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Global Digital Product Passport Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Product Passport Platform market size is predicted to grow from US$ 51.46 million in 2025 to US$ 340 million in 2032; it is expected to grow at a CAGR of 31.1% from 2026 to 2032.

The Digital Product Passport (DPP) platform is a digital infrastructure based on unique product identifiers and a trusted data architecture. It is used to record, store, verify, and share key product information throughout its entire lifecycle, covering dimensions such as raw material origin, carbon footprint, energy efficiency rating, chemical composition, recyclability, maintenance guidelines, compliance certification, and supply chain traceability.

The growth of the digital product passport platform market is primarily driven by the advancement of EU sustainable product regulations, increased demand for supply chain transparency, and the accelerated development of the circular economy. As industries such as batteries, textiles and apparel, electronics, automotive parts, and building materials face increasing requirements for disclosing product composition, carbon footprint, recycled material ratios, repairability, and recycling information, companies need to use digital platforms to uniformly collect, verify, store, and share product lifecycle data. Meanwhile, the complexity of multinational supply chains, the fragmentation of supplier data, and the information silos between traditional systems are also driving manufacturers to accelerate the deployment of digital product passport platforms with functions such as unique product identification, supply chain traceability, compliance inspection, data access management, and consumer information display. Furthermore, the continuous maturation of technologies such as QR codes, RFID, NFC, blockchain, cloud computing, and artificial intelligence has further reduced the costs of passport generation, batch management, and system integration, and expanded

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application scenarios such as product anti-counterfeiting, repair services, secondhand circulation, and recycling, thereby continuously driving the rapid growth of the global digital product passport platform market.

Report Scope

LPI (LP Information)' newest research report, the “Digital Product Passport Platform Industry Forecast” looks at past sales and reviews total world Digital Product Passport Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Product Passport Platform sales for 2026 through 2032. With Digital Product Passport Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Product Passport Platform industry.

This Insight Report provides a comprehensive analysis of the global Digital Product Passport Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Product Passport Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digital Product Passport Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Product Passport Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Product Passport Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Product Passport Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

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Segmentation by Enterprise Scale:

Large Enterprises

Small and Medium-sized Enterprises

Segmentation by Application:

Electric Vehicles/Batteries

Textiles & Apparel

Electronics & Electrical Appliances

Building Materials, Metals & Chemicals

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

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Avery Dennison

Arianee

Siemens

Kezzler

Circulor

3E

OPTEL

Honeywell

TrusTrace

osapiens

iPoint-systems

Circularise

Spherity

KURZ Digital

Tappr

Carbonfact

One Click LCA

PicoNext

ReadyPass

Nanjing Fuchuang

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Digital Product Passport Platform Market Size (2021-2032)
  2.1.2 Digital Product Passport Platform Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Digital Product Passport Platform by Country/Region (2021, 2025 & 2032)
2.2 Digital Product Passport Platform Segment by Type
  2.2.1 Cloud-based
  2.2.2 On-premises
  2.2.3 Digital Product Passport Platform Market Size by Type
    2.2.3.1 Digital Product Passport Platform Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Digital Product Passport Platform Market Size Market Share by Type (2021-2026)
2.3 Digital Product Passport Platform Segment by Enterprise Scale
  2.3.1 Large Enterprises
  2.3.2 Small and Medium-sized Enterprises
  2.3.3 Digital Product Passport Platform Market Size by Enterprise Scale
    2.3.3.1 Digital Product Passport Platform Market Size CAGR by Enterprise Scale (2021 VS 2025 VS 2032)
    2.3.3.2 Global Digital Product Passport Platform Market Size Market Share by Enterprise Scale (2021-2026)
2.4 Digital Product Passport Platform Segment by Application
  2.4.1 Electric Vehicles/Batteries

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2.4.2 Textiles & Apparel
2.4.3 Electronics & Electrical Appliances
2.4.4 Building Materials, Metals & Chemicals
2.4.5 Others
2.4.6 Digital Product Passport Platform Market Size by Application
2.4.6.1 Digital Product Passport Platform Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.4.6.2 Global Digital Product Passport Platform Market Size Market Share by Application (2021-2026)

3 DIGITAL PRODUCT PASSPORT PLATFORM MARKET SIZE BY PLAYER

3.1 Digital Product Passport Platform Market Size Market Share by Player
3.1.1 Global Digital Product Passport Platform Revenue by Player (2021-2026)
3.1.2 Global Digital Product Passport Platform Revenue Market Share by Player (2021-2026)
3.2 Global Digital Product Passport Platform Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 DIGITAL PRODUCT PASSPORT PLATFORM BY REGION

