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Global Digital Product Passport Implementation Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Product Passport Implementation Services market size is predicted to grow from US$ 410 million in 2025 to US$ 2275 million in 2032; it is expected to grow at a CAGR of 27.7% from 2026 to 2032.

Digital Product Passport Implementation Services refer to professional advisory, data engineering, systems integration, deployment, validation and operational support services that enable manufacturers, brands, importers, retailers and supply-chain participants to create and maintain digital product passports. The service scope focuses on converting regulatory, sustainability, sourcing, material composition, carbon footprint, performance, repair and end-of-life information into structured, machine-readable product records linked to physical products through QR codes, RFID, NFC or other data carriers. Typical engagements cover regulatory readiness assessment, product-data modelling, master-data remediation, supplier onboarding, data-quality control, platform configuration, application programming interface development, and integration with enterprise resource planning, product lifecycle management, product information management, manufacturing execution, life-cycle assessment and traceability systems. Implementation may use centralized cloud platforms, federated data spaces, decentralized identities, verifiable credentials or hybrid architectures, with access rights established for consumers, manufacturers, regulators, repairers and recyclers. This market focuses on the professional services required to take Digital Product Passport projects from planning and pilot testing to production deployment and continuing operation across batteries, textiles, electronics, industrial products, materials, construction products and consumer goods.

Key Findings

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Europe is the largest regional market and hosts approximately two-thirds of identified core suppliers

Batteries and mobility account for approximately 28% of 2025 service demand

Textiles apparel and footwear contribute approximately 27% of 2025 service demand

The confirmed core supplier pool comprises 31 global service providers

Competition remains fragmented across integrators assurance firms identification specialists and DPP-native platforms

Market Trends

Digital Product Passport Implementation Services are moving from regulatory interpretation and proof-of-concept projects toward enterprise-wide data preparation, supplier onboarding and production deployment. Early solutions frequently concentrated on generating consumer-facing product pages, whereas current projects increasingly require persistent product identifiers, structured and machine-readable information, differentiated access rights, data authentication and interoperability with existing enterprise and supply-chain systems. Implementation granularity is also becoming more sophisticated, with passports configured at model, batch, item, component or material level according to product complexity and regulatory requirements. Centralized cloud platforms remain the most practical architecture for many enterprises, while federated data spaces, decentralized identities and verifiable credentials are gaining relevance where commercially sensitive information must be exchanged across organizations. The publication of six harmonised European Digital Product Passport standards in July 2026 has reduced part of the technical uncertainty surrounding interoperability, data exchange and system operation, supporting the transition from isolated pilots to repeatable deployment frameworks.

Market Dynamics

Drivers

Regulation is the principal near-term demand driver, but customer spending is increasingly extending beyond basic compliance. The EU Ecodesign for Sustainable Products Regulation establishes the Digital Product Passport framework, requires open and interoperable product information, and provides for unique identifiers, differentiated

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access rights, data persistence and a Digital Product Passport registry. The EU Batteries Regulation further requires electric vehicle batteries, light means of transport batteries and industrial batteries above 2 kWh to have a battery passport from 18 February 2027. These requirements are encouraging manufacturers to accelerate product-data mapping, supplier-data collection, enterprise-system integration and compliance testing, while export-oriented companies outside Europe are also preparing their data infrastructures for access to the EU market.

Restraints

Market development is constrained by fragmented product and supplier data, inconsistent master-data quality and the absence of mature information-management processes in many manufacturing organizations. Product attributes may be distributed across enterprise software, spreadsheets, certification documents, supplier portals and unstructured files, substantially increasing data-remediation and integration costs. Product-specific information requirements and delegated rules are also being introduced progressively, making it difficult for customers to define final system specifications or calculate a stable return on investment. Smaller companies face additional pressure from implementation expenditure, limited internal data expertise and the continuing cost of maintaining product information throughout the product lifecycle.

