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# Global Digital Product Passport (DPP) for Apparel Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Digital Product Passport (DPP) for Apparel market size is predicted to grow from US$ 13.6 million in 2025 to US$ 780 million in 2032; it is expected to grow at a CAGR of 79.9% from 2026 to 2032.

The Digital Product Passport (DPP) for apparel utilizes digital identity technology to establish a unique, traceable data profile for every item of clothing, footwear, and textile product. Through technologies such as QR codes, RFID, NFC, blockchain, and cloud databases, it digitally records and manages the product's entire lifecycle—spanning raw material procurement, fiber sourcing, manufacturing, supply chain logistics, carbon emissions, chemical composition, quality certification, usage and maintenance, resale, and recycling. The core objective of the apparel DPP is to enhance supply chain transparency, enable sustainable development management and circular economy operations, facilitate anti-counterfeiting and consumer engagement, and ensure compliance with global environmental regulations. Notably, driven by the EU's Ecodesign for Sustainable Products Regulation (ESPR), apparel and textiles have emerged as key sectors for DPP implementation.

As the global apparel industry shifts toward green manufacturing, a circular economy, and supply chain transparency, the market for apparel DPPs is poised for rapid growth. With the EU advancing its regulatory framework for textile DPPs, companies exporting apparel, footwear, and textiles to the European market will need to progressively establish product data tracking capabilities; this necessity will drive brands, manufacturers, supply chain partners, and digital service providers to accelerate the deployment of DPP platforms. Future market growth will be fueled by tightening environmental regulations, rising consumer demand for sustainable fashion, the expansion of the secondhand clothing market, the need for brand anti-counterfeiting

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measures, and the maturation of technologies such as AI, big data, blockchain, and the Internet of Things (IoT). In the long term, the apparel DPP will evolve from a mere compliance tool into a digital infrastructure connecting brands, consumers, suppliers, and recyclers, serving as a vital component of the global fashion industry's green transformation.

LPI (LP Information)' newest research report, the “Digital Product Passport (DPP) for Apparel Industry Forecast” looks at past sales and reviews total world Digital Product Passport (DPP) for Apparel sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Product Passport (DPP) for Apparel sales for 2026 through 2032. With Digital Product Passport (DPP) for Apparel sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Product Passport (DPP) for Apparel industry.

This Insight Report provides a comprehensive analysis of the global Digital Product Passport (DPP) for Apparel landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Product Passport (DPP) for Apparel portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digital Product Passport (DPP) for Apparel market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Product Passport (DPP) for Apparel and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Product Passport (DPP) for Apparel.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Product Passport (DPP) for Apparel market by product type, application, key players and key regions and countries.

## Segmentation by Type:

Software

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Services

## Segmentation by Clothing Type:

Distributor

Manufacturer

Others

## Segmentation by Technical Implementation Methods:

QR Code-based Digital Product Passport

RFID/NFC-based Digital Product Passport

Blockchain-based Digital Product Passport

Other

## Segmentation by Application:

Adult Clothing

Children Clothing

## This report also splits the market by region:

Americas

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Canada

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- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Avery Dennison

Sigma Technology

Kezzler

Certilogo

Qliktag

OPTEL

Circularise

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