4.1 Digital Product Passport Platform Market Size by Region (2021-2026)
4.2 Global Digital Product Passport Platform Annual Revenue by Country/Region (2021-2026)
4.3 Americas Digital Product Passport Platform Market Size Growth (2021-2026)
4.4 APAC Digital Product Passport Platform Market Size Growth (2021-2026)
4.5 Europe Digital Product Passport Platform Market Size Growth (2021-2026)
4.6 Middle East & Africa Digital Product Passport Platform Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Digital Product Passport Platform Market Size by Country (2021-2026)
5.2 Americas Digital Product Passport Platform Market Size by Type (2021-2026)

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5.3 Americas Digital Product Passport Platform Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Digital Product Passport Platform Market Size by Region (2021-2026)
6.2 APAC Digital Product Passport Platform Market Size by Type (2021-2026)
6.3 APAC Digital Product Passport Platform Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Digital Product Passport Platform Market Size by Country (2021-2026)
7.2 Europe Digital Product Passport Platform Market Size by Type (2021-2026)
7.3 Europe Digital Product Passport Platform Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Digital Product Passport Platform by Region (2021-2026)
8.2 Middle East & Africa Digital Product Passport Platform Market Size by Type (2021-2026)
8.3 Middle East & Africa Digital Product Passport Platform Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel

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8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL DIGITAL PRODUCT PASSPORT PLATFORM MARKET FORECAST

10.1 Global Digital Product Passport Platform Forecast by Region (2027-2032)
  10.1.1 Global Digital Product Passport Platform Forecast by Region (2027-2032)
  10.1.2 Americas Digital Product Passport Platform Forecast
  10.1.3 APAC Digital Product Passport Platform Forecast
  10.1.4 Europe Digital Product Passport Platform Forecast
  10.1.5 Middle East & Africa Digital Product Passport Platform Forecast
10.2 Americas Digital Product Passport Platform Forecast by Country (2027-2032)
  10.2.1 United States Market Digital Product Passport Platform Forecast
  10.2.2 Canada Market Digital Product Passport Platform Forecast
  10.2.3 Mexico Market Digital Product Passport Platform Forecast
  10.2.4 Brazil Market Digital Product Passport Platform Forecast
10.3 APAC Digital Product Passport Platform Forecast by Region (2027-2032)
  10.3.1 China Digital Product Passport Platform Market Forecast
  10.3.2 Japan Market Digital Product Passport Platform Forecast
  10.3.3 Korea Market Digital Product Passport Platform Forecast
  10.3.4 Southeast Asia Market Digital Product Passport Platform Forecast
  10.3.5 India Market Digital Product Passport Platform Forecast
  10.3.6 Australia Market Digital Product Passport Platform Forecast
10.4 Europe Digital Product Passport Platform Forecast by Country (2027-2032)
  10.4.1 Germany Market Digital Product Passport Platform Forecast
  10.4.2 France Market Digital Product Passport Platform Forecast
  10.4.3 UK Market Digital Product Passport Platform Forecast
  10.4.4 Italy Market Digital Product Passport Platform Forecast
  10.4.5 Russia Market Digital Product Passport Platform Forecast
10.5 Middle East & Africa Digital Product Passport Platform Forecast by Region (2027-2032)
  10.5.1 Egypt Market Digital Product Passport Platform Forecast
  10.5.2 South Africa Market Digital Product Passport Platform Forecast

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10.5.3 Israel Market Digital Product Passport Platform Forecast
10.5.4 Turkey Market Digital Product Passport Platform Forecast
10.6 Global Digital Product Passport Platform Forecast by Type (2027-2032)
10.7 Global Digital Product Passport Platform Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Digital Product Passport Platform Forecast