Opportunities

The strongest opportunities are shifting toward supplier onboarding, data-quality management, multi-system integration, compliance verification and managed operations rather than basic passport generation. Providers can develop repeatable industry templates for batteries, textiles, electronics, chemicals, machinery and construction products while offering modular deployment models for companies with different levels of digital maturity. Additional opportunities are emerging in product carbon-footprint integration, repair and recycling information, cross-border customs connectivity, multilingual product disclosure and access-right management. As larger manufacturers extend passport requirements through their supplier networks, implementation demand is likely to spread from global enterprises to component producers, material suppliers and small and medium-sized exporters.

Challenges

The industry must manage continuing changes in product-specific regulation, interoperability standards and customer technology architectures while avoiding proprietary systems that create vendor lock-in. Data reliability remains a major

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challenge because product passports may depend on information submitted by hundreds of upstream suppliers with differing digital capabilities. Providers must also balance transparency with intellectual-property protection, cybersecurity, privacy and commercially sensitive supply-chain information. Long-term data availability creates an additional operational obligation, as passport records may need to remain accessible beyond the commercial life of the product or even after the responsible economic operator ceases operating. The ability to establish trusted governance across multiple independent organizations will therefore be as important as the underlying software technology.

Value Chain Analysis

The upstream value chain consists of regulatory and standardization frameworks, product-identification standards, cloud infrastructure, enterprise software, data carriers, identity-resolution technology and specialized sustainability or lifecycle data. These inputs define how products, operators, facilities and datasets are identified, exchanged and accessed. Enterprise resource planning, product lifecycle management, product information management, manufacturing execution, life-cycle assessment and traceability platforms provide much of the source data, while QR codes, RFID and NFC connect physical products with their digital records. Standardized identifiers, open data formats and interoperable interfaces are increasingly important because Digital Product Passports must support data exchange without dependence on a single technology vendor.

The midstream market converts these inputs into operational passports through regulatory assessment, data modelling, master-data remediation, supplier onboarding, platform configuration, systems integration, testing, verification and managed services. Downstream customers include manufacturers, brands, importers, retailers and supply-chain participants, while passport information is subsequently used by consumers, regulators, customs authorities, repairers, refurbishers and recyclers. The greatest service value is generally created in complex data governance, supplier collaboration and enterprise integration rather than in the basic creation of a QR-linked webpage. As passport-generation functions become more standardized, recurring value is expected to migrate toward data maintenance, regulatory updates, validation, hosting resilience and long-term operational support.

Segment Insights

By service scope, solution architecture and systems integration represent the most

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commercially significant activities because enterprises must connect Digital Product Passport platforms with existing product, manufacturing, sustainability and supply-chain systems. Readiness consulting currently generates substantial project volume, but its relative share is expected to decline as customers move into deployment. Supplier data collection and onboarding, data validation and managed operations are expected to expand more rapidly because these services address recurring data-quality and maintenance requirements rather than one-time system configuration. Platform-led implementation is particularly suitable for brands and mid-sized manufacturers seeking faster deployment, while project-based and hybrid delivery remain more common among multinational industrial groups with complex legacy systems.

By end-use industry, batteries and mobility represented approximately 28% of 2025 service demand, narrowly ahead of textiles, apparel and footwear at approximately 27%. Electronics and appliances accounted for roughly 14%, while industrial products and materials represented a combined share of more than one-fifth. Batteries typically generate higher project values because implementations may need to connect raw-material provenance, component, performance, carbon-footprint and recycling information at individual-product level. Textile projects generally involve much larger product volumes and supplier networks, placing greater emphasis on low-cost identity creation, material traceability and scalable supplier-data collection.

Downstream Market Opportunities

Batteries and textiles provide the most immediate commercial opportunities, but the next phase of demand is expected to broaden toward electronics, appliances, industrial equipment, chemicals, plastics, construction products and branded consumer goods. Electronics and industrial customers require detailed component, substance, maintenance and repair information, creating opportunities for integration with bills of materials, product lifecycle systems and service records. Chemicals and material suppliers can use Digital Product Passports to communicate composition, recycled content, origin and circularity information to downstream manufacturers. Construction-product implementation may develop more gradually but offers substantial long-term potential because information must remain available over extended asset lifecycles and be accessible to designers, contractors, building owners, maintenance providers and recyclers.

