

Global Digital Roads Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Roads market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Digital roads refer to the integration of advanced digital technologies into road infrastructure to enhance the safety, efficiency, and sustainability of transportation systems. This concept involves the use of sensors, connectivity, data analytics, and smart materials to create a dynamic and responsive road environment that can communicate with vehicles, traffic management systems, and road users.

United States market for Digital Roads is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Digital Roads is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Digital Roads is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Digital Roads players cover Mundys (Yunex Traffic), Swarco Holding, Huawei, Sumitomo Electric, Cisco, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Digital Roads Industry Forecast" looks at past sales and reviews total world Digital Roads sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Roads sales for 2026 through 2032. With Digital Roads sales broken down by region, market sector

and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Roads industry.

This Insight Report provides a comprehensive analysis of the global Digital Roads landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Roads portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Roads market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Roads and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Roads.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Roads market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Hardware

Segmentation by Application:

Urban Traffic

Highway

Bridges and Tunnels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mundys (Yunex Traffic)

Swarco Holding

Huawei

Sumitomo Electric

Cisco

Kapsch

Nippon Signal

Hisense Transtech

Intel

Almaviva

Q-FREE

IBM

Lianyungang JARI Electronics

MOVYON

Indra Sistemas

LG CNS

Vaisala

Econolite

Alcatel Lucent

Valerann

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Digital Roads Market Size (2021-2032)
 - 2.1.2 Digital Roads Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Digital Roads by Country/Region (2021, 2025 & 2032)
- 2.2 Digital Roads Segment by Type
 - 2.2.1 Software
 - 2.2.2 Hardware
 - 2.2.3 Digital Roads Market Size by Type
 - 2.2.3.1 Digital Roads Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Digital Roads Market Size Market Share by Type (2021-2026)
- 2.3 Digital Roads Segment by Application
 - 2.3.1 Urban Traffic
 - 2.3.2 Highway
 - 2.3.3 Bridges and Tunnels
 - 2.3.4 Others
 - 2.3.5 Digital Roads Market Size by Application
 - 2.3.5.1 Digital Roads Market Size CAGR by Application (2021 VS 2025 VS 2032)
 - 2.3.5.2 Global Digital Roads Market Size Market Share by Application (2021-2026)

3 DIGITAL ROADS MARKET SIZE BY PLAYER

- 3.1 Digital Roads Market Size Market Share by Player
 - 3.1.1 Global Digital Roads Revenue by Player (2021-2026)

- 3.1.2 Global Digital Roads Revenue Market Share by Player (2021-2026)
- 3.2 Global Digital Roads Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 DIGITAL ROADS BY REGION

- 4.1 Digital Roads Market Size by Region (2021-2026)
- 4.2 Global Digital Roads Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Digital Roads Market Size Growth (2021-2026)
- 4.4 APAC Digital Roads Market Size Growth (2021-2026)
- 4.5 Europe Digital Roads Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Digital Roads Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Digital Roads Market Size by Country (2021-2026)
- 5.2 Americas Digital Roads Market Size by Type (2021-2026)
- 5.3 Americas Digital Roads Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Digital Roads Market Size by Region (2021-2026)
- 6.2 APAC Digital Roads Market Size by Type (2021-2026)
- 6.3 APAC Digital Roads Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Digital Roads Market Size by Country (2021-2026)
- 7.2 Europe Digital Roads Market Size by Type (2021-2026)
- 7.3 Europe Digital Roads Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Digital Roads by Region (2021-2026)
- 8.2 Middle East & Africa Digital Roads Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Digital Roads Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL DIGITAL ROADS MARKET FORECAST

- 10.1 Global Digital Roads Forecast by Region (2027-2032)
 - 10.1.1 Global Digital Roads Forecast by Region (2027-2032)
 - 10.1.2 Americas Digital Roads Forecast
 - 10.1.3 APAC Digital Roads Forecast
 - 10.1.4 Europe Digital Roads Forecast
 - 10.1.5 Middle East & Africa Digital Roads Forecast
- 10.2 Americas Digital Roads Forecast by Country (2027-2032)
 - 10.2.1 United States Market Digital Roads Forecast
 - 10.2.2 Canada Market Digital Roads Forecast

