech environment enables advertisers to strategically plan and optimize their ad campaigns.

United States market for Digital Smart Advertising Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Digital Smart Advertising Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Digital Smart Advertising Solutions is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Digital Smart Advertising Solutions players cover Adform, Adobe, AdRoll, Amazon (AWS), AT&T (WarnerMedia), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Digital Smart Advertising Solutions Industry Forecast" looks at past sales and reviews total world Digital Smart Advertising Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Smart Advertising Solutions sales for 2026 through 2032. With Digital Smart Advertising Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Smart Advertising Solutions industry.

This Insight Report provides a comprehensive analysis of the global Digital Smart Advertising Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Smart Advertising Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Smart Advertising Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Smart Advertising Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Smart Advertising Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Smart Advertising Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

Ads Setting

Data Analytics

Yield Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adform

Adobe

AdRoll

Amazon (AWS)

AT&T (WarnerMedia)

CAKE

Choozle

Criteo

Google

LiveIntent

Marin Software

MediaMath

Quantcast

Singapore Telecommunications (Amobee)

Sovrn

The Search Monitor

The Trade Desk

Verizon (Verizon Media)

Verve

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Digital Smart Advertising Solutions Market Size (2021-2032)
 - 2.1.2 Digital Smart Advertising Solutions Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Digital Smart Advertising Solutions by Country/Region (2021, 2025 & 2032)
- 2.2 Digital Smart Advertising Solutions Segment by Type
 - 2.2.1 On-Premise
 - 2.2.2 Cloud-Based
 - 2.2.3 Digital Smart Advertising Solutions Market Size by Type
 - 2.2.3.1 Digital Smart Advertising Solutions Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)
- 2.3 Digital Smart Advertising Solutions Segment by Application
 - 2.3.1 Ads Setting
 - 2.3.2 Data Analytics
 - 2.3.3 Yield Management
 - 2.3.4 Others
 - 2.3.5 Digital Smart Advertising Solutions Market Size by Application
 - 2.3.5.1 Digital Smart Advertising Solutions Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

3 DIGITAL SMART ADVERTISING SOLUTIONS MARKET SIZE BY PLAYER

3.1 Digital Smart Advertising Solutions Market Size Market Share by Player

3.1.1 Global Digital Smart Advertising Solutions Revenue by Player (2021-2026)

3.1.2 Global Digital Smart Advertising Solutions Revenue Market Share by Player (2021-2026)

3.2 Global Digital Smart Advertising Solutions Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 DIGITAL SMART ADVERTISING SOLUTIONS BY REGION

4.1 Digital Smart Advertising Solutions Market Size by Region (2021-2026)

4.2 Global Digital Smart Advertising Solutions Annual Revenue by Country/Region (2021-2026)

4.3 Americas Digital Smart Advertising Solutions Market Size Growth (2021-2026)

4.4 APAC Digital Smart Advertising Solutions Market Size Growth (2021-2026)

4.5 Europe Digital Smart Advertising Solutions Market Size Growth (2021-2026)

4.6 Middle East & Africa Digital Smart Advertising Solutions Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Digital Smart Advertising Solutions Market Size by Country (2021-2026)

5.2 Americas Digital Smart Advertising Solutions Market Size by Type (2021-2026)

5.3 Americas Digital Smart Advertising Solutions Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

- 6.1 APAC Digital Smart Advertising Solutions Market Size by Region (2021-2026)
- 6.2 APAC Digital Smart Advertising Solutions Market Size by Type (2021-2026)
- 6.3 APAC Digital Smart Advertising Solutions Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Digital Smart Advertising Solutions Market Size by Country (2021-2026)
- 7.2 Europe Digital Smart Advertising Solutions Market Size by Type (2021-2026)
- 7.3 Europe Digital Smart Advertising Solutions Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Digital Smart Advertising Solutions by Region (2021-2026)
- 8.2 Middle East & Africa Digital Smart Advertising Solutions Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Digital Smart Advertising Solutions Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL DIGITAL SMART ADVERTISING SOLUTIONS MARKET FORECAST