Regional Insights

Europe is the largest regional market and the center of the global Digital Product

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Passport Implementation Services supply ecosystem. Approximately two-thirds of the identified core formal suppliers are headquartered in Europe, reflecting the region's regulatory leadership, standardization activity and concentration of specialist platforms, testing organizations and enterprise integrators. Germany, France, Switzerland, the Netherlands, the United Kingdom and the Nordic countries have developed different strengths in industrial data integration, product identity, materials traceability, textile supply-chain management and regulatory assurance. Preparatory work under the Ecodesign for Sustainable Products framework has begun for priority areas including textiles and steel, sustaining demand for readiness assessments and data-architecture projects.

North America has a smaller but strategically important supplier base centered on product identification, serialization, cloud platforms and enterprise technology services. Japan is primarily served by large industrial and information-technology groups with established manufacturing customers, while India combines global delivery capacity with a growing group of specialized traceability providers. China, South Korea, Taiwan and Southeast Asia represent significant future demand because their manufacturers supply regulated European value chains, although the number of locally headquartered providers with clearly documented end-to-end Digital Product Passport services remains limited. Regional opportunities are therefore likely to involve partnerships between global platforms, local systems integrators, enterprise software providers and export-compliance specialists.

Competitive Landscape Analysis

The competitive landscape remains fragmented, with 31 providers included in the confirmed core formal supplier pool and a broader extended group consisting of regional consultancies, emerging battery-passport platforms and adjacent technology companies. Large consulting and information-technology service groups compete through global client relationships, enterprise architecture capabilities and the ability to manage multi-country transformation programs. Industrial software providers are positioned around integration with manufacturing, product lifecycle and enterprise systems, while testing and assurance organizations differentiate through supplier verification, data reliability and compliance support. Product-identification and serialization specialists control important connections between physical products and digital records, and DPP-native platforms compete through industry-specific templates, faster implementation and more flexible product-level identity management. No single provider category currently controls the full value chain, making partnerships among platform developers, systems integrators, assurance firms and identification providers

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common in larger projects. Future consolidation is likely to focus on product-compliance databases, supplier networks, sector-specific data models and trusted identity capabilities, while basic passport-generation functions are expected to become less differentiated.

Report Scope

LPI (LP Information)' newest research report, the “Digital Product Passport Implementation Services Industry Forecast” looks at past sales and reviews total world Digital Product Passport Implementation Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Product Passport Implementation Services sales for 2026 through 2032. With Digital Product Passport Implementation Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Product Passport Implementation Services industry.

This Insight Report provides a comprehensive analysis of the global Digital Product Passport Implementation Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Product Passport Implementation Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digital Product Passport Implementation Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Product Passport Implementation Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Product Passport Implementation Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Product Passport Implementation Services market by product type, application, key players and key regions and countries.

Market Segmentation

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Segmentation by Type:

Readiness and Regulatory Advisory

Data Strategy and Governance

Solution Architecture and Systems Integration

Others

Segmentation by Delivery Model:

Project-based Implementation

Platform-led Implementation

Managed DPP Service

Others

Segmentation by Technology Architecture:

Centralized Cloud Architecture

Enterprise-system Embedded Architecture

Data-space and Federated Architecture

Others

Segmentation by Application:

Batteries and Mobility

Textiles and Apparel

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Electronics and Appliances

Industrial Products and Machinery

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison Corporation

Siemens AG

SAP SE

Capgemini SE

Deloitte Touche Tohmatsu Limited

Tata Consultancy Services Limited

KPMG International Limited

SGS SA

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Ernst & Young Global Limited

Wipro Limited

Intertek Group plc

Circularise B.V.

Arianee SAS

TrusTrace AB

OPTEL Group

Kezzler AS

EON

Minespider GmbH

Scantrust SA

Spherity GmbH

Assent Inc.

Retraced GmbH

YONGDE

NTT DATA Group Corporation

Fujitsu Limited

Fabacus Ltd

Hitachi, Ltd.

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NEC Corporation

TraceX Technologies Private Limited

Provenant

BloqSens AG

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