- 10.2.3 Mexico Market Digital Roads Forecast
- 10.2.4 Brazil Market Digital Roads Forecast
- 10.3 APAC Digital Roads Forecast by Region (2027-2032)
 - 10.3.1 China Digital Roads Market Forecast
 - 10.3.2 Japan Market Digital Roads Forecast
 - 10.3.3 Korea Market Digital Roads Forecast
 - 10.3.4 Southeast Asia Market Digital Roads Forecast
 - 10.3.5 India Market Digital Roads Forecast
 - 10.3.6 Australia Market Digital Roads Forecast
- 10.4 Europe Digital Roads Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Digital Roads Forecast
 - 10.4.2 France Market Digital Roads Forecast
 - 10.4.3 UK Market Digital Roads Forecast
 - 10.4.4 Italy Market Digital Roads Forecast
 - 10.4.5 Russia Market Digital Roads Forecast
- 10.5 Middle East & Africa Digital Roads Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Digital Roads Forecast
 - 10.5.2 South Africa Market Digital Roads Forecast
 - 10.5.3 Israel Market Digital Roads Forecast
 - 10.5.4 Turkey Market Digital Roads Forecast
- 10.6 Global Digital Roads Forecast by Type (2027-2032)
- 10.7 Global Digital Roads Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Digital Roads Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Mundys (Yunex Traffic)
 - 11.1.1 Mundys (Yunex Traffic) Company Information
 - 11.1.2 Mundys (Yunex Traffic) Digital Roads Product Offered
 - 11.1.3 Mundys (Yunex Traffic) Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Mundys (Yunex Traffic) Main Business Overview
 - 11.1.5 Mundys (Yunex Traffic) Latest Developments
- 11.2 Swarco Holding
 - 11.2.1 Swarco Holding Company Information
 - 11.2.2 Swarco Holding Digital Roads Product Offered
 - 11.2.3 Swarco Holding Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Swarco Holding Main Business Overview

- 11.2.5 Swarco Holding Latest Developments
- 11.3 Huawei
 - 11.3.1 Huawei Company Information
 - 11.3.2 Huawei Digital Roads Product Offered
 - 11.3.3 Huawei Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Huawei Main Business Overview
 - 11.3.5 Huawei Latest Developments
- 11.4 Sumitomo Electric
 - 11.4.1 Sumitomo Electric Company Information
 - 11.4.2 Sumitomo Electric Digital Roads Product Offered
 - 11.4.3 Sumitomo Electric Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Sumitomo Electric Main Business Overview
 - 11.4.5 Sumitomo Electric Latest Developments
- 11.5 Cisco
 - 11.5.1 Cisco Company Information
 - 11.5.2 Cisco Digital Roads Product Offered
 - 11.5.3 Cisco Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 Cisco Main Business Overview
 - 11.5.5 Cisco Latest Developments
- 11.6 Kapsch
 - 11.6.1 Kapsch Company Information
 - 11.6.2 Kapsch Digital Roads Product Offered
 - 11.6.3 Kapsch Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Kapsch Main Business Overview
 - 11.6.5 Kapsch Latest Developments
- 11.7 Nippon Signal
 - 11.7.1 Nippon Signal Company Information
 - 11.7.2 Nippon Signal Digital Roads Product Offered
 - 11.7.3 Nippon Signal Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Nippon Signal Main Business Overview
 - 11.7.5 Nippon Signal Latest Developments
- 11.8 Hisense Transtech
 - 11.8.1 Hisense Transtech Company Information
 - 11.8.2 Hisense Transtech Digital Roads Product Offered
 - 11.8.3 Hisense Transtech Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Hisense Transtech Main Business Overview