10.1 Global Digital Smart Advertising Solutions Forecast by Region (2027-2032)

10.1.1 Global Digital Smart Advertising Solutions Forecast by Region (2027-2032)

10.1.2 Americas Digital Smart Advertising Solutions Forecast

10.1.3 APAC Digital Smart Advertising Solutions Forecast

10.1.4 Europe Digital Smart Advertising Solutions Forecast

10.1.5 Middle East & Africa Digital Smart Advertising Solutions Forecast

10.2 Americas Digital Smart Advertising Solutions Forecast by Country (2027-2032)

10.2.1 United States Market Digital Smart Advertising Solutions Forecast

10.2.2 Canada Market Digital Smart Advertising Solutions Forecast

10.2.3 Mexico Market Digital Smart Advertising Solutions Forecast

10.2.4 Brazil Market Digital Smart Advertising Solutions Forecast

10.3 APAC Digital Smart Advertising Solutions Forecast by Region (2027-2032)

10.3.1 China Digital Smart Advertising Solutions Market Forecast

10.3.2 Japan Market Digital Smart Advertising Solutions Forecast

10.3.3 Korea Market Digital Smart Advertising Solutions Forecast

10.3.4 Southeast Asia Market Digital Smart Advertising Solutions Forecast

10.3.5 India Market Digital Smart Advertising Solutions Forecast

10.3.6 Australia Market Digital Smart Advertising Solutions Forecast

10.4 Europe Digital Smart Advertising Solutions Forecast by Country (2027-2032)

10.4.1 Germany Market Digital Smart Advertising Solutions Forecast

10.4.2 France Market Digital Smart Advertising Solutions Forecast

10.4.3 UK Market Digital Smart Advertising Solutions Forecast

10.4.4 Italy Market Digital Smart Advertising Solutions Forecast

10.4.5 Russia Market Digital Smart Advertising Solutions Forecast

10.5 Middle East & Africa Digital Smart Advertising Solutions Forecast by Region (2027-2032)

10.5.1 Egypt Market Digital Smart Advertising Solutions Forecast

10.5.2 South Africa Market Digital Smart Advertising Solutions Forecast

10.5.3 Israel Market Digital Smart Advertising Solutions Forecast

10.5.4 Turkey Market Digital Smart Advertising Solutions Forecast

10.6 Global Digital Smart Advertising Solutions Forecast by Type (2027-2032)

10.7 Global Digital Smart Advertising Solutions Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Digital Smart Advertising Solutions Forecast

11 KEY PLAYERS ANALYSIS

11.1 Adform

11.1.1 Adform Company Information

11.1.2 Adform Digital Smart Advertising Solutions Product Offered

11.1.3 Adform Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Adform Main Business Overview

11.1.5 Adform Latest Developments

11.2 Adobe

11.2.1 Adobe Company Information

11.2.2 Adobe Digital Smart Advertising Solutions Product Offered

11.2.3 Adobe Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Adobe Main Business Overview

11.2.5 Adobe Latest Developments

11.3 AdRoll

11.3.1 AdRoll Company Information

11.3.2 AdRoll Digital Smart Advertising Solutions Product Offered

11.3.3 AdRoll Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 AdRoll Main Business Overview

11.3.5 AdRoll Latest Developments

11.4 Amazon (AWS)

11.4.1 Amazon (AWS) Company Information

11.4.2 Amazon (AWS) Digital Smart Advertising Solutions Product Offered

11.4.3 Amazon (AWS) Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Amazon (AWS) Main Business Overview

11.4.5 Amazon (AWS) Latest Developments

11.5 AT&T (WarnerMedia)

11.5.1 AT&T (WarnerMedia) Company Information

11.5.2 AT&T (WarnerMedia) Digital Smart Advertising Solutions Product Offered

11.5.3 AT&T (WarnerMedia) Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 AT&T (WarnerMedia) Main Business Overview

11.5.5 AT&T (WarnerMedia) Latest Developments

11.6 CAKE

11.6.1 CAKE Company Information

11.6.2 CAKE Digital Smart Advertising Solutions Product Offered

11.6.3 CAKE Digital Smart Advertising Solutions Revenue, Gross Margin and Market

Share (2021-2026)

11.6.4 CAKE Main Business Overview

11.6.5 CAKE Latest Developments

11.7 Choozle

11.7.1 Choozle Company Information

11.7.2 Choozle Digital Smart Advertising Solutions Product Offered

11.7.3 Choozle Digital Smart Advertising Solutions Revenue, Gross Margin and

Market Share (2021-2026)

11.7.4 Choozle Main Business Overview

11.7.5 Choozle Latest Developments

11.8 Criteo

11.8.1 Criteo Company Information

11.8.2 Criteo Digital Smart Advertising Solutions Product Offered

11.8.3 Criteo Digital Smart Advertising Solutions Revenue, Gross Margin and Market

Share (2021-2026)

