

Global Digital Process Automation Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Digital Process Automation market size is predicted to grow from US\$ 8180 million in 2025 to US\$ 13580 million in 2031; it is expected to grow at a CAGR of 8.8% from 2025 to 2031.

Process automation refers to the use of digital technology to perform a process or processes in order to accomplish a workflow or function. A wide variety of business processes and activities can be automated, or more often, they can be partially automated with human intervention at strategic points within workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are among those benefitting from digital process automation.

North America is expected to hold the largest market size during the forecast period because of the presence of large digital process automation vendors in the region. This region is also considered to be one of the most advanced regions in terms of technology adoption and IT infrastructure optimization.

Digital process automation (DPA) uses low-code development tools to automate processes across multiple applications. The approach focuses on automating or partially automating tasks across various business practices that typically require some form of human interaction.

LPI (LP Information)' newest research report, the "Digital Process Automation Industry Forecast" looks at past sales and reviews total world Digital Process Automation sales in 2024, providing a comprehensive analysis by region and market sector of projected

Digital Process Automation sales for 2025 through 2031. With Digital Process Automation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Process Automation industry.

This Insight Report provides a comprehensive analysis of the global Digital Process Automation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Process Automation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Process Automation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Process Automation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Process Automation.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Process Automation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Solution

Services

Segmentation by Application:

Manufacturing

Retail & Consumer Goods

BFSI

Telecom & IT

Transport & Logistics

Energy & Utility

Media & Entertainment

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

Pegasystems

Appian

Oracle

Software AG

Kissflow

Opentext

DXC Technology

Infosys

Cognizant

Camunda

Newgen Software

Tibco Software

Nintex K2

Bizagi

Cortex

Resolve Ayehu

Integrify

Novatio Solutions

PMG

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