- 11.8.5 Hisense Transtech Latest Developments
- 11.9 Intel
 - 11.9.1 Intel Company Information
 - 11.9.2 Intel Digital Roads Product Offered
 - 11.9.3 Intel Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Intel Main Business Overview
 - 11.9.5 Intel Latest Developments
- 11.10 Almaviva
 - 11.10.1 Almaviva Company Information
 - 11.10.2 Almaviva Digital Roads Product Offered
 - 11.10.3 Almaviva Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Almaviva Main Business Overview
 - 11.10.5 Almaviva Latest Developments
- 11.11 Q-FREE
 - 11.11.1 Q-FREE Company Information
 - 11.11.2 Q-FREE Digital Roads Product Offered
 - 11.11.3 Q-FREE Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 Q-FREE Main Business Overview
 - 11.11.5 Q-FREE Latest Developments
- 11.12 IBM
 - 11.12.1 IBM Company Information
 - 11.12.2 IBM Digital Roads Product Offered
 - 11.12.3 IBM Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 IBM Main Business Overview
 - 11.12.5 IBM Latest Developments
- 11.13 Lianyungang JARI Electronics
 - 11.13.1 Lianyungang JARI Electronics Company Information
 - 11.13.2 Lianyungang JARI Electronics Digital Roads Product Offered
 - 11.13.3 Lianyungang JARI Electronics Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Lianyungang JARI Electronics Main Business Overview
 - 11.13.5 Lianyungang JARI Electronics Latest Developments
- 11.14 MOVYON
 - 11.14.1 MOVYON Company Information
 - 11.14.2 MOVYON Digital Roads Product Offered
 - 11.14.3 MOVYON Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 MOVYON Main Business Overview

- 11.14.5 MOVYON Latest Developments
- 11.15 Indra Sistemas
 - 11.15.1 Indra Sistemas Company Information
 - 11.15.2 Indra Sistemas Digital Roads Product Offered
 - 11.15.3 Indra Sistemas Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Indra Sistemas Main Business Overview
 - 11.15.5 Indra Sistemas Latest Developments
- 11.16 LG CNS
 - 11.16.1 LG CNS Company Information
 - 11.16.2 LG CNS Digital Roads Product Offered
 - 11.16.3 LG CNS Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 LG CNS Main Business Overview
 - 11.16.5 LG CNS Latest Developments
- 11.17 Vaisala
 - 11.17.1 Vaisala Company Information
 - 11.17.2 Vaisala Digital Roads Product Offered
 - 11.17.3 Vaisala Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 Vaisala Main Business Overview
 - 11.17.5 Vaisala Latest Developments
- 11.18 Econolite
 - 11.18.1 Econolite Company Information
 - 11.18.2 Econolite Digital Roads Product Offered
 - 11.18.3 Econolite Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Econolite Main Business Overview
 - 11.18.5 Econolite Latest Developments
- 11.19 Alcatel Lucent
 - 11.19.1 Alcatel Lucent Company Information
 - 11.19.2 Alcatel Lucent Digital Roads Product Offered
 - 11.19.3 Alcatel Lucent Digital Roads Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Alcatel Lucent Main Business Overview
 - 11.19.5 Alcatel Lucent Latest Developments
- 11.20 Valerann
 - 11.20.1 Valerann Company Information
 - 11.20.2 Valerann Digital Roads Product Offered
 - 11.20.3 Valerann Digital Roads Revenue, Gross Margin and Market Share (2021-2026)

11.20.4 Valerann Main Business Overview

11.20.5 Valerann Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Digital Roads Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Digital Roads Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Software

Table 4. Major Players of Hardware

Table 5. Digital Roads Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Digital Roads Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Digital Roads Market Size Market Share by Type (2021-2026)

Table 8. Digital Roads Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 9. Global Digital Roads Market Size by Application (2021-2026) & (\$ millions)

Table 10. Global Digital Roads Market Size Market Share by Application (2021-2026)

