

Global Digital Side-view Monitors Market Growth 2026-2032

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Abstracts

The global Digital Side-view Monitors market size is predicted to grow from US\$ 559 million in 2025 to US\$ 1090 million in 2032; it is expected to grow at a CAGR of 10.2% from 2026 to 2032.

Electronic exterior rearview mirrors are automotive imaging vision systems that utilize onboard cameras and displays to replace traditional optical exterior rearview mirrors. Electronic exterior rearview mirrors provide a wider field of view and clearer real-time images, thereby improving driving safety and comfort. In 2025, global sales of CMS electronic exterior rearview mirrors were approximately 793,000 units, with an average unit price of approximately US\$720 and an annual production capacity of approximately 25,000 units per production line. The upstream and downstream companies mainly include automotive camera module manufacturers, display drivers, control chips, sensors, and components such as wiring harnesses and housings. Downstream companies mainly include OEMs, automotive parts system integrators, and aftermarket service providers. Gross profit margins are typically between 25% and 35%. The product cost structure mainly includes camera module costs, display and driver board costs, processor and image processing chip costs, wiring harness and housing costs, software development and integration debugging costs, and quality testing and reliability verification costs. Products are categorized into two types based on display technology: LCD and OLED. Based on resolution, electronic rearview mirrors can be categorized into high-definition and 4K types; based on functional combinations, they can be divided into basic image display types, types with blind spot monitoring and assistance functions, and types integrating autonomous driving assistance functions. On the demand side, downstream needs include high-resolution image display, low latency, stable image transmission, strong light and nighttime optimization algorithms, low-power design, compact structure, compatibility with multiple vehicle models, mounting

interfaces, and connectivity with smart cockpits. Downstream customers include passenger car manufacturers, commercial vehicle manufacturers, automotive electronics system integrators, and automotive aftermarket service providers. Regarding business opportunities, policy drivers include countries promoting upgrades to vehicle active safety regulations, encouraging the adoption of advanced vision assistance systems to reduce accident rates. Technological innovation drivers include higher-performance image sensors, more efficient image processing algorithms, and deep integration of intelligent driving functions. Changing consumer demands reflect consumers' continuous pursuit of greater safety, a smarter driving experience, and more aesthetically pleasing designs. These factors collectively drive the growth potential of the electronic rearview mirror market.

The automotive electronic exterior rearview mirror market is rapidly evolving from an optional feature in high-end models to a standard feature in mainstream models. Its core advantage lies in its dual value of enhanced safety and improved aerodynamic performance, driving OEMs' increasing willingness to adopt electronic rearview mirrors. With the improvement of active safety regulations and the advancement of mandatory requirements for driver assistance systems in many regions worldwide, electronic exterior rearview mirrors, as an important component of intelligent perception systems, are no longer limited to simply replacing field of vision; they are evolving towards integrating blind spot monitoring, night vision enhancement, and deep integration with intelligent driving domain control platforms. Technological innovation has driven the development of high-resolution image sensors, lower-latency image processing chips, and more integrated software algorithms. These advancements have reduced costs while improving the user experience. On the consumer side, as users' demands for intelligent cockpit experiences and driving safety increase, the acceptance and demand for electronic exterior rearview mirrors continue to grow. Overall, driven by policy support, technological iteration, and consumer upgrading, the automotive electronic exterior rearview mirror market will maintain steady growth and evolve towards higher technological added value.

LP Information, Inc. (LPI) ' newest research report, the "Digital Side-view Monitors Industry Forecast" looks at past sales and reviews total world Digital Side-view Monitors sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Side-view Monitors sales for 2026 through 2032. With Digital Side-view Monitors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Side-view Monitors industry.

This Insight Report provides a comprehensive analysis of the global Digital Side-view Monitors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Side-view Monitors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Side-view Monitors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Side-view Monitors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Side-view Monitors.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Side-view Monitors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

LCD Screen

OLED Screen

Segmentation by Visible Range:

FOV-H

FOV-V

Segmentation by Image Latency:

Image Latency: 100-200ms

Image Latency: 60-100ms

Image Latency: Below 60ms

Segmentation by Application:

Commercial Vehicle

Passenger Car

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Gentex

Flcosa

Yuanfeng Technology

Magna International

Stoneridge

MEKRA Lang

Samvardhana Motherson

BYD

OFILM Group

Foryou Corporation

Jingwei Hirain Technologies

Thunder Software Technology

Intretech Inc.

Yuxing Inc

Tianhan Technology

RoadRover Technology

Jiangcheng Technology

Senptec

Shenzhen Aoni Electronic

Key Questions Addressed in this Report

What is the 10-year outlook for the global Digital Side-view Monitors market?

What factors are driving Digital Side-view Monitors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Side-view Monitors market opportunities vary by end market

size?

How does Digital Side-view Monitors break out by Type, by Application?

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