

Global Digital Service Desk Market Growth (Status and Outlook) 2023-2029

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Abstracts

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A service desk is a communications center that provides a single point of contact (SPOC) between a company and its customers, employees and business partners. The purpose of a service desk is to ensure that users receive appropriate help in a timely manner.

LPI (LP Information)' newest research report, the “Digital Service Desk Industry Forecast” looks at past sales and reviews total world Digital Service Desk sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Service Desk sales for 2023 through 2029. With Digital Service Desk sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Service Desk industry.

This Insight Report provides a comprehensive analysis of the global Digital Service Desk landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Service Desk portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Service Desk market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Service Desk and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Service Desk.

The global Digital Service Desk market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Service Desk is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Service Desk players cover FUJITSU, IBM, Tata Consultancy Services Limited, SLS Digital Desk, BMC Software, Unisys, NIIT Technologies, BDO Digital and Konverso, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Service Desk market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

On Premise

Cloud Based

Segmentation by application

IT and Telecom

Hospitality

Healthcare Manufacturing

Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FUJITSU

IBM

Tata Consultancy Services Limited

SLS Digital Desk

BMC Software

Unisys

NIIT Technologies

BDO Digital

Konverso

Bell Techlogix

Infocare Digital System

DXC Technology

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