11.8.4 Criteo Main Business Overview

11.8.5 Criteo Latest Developments

11.9 Google

11.9.1 Google Company Information

11.9.2 Google Digital Smart Advertising Solutions Product Offered

11.9.3 Google Digital Smart Advertising Solutions Revenue, Gross Margin and Market

Share (2021-2026)

11.9.4 Google Main Business Overview

11.9.5 Google Latest Developments

11.10 LiveIntent

11.10.1 LiveIntent Company Information

11.10.2 LiveIntent Digital Smart Advertising Solutions Product Offered

11.10.3 LiveIntent Digital Smart Advertising Solutions Revenue, Gross Margin and

Market Share (2021-2026)

11.10.4 LiveIntent Main Business Overview

11.10.5 LiveIntent Latest Developments

11.11 Marin Software

11.11.1 Marin Software Company Information

11.11.2 Marin Software Digital Smart Advertising Solutions Product Offered

11.11.3 Marin Software Digital Smart Advertising Solutions Revenue, Gross Margin

and Market Share (2021-2026)

11.11.4 Marin Software Main Business Overview

11.11.5 Marin Software Latest Developments

11.12 MediaMath

- 11.12.1 MediaMath Company Information
- 11.12.2 MediaMath Digital Smart Advertising Solutions Product Offered
- 11.12.3 MediaMath Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 11.12.4 MediaMath Main Business Overview
- 11.12.5 MediaMath Latest Developments
- 11.13 Quantcast
 - 11.13.1 Quantcast Company Information
 - 11.13.2 Quantcast Digital Smart Advertising Solutions Product Offered
 - 11.13.3 Quantcast Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Quantcast Main Business Overview
 - 11.13.5 Quantcast Latest Developments
- 11.14 Singapore Telecommunications (Amobee)
 - 11.14.1 Singapore Telecommunications (Amobee) Company Information
 - 11.14.2 Singapore Telecommunications (Amobee) Digital Smart Advertising Solutions Product Offered
 - 11.14.3 Singapore Telecommunications (Amobee) Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Singapore Telecommunications (Amobee) Main Business Overview
 - 11.14.5 Singapore Telecommunications (Amobee) Latest Developments
- 11.15 Sovrn
 - 11.15.1 Sovrn Company Information
 - 11.15.2 Sovrn Digital Smart Advertising Solutions Product Offered
 - 11.15.3 Sovrn Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Sovrn Main Business Overview
 - 11.15.5 Sovrn Latest Developments
- 11.16 The Search Monitor
 - 11.16.1 The Search Monitor Company Information
 - 11.16.2 The Search Monitor Digital Smart Advertising Solutions Product Offered
 - 11.16.3 The Search Monitor Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 The Search Monitor Main Business Overview
 - 11.16.5 The Search Monitor Latest Developments
- 11.17 The Trade Desk
 - 11.17.1 The Trade Desk Company Information
 - 11.17.2 The Trade Desk Digital Smart Advertising Solutions Product Offered
 - 11.17.3 The Trade Desk Digital Smart Advertising Solutions Revenue, Gross Margin

and Market Share (2021-2026)

11.17.4 The Trade Desk Main Business Overview

11.17.5 The Trade Desk Latest Developments

11.18 Verizon (Verizon Media)

11.18.1 Verizon (Verizon Media) Company Information

11.18.2 Verizon (Verizon Media) Digital Smart Advertising Solutions Product Offered

11.18.3 Verizon (Verizon Media) Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Verizon (Verizon Media) Main Business Overview

11.18.5 Verizon (Verizon Media) Latest Developments

11.19 Verve

11.19.1 Verve Company Information

11.19.2 Verve Digital Smart Advertising Solutions Product Offered

11.19.3 Verve Digital Smart Advertising Solutions Revenue, Gross Margin and Market Share (2021-2026)

11.19.4 Verve Main Business Overview

11.19.5 Verve Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Digital Smart Advertising Solutions Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Digital Smart Advertising Solutions Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of On-Premise

Table 4. Major Players of Cloud-Based

Table 5. Digital Smart Advertising Solutions Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Digital Smart Advertising Solutions Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)

Table 8. Digital Smart Advertising Solutions Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Digital Smart Advertising Solutions Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

Table 11. Global Digital Smart Advertising Solutions Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Digital Smart Advertising Solutions Revenue Market Share by Player (2021-2026)

Table 13. Digital Smart Advertising Solutions Key Players Head office and Products Offered