Table 11. Global Digital Roads Revenue by Player (2021-2026) & (\$ millions)

Table 12. Global Digital Roads Revenue Market Share by Player (2021-2026)

Table 13. Digital Roads Key Players Head office and Products Offered

Table 14. Digital Roads Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Digital Roads Market Size by Region (2021-2026) & (\$ millions)

Table 18. Global Digital Roads Market Size Market Share by Region (2021-2026)

Table 19. Global Digital Roads Revenue by Country/Region (2021-2026) & (\$ millions)

Table 20. Global Digital Roads Revenue Market Share by Country/Region (2021-2026)

Table 21. Americas Digital Roads Market Size by Country (2021-2026) & (\$ millions)

Table 22. Americas Digital Roads Market Size Market Share by Country (2021-2026)

Table 23. Americas Digital Roads Market Size by Type (2021-2026) & (\$ millions)

Table 24. Americas Digital Roads Market Size Market Share by Type (2021-2026)

Table 25. Americas Digital Roads Market Size by Application (2021-2026) & (\$ millions)

Table 26. Americas Digital Roads Market Size Market Share by Application (2021-2026)

Table 27. APAC Digital Roads Market Size by Region (2021-2026) & (\$ millions)

Table 28. APAC Digital Roads Market Size Market Share by Region (2021-2026)

Table 29. APAC Digital Roads Market Size by Type (2021-2026) & (\$ millions)

Table 30. APAC Digital Roads Market Size by Application (2021-2026) & (\$ millions)

Table 31. Europe Digital Roads Market Size by Country (2021-2026) & (\$ millions)

Table 32. Europe Digital Roads Market Size Market Share by Country (2021-2026)
Table 33. Europe Digital Roads Market Size by Type (2021-2026) & (\$ millions)
Table 34. Europe Digital Roads Market Size by Application (2021-2026) & (\$ millions)
Table 35. Middle East & Africa Digital Roads Market Size by Region (2021-2026) & (\$ millions)
Table 36. Middle East & Africa Digital Roads Market Size by Type (2021-2026) & (\$ millions)
Table 37. Middle East & Africa Digital Roads Market Size by Application (2021-2026) & (\$ millions)
Table 38. Key Market Drivers & Growth Opportunities of Digital Roads
Table 39. Key Market Challenges & Risks of Digital Roads
Table 40. Key Industry Trends of Digital Roads
Table 41. Global Digital Roads Market Size Forecast by Region (2027-2032) & (\$ millions)
Table 42. Global Digital Roads Market Size Market Share Forecast by Region (2027-2032)
Table 43. Global Digital Roads Market Size Forecast by Type (2027-2032) & (\$ millions)
Table 44. Global Digital Roads Market Size Forecast by Application (2027-2032) & (\$ millions)
Table 45. Mundys (Yunex Traffic) Details, Company Type, Digital Roads Area Served and Its Competitors
Table 46. Mundys (Yunex Traffic) Digital Roads Product Offered
Table 47. Mundys (Yunex Traffic) Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 48. Mundys (Yunex Traffic) Main Business
Table 49. Mundys (Yunex Traffic) Latest Developments
Table 50. Swarco Holding Details, Company Type, Digital Roads Area Served and Its Competitors
Table 51. Swarco Holding Digital Roads Product Offered
Table 52. Swarco Holding Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 53. Swarco Holding Main Business
Table 54. Swarco Holding Latest Developments
Table 55. Huawei Details, Company Type, Digital Roads Area Served and Its Competitors
Table 56. Huawei Digital Roads Product Offered
Table 57. Huawei Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 58. Huawei Main Business

Table 59. Huawei Latest Developments

Table 60. Sumitomo Electric Details, Company Type, Digital Roads Area Served and Its Competitors

Table 61. Sumitomo Electric Digital Roads Product Offered

Table 62. Sumitomo Electric Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 63. Sumitomo Electric Main Business