11 KEY PLAYERS ANALYSIS

11.1 Avery Dennison
11.1.1 Avery Dennison Company Information
11.1.2 Avery Dennison Digital Product Passport Platform Product Offered
11.1.3 Avery Dennison Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Avery Dennison Main Business Overview
11.1.5 Avery Dennison Latest Developments
11.2 Arianee
11.2.1 Arianee Company Information
11.2.2 Arianee Digital Product Passport Platform Product Offered
11.2.3 Arianee Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Arianee Main Business Overview
11.2.5 Arianee Latest Developments
11.3 Siemens
11.3.1 Siemens Company Information
11.3.2 Siemens Digital Product Passport Platform Product Offered
11.3.3 Siemens Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Siemens Main Business Overview
11.3.5 Siemens Latest Developments
11.4 Kezzler
11.4.1 Kezzler Company Information
11.4.2 Kezzler Digital Product Passport Platform Product Offered
11.4.3 Kezzler Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Kezzler Main Business Overview
11.4.5 Kezzler Latest Developments
11.5 Circulor
11.5.1 Circulor Company Information
11.5.2 Circulor Digital Product Passport Platform Product Offered

+357 96 030922
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11.5.3 Circulor Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Circulor Main Business Overview
11.5.5 Circulor Latest Developments
11.6 3E
11.6.1 3E Company Information
11.6.2 3E Digital Product Passport Platform Product Offered
11.6.3 3E Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 3E Main Business Overview
11.6.5 3E Latest Developments
11.7 OPTEL
11.7.1 OPTEL Company Information
11.7.2 OPTEL Digital Product Passport Platform Product Offered
11.7.3 OPTEL Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 OPTEL Main Business Overview
11.7.5 OPTEL Latest Developments
11.8 Honeywell
11.8.1 Honeywell Company Information
11.8.2 Honeywell Digital Product Passport Platform Product Offered
11.8.3 Honeywell Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Honeywell Main Business Overview
11.8.5 Honeywell Latest Developments
11.9 TrusTrace
11.9.1 TrusTrace Company Information
11.9.2 TrusTrace Digital Product Passport Platform Product Offered
11.9.3 TrusTrace Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 TrusTrace Main Business Overview
11.9.5 TrusTrace Latest Developments
11.10 osapiens
11.10.1 osapiens Company Information
11.10.2 osapiens Digital Product Passport Platform Product Offered
11.10.3 osapiens Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 osapiens Main Business Overview
11.10.5 osapiens Latest Developments

+357 96 030922
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11.11 iPoint-systems
11.11.1 iPoint-systems Company Information
11.11.2 iPoint-systems Digital Product Passport Platform Product Offered
11.11.3 iPoint-systems Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 iPoint-systems Main Business Overview
11.11.5 iPoint-systems Latest Developments
11.12 Circularise
11.12.1 Circularise Company Information
11.12.2 Circularise Digital Product Passport Platform Product Offered
11.12.3 Circularise Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Circularise Main Business Overview
11.12.5 Circularise Latest Developments
11.13 Spherity
11.13.1 Spherity Company Information
11.13.2 Spherity Digital Product Passport Platform Product Offered
11.13.3 Spherity Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Spherity Main Business Overview
11.13.5 Spherity Latest Developments
11.14 KURZ Digital
11.14.1 KURZ Digital Company Information
11.14.2 KURZ Digital Digital Product Passport Platform Product Offered
11.14.3 KURZ Digital Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 KURZ Digital Main Business Overview
11.14.5 KURZ Digital Latest Developments
11.15 Tappr
11.15.1 Tappr Company Information
11.15.2 Tappr Digital Product Passport Platform Product Offered
11.15.3 Tappr Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Tappr Main Business Overview
11.15.5 Tappr Latest Developments
11.16 Carbonfact
11.16.1 Carbonfact Company Information
11.16.2 Carbonfact Digital Product Passport Platform Product Offered
11.16.3 Carbonfact Digital Product Passport Platform Revenue, Gross Margin and