Table 14. Digital Smart Advertising Solutions Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Digital Smart Advertising Solutions Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Digital Smart Advertising Solutions Market Size Market Share by Region (2021-2026)

Table 19. Global Digital Smart Advertising Solutions Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Digital Smart Advertising Solutions Revenue Market Share by

Country/Region (2021-2026)

Table 21. Americas Digital Smart Advertising Solutions Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Digital Smart Advertising Solutions Market Size Market Share by Country (2021-2026)

Table 23. Americas Digital Smart Advertising Solutions Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)

Table 25. Americas Digital Smart Advertising Solutions Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

Table 27. APAC Digital Smart Advertising Solutions Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Digital Smart Advertising Solutions Market Size Market Share by Region (2021-2026)

Table 29. APAC Digital Smart Advertising Solutions Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Digital Smart Advertising Solutions Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Digital Smart Advertising Solutions Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Digital Smart Advertising Solutions Market Size Market Share by Country (2021-2026)

Table 33. Europe Digital Smart Advertising Solutions Market Size by Type (2021-2026) & (\$ millions)

Table 34. Europe Digital Smart Advertising Solutions Market Size by Application (2021-2026) & (\$ millions)

Table 35. Middle East & Africa Digital Smart Advertising Solutions Market Size by Region (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Digital Smart Advertising Solutions Market Size by Type (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Digital Smart Advertising Solutions Market Size by Application (2021-2026) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Digital Smart Advertising Solutions

Table 39. Key Market Challenges & Risks of Digital Smart Advertising Solutions

Table 40. Key Industry Trends of Digital Smart Advertising Solutions

Table 41. Global Digital Smart Advertising Solutions Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 42. Global Digital Smart Advertising Solutions Market Size Market Share Forecast by Region (2027-2032)

Table 43. Global Digital Smart Advertising Solutions Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 44. Global Digital Smart Advertising Solutions Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 45. Adform Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 46. Adform Digital Smart Advertising Solutions Product Offered

Table 47. Adform Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 48. Adform Main Business

Table 49. Adform Latest Developments

Table 50. Adobe Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 51. Adobe Digital Smart Advertising Solutions Product Offered

Table 52. Adobe Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 53. Adobe Main Business

Table 54. Adobe Latest Developments

Table 55. AdRoll Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 56. AdRoll Digital Smart Advertising Solutions Product Offered

Table 57. AdRoll Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 58. AdRoll Main Business

Table 59. AdRoll Latest Developments

Table 60. Amazon (AWS) Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 61. Amazon (AWS) Digital Smart Advertising Solutions Product Offered

Table 62. Amazon (AWS) Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Amazon (AWS) Main Business

Table 64. Amazon (AWS) Latest Developments

Table 65. AT&T (WarnerMedia) Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 66. AT&T (WarnerMedia) Digital Smart Advertising Solutions Product Offered

Table 67. AT&T (WarnerMedia) Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. AT&T (WarnerMedia) Main Business

Table 69. AT&T (WarnerMedia) Latest Developments

Table 70. CAKE Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 71. CAKE Digital Smart Advertising Solutions Product Offered

Table 72. CAKE Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. CAKE Main Business

Table 74. CAKE Latest Developments

Table 75. Choozle Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 76. Choozle Digital Smart Advertising Solutions Product Offered

Table 77. Choozle Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Choozle Main Business

Table 79. Choozle Latest Developments

Table 80. Criteo Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 81. Criteo Digital Smart Advertising Solutions Product Offered

Table 82. Criteo Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Criteo Main Business

Table 84. Criteo Latest Developments

Table 85. Google Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 86. Google Digital Smart Advertising Solutions Product Offered

Table 87. Google Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Google Main Business

Table 89. Google Latest Developments

Table 90. LiveIntent Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 91. LiveIntent Digital Smart Advertising Solutions Product Offered

Table 92. LiveIntent Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. LiveIntent Main Business

Table 94. LiveIntent Latest Developments

Table 95. Marin Software Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 96. Marin Software Digital Smart Advertising Solutions Product Offered

Table 97. Marin Software Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Marin Software Main Business

Table 99. Marin Software Latest Developments

Table 100. MediaMath Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 101. MediaMath Digital Smart Advertising Solutions Product Offered

Table 102. MediaMath Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. MediaMath Main Business

Table 104. MediaMath Latest Developments

Table 105. Quantcast Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 106. Quantcast Digital Smart Advertising Solutions Product Offered

Table 107. Quantcast Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Quantcast Main Business