Table 64. Sumitomo Electric Latest Developments

Table 65. Cisco Details, Company Type, Digital Roads Area Served and Its Competitors

Table 66. Cisco Digital Roads Product Offered

Table 67. Cisco Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 68. Cisco Main Business

Table 69. Cisco Latest Developments

Table 70. Kapsch Details, Company Type, Digital Roads Area Served and Its Competitors

Table 71. Kapsch Digital Roads Product Offered

Table 72. Kapsch Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Kapsch Main Business

Table 74. Kapsch Latest Developments

Table 75. Nippon Signal Details, Company Type, Digital Roads Area Served and Its Competitors

Table 76. Nippon Signal Digital Roads Product Offered

Table 77. Nippon Signal Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Nippon Signal Main Business

Table 79. Nippon Signal Latest Developments

Table 80. Hisense Transtech Details, Company Type, Digital Roads Area Served and Its Competitors

Table 81. Hisense Transtech Digital Roads Product Offered

Table 82. Hisense Transtech Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Hisense Transtech Main Business

Table 84. Hisense Transtech Latest Developments

Table 85. Intel Details, Company Type, Digital Roads Area Served and Its Competitors

Table 86. Intel Digital Roads Product Offered

Table 87. Intel Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Intel Main Business

Table 89. Intel Latest Developments

Table 90. Almoviva Details, Company Type, Digital Roads Area Served and Its Competitors

Table 91. Almoviva Digital Roads Product Offered

Table 92. Almoviva Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Almoviva Main Business

Table 94. Almoviva Latest Developments

Table 95. Q-FREE Details, Company Type, Digital Roads Area Served and Its Competitors

Table 96. Q-FREE Digital Roads Product Offered

Table 97. Q-FREE Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Q-FREE Main Business

Table 99. Q-FREE Latest Developments

Table 100. IBM Details, Company Type, Digital Roads Area Served and Its Competitors

Table 101. IBM Digital Roads Product Offered

Table 102. IBM Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. IBM Main Business

Table 104. IBM Latest Developments

Table 105. Lianyungang JARI Electronics Details, Company Type, Digital Roads Area Served and Its Competitors

Table 106. Lianyungang JARI Electronics Digital Roads Product Offered

Table 107. Lianyungang JARI Electronics Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Lianyungang JARI Electronics Main Business

Table 109. Lianyungang JARI Electronics Latest Developments

Table 110. MOVYON Details, Company Type, Digital Roads Area Served and Its Competitors

Table 111. MOVYON Digital Roads Product Offered

Table 112. MOVYON Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. MOVYON Main Business

Table 114. MOVYON Latest Developments

Table 115. Indra Sistemas Details, Company Type, Digital Roads Area Served and Its Competitors

Table 116. Indra Sistemas Digital Roads Product Offered

Table 117. Indra Sistemas Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Indra Sistemas Main Business

Table 119. Indra Sistemas Latest Developments

Table 120. LG CNS Details, Company Type, Digital Roads Area Served and Its Competitors

Table 121. LG CNS Digital Roads Product Offered

Table 122. LG CNS Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 123. LG CNS Main Business

Table 124. LG CNS Latest Developments

Table 125. Vaisala Details, Company Type, Digital Roads Area Served and Its Competitors

Table 126. Vaisala Digital Roads Product Offered

Table 127. Vaisala Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Vaisala Main Business

Table 129. Vaisala Latest Developments

Table 130. Econolite Details, Company Type, Digital Roads Area Served and Its Competitors

Table 131. Econolite Digital Roads Product Offered

Table 132. Econolite Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Econolite Main Business

Table 134. Econolite Latest Developments

Table 135. Alcatel Lucent Details, Company Type, Digital Roads Area Served and Its Competitors

Table 136. Alcatel Lucent Digital Roads Product Offered

Table 137. Alcatel Lucent Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Alcatel Lucent Main Business