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Market Share (2021-2026)
11.16.4 Carbonfact Main Business Overview
11.16.5 Carbonfact Latest Developments
11.17 One Click LCA
11.17.1 One Click LCA Company Information
11.17.2 One Click LCA Digital Product Passport Platform Product Offered
11.17.3 One Click LCA Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 One Click LCA Main Business Overview
11.17.5 One Click LCA Latest Developments
11.18 PicoNext
11.18.1 PicoNext Company Information
11.18.2 PicoNext Digital Product Passport Platform Product Offered
11.18.3 PicoNext Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 PicoNext Main Business Overview
11.18.5 PicoNext Latest Developments
11.19 ReadyPass
11.19.1 ReadyPass Company Information
11.19.2 ReadyPass Digital Product Passport Platform Product Offered
11.19.3 ReadyPass Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 ReadyPass Main Business Overview
11.19.5 ReadyPass Latest Developments
11.20 Nanjing Fuchuang
11.20.1 Nanjing Fuchuang Company Information
11.20.2 Nanjing Fuchuang Digital Product Passport Platform Product Offered
11.20.3 Nanjing Fuchuang Digital Product Passport Platform Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Nanjing Fuchuang Main Business Overview
11.20.5 Nanjing Fuchuang Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. Digital Product Passport Platform Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Digital Product Passport Platform Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Cloud-based
Table 4. Major Players of On-premises
Table 5. Digital Product Passport Platform Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Digital Product Passport Platform Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Digital Product Passport Platform Market Size Market Share by Type (2021-2026)
Table 8. Major Players of Large Enterprises
Table 9. Major Players of Small and Medium-sized Enterprises
Table 10. Digital Product Passport Platform Market Size CAGR by Enterprise Scale (2021 VS 2025 VS 2032) & ($ millions)
Table 11. Global Digital Product Passport Platform Market Size by Enterprise Scale (2021-2026) & ($ millions)
Table 12. Global Digital Product Passport Platform Market Size Market Share by Enterprise Scale (2021-2026)
Table 13. Digital Product Passport Platform Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 14. Global Digital Product Passport Platform Market Size by Application (2021-2026) & ($ millions)
Table 15. Global Digital Product Passport Platform Market Size Market Share by Application (2021-2026)
Table 16. Global Digital Product Passport Platform Revenue by Player (2021-2026) & ($ millions)
Table 17. Global Digital Product Passport Platform Revenue Market Share by Player (2021-2026)
Table 18. Digital Product Passport Platform Key Players Head office and Products Offered
Table 19. Digital Product Passport Platform Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 20. New Products and Potential Entrants

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Table 21. Mergers & Acquisitions, Expansion
Table 22. Global Digital Product Passport Platform Market Size by Region (2021-2026) & ($ millions)
Table 23. Global Digital Product Passport Platform Market Size Market Share by Region (2021-2026)
Table 24. Global Digital Product Passport Platform Revenue by Country/Region (2021-2026) & ($ millions)
Table 25. Global Digital Product Passport Platform Revenue Market Share by Country/Region (2021-2026)
Table 26. Americas Digital Product Passport Platform Market Size by Country (2021-2026) & ($ millions)
Table 27. Americas Digital Product Passport Platform Market Size Market Share by Country (2021-2026)
Table 28. Americas Digital Product Passport Platform Market Size by Type (2021-2026) & ($ millions)
Table 29. Americas Digital Product Passport Platform Market Size Market Share by Type (2021-2026)
Table 30. Americas Digital Product Passport Platform Market Size by Application (2021-2026) & ($ millions)
Table 31. Americas Digital Product Passport Platform Market Size Market Share by Application (2021-2026)
Table 32. APAC Digital Product Passport Platform Market Size by Region (2021-2026) & ($ millions)
Table 33. APAC Digital Product Passport Platform Market Size Market Share by Region (2021-2026)
Table 34. APAC Digital Product Passport Platform Market Size by Type (2021-2026) & ($ millions)
Table 35. APAC Digital Product Passport Platform Market Size by Application (2021-2026) & ($ millions)
Table 36. Europe Digital Product Passport Platform Market Size by Country (2021-2026) & ($ millions)
Table 37. Europe Digital Product Passport Platform Market Size Market Share by Country (2021-2026)
Table 38. Europe Digital Product Passport Platform Market Size by Type (2021-2026) & ($ millions)
Table 39. Europe Digital Product Passport Platform Market Size by Application (2021-2026) & ($ millions)
Table 40. Middle East & Africa Digital Product Passport Platform Market Size by Region (2021-2026) & ($ millions)