Table 109. Quantcast Latest Developments

Table 110. Singapore Telecommunications (Amobee) Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 111. Singapore Telecommunications (Amobee) Digital Smart Advertising Solutions Product Offered

Table 112. Singapore Telecommunications (Amobee) Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. Singapore Telecommunications (Amobee) Main Business

Table 114. Singapore Telecommunications (Amobee) Latest Developments

Table 115. Sovrn Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 116. Sovrn Digital Smart Advertising Solutions Product Offered

Table 117. Sovrn Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Sovrn Main Business

Table 119. Sovrn Latest Developments

Table 120. The Search Monitor Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 121. The Search Monitor Digital Smart Advertising Solutions Product Offered

Table 122. The Search Monitor Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. The Search Monitor Main Business

Table 124. The Search Monitor Latest Developments

Table 125. The Trade Desk Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 126. The Trade Desk Digital Smart Advertising Solutions Product Offered

Table 127. The Trade Desk Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. The Trade Desk Main Business

Table 129. The Trade Desk Latest Developments

Table 130. Verizon (Verizon Media) Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 131. Verizon (Verizon Media) Digital Smart Advertising Solutions Product Offered

Table 132. Verizon (Verizon Media) Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Verizon (Verizon Media) Main Business

Table 134. Verizon (Verizon Media) Latest Developments

Table 135. Verve Details, Company Type, Digital Smart Advertising Solutions Area Served and Its Competitors

Table 136. Verve Digital Smart Advertising Solutions Product Offered

Table 137. Verve Digital Smart Advertising Solutions Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Verve Main Business

Table 139. Verve Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Digital Smart Advertising Solutions Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Digital Smart Advertising Solutions Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Digital Smart Advertising Solutions Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Digital Smart Advertising Solutions Sales Market Share by Country/Region (2025)

Figure 8. Digital Smart Advertising Solutions Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Digital Smart Advertising Solutions Market Size Market Share by Type in 2025

Figure 10. Digital Smart Advertising Solutions in Ads Setting

Figure 11. Global Digital Smart Advertising Solutions Market: Ads Setting (2021-2026) & (\$ millions)

Figure 12. Digital Smart Advertising Solutions in Data Analytics

Figure 13. Global Digital Smart Advertising Solutions Market: Data Analytics (2021-2026) & (\$ millions)

Figure 14. Digital Smart Advertising Solutions in Yield Management

Figure 15. Global Digital Smart Advertising Solutions Market: Yield Management (2021-2026) & (\$ millions)

Figure 16. Digital Smart Advertising Solutions in Others

Figure 17. Global Digital Smart Advertising Solutions Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Digital Smart Advertising Solutions Market Size Market Share by Application in 2025

Figure 19. Global Digital Smart Advertising Solutions Revenue Market Share by Player in 2025

Figure 20. Global Digital Smart Advertising Solutions Market Size Market Share by Region (2021-2026)

Figure 21. Americas Digital Smart Advertising Solutions Market Size 2021-2026 (\$ millions)

Figure 22. APAC Digital Smart Advertising Solutions Market Size 2021-2026 (\$ millions)

Figure 23. Europe Digital Smart Advertising Solutions Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Digital Smart Advertising Solutions Market Size 2021-2026 (\$ millions)

Figure 25. Americas Digital Smart Advertising Solutions Value Market Share by Country in 2025

Figure 26. United States Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Digital Smart Advertising Solutions Market Size Market Share by Region in 2025

Figure 31. APAC Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)

Figure 32. APAC Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

Figure 33. China Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Digital Smart Advertising Solutions Market Size Market Share by Country in 2025

Figure 40. Europe Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)

Figure 41. Europe Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

Figure 42. Germany Digital Smart Advertising Solutions Market Size Growth 2021-2026

(\$ millions)

Figure 43. France Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Digital Smart Advertising Solutions Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Digital Smart Advertising Solutions Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Digital Smart Advertising Solutions Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Digital Smart Advertising Solutions Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 56. APAC Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 57. Europe Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 59. United States Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 60. Canada Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 63. China Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 64. Japan Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 65. Korea Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 67. India Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 68. Australia Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 69. Germany Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 70. France Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 71. UK Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 72. Italy Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 73. Russia Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 76. Israel Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

Figure 78. Global Digital Smart Advertising Solutions Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Digital Smart Advertising Solutions Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Digital Smart Advertising Solutions Market Size 2027-2032 (\$ millions)

I would like to order

Product name: Global Digital Smart Advertising Solutions Market Growth (Status and Outlook)
2026-2032

Product link: <https://marketpublishers.com/r/G25306718B3BEN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/G25306718B3BEN.html>