

Global Digital Scent Technology Market Growth 2025-2031

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Abstracts

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The global Digital Scent Technology market size is predicted to grow from US\$ 194 million in 2025 to US\$ 459 million in 2031; it is expected to grow at a CAGR of 15.5% from 2025 to 2031.

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the "flavor", brings a richer viewing experience.

Research and development has been given over the past decades, and the work principle and application means of digital scent technology have been developed vastly. The basic hardware devices needed for the application of digital scent technology include e-nose and smell synthesizer. As industry report, this report will mainly introduce and analyze the development and market of e-nose and smell synthesizer in commercial view.

The top 5 manufacturers of Digital Scent Technology include Alpha MOS, AIRSENSE Analytics, Odotech, Electronics Sensor Technology and Owlstone, with about 72% market shares.

LP Information, Inc. (LPI) ' newest research report, the "Digital Scent Technology Industry Forecast" looks at past sales and reviews total world Digital Scent Technology sales in 2024, providing a comprehensive analysis by region and market sector of

projected Digital Scent Technology sales for 2025 through 2031. With Digital Scent Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Scent Technology industry.

This Insight Report provides a comprehensive analysis of the global Digital Scent Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Scent Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Scent Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Scent Technology and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Scent Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Scent Technology market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

E-nose

Scent Synthesizer

Segmentation by Application:

Entertainment

Education

Healthcare

Food & Beverage

Communication

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Alpha MOS

AIRSENSE Analytics

Odotech

Electronics Sensor Technology

Owlstone

G.A.S.

Sensigent

The eNose Company

Key Questions Addressed in this Report

Global Digital Scent Technology Market Growth 2025-2031

What is the 10-year outlook for the global Digital Scent Technology market?

What factors are driving Digital Scent Technology market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Scent Technology market opportunities vary by end market size?

How does Digital Scent Technology break out by Type, by Application?

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