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Table 41. Middle East & Africa Digital Product Passport Platform Market Size by Type (2021-2026) & ($ millions)
Table 42. Middle East & Africa Digital Product Passport Platform Market Size by Application (2021-2026) & ($ millions)
Table 43. Key Market Drivers & Growth Opportunities of Digital Product Passport Platform
Table 44. Key Market Challenges & Risks of Digital Product Passport Platform
Table 45. Key Industry Trends of Digital Product Passport Platform
Table 46. Global Digital Product Passport Platform Market Size Forecast by Region (2027-2032) & ($ millions)
Table 47. Global Digital Product Passport Platform Market Size Market Share Forecast by Region (2027-2032)
Table 48. Global Digital Product Passport Platform Market Size Forecast by Type (2027-2032) & ($ millions)
Table 49. Global Digital Product Passport Platform Market Size Forecast by Application (2027-2032) & ($ millions)
Table 50. Avery Dennison Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 51. Avery Dennison Digital Product Passport Platform Product Offered
Table 52. Avery Dennison Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 53. Avery Dennison Main Business
Table 54. Avery Dennison Latest Developments
Table 55. Arianee Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 56. Arianee Digital Product Passport Platform Product Offered
Table 57. Arianee Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 58. Arianee Main Business
Table 59. Arianee Latest Developments
Table 60. Siemens Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 61. Siemens Digital Product Passport Platform Product Offered
Table 62. Siemens Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 63. Siemens Main Business
Table 64. Siemens Latest Developments
Table 65. Kezzler Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors

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Table 66. Kezzler Digital Product Passport Platform Product Offered
Table 67. Kezzler Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 68. Kezzler Main Business
Table 69. Kezzler Latest Developments
Table 70. Circulor Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 71. Circulor Digital Product Passport Platform Product Offered
Table 72. Circulor Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 73. Circulor Main Business
Table 74. Circulor Latest Developments
Table 75. 3E Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 76. 3E Digital Product Passport Platform Product Offered
Table 77. 3E Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 78. 3E Main Business
Table 79. 3E Latest Developments
Table 80. OPTEL Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 81. OPTEL Digital Product Passport Platform Product Offered
Table 82. OPTEL Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 83. OPTEL Main Business
Table 84. OPTEL Latest Developments
Table 85. Honeywell Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 86. Honeywell Digital Product Passport Platform Product Offered
Table 87. Honeywell Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 88. Honeywell Main Business
Table 89. Honeywell Latest Developments
Table 90. TrusTrace Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 91. TrusTrace Digital Product Passport Platform Product Offered
Table 92. TrusTrace Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 93. TrusTrace Main Business

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Table 94. TrusTrace Latest Developments
Table 95. osapiens Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 96. osapiens Digital Product Passport Platform Product Offered
Table 97. osapiens Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 98. osapiens Main Business
Table 99. osapiens Latest Developments
Table 100. iPoint-systems Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 101. iPoint-systems Digital Product Passport Platform Product Offered
Table 102. iPoint-systems Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 103. iPoint-systems Main Business
Table 104. iPoint-systems Latest Developments
Table 105. Circularise Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 106. Circularise Digital Product Passport Platform Product Offered
Table 107. Circularise Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 108. Circularise Main Business
Table 109. Circularise Latest Developments
Table 110. Spherity Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 111. Spherity Digital Product Passport Platform Product Offered
Table 112. Spherity Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 113. Spherity Main Business
Table 114. Spherity Latest Developments
Table 115. KURZ Digital Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 116. KURZ Digital Digital Product Passport Platform Product Offered
Table 117. KURZ Digital Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 118. KURZ Digital Main Business
Table 119. KURZ Digital Latest Developments
Table 120. Tappr Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 121. Tappr Digital Product Passport Platform Product Offered