Table 139. Alcatel Lucent Latest Developments

Table 140. Valerann Details, Company Type, Digital Roads Area Served and Its Competitors

Table 141. Valerann Digital Roads Product Offered

Table 142. Valerann Digital Roads Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. Valerann Main Business

Table 144. Valerann Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Digital Roads Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Digital Roads Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Digital Roads Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Digital Roads Sales Market Share by Country/Region (2025)
- Figure 8. Digital Roads Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Digital Roads Market Size Market Share by Type in 2025
- Figure 10. Digital Roads in Urban Traffic
- Figure 11. Global Digital Roads Market: Urban Traffic (2021-2026) & (\$ millions)
- Figure 12. Digital Roads in Highway
- Figure 13. Global Digital Roads Market: Highway (2021-2026) & (\$ millions)
- Figure 14. Digital Roads in Bridges and Tunnels
- Figure 15. Global Digital Roads Market: Bridges and Tunnels (2021-2026) & (\$ millions)
- Figure 16. Digital Roads in Others
- Figure 17. Global Digital Roads Market: Others (2021-2026) & (\$ millions)
- Figure 18. Global Digital Roads Market Size Market Share by Application in 2025
- Figure 19. Global Digital Roads Revenue Market Share by Player in 2025
- Figure 20. Global Digital Roads Market Size Market Share by Region (2021-2026)
- Figure 21. Americas Digital Roads Market Size 2021-2026 (\$ millions)
- Figure 22. APAC Digital Roads Market Size 2021-2026 (\$ millions)
- Figure 23. Europe Digital Roads Market Size 2021-2026 (\$ millions)
- Figure 24. Middle East & Africa Digital Roads Market Size 2021-2026 (\$ millions)
- Figure 25. Americas Digital Roads Value Market Share by Country in 2025
- Figure 26. United States Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 27. Canada Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 28. Mexico Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 29. Brazil Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 30. APAC Digital Roads Market Size Market Share by Region in 2025
- Figure 31. APAC Digital Roads Market Size Market Share by Type (2021-2026)
- Figure 32. APAC Digital Roads Market Size Market Share by Application (2021-2026)
- Figure 33. China Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 34. Japan Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 35. South Korea Digital Roads Market Size Growth 2021-2026 (\$ millions)

- Figure 36. Southeast Asia Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 37. India Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 38. Australia Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 39. Europe Digital Roads Market Size Market Share by Country in 2025
- Figure 40. Europe Digital Roads Market Size Market Share by Type (2021-2026)
- Figure 41. Europe Digital Roads Market Size Market Share by Application (2021-2026)
- Figure 42. Germany Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 43. France Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 44. UK Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 45. Italy Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 46. Russia Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 47. Middle East & Africa Digital Roads Market Size Market Share by Region (2021-2026)
- Figure 48. Middle East & Africa Digital Roads Market Size Market Share by Type (2021-2026)
- Figure 49. Middle East & Africa Digital Roads Market Size Market Share by Application (2021-2026)
- Figure 50. Egypt Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 51. South Africa Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 52. Israel Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 53. Turkey Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 54. GCC Countries Digital Roads Market Size Growth 2021-2026 (\$ millions)
- Figure 55. Americas Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 56. APAC Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 57. Europe Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 58. Middle East & Africa Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 59. United States Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 60. Canada Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 61. Mexico Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 62. Brazil Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 63. China Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 64. Japan Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 65. Korea Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 66. Southeast Asia Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 67. India Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 68. Australia Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 69. Germany Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 70. France Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 71. UK Digital Roads Market Size 2027-2032 (\$ millions)

- Figure 72. Italy Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 73. Russia Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 74. Egypt Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 75. South Africa Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 76. Israel Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 77. Turkey Digital Roads Market Size 2027-2032 (\$ millions)
- Figure 78. Global Digital Roads Market Size Market Share Forecast by Type (2027-2032)
- Figure 79. Global Digital Roads Market Size Market Share Forecast by Application (2027-2032)
- Figure 80. GCC Countries Digital Roads Market Size 2027-2032 (\$ millions)

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