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info@marketpublishers.com

Table 122. Tappr Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 123. Tappr Main Business
Table 124. Tappr Latest Developments
Table 125. Carbonfact Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 126. Carbonfact Digital Product Passport Platform Product Offered
Table 127. Carbonfact Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 128. Carbonfact Main Business
Table 129. Carbonfact Latest Developments
Table 130. One Click LCA Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 131. One Click LCA Digital Product Passport Platform Product Offered
Table 132. One Click LCA Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 133. One Click LCA Main Business
Table 134. One Click LCA Latest Developments
Table 135. PicoNext Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 136. PicoNext Digital Product Passport Platform Product Offered
Table 137. PicoNext Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 138. PicoNext Main Business
Table 139. PicoNext Latest Developments
Table 140. ReadyPass Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 141. ReadyPass Digital Product Passport Platform Product Offered
Table 142. ReadyPass Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 143. ReadyPass Main Business
Table 144. ReadyPass Latest Developments
Table 145. Nanjing Fuchuang Details, Company Type, Digital Product Passport Platform Area Served and Its Competitors
Table 146. Nanjing Fuchuang Digital Product Passport Platform Product Offered
Table 147. Nanjing Fuchuang Digital Product Passport Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 148. Nanjing Fuchuang Main Business
Table 149. Nanjing Fuchuang Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Digital Product Passport Platform Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Digital Product Passport Platform Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Digital Product Passport Platform Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Digital Product Passport Platform Sales Market Share by Country/Region (2025)
Figure 8. Digital Product Passport Platform Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Digital Product Passport Platform Market Size Market Share by Type in 2025
Figure 10. Global Digital Product Passport Platform Market Size Market Share by Enterprise Scale in 2025
Figure 11. Digital Product Passport Platform in Electric Vehicles/Batteries
Figure 12. Global Digital Product Passport Platform Market: Electric Vehicles/Batteries (2021-2026) & ($ millions)
Figure 13. Digital Product Passport Platform in Textiles & Apparel
Figure 14. Global Digital Product Passport Platform Market: Textiles & Apparel (2021-2026) & ($ millions)
Figure 15. Digital Product Passport Platform in Electronics & Electrical Appliances
Figure 16. Global Digital Product Passport Platform Market: Electronics & Electrical Appliances (2021-2026) & ($ millions)
Figure 17. Digital Product Passport Platform in Building Materials, Metals & Chemicals
Figure 18. Global Digital Product Passport Platform Market: Building Materials, Metals & Chemicals (2021-2026) & ($ millions)
Figure 19. Digital Product Passport Platform in Others
Figure 20. Global Digital Product Passport Platform Market: Others (2021-2026) & ($ millions)
Figure 21. Global Digital Product Passport Platform Market Size Market Share by Application in 2025
Figure 22. Global Digital Product Passport Platform Revenue Market Share by Player in 2025

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Figure 23. Global Digital Product Passport Platform Market Size Market Share by Region (2021-2026)
Figure 24. Americas Digital Product Passport Platform Market Size 2021-2026 ($ millions)
Figure 25. APAC Digital Product Passport Platform Market Size 2021-2026 ($ millions)
Figure 26. Europe Digital Product Passport Platform Market Size 2021-2026 ($ millions)
Figure 27. Middle East & Africa Digital Product Passport Platform Market Size 2021-2026 ($ millions)
Figure 28. Americas Digital Product Passport Platform Value Market Share by Country in 2025
Figure 29. United States Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 30. Canada Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 31. Mexico Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 32. Brazil Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 33. APAC Digital Product Passport Platform Market Size Market Share by Region in 2025
Figure 34. APAC Digital Product Passport Platform Market Size Market Share by Type (2021-2026)
Figure 35. APAC Digital Product Passport Platform Market Size Market Share by Application (2021-2026)
Figure 36. China Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 37. Japan Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 38. South Korea Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 39. Southeast Asia Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 40. India Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 41. Australia Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 42. Europe Digital Product Passport Platform Market Size Market Share by Country in 2025
Figure 43. Europe Digital Product Passport Platform Market Size Market Share by Type

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(2021-2026)
Figure 44. Europe Digital Product Passport Platform Market Size Market Share by Application (2021-2026)
Figure 45. Germany Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 46. France Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 47. UK Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 48. Italy Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 49. Russia Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 50. Middle East & Africa Digital Product Passport Platform Market Size Market Share by Region (2021-2026)
Figure 51. Middle East & Africa Digital Product Passport Platform Market Size Market Share by Type (2021-2026)
Figure 52. Middle East & Africa Digital Product Passport Platform Market Size Market Share by Application (2021-2026)
Figure 53. Egypt Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 54. South Africa Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 55. Israel Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 56. Turkey Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 57. GCC Countries Digital Product Passport Platform Market Size Growth 2021-2026 ($ millions)
Figure 58. Americas Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 59. APAC Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 60. Europe Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 61. Middle East & Africa Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 62. United States Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 63. Canada Digital Product Passport Platform Market Size 2027-2032 ($ millions)

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Figure 64. Mexico Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 65. Brazil Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 66. China Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 67. Japan Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 68. Korea Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 69. Southeast Asia Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 70. India Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 71. Australia Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 72. Germany Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 73. France Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 74. UK Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 75. Italy Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 76. Russia Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 77. Egypt Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 78. South Africa Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 79. Israel Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 80. Turkey Digital Product Passport Platform Market Size 2027-2032 ($ millions)
Figure 81. Global Digital Product Passport Platform Market Size Market Share Forecast by Type (2027-2032)
Figure 82. Global Digital Product Passport Platform Market Size Market Share Forecast by Application (2027-2032)
Figure 83. GCC Countries Digital Product Passport Platform Market Size 2027-2032 ($ millions)

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